

BreatheEasy

Your Partner in Healthy, Eco-Friendly Home Cleaning

Company Overview

BreatheEasy is a premium home cleaning service founded in 2023 with a revolutionary approach to residential cleaning. We recognized that traditional cleaning services often use harsh chemicals that can trigger allergies, asthma, and respiratory issues. Our mission is to transform homes into sanctuaries of health and cleanliness through professional services that are safe for people, pets, and the planet.

Our Mission

To transform homes into sanctuaries of health and cleanliness by providing professional cleaning services that are safe for people, pets, and the planet. We believe that a truly clean home shouldn't compromise your health or the environment.

Our Services

1. Deep Cleaning Services

Our comprehensive deep cleaning service provides top-to-bottom cleaning of your entire home. We focus on high-traffic areas and often-overlooked spaces, with special emphasis on allergen elimination from carpets, upholstery, and air vents. Perfect for seasonal refreshes, special occasions, or post-renovation cleanup. Our team uses hospital-grade HEPA filtration equipment to capture even the smallest allergen particles.

2. Move-In/Move-Out Cleaning

Starting fresh in a new home? Our move-in/move-out cleaning service ensures thorough preparation of spaces for new occupants. We provide special attention to sanitizing kitchens and bathrooms, guarantee allergen-free spaces for fresh starts, and offer flexible scheduling to match your moving timeline. This service is ideal for landlords, property managers, and new homeowners.

3. Allergen Treatment Services

Our specialized allergen treatment service is designed for homes with allergy sufferers. We employ specialized protocols including HEPA filtration vacuuming, air purification, dust mite elimination and prevention strategies, mold inspection and remediation, and pet dander removal treatments. This service has been developed in consultation with board-certified allergists to ensure maximum effectiveness.

4. Regular Maintenance Cleaning

Maintain a consistently clean and healthy home with our regular maintenance cleaning service. Choose from weekly, bi-weekly, or monthly schedules. Each plan is customized based on your household needs, and you'll work with consistent team members who get to know your home and preferences. All eco-friendly products are tailored to your specific requirements.

What Makes BreatheEasy Different

Allergy-Safe Protocol

Every member of our cleaning team is trained in our proprietary allergy-safe cleaning methodology. We use only certified non-toxic, hypoallergenic cleaning products that are proven effective without harsh chemicals. Our equipment includes medical-grade HEPA filters and microfiber technology that captures allergens rather than dispersing them into the air.

Full Product Transparency

We believe you have the right to know exactly what's being used in your home. Every product we use is disclosed upfront, with complete ingredient lists available upon request. We partner with leading green chemistry companies and only use products certified by the Environmental Working Group (EWG) and EPA Safer Choice program.

Health-First Approach

Unlike traditional cleaning services focused solely on appearance, we prioritize your health. Our protocols are developed in consultation with allergists and environmental health experts to ensure maximum allergen reduction and indoor air quality improvement. We measure success not just by how clean your home looks, but by how healthy it is.

Meet Our Leadership Team

Dr. Sarah Chen - Founder & CEO

With a Ph.D. in environmental science and a personal journey with severe allergies, Sarah founded BreatheEasy to provide the kind of cleaning service she wished existed. She developed our allergy-safe protocols and maintains partnerships with leading health organizations, including the Asthma and Allergy Foundation of America.

Michael Rodriguez - Operations Director

Former hospitality industry professional with 15+ years of experience in cleanliness standards and team training. Michael ensures every BreatheEasy team member delivers consistent, exceptional service. He oversees our quality assurance program and continuing education initiatives.

Dr. Emily Watson - Health & Safety Advisor

Board-certified allergist and immunologist who consults on our cleaning protocols and product selection. Emily ensures our methods align with the latest medical research on allergen reduction and respiratory health. She reviews all new products and procedures before implementation.

Jennifer Park - Customer Experience Manager

Dedicated to ensuring every client receives personalized service. Jennifer works directly with clients to customize cleaning plans that address their specific health concerns and preferences. She leads our customer feedback program and drives continuous improvement.

Why Choose BreatheEasy?

- **Certified Products:** Only eco-friendly and hypoallergenic products, certified by EWG and EPA
- **Professional Team:** Trained and background-checked cleaning professionals
- **Customized Plans:** Cleaning plans tailored to your specific health needs and preferences
- **100% Guarantee:** Complete satisfaction guarantee on all our services
- **Transparent Pricing:** No hidden fees, clear upfront pricing
- **Flexible Scheduling:** Including same-day service when available
- **Fully Insured:** Complete insurance coverage for your peace of mind
- **Quality Assurance:** Regular inspections to ensure consistent excellence

Our Commitment to Sustainability

Beyond being safe for your home, we're deeply committed to environmental responsibility. Our sustainability initiatives include using biodegradable products, minimizing water waste through efficient cleaning techniques, implementing green transportation practices with hybrid vehicles, and partnering with local environmental organizations. A portion of every service fee supports clean air initiatives in our community. We believe that protecting your home's environment and protecting the planet's environment go hand in hand.

Service Areas

We currently serve the greater metropolitan area with plans to expand regionally in 2025. Contact us to confirm service availability in your specific neighborhood. We're constantly growing to serve more families who want healthier, cleaner homes.

Contact Information

Email: hello@breatheeasy.com

Phone: (555) 123-EASY

Website: www.breatheeasy.com

Hours: Monday-Saturday, 8am-6pm

Join hundreds of families who have discovered the BreatheEasy difference - where clean means truly healthy.