

Project Name: Bookstore Management System

Subtitle: Oracle SQL Database Design and Implementation

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Agenda

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Reason for Choosing the Topic

- **Why Bookstore Management System?**
- A large percentage of people in the USA incorporate reading into their daily routines, leading to the need for a streamlined solution for bookstore management.
- **Personal Motivation:**
- Curious about improving bookstore operations, from inventory management to customer order tracking.
- **Project Goal:**
- To develop an efficient database solution for managing books, authors, customers, and orders with scalability.



Application of Class Learning – Database Design

- **Class Concept Applied:**

Designed the **Bookstore Database** using Oracle SQL, incorporating concepts like **ER modeling, foreign keys, triggers, and constraints.**

- **ER Diagram:**

Used **Oracle SQL Developer** for visualizing the database schema. Defined relationships between tables such as **1:M** (books and categories), **M:N** (books and authors) and **more..**

- **Entity Relationships:**

Created tables like **Books, Categories, Orders, Users, Promotions** and **more**, implementing real-world business logic in the structure.

categories, authors, books, book_authors, users, orders, order_items, promotions, audit_log

Application of Class Learning – SQL Queries

- **Joins and Data Retrieval:**

Used **SQL JOINS** to retrieve complex data from multiple tables. Example: retrieving books along with their authors and categories.

- **Triggers and Automation:** (Show examples)

Implemented **triggers** to automatically log changes (INSERT, UPDATE, DELETE) in the **audit_log** table for tracking book (books table) data modifications.

- **Constraints for Data Integrity:**

Applied **CHECK constraints** for validating inputs, such as ensuring non-negative stock quantities and valid discount percentages.

Application of Class Learning – Data Manipulation

- **Inserting Data:**

Populated tables with realistic data using **Mockaroo**, simulating books, authors, users, promotions and so on.

- **Data Modifications:**

Implemented **INSERT**, **UPDATE**, and **DELETE** queries to manipulate data, following the design of relationships between entities (e.g., books, orders).

- **Sample Query Execution:** (Show examples)

Examples of queries executed:

1. Top-Selling Books by Quantity
2. Most Frequent Customers
3. Revenue Generated by Category
4. Books with Active Promotions
5. Best-Selling Books with Revenue and Author Info

Challenges Encountered – Trigger and Data Integrity

- **Triggers:**

Learning to write and debug triggers to maintain audit logs after data changes (insert, update, delete) in the **Books** table was complex.

- **Data Integrity:**

Ensuring proper **foreign key** constraints and **check constraints** to maintain referential integrity across multiple tables was an important challenge.

- **Database Optimization:**

Ensuring performance optimization with large datasets and efficient querying was a challenge.

- **Integrating SQL with Django:**

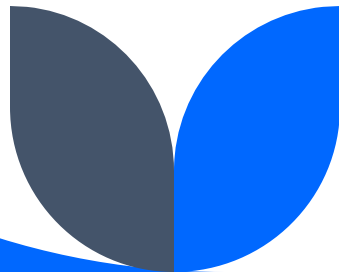
Initially planned to use **Django** for front-end development, but encountered difficulties in integrating the database and maintaining data integrity.

- **Complex Relationships:**

Handling **many-to-many** relationships between books and authors proved to be more complex than initially anticipated.

Lessons Learned – Database Design and Structure

- **Designing Relational Databases:**
 - Learned how to build a fully functional relational database with normalized tables and relationships (1:1, 1:N, M:N).
- **Database Efficiency:**
 - Optimized data retrieval with **joins**, **indexes**, and **proper query planning** to ensure performance under increasing data loads.
- **Audit Logging and Triggers:**
 - Gained deep insight into using **triggers** to automate actions, such as logging database changes and maintaining historical data.



Lessons Learned – SQL Programming

- **Improved SQL Querying:**
- Gained expertise in writing complex queries involving **aggregates**, **joins**, and **nested subqueries** to retrieve meaningful data from the database.
- **Data Integrity Practices:**
- Applied concepts like **CHECK constraints**, **foreign keys**, and **triggers** to maintain database integrity and avoid errors.
- **Handling Large Datasets:**
- Learned techniques to handle large datasets effectively, including using batch operations and optimizing query performance.



Future Work – Enhancements and Features

- **Front-end Integration:**

Future plans include integrating a **front-end interface** using **Django** or other web frameworks, making the system user-friendly for administrators and customers.

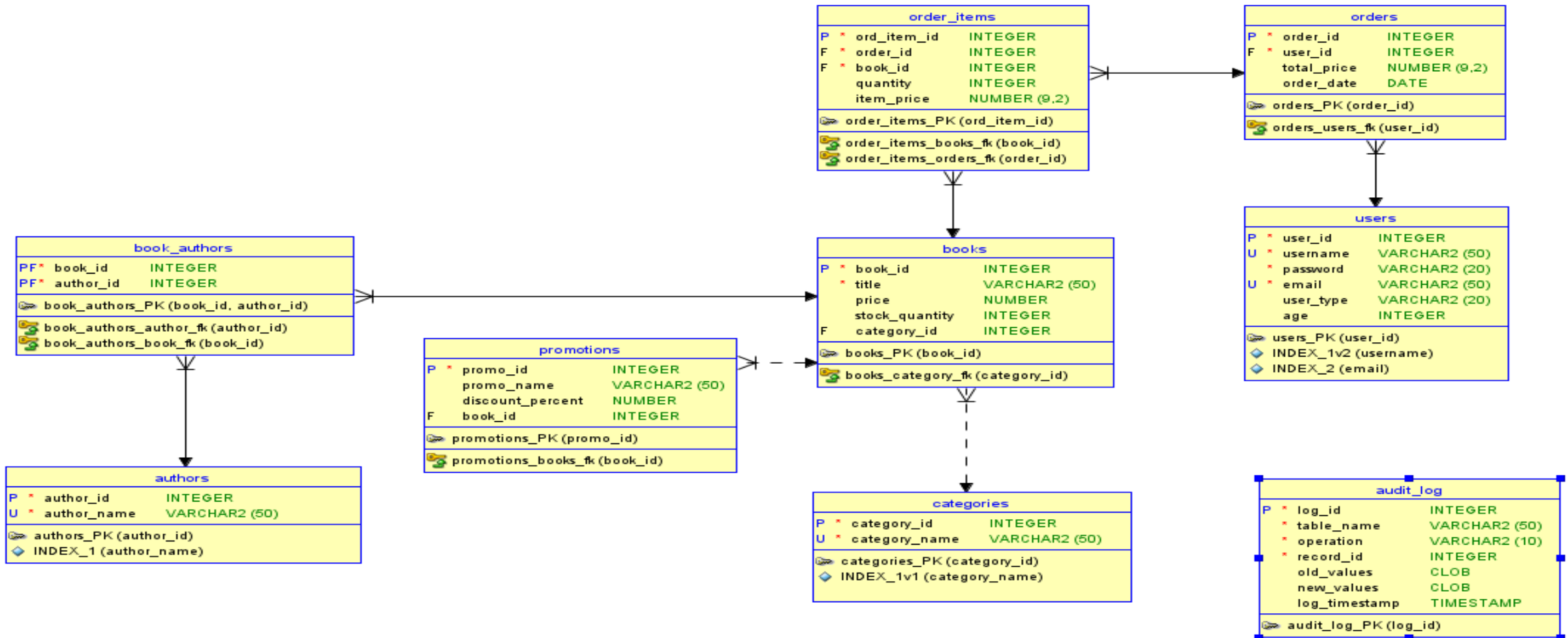
- **Advanced Reporting:**

Implement advanced reporting features to analyze book sales, user behavior, and promotions, generating insights for decision-making.

- **Recommendation System:**

Develop a **book recommendation system** based on user purchase history and ratings.

ER Diagram of Bookstore Database





Thank you

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