

comfortable

picturesque

exciting

movinging

culinary

sporting

cultural

informative



### Welcome to Heidelberg

#### **Heidelberg Marketing GmbH**

Neuenheimer Landstrasse 5 69120 Heidelberg, Germany Phone +49 6221 5840-223/-225 Fax +49 6221 5840-222 guide@heidelberg-marketing.de www.heidelberg-marketing.com

The service team is pleased to help you: \*

Monday – Thursday 9:00 am – 6:00 pm Friday 9:00 am – 3:00 pm

\* subject to change

As early as in the 19th century, Heidelberg cast its spell on poets such as Joseph von Eichendorff and Johann Wolfgang von Goethe with its romantic charisma. The city was immortalized in many publications. Heidelberg has managed to preserve this irresistible magic to this day.

Heidelberg has many facets: its romantic castle ruin towering over the roofs of the picturesque Old Town, idyllic nature around the Neckar River, which is winding its way through the green valley between the Königstuhl (King's Seat) and Heiligenberg (Holy Mountain), the inspiring university that has drawn those looking for knowledge from around the world into the city for more than 600 years – all of this enchants millions of guests in Heidelberg every year. Let the city cast its spell on you as well!

Your Heidelberg Marketing team









### **Special Activities 2023**

On the following pages, we have compiled some diverse programs for you.

Let us spoil you with culinary delights and experience Heidelberg in all its diversity: whether local wine, beer or other delicacies, there are no limits for your enjoyment. Choose between varied tours through the Old Town or through the world-famous castle and its castle garden, which offer a wonderful view of our picturesque city. Hike to the idyllically located Benedictine abbey Stift Neuburg or get to know Heidelberg from a different perspective by bike or by boat. Numerous guided tours in this fascinating city with its lively history will enrich your stay with interesting and exciting stories. Immerse yourself in the special flair of Heidelberg and ecome part of our city.

We look forward to welcoming you as a guest in Heidelberg and offer you free assistance in planning your stay to make your Heidelberg experience as pleasant as possible. Contact us to take advantage of our one-stop full service for your perfect vacation.

#### Your Heidelberg Marketing team

# Our service – your benefit

- free and professional consulting
- mediation of qualified tour guides
- booking of boat trips and bus transfers and much more around your stay

• Note Please note that the statutory provisions do not include any statutory revocation right after conclusion of the contract for contracts on services for domestic tourism, in particular for contracts on accommodation, guest tours and cultural events. Only a withdrawal – usually subject to fees – according to the agreed terms and conditions or the statutory provisions is possible in most cases.



### Tours of the Old Town and the castle

#### **Prices for all Old Town & Castle Tours**

#### Prices (in €)

| Hours   | German | Foreign languages |  |
|---------|--------|-------------------|--|
| 1 – 1.5 | € 100  | € 110             |  |
| 2       | € 110  | € 120             |  |
| 2.5 – 3 | € 135  | € 145             |  |
| 4       | € 145  | € 155             |  |
| 5       | € 165  | € 175             |  |
| 6       | € 185  | € 195             |  |
| 7       | € 205  | € 215             |  |
| 8       | € 255  | € 265             |  |

**Recommended group size** max. 20 persons per tour guide

**Languages** German, English, Arabic, Chinese, Czech, Danish, Dutch, French, Italian, Japanese, Polish, Portuguese, Romanian, Russian, Swedish, Spanish, Turkish

- **① Note** For Castle Tours, the admission fee to the castle courtyard is not included in the rates. For more information on castle courtyard admissions, see pages 32 / 33 (castle ticket incl. funicular railway).
- **Tip** If you arrive with your own bus, we recommend the Neckarmünzplatz or, if you arrive individually, the Löwenbrunnen (Lion's Fountain) at the Universitätsplatz (University Square) to meet with your tour guide. For other meeting points, see the booking form on page 38.

#### 1 | Guided Tour of the Old Town

The oldest part of Heidelberg has a lot more to offer than just the Alte Brücke (Old Bridge), the picture-perfect alleys and the unique view to the most famous ruin in the world. The Old Town is vibrant with its charming squares and a mixture of people of all ages and countries. They meet in many small cafés and pubs and not only the unique cultural programs of our museums and theaters attract our visitors. Discover Heidelberg with your guide and really get to know the city.

**Recommended duration** 1.5 or 2 hours

#### 2 | Castle Tour

Heidelberg Castle majestically towers above the roofs of the Old Town, inspiring millions of people every year. A guided tour of the castle courtyard and the castle garden will allow you to immerse yourself in the eventful history of the world-renowned ruin. A visit to the Großes Fass (Great Barrel), the largest wine barrel in the world that has ever been filled, is part of the program as well.

**Recommended duration 1.5 hours** 

#### 3 | Old Town and Castle Tour

The combined Old Town and Castle Tour brings history to life. Use a guided tour through the winding alleys of the Old Town to learn about the many facets of Heidelberg – sleepy squares, Germany's oldest university, the Heiliggeistkirche (Church of the Holy Spirit) and the Jesuit quarter. Afterwards, the funicular railway will take you up to the castle. Explore the electoral ruin on a tour through the inner courtyard and the castle garden and visit the famous Großes Fass (Great Barrel).

**Recommended duration** 3 hours

Dates April - October,

#### 4 | City and Castle Sightseeing Tour

Get to know the city with a City and Castle Sightseeing Tour (approx. 1.5 hours) in your own bus. Immerse yourself in the fascinating history of Heidelberg and admire the world-famous sights comfortably from the bus. You will continue on to the castle. Explore the electoral ruin by foot in a guided tour (no inner rooms).

**Recommended duration 2.5 hours** 

#### 5 | Old Town Tour with Boat Trip

Discover the beauty of Heidelberg in an Old Town Tour followed by experiencing the city's special flair during a 50-minute boat trip along the banks of the Neckar River. This combined guided tour on foot and by boat will introduce Heidelberg's trio of river, city and castle to you.

daily between 11:30 am – 6:00 pm

Recommended duration 2 hours

Languages German, English, Danish, Dutch,
French, Spanish

Price plus € 12 per person for the boat trip

Meeting points Neckarmünzplatz, Kornmarkt,
Universitätsplatz (University Square), Marktplatz
(Market Square) or the boat landing stage

- **① Note** For groups with more than 20 persons, a second tour guide will be needed for the Castle Tour (surcharge: German € 100, other languages € 110). Please note that the Ziegelhäuser Brücke (Ziegelhäuser Bridge) may only be used by vehicles up to 3.5 tons.
- Note Tour busses travelling from Heidelberg Old Town to the castle must take the detour via Gaiberg. The Neue Schlossstraße is closed to vehicles with a total weight of 3.5 tons or more until further notice. The detour route of approx. 15 km leads via Leimen, Lingental and Gaiberg. Please note that the journey to the castle and therefore the total duration of the City and Castle Sightseeing Tour will be extended by approx. 30 minutes due to this detour. If you have any questions, please do not hesitate to contact us at any time.

**○ Tip** Are you looking for a digital guided tour for your event or would you like to explore Heidelberg comfortably from home? Then book our "Digital guided tour: A different kind of city tour - digital and yet personal". Duration 30 minutes, price € 35.



### **Costume Tours**

#### **Booking information for all Costume Tours**

Languages German, English

**Group size** max. 20 persons per tour guide

# 6 | Murder Mystery Tour "The death in sight – Murder at the university"

A death at the university – was it murder? A terrible secret awaits in the middle of the cozy Heidelberg Old Town! A murder mystery tour will take you back to the time around the turn of the century. Are the professors and their wives truly as venerable and righteous as they seem? Are the students as reputable and the bourgeois daughters as decorous as the better circles of society desire? Uncover the truth during your walk through the alleys of the Old Town, where evidence and witness statements wait to be discovered! Experience this exciting, interactive murder mystery tour together with various historically dressed actors. Discover the time around 1900 up close in an entertaining manner.

**Duration** approx. 2 hours **Price** € 248

# 7 | Sweet Temptations and Naked Truths – "Heidelberg Love Stories"

Let us follow some lovers from Heidelberg's history, listening to the city's love stories. This walk through the Old Town will tell you of sweet temptations and naked truths, of divorce and strife, romantic yearning and electoral bedroom stories. Let delicate passions, sensuous poetry and sinful love letters fascinate you, while recipes for love spells and impotence treatments offer practical advice for life. This amorous view of historical morals offers a frivolously amusing view of the customs of love and marriage through the centuries. Love is always a fitting subject!

**Duration** approx. 1.5 hours **Price** German € 150, English € 160

#### 8 | Out in old Heidelberg with the "Bürgersfrau" (citizen's wife)

Up close to the action: A citizen's wife in historical dress tells the stories behind history, presenting everything first-hand. Past eras come back to life as she chats about every-day excitement in the Old Town, bad student habits, court intrigues and much more. All of this is served with a good dash of humor and a pinch of scandal. Let us surprise you!

**Duration** approx. 1.5 hours **Price** German € 150, English € 160

# 10 l Through the dark alleys of Heidelberg with the night watchman

Since the Middle Ages, the night watchman has ensured the safety of the citizens within the town walls. When the romantics began to celebrate Heidelberg in songs and immortalize the enormous castle ruin in copper engravings at the start of the 19th century, guests from all over the world came to the Neckar River. The night watchman protected them as well from robbers, fraudulent antiques dealers and other immoral offers. Walk through the alleys of the Old Town by the side of the night watchman while he tells you long-forgotten stories from the past.

**Duration** approx. 1 or 1.5 hours **Price** German € 120, English € 130 (1 hour)

**Price** German € 120, English € 130 (1 hour) German € 170, English € 180 (1.5 hours)

# 9 | Witches, oppressors, poor sinners: from Heidelberg's legal history

Executions used to be true spectacles for everyone. In 1762, the university was closed to allow the students to attend an execution – a "revolting example". In this guided tour, a "real" witch will take you through the centuries. On the way through the city, she reports of amusing regulations and gruesome punishments. City history – not fit for children or weak nerves.

**Duration** approx. 1.5 hours **Price** German € 150, English € 160

# 11 | With washerwoman Babett through Heidelberg

The big wash was a tough business back in the day: grinding, rubbing, crushing, beating, rinsing, bleaching, drying. Best done in company. Listen to the stories of the 18th century washerwoman Babett. Not one to mince words, the good woman chats about hard work, soft water, everyday life, juicy details and Heidelberg's history.

**Duration** approx. 1.5 hours **Price** German € 150, English € 160





### **Themed Tours**

#### **Booking information for all Themed Tours**

**Duration** approx. 1.5 – 2 hours

Languages German, English, other languages available

**Price** German € 130, other languages € 140 / student groups German € 105, other languages € 115

**Group size** max. 20 persons per tour guide

**① Note** Possible admission fees not included, costume surcharge € 50, costumed appearances on request.

#### 12 | Heidelberg's Nobel Prize Laureates of Medicine

The excellent reputation of the Heidelberg University is not least based on its Nobel Prize laureates from the areas of physiology or medicine (Adolf Kossel, Otto Meyerhof, Bert Sakmann, Harald zur Hausen). Learn about the scientific achievements, the special circumstances of the discoveries and the scientists' own personalities on a tour of the laureates' worksites. Discover the excitement in research.

**Meeting point** In front of the main entrance of the Kopfklinik (north side), Im Neuenheimer Feld 400

# 13 | Architectural exploration through Heidelberg's Old Town

The winding alleys of Heidelberg date back to the Middle Ages. The harmoniously looking Old Town is made up of buildings from many different styles and eras. This expert walk will take you from the origins to the current building projects. From the icons of tourist interest such as the university library, you will move on to the hidden beauties, such as the Bluntschli house. This is an exciting search for tracks and traces, not only for architecture enthusiasts!

# 14 | Heidelberg at the time of Romanticism "Down there in verdant meadows, a mill wheel turns around ..."

Famous Heidelberg Romanticism – the young poets Joseph von Eichendorff, Clemens Brentano, Achim von Arnim and their friends turned Heidelberg into a center of late Romanticism in the early 19th century. Their traces can still be found throughout the city and will be brought to light in this quided tour of the Old Town.

#### 16 | The famous Philosophenweg (Philosophers' Walk) – Heidelberg at its most beautiful

Once, scholars were walking here in their stiff frock coats, relaxing their thoughts during strolls – today, the Philosophenweg beckons with unique views of the city, the river, the Alte Brücke (Old Bridge), the castle and the nearly 600 meters high Königstuhl (King's Seat). Walking up the Philosophenweg, you will be rewarded with a spectacular view. The path will also take you to the Philosophengärtchen (Philosophers' Garden), on the sunspoiled natural balcony on which an abundance of exotic plants is thriving.

# 15 | In the beginning, there was thirst – Pub and restaurant culture in Heidelberg

Enjoyment is at the focus of this entertaining guided tour, full of anecdotes: Heidelberg is famous for its pub and inn culture. Rustic pubs, student drinking habits and specialties – this tour will spirit you away into the enjoyable history of Heidelberg, from the Homo heidelbergensis to this day.

**① Note** No food and beverages are served during this tour.

#### 17 | The University in the Old Town

Founded by Prince Elector Ruprecht I. in 1386, the "Ruperto Carola" is Germany's oldest university and one of the most venerable education facilities in Europe. The tour conveys not only the university's history but also provides an insight into student life. It takes you from the university library and the Peterskirche (St. Peter's Church), the oldest church in Heidelberg, to the Alte Aula (Old Auditorium) and the historical Studentenkarzer (Student Prison). Visit the place that once made people suffer! From 1778 to 1914, students were punished there for "gentlemanly offences".

**Price** The entrance fee of € 5 per person for the Alte Aula (Old Auditorium) and the Studentenkarzer (Student Prison) will be added. Interior visits are only possible on request and according to availability on certain days.



# 18 | Bergfriedhof (Mountain Graveyard) - Fire, Earth and Immortality

Concealed behind high walls on a former vineyard and deliberately designed as a park, Heidelberg's Bergfriedhof surprises with its new Garten der Kulturen (Garden of Cultures). Poetry readings are held in a pavilion. Botanical treasures and monumental graves ornamentally line the paths. Familiar names of famous Heidelberg citizens bring to mind the relevance of this city in past centuries.

**Meeting point** In front of the main entrance of the Bergfriedhof (bus / tram stop "Bergfriedhof")

• Note The tour must begin before twilight. Male participants must cover their heads while in the Jewish graveyard. Tours on Saturdays exclude the Jewish part of the graveyard.

#### 19 | Christmas Market Walking Tour

Take a walk through the Old Town and immediately get in the Christmas spirit with the scent of roasted almonds and mulled wine. Lovingly arranged booths spread over various historical squares. The unique backdrop with Heidelberg Castle towering above the Old Town creates an outstanding atmosphere and makes the Heidelberg Christmas Market one of the most fairy tale-like events in Germany. The Advent-themed guided tour provides interesting information on the region's Christmas and pre-Christmas traditions. The walk starts at the Marktplatz (Market Square) and passes the most beautiful corners of the Old Town ending at the Universitätsplatz (University Square).

#### 20 | QueerTour Heidelberg – Heidelberg and homosexual history

Join us for a walking tour in the Old Town through the "Rainbow City Heidelberg" (since September 2020 Heidelberg is a member of the "Rainbow Cities") with the focus on "Heidelberg and homosexual history". Get to know the most important sights of Heidelberg from the point of view of queer life, but also visit lesser-known places in the city that have a special connection to queer culture. The tour meant to remind one to contemplate and to remember those, who have been forgotten. Additionally, it shows you how colorful, vigorous and encouraging queer life in Heidelberg is.

**Duration** 2.5 hours **Meeting point** Karlsplatz (Carl's Square), Sebastian-Münster-Brunnen (Sebastian Münster Fountain)

• Note The tour is bookable Friday – Sunday, currently only in German.

#### 21 | Heidelberg - History criss-cross

Take this entertaining walk through the historic Old Town and find out what kind of cross the people of the Palatinate had and why beer was helpful when changing religion. Learn how the medieval navigator looked like and why it is good for your knees to have the right elector. Learn about lousy times, fun student life and unexpected haute couture problems. The tour is a criss-crossing mix of city history and anecdotes of everyday life.

#### 22 | The Bahnstadt – Research, Living, Work – A new district comes into being

The extent to which the university and the science, research and education sectors have helped shape the city's distinctive complexion over the centuries can be seen in Heidelberg's history, townscape, architecture and also in numerous new projects. Today, the structure and image of the city are inextricably linked with scientific developments. These developments are particularly visible in Heidelberg's newest district, the Bahnstadt. It is one of the world's largest passive housing areas and relies on innovative solutions to combine environmental protection, attractive living space and optimal infrastructure.

Meeting point SkyLabs, Bahnstadt district

#### 23 | Coffeehouse culture in Heidelberg

On the way through the scenic alleys of Heidelberg's Old Town, you follow the traces of Heidelberg's coffee-house culture once and today: Where did crowned heads, corporate students and coffeehouse poets meet? What was the favourite snack and how much did a cup of coffee cost? Get to know which specialties can be discovered in Heidelberg's cafés and where small, family-run coffee roasters and a real coffee sommelier are located.

# 24 | BODY WORLDS – "The Anatomy of Happiness"

Heidelberg is the location of Germany's oldest university and has been a center of medical innovation for centuries. Walk through the history in the footsteps of medical action and learn about Heidelberg's diverse history of anatomy: When and where was the first department of anatomy set up? What happened in the early "anatomic theater"? Human health is directly connected to the development of medicine. The tour therefore ends at the entrance of the KÖRPERWELTEN Museum (BODY WORLDS museum) in the Altes Hallenbad, where you can subsequently explore the exhibition "The Anatomy of Happiness" on your own.

#### **Opening hours**

Monday – Sunday 10:00 am – 6:00 pm (last admission at 5:00 pm). Closed on December 24. **Price** A museum admission fee of € 19 per person (Monday to Thursday), € 21 per person (Friday to Sunday), incl. audio guide via smartphone, will be charged additionally. **Meeting point** Anatomiegarten at the Bunsendenkmal (Bunsen Monument)

## 25 | Let's get down to brass tacks! – The Proverbs Tour

"My name is Hare, I don't know a thing!" But don't worry, you don't have to feel that way! Find out what you "had on the ball" (auf der Pfanne haben) in Heidelberg, what went "beyond the pale" (nicht auf eine Kuhhaut gehen) and how you were "fobbed off" (abgespeist). "Don't make tracks" (Kratzen Sie nicht die Kurve), because we'll untie the etymological knots for you and certainly won't "lead you down the garden path" (ein X für und U vormachen) – after all we majored in the subject. After that, you're allowed to "pull our leg," too (einen Bären aufbinden). For real! You may be lead (but not on a merry chase) by: Dr. Kauder-Welsch or Dr. Gobble de Gook. The special city sightseeing tour with aha effect! Experience Heidelberg in entertaining word stories, idioms and plays on words.

① **Note** Also recommended as a guided tour for school classes (from grade 10).



### **Active Tours**

# 26 | Guided Hike to the Benedictine Abbey Stift Neuburg

The hike will take you along the Philosophenweg (Philosophers' Walk), Heidelberg's famous natural balcony, and on through the forest into "Neuenheimer Schweiz" (Neuenheim's Switzerland), an impressive nature preserve with beautiful views of the Neckar valley. Finally, you will reach the old Benedictine abbey Stift Neuburg, where you can visit the monastery church after your hike.

Duration approx. 3 hours

Languages German, English

Price German € 130, English € 140

Meeting point Bus stop "Bergstraße" (Ne

**Meeting point** Bus stop "Bergstraße" (Neuenheim) **Group size** max. 20 persons per tour guide

#### 27 | Heidelberg City Rally

Exploration tours as communicative experiences. The playing field is Heidelberg's romantic Old Town with its winding alleys and beautiful squares. The participating teams must solve tricky riddles and tasks. All participants will receive a certificate and the winners will get an additional gift.

Duration 2 hours Languages German, English, French Price German € 130, other languages € 140 Group size max. 28 persons per tour guide

① **Note** If preferred, the rally can end and be evaluated in a restaurant in the Old Town. The costs for food and beverages are not included and must be paid separately on site.

Please provide a list of participants for the certificates.

#### 28 | Guided Bike Tour through Heidelberg

Explore Heidelberg's Old Town on a guided bicycle tour and visit the Neuenheim quarter, the Neuenheimer Feld with its Botanical Garden and the internationally renowned institutes and clinics as well as the research campus of the Ruprecht-Karls-Universität (Ruprecht Karl University). The tour continues through the Handschuhsheimer Feld to Handschuhsheim, Heidelberg's oldest quarter with the famous Tiefburg and back to the Old Town, where the unique view of the Heidelberg Castle and the Old Town from the Alte Brücke (Old Bridge) offers a grand finale.

Duration approx. 3 hours

Languages German, English, Dutch

Price German € 130, other languages € 140

Group size max. 10 persons per tour guide

#### 29 | Guided Bike Tour on the Lower Neckar River

On a guided bike tour along the lower Neckar River you will discover both flora and fauna of the Altneckar as well as aspects of life and work along the river. You will cycle along hidden architectural treasures and get to know Roman traces in Ladenburg and rural Neubotzheim. After having passed Heidelberg's vegetable garden the tour continues to the centre of scientific research and finally reaches the favourite recreation area of Heidelberg's residents.

**Duration** approx. 5 hours **Languages** German, English **Price** German € 170, English € 180 **Group size** max. 10 persons per tour guide

• Note Please carry appropriate protective clothing (e.g. rain jacket, rain cape) depending on the weather conditions. At the beginning of the tour, you will receive a briefing from the tour guide. The route length is about 30 km, profile: no incline, possibility of picnic and stop.

#### **1** Note for Guided Bike Tours

For bike rental, please contact our partners directly.

#### **Radhof Bergheim**

Bergheimer Strasse 101 (in the backyard) 69115 Heidelberg Phone: +49 6221 970382 radhof@vbi-heidelberg.de www.fahrrad-heidelberg.de

### Bike im Bahnhof Heidelberg (BiB-HD)

Heidelberg main station, platform 1 b 69115 Heidelberg Phone: +49 6221 8937345 bikeimbahnhof@vbi-heidelberg.de

#### 30 | Segway Tour: "Highly Philosophical"

The Segway Tour reveals an entirely new perspective. Glide along the Neckar River to the historical and trendy quarter Neuenheim accompanied by a tour guide. Afterwards, you move on to the zoo, the Neuenheimer Feld with its impressive university and hospital buildings and up to the Philosophenweg (Philosophers' Walk). This Heidelberg sight is not easily seen at first glance. The former vintners' path was once taken by scholars who desired the inspiration of the "Heidelberg Trio": The harmony of the baroque city, the Heidelberg Castle and the Neckar River. It is an extraordinary view!

Dates February – November

Duration approx. 1 ¾ hours

Languages German, English

Price € 59 per person including helmet for rent and segway license

Meeting point Neckarmünzplatz

Group size 10 – 20 persons, smaller and larger groups on request

Minimum requirements 14 years old, size 1.40 m, weight 45 – 115 kg

#### 31 | Segway Tour "All in 360°"

Discover Heidelberg and the Neckar valley on a city safari that provides a mixture of "everything". Your tour starts at the Neckarmünzplatz and continues to the Philosophenweg (Philosophers' Walk) with its fantastic view of the city. The second place steeped in history is the Neuburg monastery, which was founded in 1130 and looks back on a fascinating past. Head towards the Köpfel and Ziegelhausen to the other side of the Neckar River and right up to the Wolfsbrunnen. Proceed in the direction of Heidelberg Castle. Enjoy the great view of the castle garden above the castle before continuing to the Klingenteich. Passing the Jewish cemetery, the tour takes you back to the Old Town and your starting point at the Neckarmünzplatz.

Dates February – November

Duration approx. 2.5 hours

Languages German, English

Price € 69 per person including helmet for rent and segway license

Meeting point Neckarmünzplatz

Group size 10 – 20 persons, smaller and larger groups on request

Minimum requirements 14 years old, size 1.40 m, weight 45 – 115 kg





### **Culinary Offers**

#### 32 | Wine tasting in Heidelberg's Old Town

Instructed by a wine expert, you will be able to get to know six different wines in the restaurant "Sudpfanne". The special tasting experience is accompanied by explanations on the growing areas and characters of the wines. The tour through the world of wine is completed by a hearty 2-course menu.

**Languages** German, English **Price** € 53 per person **Group size** 10 – 50 persons

**① Note** Drinks are charged separately on site.

#### **Included Services**

- Wine tasting with six different regional red, rosé and white wines
- Meal of your choice:

**Menu A** Homemade onion soup with gratinated croutons, Swabian pork served with wine sauerkraut and fried potatoes.

**Menu B** Mixed salad, fresh wild mushroom ragout with dumplings

#### 33 | Guided Tour "Delectable Heidelberg"

Fall in love with the culinary delights of romantic Heidelberg. Take a tour through the picturesque Old Town with an aperitif matured under the sun of Baden and a regional 3-course menu in two traditional restaurants. The time and journeys between the courses and locations are entertainingly spiced up with history and stories, "magical elixirs", and are topped off with a sweet Heidelberg treat.

**Duration** approx. 3 hours **Languages** German, English **Price** € 98 per person **Group size** 10 – 25 persons

① **Note** Drinks are charged separately in each location. Please note that this tour is not suitable for children.

#### **Included services**

- Guided tour
- Aperitif, appetizer, main course, dessert
- 2 "surprise treats"



# 34 | Brewery Tour with beer tasting and Old Town Tour

Have you always wondered how beer is brewed? After an one hour guided tour through the historical Old Town, a master brewer will teach you everything from the world of beers. Try three types of beer in the brewery cellar with a warm pretzel. After this, a table buffet will be waiting for you in the brewery.

**Languages** German, English **Price** € 61 per person **Group size** 15 – 80 persons

**○ Tip** Groups with tight schedule can book the brewery tour without the preceding Old Town Tour (price reduction: € 3.50 per person).

#### **Included services**

- 1-hour Old Town Tour
- Brewery tour
- Beer tasting with pretzels
- Followed by a rich buffet in the brewery: Crusted roast of Swabian pork on sauerkraut, bacon and bread dumplings, braised veal boiled fillet and grilled corn poularde on seasonal vegetables, homemade spaetzle and buttered potatoes, Mediterranean vegetable casserole with peppers, eggplant, zucchini – baked with feta cheese and crème fraiche (vegetarian)







# Guided Tours for students, young people and families

#### 35 | Game of Stones – A different kind of history lessons

Fantasy novels, movies and TV shows determine a great part of our current image of the past. Is it all made up, or have there been only few changes? How much is based on what actually happened? Magic, sword fights, elves, dangerous intrigues and princesses in distress are true parts of Palatinate history! Search for traces of J. R. R. Tolkien, Joanne K. Rowling, George R. R. Martin and Co in Heidelberg.

**Duration** approx. 1.5 hours **Languages** German, English

**Price for student groups** German € 105, English € 115 **Meeting point** Universitätsplatz (University Square) at Löwenbrunnen (Lion's Fountain)

**Group size** max. 20 persons per tour guide, larger groups on request

● **Note** Age-specifically adjusted guided tour for children, young adults and student groups in the age brackets from 9 – 13 years and 14 – 19 years. Can be booked as outside Castle or Old Town Tour.

# 36 | The secret of the lost Carbuncle Stone - A Guided Tour full of mysteries

**NEW** 

A mysterious box, which was found by a castle guide contains an unsolved riddle from bygone times. Deeper and deeper it goes into the history of Heidelberg Castle. Clever minds are needed to uncover the secret of an ancient curse and to find the Carbuncle stone that was thought lost! Who says that castle tours have to be boring?

Duration approx. 1.5 hours

Languages German

Price for student groups German € 105

Meeting point Heidelberg Castle, visitor center

Group size max. 20 persons per tour guide,
larger groups on request

**1 Note** Suitable for children aged 8 - 14 years, well suited for families with children.

#### 37 | Exciting Exploration Tour through Heidelberg

Popular for years: the children and student's guided tour. An exciting journey of exploration through the Old Town or at the castle. Robbers, avid readers and much more exciting and funny stories are waiting for you in Heidelberg's Old Town. Have you ever been to a real castle - with immense walls, thick towers, drawbridges and exciting legends?

**Duration** approx. 1.5 – 2 hours Languages German, English, Danish, Finnish, French, Italian, Spanish Price for student groups German € 105, other languages € 115 Group size max. 20 persons per tour guide, larger groups on request

**① Note** Suitable for children and young people aged 5 - 18 years.

#### 38 | Heidelberg City Rally for students

Exploration tours as communication experiences. With open eyes, imagination and team spirit, the city and its history are revealed to the students in an entertaining way. In small teams, various tasks and riddles are solved between Universitätsplatz (University Square) and Marktplatz (Market Square). Each team receives a folder with tasks and a city map from the tour guide. On demand, all participants will receive certificates and the winners will get an additional gift.

**Duration** approx. 2 hours **Languages** German, English, French Price for student groups German € 105, other languages € 115 **Group size** max. 28 persons per tour quide

**① Note** There are four different levels of difficulty. Therefore, it is necessary to indicate the type of school and the grade level.

#### 39 | Family Tour

What can be discovered about the old electoral coat of arms? Which figures and symbols can be found on the historical facades and what did and do they mean? When drawing Neckar water from the city's symbol, the Alte Brücke (Old Bridge), you can physically experience just how high that bridge is. Playful exploration for the little ones and interesting stories for the older family members are included. The tour starts at the Marktplatz (Market Square) and leads along the most exciting and important sights such as the Heiliggeistkirche (Church of the Holy Spirit), the Alte Brücke (Old Bridge) and the Friedrich Ebert Memorial to the Universitätsplatz (University Square).

**Duration** approx. 1.5 hours Languages German **Price** € 90

**Group size** max. 20 persons (max. 10 children) per tour guide

Tip The tower of the Heiliggeistkirche (Church of the Holy Spirit) can usually be visited on Fridays and Saturdays from 11:00 am - 5:00 pm, as well as on Sundays and public holidays from 12:30 pm - 5:00 pm. For a tower ascent in other times please ask the parish office (+49 6221 21117). The visitors of the tower are asked for a donation





### **Boat Trips**

# 40 | Boat trips with the Weisse Flotte (White Fleet) Heidelberg

From Easter until the end of October, the Weisse Flotte Heidelberg offers daily trips from Heidelberg to Neckargemünd (approx. 1 hour one way) or on to Neckarsteinach (approx. 1.5 hours one way) and back. Food and drinks are available on board. All rides are moderated in English and German.

The Weisse Flotte Heidelberg offers the historical **Neckarfähre MS Liselotte.** This ferry boat is a beautiful alternative for public transport that commutes between the Alte Brücke (Old Bridge), Stadthalle Heidelberg, Wasserschachtel Neuenheim, Campus Neuenheim and Marriott Hotel Bergheim.

Tickets and further information can be found **here**.



**Boat landing stage** Stadthalle Heidelberg, Neckarstaden 25

- October 29, 2023

**Times** Peak season: May 18 – September 24, 2023 Tuesday – Sunday 10:00 am, 11:00 am, 12:00 am, 2:00 pm, 3:00 pm and 4:00 pm, Monday 11:00 am and 2:30 pm Early and late season: April 7 – May 17 and September 25

Weekdays 11:00 am and 2:30 pm, weekend 10:00 am, 11:00 am, 12:00 am, 2:00 pm, 3:00 pm and 4:00 pm

**Price** Round trip Heidelberg – Neckarsteinach – Heidelberg € 22 per person

One-way trip Heidelberg – Neckarsteinach or reverse € 16 per person

**Group discount** as of 15 persons -5 %, as of 25 persons -10 %, as of 100 persons -15 %, as of 250 persons -20 %

- **① Note** The boats can be rented for special trips and trips with exclusive groups. Prices on request. Boat capacity: approx. 50 400 persons.
- **Tip** The Weisse Flotte Heidelberg offers diverse and entertaining themed tours for any age year-round.
- **Tip** For groups of 15 persons or more, the Weisse Flotte Heidelberg offers coffee and cake during the Four-Castles-Tour. Advance orders required.

#### 41 | Solar-powered boat "Neckarsonne"

Enjoy a fantastic all-round view of Heidelberg's sights from the solar-powered boat "Neckarsonne". Glazed on all sides, the solar-powered catamaran runs on sunlight only as it glides gently and silently across the water. The 50-minute round trip on the Neckar River along the banks of Heidelberg comes with interesting information about the "Neckarsonne", shipping in general and, of course, the history and peculiarities of the city and its surroundings. Gastronomy on board.

Boat landing stage Karl-Theodor Bridge
(Alte Brücke (Old Bridge)), Old Town side
Times April 1 – October 31, 2023
Tuesday – Sunday 11:30 am, 1:00 pm,
3:00 pm and 4:30 pm
Mid-May – September 30, 2023 in case of prior booking of at least 15 persons additionally
Tuesday – Sunday 10:00 am and 6:00 pm
Price adults € 12 per person,
school and university students € 10 per perso
Group size as of 10 adults
Group discount as of 15 persons -10 %

① **Note** Special rides and rides for exclusive groups are available upon request.

Capacity: approx. 250 persons (inside: 150, outside: 100)

#### 43 | Treat yourself with a little time out on the Neckar River - The sloop cruise with a guide on board

Would you like to take a unique boat trip and enjoy the view of Heidelberg Castle and other sights in a relaxed way from the water and privately with your loved ones? Then book our 1.5-hour cruise on the extraordinary and traditional 100-year-old wooden sloops. Discover the Neckar River and Heidelberg from a new perspective with up to 10 people exclusively. During the trip you will be accompanied by a Heidelberg guide.

# 42 | Heidelberg Sightseeing Tour with the Weisse Flotte (White Fleet) Heidelberg

No matter if this is your first time visiting Heidelberg or if you want to re-discover your home region: round trips by boat on the Neckar River offer many impressions that will inspire you anew every time, in particular with the option of experiencing the city and its diverse river valley from a very unique angle. Enjoy a special view of Heidelberg and its sights, such as the Alte Brücke (Old Bridge) or the Heidelberg Castle, from the water in a 50-minute round trip.

**Boat landing stage** Stadthalle Heidelberg, pier 5, Neckarstaden 25

**Times** Peak season: May 18 – September 24, 2023
Daily (except for Mondays) at 12:00 am, 1:30 pm,
3:00 pm, 4:30 pm and 6:00 pm
Early and late season: April 7 – May 17, 2023
and September 25 – October 29, 2023
Weekends and public holidays at 12:00 am, 1:30 pm,
3:00 pm, 4:30 pm and 6:00 pm

**Price** adults € 12 per person, children € 6 per person **Group size** as of 10 adults

Boat landing stage Stadthalle Heidelberg,

Neckarstaden 25

Times April - October

**Duration** approx. 1.5 hours

Languages German, English

**Price** as of € 55 per person, included in the price:

2 bottles of high quality Palatinate rosé wine,

2 bottles of water, a guide and a captain

**Group size** 6 - 10 persons, smaller and larger groups on request for an additional charge.

○ **Tip** Longer trips as well as themed tours can be booked on request.





### **Accessible Tours**

# 44 | Discover Heidelberg by "Sensing, Smelling, Feeling"

A guided tour that brings the city's history to life by sensing the environment, feeling monuments and smelling the scents of the city. A tour for the blind and people with impaired vision.

Duration approx. 2 hours

Languages German, English

Price German € 100, English € 110

Group size max. 15 persons per tour guide, larger groups on request

Further information about the company GebärdenVerstehen: www.gebaerdenverstehen.de



Information about an accessible stay in Heidelberg: www.heidelberg.huerdenlos.de



#### "Heidelberg hürdenlos" (barrier-free)

#### Guided tours for deaf and hearing-impaired guests.

The company GebärdenVerstehen from Heidelberg provides sign language interpreters to translate guided tours of the city into Deutsche Gebärdensprache (DGS) (German Sign Language) for you. Interpreters can be booked from GebärdenVerstehen directly upon request:

Phone +49 6221 7287478, Fax +49 6221 3541477 dolmetschen@gebaerdenverstehen.de

City guide, quarter maps, regional excursion destinations, gastronomy, culture – Heidelberg can be experienced accessibly as well. The Beirat von Menschen mit Behinderungen der Stadt Heidelberg (council of people with disabilities of the city of Heidelberg) and the Verein zur beruflichen Integration und Qualifizierung e. V. have collected interesting and valuable information about an accessible stay in Heidelberg.







### **Guided Tours of the surroundings**

# 45 | Schwetzingen – A castle garden based on the image of Versailles

From Heidelberg, this trip will take you to Schwetzingen, twelve kilometers away. Based on the image of Versailles, the Schwetzingen Castle with its baroque castle garden was built as the Prince Electors' summer residence, that made even French philosopher Voltaire eloquently enthuse about it as a truly magical garden!

Duration approx. 5 hours

Languages German, English, French,
other languages on request

Price German € 165, other languages € 175

# 46 | Speyer - In the footsteps of famous emperors

The cathedral and imperial city at the Rhein River has long been among the excursion destinations that have a very special attraction to those interested in art and cultural history. You will learn a lot about the cathedral built by the Salian emperors 950 years ago and its important history. A tour through the city will teach you more about the history of Speyer. On request, the famous Mikveh, the Jewish ritual bath, in the former Jewish quarter can also be visited (for an additional admission fee).

Duration approx. 5 hours

Languages German, English, French,
other languages on request

Price German € 165, other languages € 175

The all-day tour will take you on a trip through the beautiful wine landscape along the wine road after a side trip to the famous Speyer Cathedral. Get to know idyllic Neustadt on a tour with your guide and have a look at the Riesenfass (Giant Barrel) in Bad Dürkheim.

Duration approx. 8 hours Languages German, English, other languages on request Price German € 255, other languages € 265

#### 48 | The Bergstraße: Ladenburg – Weinheim – Heppenheim

Embedded in the picturesque landscape between the gently rolling hills of the Odenwald and the sprawling planes of the Rhein River, there is the Bergstraße with its many castles, picturesque medieval towns Weinheim, Heppenheim and Ladenburg, the Roman city and the place where Carl Benz worked.

**Duration** approx. 8 hours **Languages** German, English, other languages on request **Price** German € 255, other languages € 265

#### 49 | Odenwald trip

Enjoy a trip through the romantic Neckar valley via Neckar-steinach, the four-castle corner, all the way to Hirschhorn. Then you will continue on to Erbach, where you can visit the unique ivory museum if you like (for an admission fee). In Michelstadt, you can see the famous oldest city hall in Germany. The return trip will take you through the Odenwald via the Siegfriedstraße and along the Bergstraße.

Duration approx. 8 hours Languages German, English, other languages on request Price German € 255, other languages € 265



### Leisure tips

#### **Heidelberg Neckar meadow**

From the first warm spring days to the golden fall, the northern banks of the Neckar River between the Theodor-Heuss Bridge and the Ernst-Walz Bridge are a point of absolute attraction. This is where all generations meet – strollers, joggers, sun-lovers, beach-volleyballers or picnic enthusiasts. Particularly popular among children: the water playground with kiosk.

#### The Bergstraße

The Bergstraße connects Heidelberg to Darmstadt. It is an ideal starting point for restorative hikes and nature-focused bicycle tours. Strung in one sequence along the foot of the Odenwald, little towns will invite you to linger and eat. Our special advice: One of the first and most beautiful almond blossoms in Germany in spring.

www.diebergstrasse.de/en



#### **Zoo Heidelberg**

Find fun and inspiration in the Heidelberg Zoo: Stand eye to eye with a lion or watch the spirited elephant bulls at their baths – you will love the diversity of species in the zoo. All children also love the gigantic playing ship "Noah's Ark", which invites them to play and climb.

www.zoo-heidelberg.de



### The Burgenstraße (Castle Road)

Take the Burgenstraße into the Neckar valley by bike, ship or car. Along the Neckar River, the Burgenstraße from Mannheim to Bayreuth leads past old monasteries, fascinating castles and picturesque old towns – true to the motto of "experience a travel through time".

www.burgenstrasse.de



#### Naturally Heidelberg

Get to know Heidelberg's fascinating nature: From an orientation course in the Odenwald to wild herb tours and bat exploration trips to the forest theater holiday week and further training offers for teachers.

The hike "Naturally Heidelberg" comprises extraordinary places, views, beauties of nature and monuments strung together like pearls on a string. Your personal experience and visit in combination with exciting information on the natural, botanical, geological and historical special features will give you a particularly impressive idea of the nature and culture around Heidelberg.

Information on the exciting group offers are available in the booking office "Natürlich Heidelberg", where you can also book them directly.

www.natuerlich.heidelberg.de

# Sinsheim: Auto- & Technikmuseum (Car & Technology Museum) and Thermen- und Badewelt

The excursion destination for your entire family. Vintage cars, trains and airplanes in the technology museum or bathing fun, wellness and sauna enjoyment in the bathing world – Sinsheim is only 30 minutes away from Heidelberg and offers exciting activities for young and old.

www.technik-museum.de



www.badewelt-sinsheim.de



### **Bus parking**

#### **BUS** Neckarmünzplatz

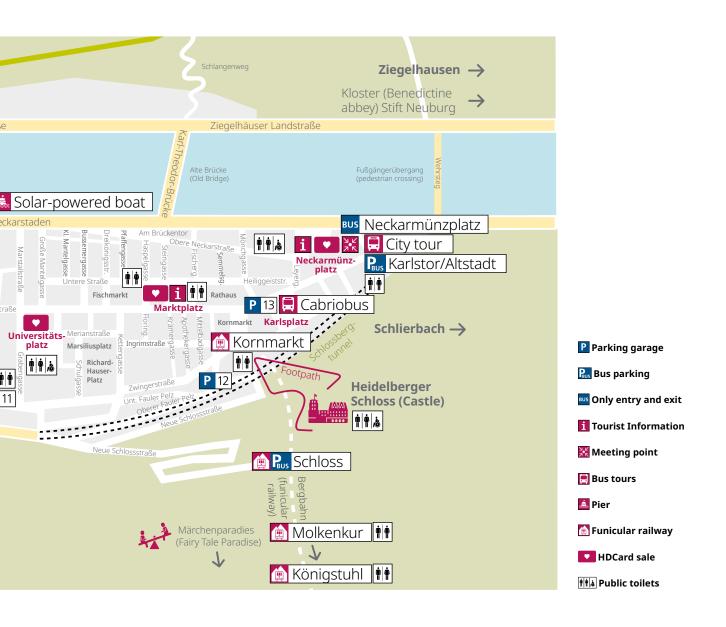
#### (Boarding and unboarding point for tour buses)

Neckarmünzplatz with its Tourist Information is the ideal starting point to explore the Old Town on foot or to reach the funicular railway and the castle.

**(1) Attention** This square is subject to an absolute stopping prohibition except for the purpose of passenger change not to exceed 10 minutes. However, the following bus parking places are available nearby:

#### Russian / Altstadt (max. 15 parking spaces)

For Old Town Tours, we recommend using the bus parking place Karlstor / Altstadt. This parking space is located at the end of the Old Town at the end of the famous pedestrian zone right behind the Karlstor at the "S-Bahn" station. If you have booked an Old Town Tour, the bus can ideally stop briefly at the Neckarmünzplatz, only 300 m away, to let passengers board or unboard, before parking at Karlstor / Altstadt.



#### **P**us Castle

Tour busses can only drive up to the castle with a parking reservation / special permit requiring a fee. You can obtain these – if parking spaces are available – at www.reiseshopheidelberg.de or by email to park@reiseshopheidelberg.de. Immediate reservations can be made on the day before, or on the same day, by phone: +49 172 6200063.

Between 7:00 pm and 8:00 am, driving up to the castle is prohibited. Individual permits can be obtained from the Traffic Management Office by phone: +49 6221 58-30500.

**① Note** All information regarding the availability of bus parking and access to the castle can be found at www.reiseshop-heidelberg.de or by sending an e-mail to park@reiseshop-heidelberg.de.

① Attention The Neue Schlossstrasse is closed for vehicles weighing 3.5 tons or more. A detour of approx. 15 km leads via Gaiberg.



Please use **this** detour.



#### Your benefit

The castle ticket includes admission to the castle courtyard, the barrel cellar as well as the German Pharmacy Museum and the fare for the funicular railway trip to the castle with a continuation of the trip to the Molkenkur station (return trip including one stop)!

#### Price per person\*

(valid for using the lower railway)

€ 9 adult, € 4.50 discount price (pupils and university students up to 28 years of age and severely disabled people with appropriate ID)

### You can get the castle ticket including the funicular railway at the following places in Heidelberg

- Tourist Information at the Hauptbahnhof (main station)
- Tourist Information at the Neckarmünzplatz (Old Town)
- Tourist Information in the Rathaus (town hall) at the Marktplatz (Market Square, Old Town)
- Checkout counter at the Kornmarkt and castle funicular railway station
- Heidelberg Castle checkout counter

#### **Group order**

For groups of 15 people or more, you can order castle tickets via our reservation department (dispatch by post within Germany). Please let us know the final number of participants two weeks before traveling (refund for excess ordered tickets is not possible).

Phone +49 6221 58 40-228 gruppen@heidelberg-marketing.de

#### Opening hours Heidelberg Castle

#### Castle courtyard, Great Barrel

All year: 9:00 am – 6:00 pm last admission 5:30 pm

#### **German Pharmacy Museum**

April – October: 10:00 am – 6:00 pm,

last admission 5:40 pm

November - March: 10:00 am - 5:30 pm,

last admission 5:10 pm

**(I) Note** Information are subject to change.

#### HeidelbergCARD

The **HeidelbergCARD** makes your journey even easier. Benefit from the following included services:

- castle ticket including funicular railway
- free use of public transport in Heidelberg
- combo ticket (one-time free entrance to the University Museum, the Student Prison and the special exhibition)
- numerous discounts on tours, museums, leisure activities, restaurants and shops.



#### 1 day - 24 €

Valid from midnight to midnight on the day of validity.



#### 2 days - 26 €

Valid all day on the first day until midnight the following day.



#### 4 days - 28 €

Valid all day on the first day until midnight of the fourth day.



#### Family 2 days - 57 €

Valid all day on the first day until midnight the following day for a family (2 adults + up to 3 children or 1 adult + up to 4 children under the age of 16).

#### Funicular railway departure times

#### Annual funicular railway maintenance

expected March 6 - March 19, 2023

#### Summer timetable

valid from April 1 – November 1, 2023

Kornmarkt - Castle

9:00 am (every 10 minutes), last trip at 8:00 pm

Castle - Kornmarkt

9:03 am (every 10 minutes), last trip at 8:03 pm

#### Winter timetable

valid from November 2, 2023 - March 31, 2024

Kornmarkt – Castle

9:00 am (every 10 minutes), last trip at 5:10 pm

Castle – Kornmarkt

9:03 am (every 10 minutes), last trip at 5:43 pm

• Note The lower funicular railway from the Kornmarkt station via the castle to the Molkenkur station is equipped to facilitate disabled access. Strollers must be carried on the steps. The conductors are happy to assist you. We recommend that families with small children use a buggy.

### Events 2023

A great program all year round.

#### Heidelberger Frühling (Heidelberg Spring)

March 17 - April 15, 2023

One of the largest music festivals in Germany that belongs to the top league of international festivals for classical music and once again invites visitors to well over 100 events this year.

www.heidelberger-fruehling.de/en/

## Heidelberger Schlossfestspiele (Heidelberg Castle Festival)

June 11 - July 30, 2023

The one-of-a-kind Renaissance buildings, the sleepy nooks and crannies, as well as the sprawling gardens and parks offer fascinating opportunities for the artistic work of the Heidelberg Theater. Squares and surfaces become stages, walls and corners backdrops.

www.schlossfestspiele-heidelberg.de

# Heidelberg Castle Illuminations with Fireworks

June 3, July 8 and September 2, 2023

Bengali lights blaze three times every summer on the walls of the ruin in a picturesque and eternal manner. The illumination of the beautiful facade of the castle is complemented by festive fireworks which bathe the Old Town in an impressive brilliance.

www.heidelberg-marketing.com

#### Summer at the River

August 19 and 20, 2023

Stroll, relax, enjoy the river. The city is moving closer to the water and invites you to linger and stroll along the banks of the Neckar River, with musical entertainment and a varied range of information and gastronomic offerings.

www.heidelberg-marketing.com

#### Heidelberger Herbst (Heidelberg Autumn)

September 30 - October 1, 2023

One of the biggest Old Town festivals in the region features an artisan market, a giant flea market, numerous regional specialties and many bands providing entertainment in various different squares in the Old Town.

www.heidelberg-marketing.com

#### **Heidelberg Wine Village**

October 2 - 15, 2023

Enjoy delicious local and regional wines in the heart of the Old Town.

www.heidelberg-marketing.com

#### **Enjoy Jazz**

Beginning of October - Mid November 2023

The festival offers diverse events for about seven weeks, with an emphasis not only on jazz, but also on other genres – in exclusive venues, e.g. in Heidelberg.

www.enjoyjazz.de/en/

#### **Heidelberg Christmas Market**

November 27 – December 22, 2023

Nestled in the Old Town, illuminated by the world-famous castle above, the Heidelberg Christmas Market invites you to take some time out and visit one of its six historic locations.

# "Winterwäldchen" (Winter Forest) and Heidelberg Ice Rink

November 27, 2023 – Beginning of January 2024

At the Kornmarkt, the Winter Forest beckons visitors with its magical atmosphere, while one of Germany's prettiest ice rinks offers ice-skating pleasure on the Karlsplatz.

www.heidelberg-marketing.com





The German National **Garden Show 2023 (BUGA)** right here in our backyard!

### Heidelberg

**Heidelberg Marketing GmbH** www.heidelberg-marketing.com

Phone +49 6221 58-44444 info@heidelberg-marketing.de



www.facebook.com/Heidelberg oww.instagram.com/Heidelberg4you

### Good to know

The central location of Heidelberg makes traveling easy with all modes of transport.

#### Getting here

#### Rail

Heidelberg is well connected to the European long distance network, as well as to the German Rail Network (ICE and IC / EC, www.bahn.de). Within the region and across its borders, the Rhine-Neckar Transport Association ensures the best connections with the "S-Bahn" (www.vrn.de).

#### Car / Bus

The A5 / A6 highways (Autobahn) access large sections of the entire Rhine-Neckar region with inter-connected exits and connecting federal roads. The A5 / A656 highways have direct exits to Heidelberg.

#### **Airports**

- City Airport Mannheim (approx. 18 km) www.flugplatz-mannheim.de/en
- Frankfurt Airport (approx. 80 km)
   www.frankfurt-airport.com/en
- Baden-Airpark Flughafen
   Karlsruhe / Baden-Baden (approx. 90 km)
   www.baden-airpark.de/en/
- Flughafen Stuttgart (approx. 120 km) www.flughafen-stuttgart.de
- Frankfurt Hahn Airport (approx. 150 km)
   www.hahn-airport.de/en

#### **TLS Shuttle Service Frankfurt Airport**

Simply and conveniently book your TLS transfer that will pick you up directly at your terminal at Frankfurt Airport and take you to your hotel in Heidelberg! Prices on request.

#### **HLS Heidelberg Limousine Service**

Book with us an exclusive limousine service, VIP first class service, cab service, airport transfer or shuttle service. Our trained chauffeurs will bring you safely to your destination. Price on request.

#### **RV / Camping**

- RV site
   Harbigweg 1 3, 69124 Heidelberg
   48 parking spaces
   open all year round
   www.wohnmobilstellplatz-heidelberg.com
- Camping Heidelberg
   Schlierbacher Landstrasse 151, 69118 Heidelberg
   quiet location, right beside the Neckar River
   open April October
   www.camping-heidelberg.de
- Camping Haide
   Ziegelhäuser Landstrasse 91, 69151 Neckargemünd
   200 parking spaces, right beside the Neckar River open April November
   www.camping-haide.de

#### Environmental zone for cars and buses

Heidelberg established an environmental zone in 2010, where only vehicles with certain exhaust standards are admitted. Vehicles that are used in the environmental zone must have a sticker that marks the pollutant category. Vehicles with a green pollutant sticker may drive in the environmental zone.

You can get more information on the low emission zone at www.heidelberg.de/umweltzone

#### "Nette Toilette" (Nice restrooms)

You can use a total of 30 "nice restrooms" in the Old Town area without being forced to purchase or consume anything. Some restaurants and stores bear the "Nette Toilette" symbol on the entrance door.

www.heidelberg.de

#### Modes of transportation in Heidelberg

#### **Public passenger transport**

You can get information on the Heidelberg public transportation lines and fares around the clock from the service hotline +49 621 1077077, online at www.vrn.de or at Rhein-Neckar-Verkehr GmbH's (RNV) Customer Service Center at the Hauptbahnhof (main station), Kurfürsten-Anlage 62.

#### **Bicycle**

Because Heidelberg is a very bicycle-friendly town, bike rental is a good move.

- Radolino bike rental www.radolino.de
- radhof BERGHEIM "Bike im Bahnhof" www.fahrrad-heidelberg.de
- DB-bike rental system in front of the main station www.callabike.de/en
- Pedelec rental (E-bike), several locations www.rueckenwind-hd.org
- Swapfietswww.swapfiets.de/en
- Joyrides E-bike rental www.joyrides-rent.de

#### **VRNnextbike**

VRNnextbike has numerous bike stations in the metropolitan area Rhine-Neckar and operates around the clock. The stations are located at busy transport hubs near bus and tram stops. For further information: Phone: +49 30 69205046, www.vrnnextbike.de/en

#### Carsharing

- Stadtmobil Rhein-Neckar
   Phone +49 621 12855585
   www.rhein-neckar.stadtmobil.de
- eCarsharing Rhein-Neckar
   Phone +49 6221 3574974
   www.ecs-rn.de
- AnyMove
   Phone + 493083795645
   www.anymove.app/heidelberg

#### Taxi

- Taxizentrale
   Phone +49 6221 302030
   www.taxizentrale-heidelberg.de
- TaxiHDirekt
   Phone +49 6221 739090
   www.taxihdirekt.de

#### e-Scooter

At many locations throughout the city of Heidelberg, numerous e-scooters from various providers are available for rent. To rent an e-scooter, register via the app of the respective rental company:

- www.bolt.eu
- www.li.me
- www.tier.app/en
- www.zeusscooters.com







## **Booking form Special Activities**

#### Please complete this form and send it to

Heidelberg Marketing GmbH, Neuenheimer Landstrasse 5, 69120 Heidelberg (Germany), Fax +49 6221 5840-222, guide@heidelberg-marketing.de

• Note It is possible to book a tour guide for a maximum of 20 people in a group (except for tours in your own coach). For larger groups it is necessary to book more guides.

#### Contact for further questions +49 6221 5840-223/-225

(Only for urgent matters on weekends: +49 6221 58-44444)

| I would like to make a bi   | nding bookin   | <b>g</b> (*mandatory fields, ** | *You will receive | the invoice a few days after the tour.) |  |
|---|--|---------------------------------|-------------------|---|--|
| Date and weekday*   |  |                                 |                   |   |  |
| Total number of persons*  | Number of guides*                                    | Languag                         | ge*               |   |  |
| Duration* hours, from   | to   | am / pm                         |                   |   |  |
| Special Activities / Guided Tours*  |  |                                 |                   |   |  |
| □ Old Town Tour   | ☐ City and Castle Sightseeing Tour                   |                                 |                   |   |  |
| ☐ Castle Tour   | ☐ Other tours (Please fill in the name of the tour.) |                                 |                   |   |  |
| Old Town and Castle Tour (combined)   |  |                                 |                   |   |  |
| Name of the tour*   |  |                                 |                   |   |  |
| Meeting point*  |  |                                 |                   |   |  |
| ☐ University Square / Lion's Fountain (recomm   | nended for arrival by foot                           | , with public transportation    | n or car)         |   |  |
| ☐ Neckarmünzplatz (recommended for arrival  |  |                                 |                   |   |  |
| Bus parking place at Heidelberg Castle (recommended for Castle Tour and arrival with own bus)       |  |                                 |                   |   |  |
| ☐ Castle visitor center (recommended for Cast   | tie Tour and IT you are tra                          | veling individually)            |                   |   |  |
| ☐ Special requests  |  |                                 |                   |   |  |
| Payment*  |  |                                 |                   |   |  |
| ☐ The tour and any possible entry fees will be  | . ,  |                                 |                   |   |  |
| ☐The tour will be paid by invoice**, any possil   |  | cash on site.                   |                   |   |  |
| • Note Cash payment for guided tours is not   | possible.  |                                 |                   |   |  |
| Contact*  |  |                                 |                   |   |  |
| First and last name / title   |  |                                 |                   |   |  |
| Company / institute   |  |                                 |                   |   |  |
| Street / zip code / city  |  |                                 |                   |   |  |
| Phone / fax / e-mail (to receive the booking co   | nfirmation)  |                                 |                   |   |  |
| Contact person on site (name and mobile num   | nber)  |                                 |                   |   |  |
| Share some additional information to help   | the tour guide to get p                              | repared for your tour:          |                   |   |  |
| Type of group   |  |                                 |                   |   |  |
| Average age (constitution, physical impairmer   | nts)   |                                 |                   |   |  |
| Will the guests stay in Heidelberg for the first  | time?  |                                 | ☐ Yes             | □ No                                    |  |
| Other tour agenda items in Heidelberg   |  |                                 |                   |   |  |
| Special requests / interests / requirements   |  |                                 |                   |   |  |
| ☐ Please send me the Heidelberg Marketing G   | SmbH newsletter by e-ma                              | il.                             |                   |   |  |
| • Note I hereby confirm that I have read, und   | lerstood and accepted the                            | e General Terms and Cond        | litions.          |   |  |
| <b>① Note</b> Please note that you will find the priva https://www.heidelberg-marketing.de/en/about |  |                                 | ee to our privac  | y policy.                               |  |
| Date / signature / stamp  |  |                                 |                   |   |  |



# "Heidelberg Trio"

- 1 bottle of Riesling (Winery Clauer)
- 1 bottle of Pinot Noir (Winery Hans Winter)
- 1 bottle of Pinot Noir Rosé (Winery Bauer)

**Available at the Tourist Information** Neckarmünzplatz.



### Heidelberg

**Heidelberg Marketing GmbH** www.heidelberg-marketing.com



www.facebook.com/Heidelberg www.instagram.com/Heidelberg4you

### **General Terms and Conditions** Heidelberg Marketing GmbH, Special Activities

As far as they are effectively agreed, the following provisions shall become the content of the service contract concluded between the customer and Heidelberg Marketing GmbH (hereinafter: "HDM") for provision of Special Activities. They shall supplement the statutory provisions of sections 611 et seq. German Civil Code and detail these. Therefore, please read these Terms and Conditions with care before booking!

#### 1. Position of HDM; area of application of these Terms and Conditions; applicable legal provisions

- 1.1 These terms and conditions for Special Activities shall apply to guided tours for visitors, tours and boat rides that are offered in the catalog "Special Activities" of HDM and that take less than 24 hours according to section 651a para. 5 no. 2 German Civil Code, and do not include any overnight stay (day trips) and the travel price of which does not exceed 500 Euro. These day trips are hereinafter referred to as "Special Activities"
- 1.2 HDM shall render the offered Special Activity services as a service provider and direct contracting partner of the customer or the client.
- 1.3 The legal relationship between HDM and the customer or the client shall be primarily subject to the agreements reached with HDM, and these terms and conditions as a supplement, with the statutory provisions on contracts for services section 611 et seqq. German Civil Code applying alternatively.
- 1.4 As far as mandatory provisions under international or European law that are to apply to the contractual relationship with HDM do not stipulate anything else to the customer's or client's benefit, the entire legal and contractual relationship with HDM shall be subject to German law exclusively.
- $\textbf{1.5} \ \ \text{The following provisions shall only apply to Special Activities of HDM. Travel}$ agreements and multi-day trips that include accommodation services are subject to the travel conditions of HDM.

#### 2. Conclusion of the contract; groups; provision of a group client

- 2.1 The following shall apply to all bookings of Special Activities:
- a) Bookings are accepted as bookings in person, by phone, by fax or by email.
- **b)** The basis of the offer from HDM and the customer's booking shall be the description of the special activity and the supplementary information in the booking basis, as far as these are available to the customer when booking.
- c) If the content of the booking confirmation deviates from the content of the booking, this constitutes a new offer by HDM. The contract shall be concluded based on this new offer when the customer declares acceptance by express declaration, downpayment or payment of a remaining amount or by using the services.
- **d)** The customer who places the booking shall be liable for the contractual obligations of other participants for whom he places the booking as if for his own, as far as he has assumed the corresponding obligation by express and separate declaration. This shall apply accordingly to group clients or persons responsible for the group in light of any group trips booked within the meaning of the following item 2.2 and the travel participants registered by the group client or person responsible for the group.
- 2.2 The following provisions shall apply as supplements for Special Activities to closed groups. Special Activities to closed groups within the meaning of these provisions shall only be group trips that are organized by HDM as the responsible provider and booked and / or processed via a person responsible for the group or a group client who acts as authorized person for a certain group of participants.
- ${\bf 2.3}~{\rm HDM}$  and the respective group client can agree in respect of such a group trip that the group client as authorized representative of the group trip participants is granted special rights.
- **2.4** HDM shall not be liable for any services or service aspects of any kind that with or without knowledge of HDM – are offered, organized, performed and / or provided to the customers by the group client or person responsible for the group in addition to the services of HDM. This shall specifically include the travel to and from departure and return locations contractually agreed with HDM that is organized by the group client or the person responsible for the group, any events not contained in the service scope of HDM before and after the Special Activity and along the way (transport, excursions, meetings, etc.) and any tour guides deployed by the group client or person responsible for the group who are not contractually owed by HDM.
- 2.5 HDM shall not be liable for any measures and omissions of the group client or person responsible for the group or any tour guide deployed by the group client or person

responsible for the group before, during and after the tour, in particular not for any changes to contractual services that are not coordinated with HDM, instructions to local guides, special agreements with the different service providers, information and representations towards the customers.

- 2.6 As far as this is not expressly agreed, the group client or the person responsible for the group or any tour guides deployed by him shall not have the right or the authorization to receive any reports on defects from the group tour participants. They also shall not have the right to accept any customer complaints or payment claims in the name of HDM for HDM during or after the Special Activity.
- 2.7 Bookings of Special Activities shall be directly binding upon the customer and shall lead to conclusion of the binding contract on the Special Activity by HDM's confirmation by phone or orally. The contract shall therefore be concluded by receipt of the booking confirmation (acceptance declaration) by HDM, which shall not require any specific form, with the consequence that oral confirmations and confirmations by phone shall be legally binding upon the customer.
- **2.8** HDM notes that there is no revocation right according to the statutory provisions (section 312g paragraph 2 sentence 1 no. 9 German Civil Code), even if the service contract was concluded by way of distance selling. The other statutory rescission and termination rights of the customer shall not be affected by this.
- 2.9 For bookings made through the website of HDM, the following shall apply to conclusion of the contract:
- a) By clicking the button "Book subject to payment", the customer bindingly offers conclusion of the contract for the Special Activity to HDM. Receipt of the customer's booking will be confirmed to him without delay electronically.
- b) The submission of the contract offer by clicking the button "Book subject to payment" shall not found any claim of the customer or client to conclusion of a contract with HDM according to his booking information. Instead, HDM shall be free in its decision to accept or reject the customer's or client's contract offer.
- c) The contract shall be concluded by receipt of the booking confirmation of HDM by the customer or client.

#### 3. Services, reservation of replacement; deviating agreements; changes to essential services; duration of services; weather

- 3.1 The service owed by HDM shall comprise rendering of the respective service according to the service description and the additionally concluded agreements.
- 3.2 If a certain group size must not be undercut or exceeded for a service, this must be indicated in the service description.
- 3.3 Modifications of or supplements to the contractually offered services shall require an express agreement with HDM, for which text form is urgently recommended to serve
- 3.4 Modifications of essential services that deviate from the agreed contents of the contract and that become necessary after conclusion of the contract (in particular also changes to the schedule of the respective rendering of services) and that were not initiated by HDM in bad faith shall be permitted as far as the changes are not considerable and do not impair the overall scope of the service. Any warranty claims of the customer or client in case of such modifications of essential services shall not be affected.
- 3.5 Information on the duration of services shall be approximates.
- 3.6 The following shall apply to weather conditions and their effects on agreed services: a) Where not expressly agreed on differently from case to case, the agreed services shall take place in any weather.
- **b)** Weather shall therefore not entitle the customer or client to free of charge withdrawal or termination concerning the contract with HDM. This shall not apply only if the weather impairs the body, health or property of the customer or the participants of the client in the service so considerably that performance is objectively unreasonable for the customer or client and his participants.
- c) If such situations are present at commencement of the service or if they are objectively expected for the agreed time of the service before its commencement, both the customer or client, and HDM shall have the right to terminate the contract for the service by way of proper or extraordinary termination.
- d) In the event of such termination by HDM, the customer or client shall not have any claims for reimbursement of costs, in particular any travel and accommodation fees, except if contractual or statutory claims of the customer or client to damages or reimbursement of expenses are justified regarding this.

#### 4. Rendering of services and payment terms

- **4.1** The agreed services shall include rendering of services and additionally offered and agreed services.
- **4.2** The agreed price shall be paid 14 days after the invoice date or at commencement of the Special Activity, depending on the agreement by HDM.
- **4.3** The following shall apply where the customer has no contractual or statutory withdrawal right and HDM is willing and able to render the contractual services:
- a) If the customer does not pay the service fee when due, or if the payment is incomplete, HDM shall have the right to withdraw from the contract after sending a reminder stipulating an appropriate grace period, and after expiration of this period, and to claim damages from the customer in accordance with sections 280 (1), 241 (2) German Civil Code, in accordance with the proviso of the following item 8, unless the customer has a right to set off or retention at the due date or is not at fault for the default of payment.
- **b)** Without complete payment of the service price, the customer shall not have any claim to using the services.

#### 5. Booking changes

A claim of the customer or the client to modifications concerning the date of the service, time, departure and destination sites of the services (booking change) after conclusion of the contract shall not apply. Upon the customer's or client's wish, it can be reviewed whether a booking change is possible anyway. The booking change request will only be accepted in text form.

#### 6. Non-utilization of services

- **6.1** If the customer or client does not use the agreed services wholly or in part without any fault of HDM, in particular due to not appearing for rendering of the respective service without termination of the contract, although HDM is willing and able to render the services, there shall be no claim to reimbursement of payments already made.
- **6.2** The agreed remuneration shall be according to the statutory provisions (section 615 s. 1 and 2 German Civil Code):
- **a)** The agreed remuneration shall be paid without there being any claim to subsequent performance.
- **b)** However, HDM shall accept set-off of expenses saved and any remuneration that HDM acquires by other use of the agreed services or neglects to acquire in bad faith against the remuneration.

### 7. Withdrawal of HDM because the minimum number of participants is not reached

- **7.1** HDM may withdraw from the contract if a minimum number of participants according to the following provisions is not reached:
- **a)** The minimum number of participants and the latest date of withdrawal by HDM must be clearly stated in the specific service offer or, in the case of consistent provisions for specific types of Special Activities, in a general notice or general service description.
- **b)** HDM must clearly state the minimum number of participants and the latest cancelation deadline in the booking confirmation or refer to the corresponding information in the service description.
- c) HDM shall be obligated to declare cancelation of the Special Activity towards the customer without undue delay once it is certain that the Special Activity will not take place due to the minimum number of participants not being reached.
- **d)** If a minimum number of participants is agreed, a downpayment specified in the offer shall be due upon booking, and the remaining payment shall be due upon confirmation of the event.
- **7.2** If the Special Activity does not take place for this reason, the customer shall be reimbursed for the Special Activity without undue delay.

#### 8. Termination and withdrawal by the customer or client

- **8.1** The customer or client may terminate the contract with HDM after conclusion of the contract. Termination shall not require any specific form. Termination in text form is, however, urgently recommended.
- **8.2.** If the customer or client declares termination or does not use services without declaring termination in particular by not appearing –, HDM may demand reimbursement for the travel plans made and the connected expenses. Calculation of the reimbursement shall generally consider possible other uses of the service and usually saved expenses. The following cancelation fees shall apply:
- from day 9 to day 5 before the (first) day of rendering the service 50 %,
- from day 4 onwards and if not showing up to the event 90 % of the total price agreed.
- **8.3** The customer shall in any case have the right to prove to HDM that HDM has incurred no damage or a much lesser damage than the flat rate claimed by it in compensation.

- **8.4** HDM reserves the right to demand a higher specific compensation instead of the above amounts as far as HDM proves that HDM has incurred considerably higher expenses, in particular where individual service components of the Special Activity are not reimbursed by the service provider. If HDM asserts such a claim, HDM shall be obligated to specify the amount and document the required compensation under consideration of any saved expenses and any other use of the travel service.
- **8.5** The above termination rules shall not affect the statutory or contractual termination rights of the customer in case of defects of the services of HDM and any other statutory warranty claims.

#### 9. Liability of HDM; insurances

- 9.1 HDM shall be liable without restriction as far as the damage results from violation of an essential obligation of HDM, the performance of which was required for proper execution of the contract or the violation of which endangers achievement of the purpose of the contract, or the damage results from violation of life, body or health of the customer. Apart from this, liability of HDM shall be limited to damage caused by HDM or its servants willfully or grossly negligently.
- **9.2** HDM shall not be liable for services, measures or omissions of accommodation and meal operations or any other providers that are visited in connection with the service, except if the damage was caused or contributed to by culpable violation of obligations of HDM
- **9.3** The agreed contractual services contain insurances to the benefit of the customer or client only if this is expressly agreed. The customer or client is expressly recommended to take out cancelation costs insurance.

#### 10. Termination due to behavior-related reasons

- **10.1** HDM may terminate the service contract without observing any period of notice if the customer causes sustained disturbance in spite of a warning by HDM or acts in violation of the contract at a scope that justifies immediate cancelation of the contract.
- **10.2** If HDM declares termination, HDM shall retain the claim to the service price; however, HDM must accept set-off of the value of saved expenses and the benefit that HDM acquires from other use of the service not utilized.

### 11. Special obligations of customers concerning Special Activities with physical activities (e.g. by bicycle or Segway)

- **11.1** The guest shall be responsible for finding out before booking and before using the Special Activities whether the respective activities are suitable for them under consideration of their personal health.
- **11.2** HDM shall not owe any special medical information or instruction in this respect unless explicitly agreed, in particular concerning the respective guest's specific situation.
- **11.3** HDM or its vicarious agents (guides, etc.) may exclude the guest wholly or in part if there are any reasonable indications that the Special Activities may overtax the guest, provided that the guest threatens to endanger themselves or others due to this. Item 6 et seq. shall apply accordingly.
- **11.4** If the guest withdraws or discontinues due to injury or illness for which the provider is not at fault, or at their own request, the provisions of item 6 et seq. shall apply as well.
- **11.5** Although the Special Activities are accompanied by a guide, they require a high degree of personal responsibility on the side of the guest.
- **11.6** Guests are advised to wear clothing suitable for Special Activities that protects them from strong sunlight, rain, or wind. It is also recommended that they carry a change of clothes. The provider of the Special Activities reserves the right to exclude any guest from the Special Activity for safety reasons wholly or in part if they join the Special Activities in unsuitable clothing or footwear.
- **11.7** Instructions of the guides before and during the Special Activities must be observed. Traffic rules must be observed and consideration for other road users must be shown at all times.
- **11.8** Non-swimmers are not permitted to participate in physically active Special Activities on water.

### 12. Special arrangements in connection with pandemics (in particular the Corona virus)

- **12.1** The parties agree that the agreed services shall always be provided by HDM in compliance and in accordance with the official requirements and conditions applicable at the time at which the service is rendered.
- **12.2** The customer agrees to observe appropriate rules of use or restrictions imposed by HDM when using services and to inform HDM without undue delay if they experience any typical symptoms of illness.

#### 13. Choice of law; place of jurisdiction; consumer dispute resolution

- **13.1** The entire legal and contractual relationship between the customer and HDM shall be subject to German law exclusively. The customer may raise a claim against HDM only at the registered office of HDM.
- **13.2** For actions of HDM against the customer, the customer's place of residence shall be relevant. For claims against customers who are merchants, legal entities under public or private law or persons who have their residence or common abode abroad or whose place of residence or common abode is not known at the time at which the claim is raised, the place of jurisdiction shall be the office of HDM.
- 13.3 The above provisions shall not apply
- **a)** if and as far as anything other results to the benefit of the customer from any terms that cannot be contractually waived from conventions applicable to the contract for services between the customer and HDM or
- **b)** if and as far as any provisions applicable to the contract for services that cannot be waived in the member state of the EU to which the customer belongs are more beneficial for the customer than the above provisions or the corresponding German provisions.
- **13.4** In light of the law on consumer dispute resolution, HDM notes that HDM will not participate in any voluntary consumer dispute resolution. If consumer dispute resolution was to become binding upon HDM after printing of these travel conditions, HDM shall inform the consumers about this in a suitable form. HDM informs about the European online dispute solution platform **https://ec.europa.eu/consumers/odr/** for any contracts concluded in electronic legal transactions.

#### © Copyright protection.

Noll | Hütten | Dukic Rechtsanwälte, Stuttgart | München 2020 - 2023

Tourism agency:

**Heidelberg Marketing GmbH** 

Managing director: Mathias Schiemer Neuenheimer Landstraße 5

69120 Heidelberg, Germany

Phone: +49 6221 5840 - 200 Telefax: +49 6221 5840 - 222 info@heidelberg-marketing.de

Commercial register number: HRB 337405

Register court: AG Mannheim VAT ID: DE226325597

#### **Imprint**

#### **Heidelberg Marketing GmbH**

Neuenheimer Landstrasse 5 69120 Heidelberg / Germany

Phone +49 6221 5840-200 Fax +49 6221 5840-222 info@heidelberg-marketing.de www.heidelberg-marketing.com

The Heidelberg Marketing GmbH is a subsidiary of the City of Heidelberg

#### Content

Heidelberg Marketing GmbH

#### Layout

aB Grafik | Artem Bathauer www.a-b-grafik.de

#### **Photos**

Cover page, pages 3, 4, 6, 9, 10, 11, 17, 18, 19, 24, 32, 35, 37, 39 – Tobias Schwerdt
Page 8 – Christian Buck
Pages 14, 22, 23 – TMBW / Stefan Kuhn
Pages 20, 21, 27 – Heidelberg Marketing GmbH
Page 25 – Riverboat GmbH
Page 26 – DZT / Jens Wegener
Page 28 – Frank Jäger

© Copyright 2023. All contents, in particular texts, photographs and graphics, are protected by copyright. Unless expressly stated otherwise, Heidelberg Marketing GmbH owns the copyright.

