noobem

all you forever

Idea - overview

- A service that allow users to create, train and interact with digital puppets of their personalities fed by their interactions in their social networks

The stories

- Somebody passes away, and all their digital profiles gets death too
- Some people is willing to talk to you but you are so busy or they are so shy
- You know that what happens now is something you dreamed before but you don’t remember that dream

Problem

- There's not a service that can empower users to get data mining value from their social networks, to allow them to take better choices
- It is really hard to create a simple way to interact with all that data and present it in a useful mass market product.

Solution

- noobem is where your digital soul lives, your real avatar. This AI identity part trained from your social streams, and part trained directly by you, will be your interface to access to all the data surrounding your virtual life, presenting all this information in a friendly manner , making easy to connect with other people and make choices about your life.

Target Market

- High education adults 25-75yo

Competition

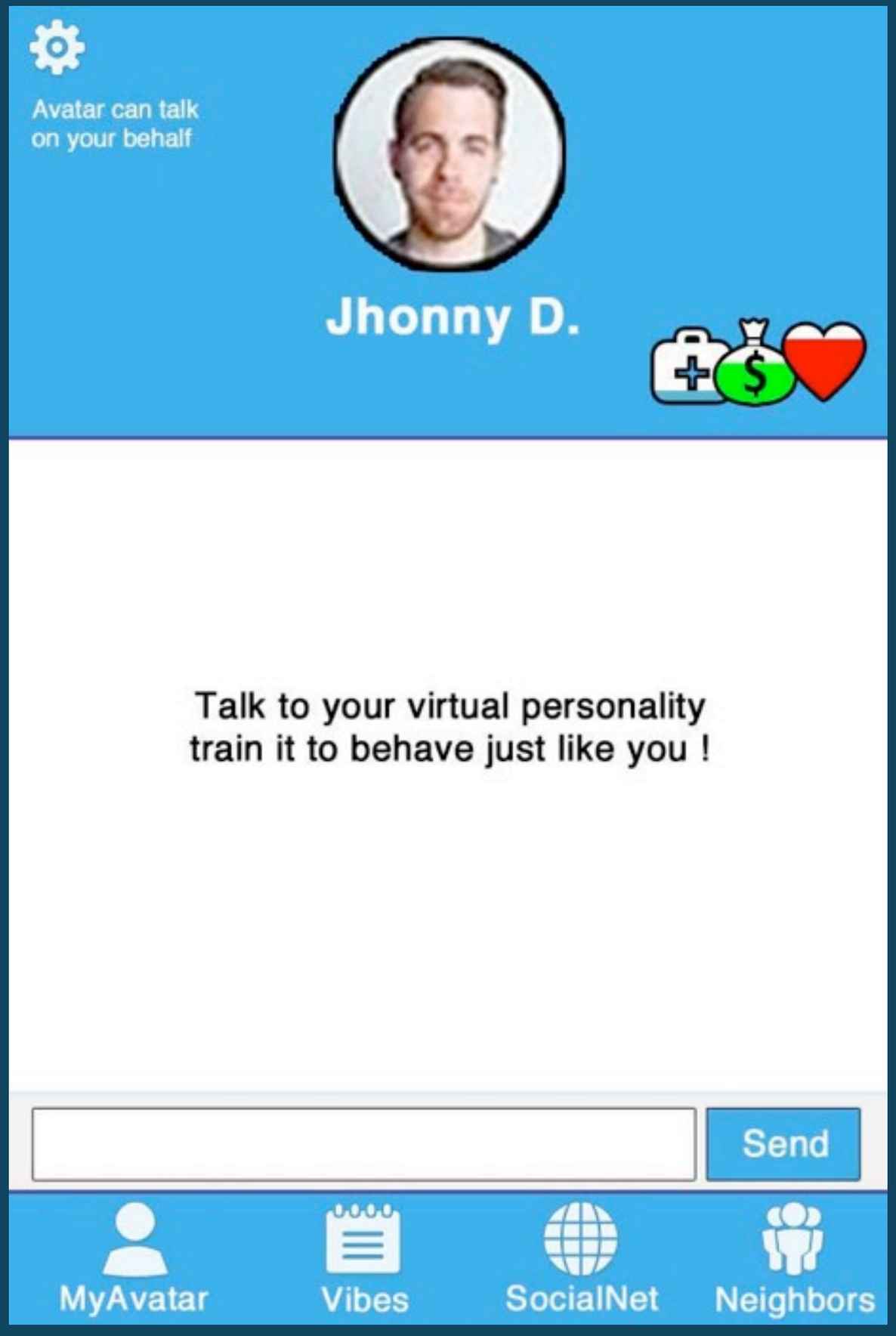
- Nothing obvious
- Needs deeper research
- Twitter

Competitive advantages

- Big data analyzing is raising lots of interest of big names on the socialnet industry
- The schema offers a very friendly interaction to make big data analysis useful for common people
- The project offers the maxime to allow people to persist through their digital copy even after the die

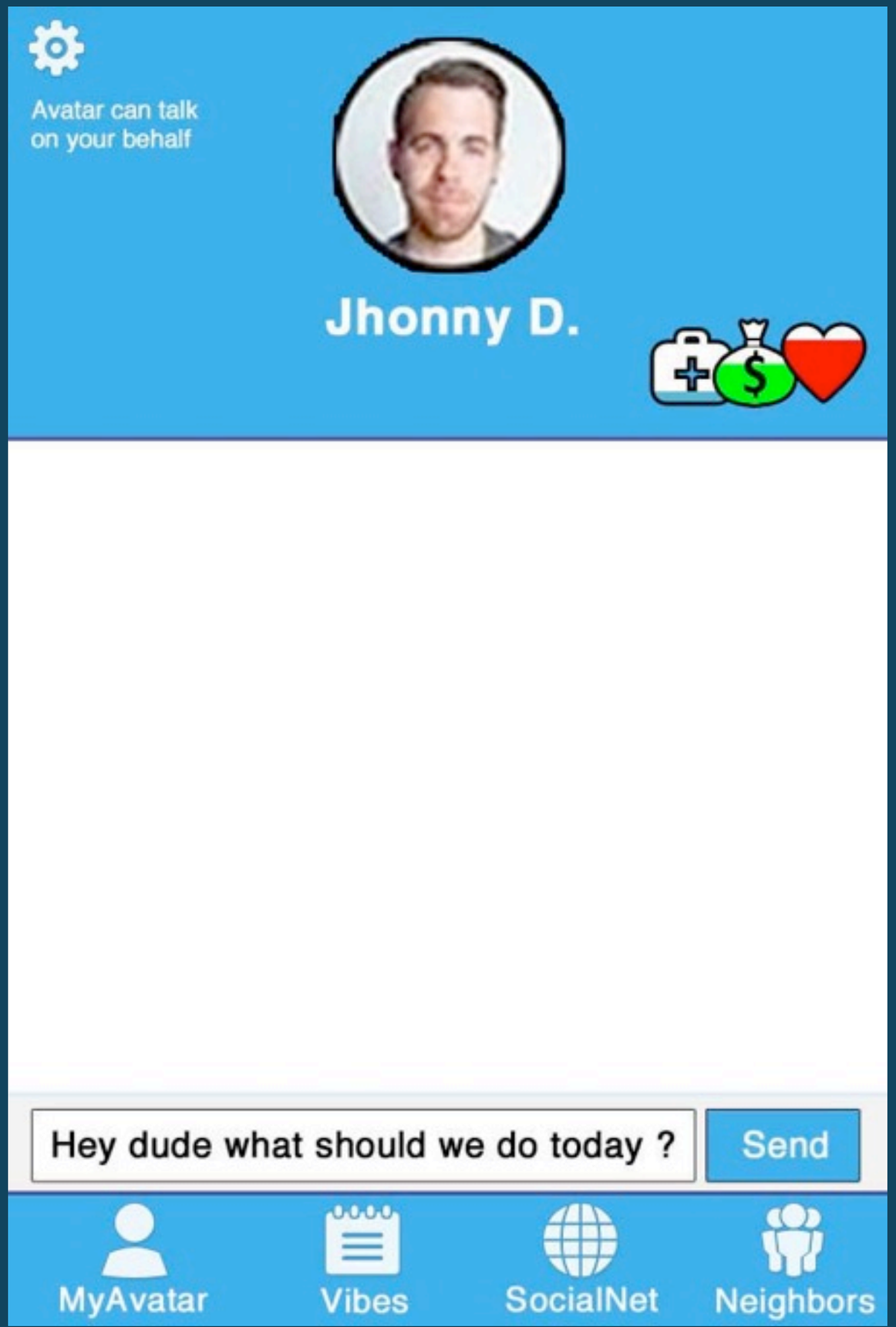
The sign-up experience

- The software needs to be developed in a very discreet manner adding few amounts of users on each stage
- It will start with 10 users, and then it will be avaible only by invitation to another 100 users and so on



Your host into noobem is just yourself !!!

- Once logged in , your host will be your brand new avatar, ready to be customized to match your personal style

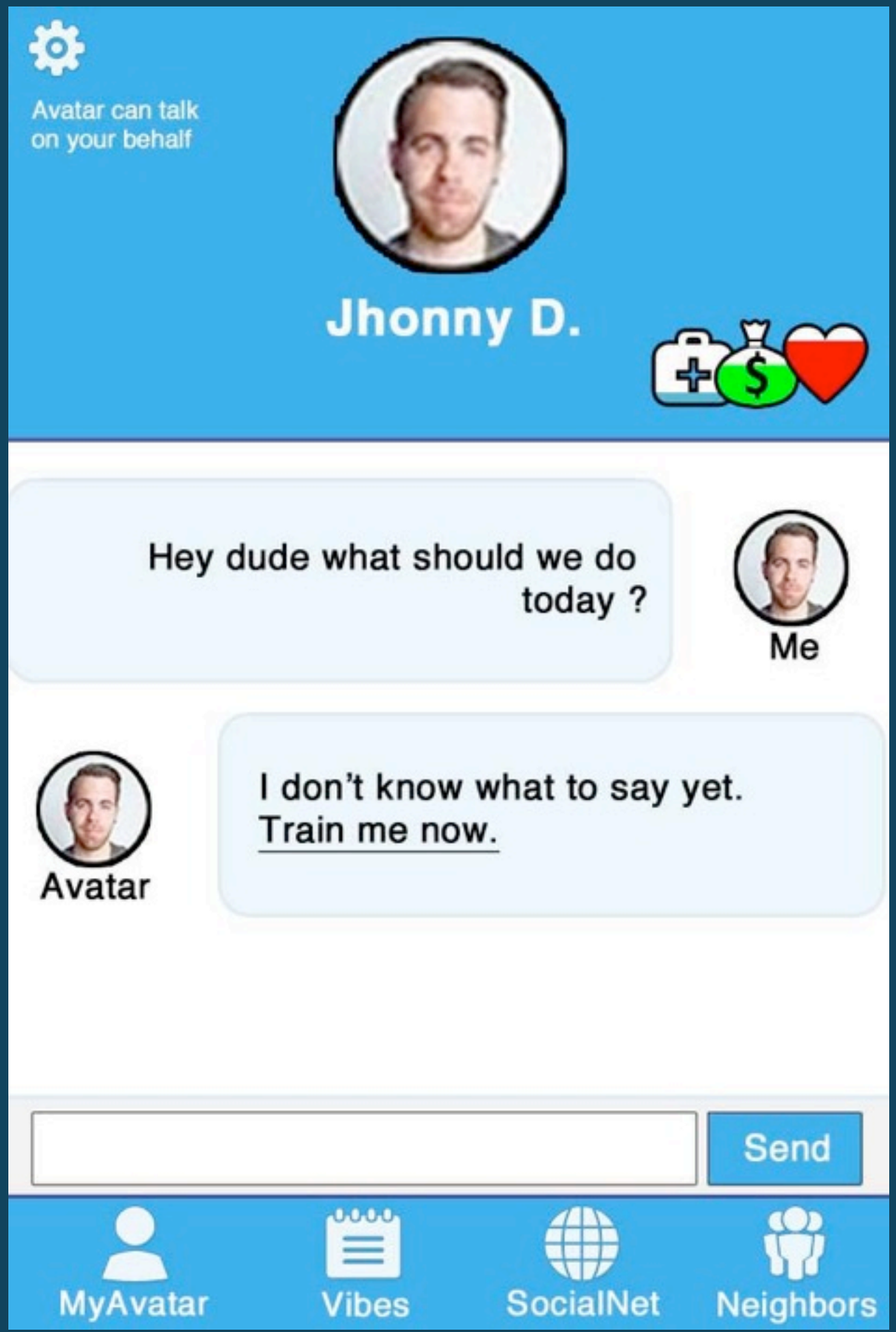


Chat like you do with someone else ...

- You can start the dialog with your avatar using common language just like you talk with someone else

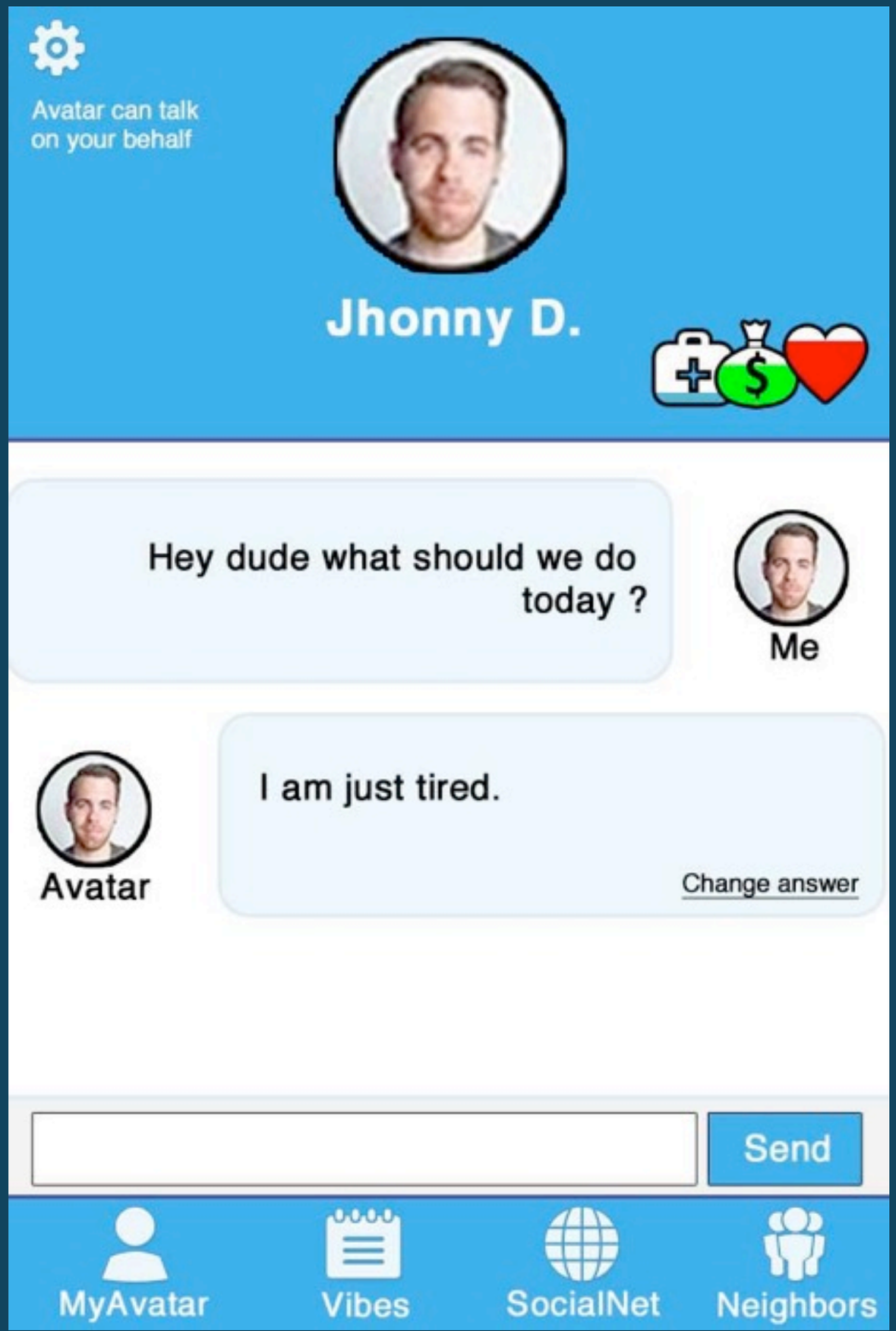
Using AI the system will respond just like you do

- The system will analyze your inputs to create a dialog , pretending to interact just like you do with other people



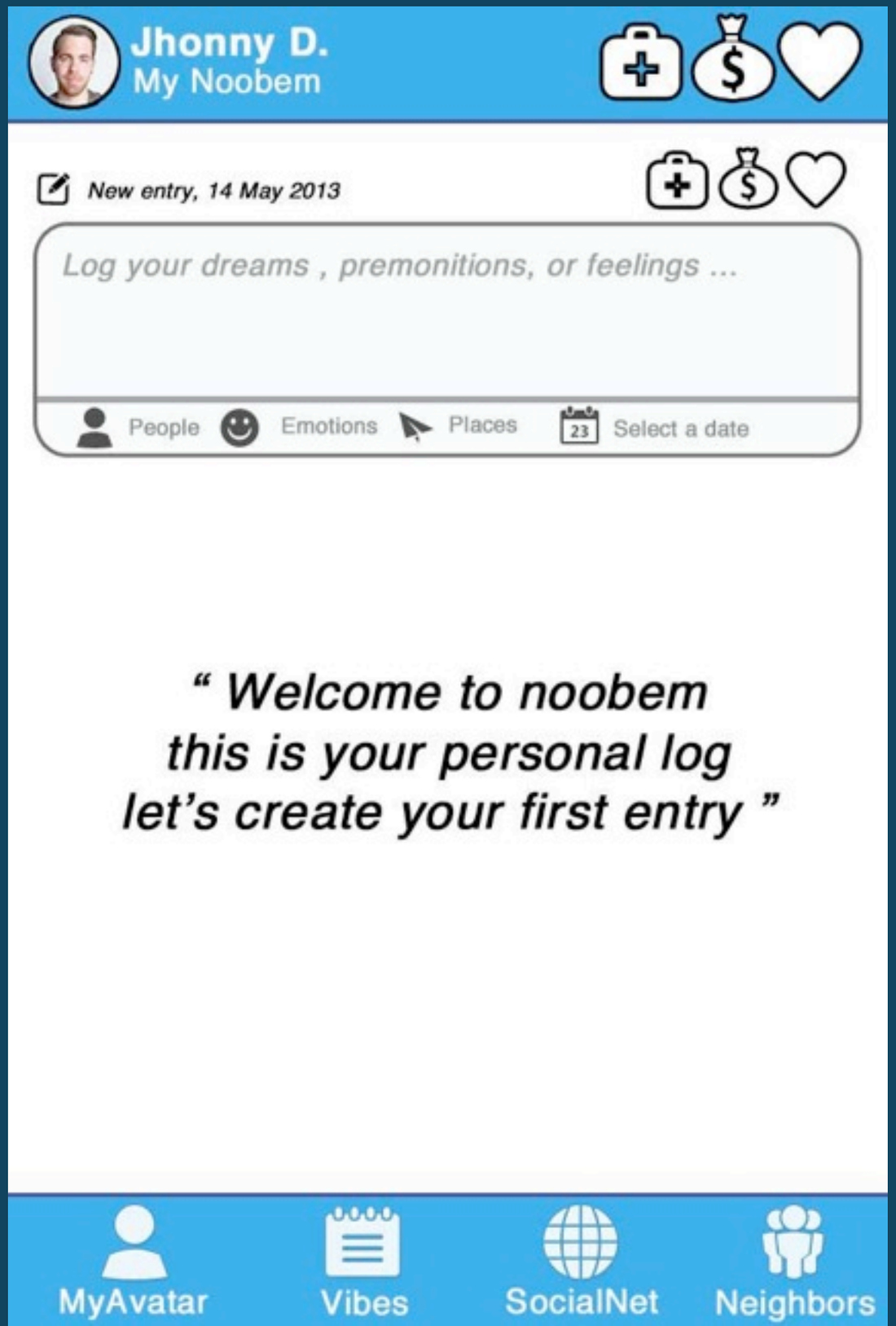
Personalization

- If the system fails to create a conversation it will ask for your help on how to behave in that case



Personalization

- Once the system is trained you might be able to change the conversation style at any time.

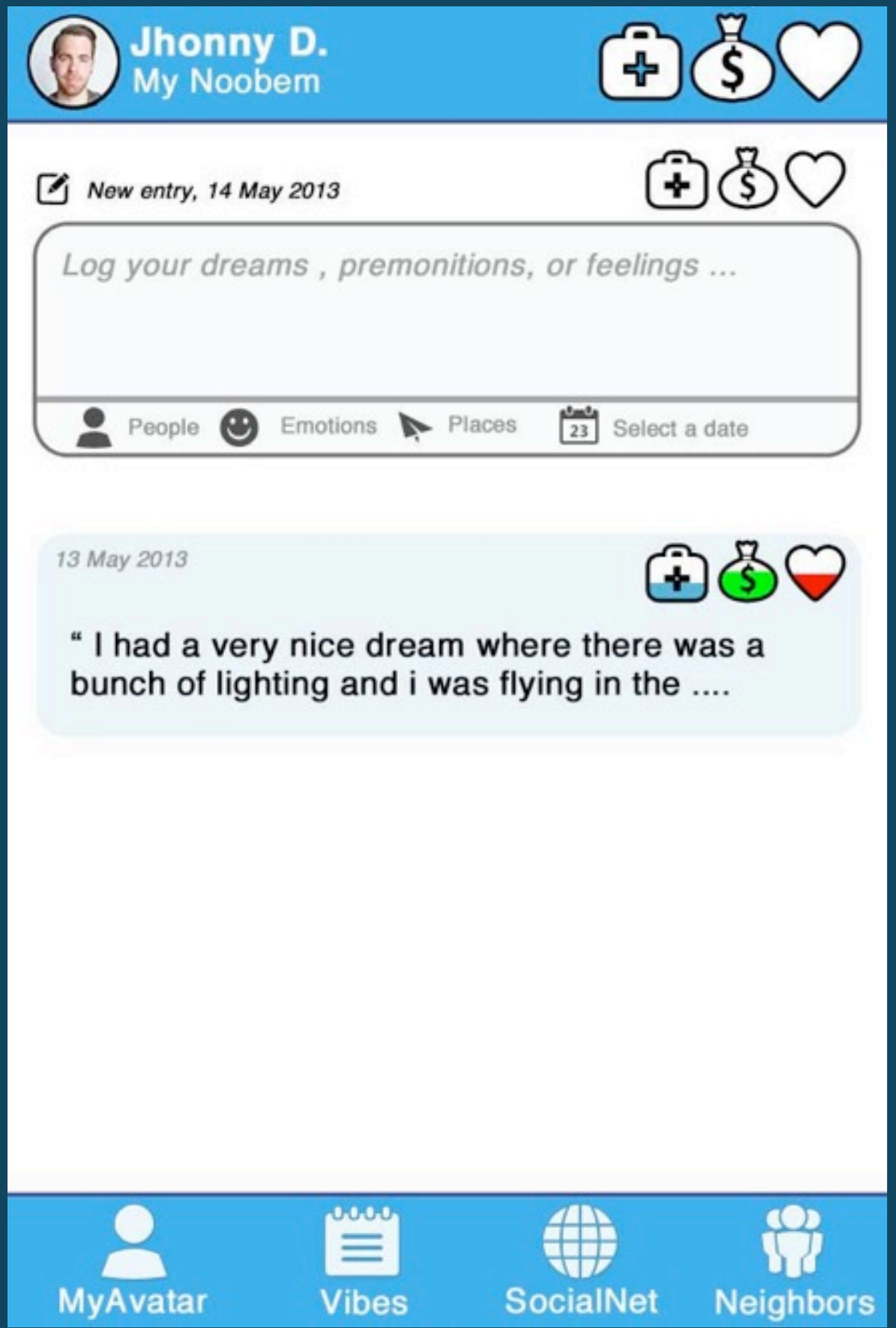


It’s all about energy and vibe ....

- The system allow you to enter those thoughts that are only relevant for you like a diary
- It will use this data to improve the personality of your avatar

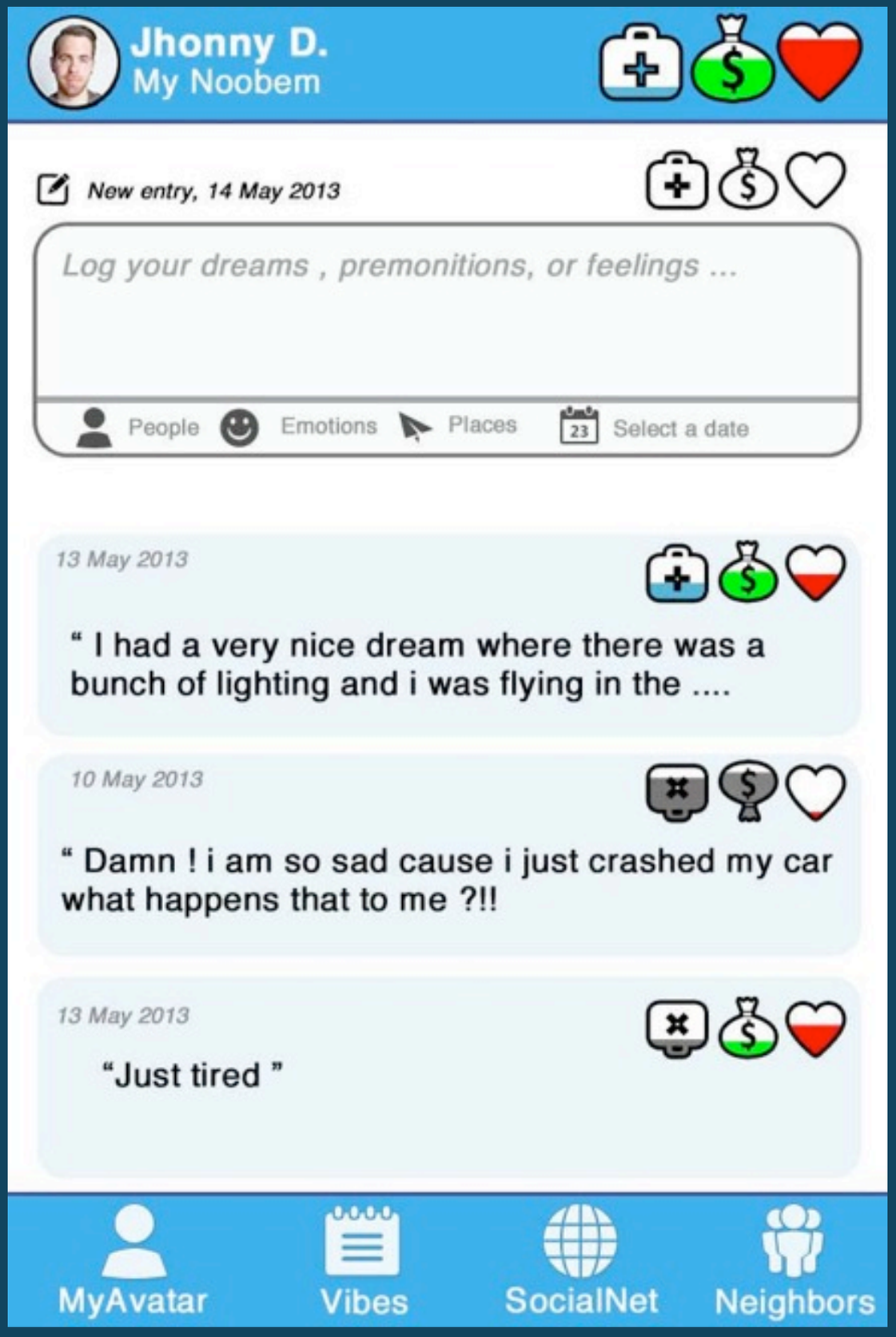
Instant meaningful measurement through dejavu algorithm

- While you write your entries the system gives you a resumed realtime feedback of how it is related with
- Your health
- Your wealthy
- And love



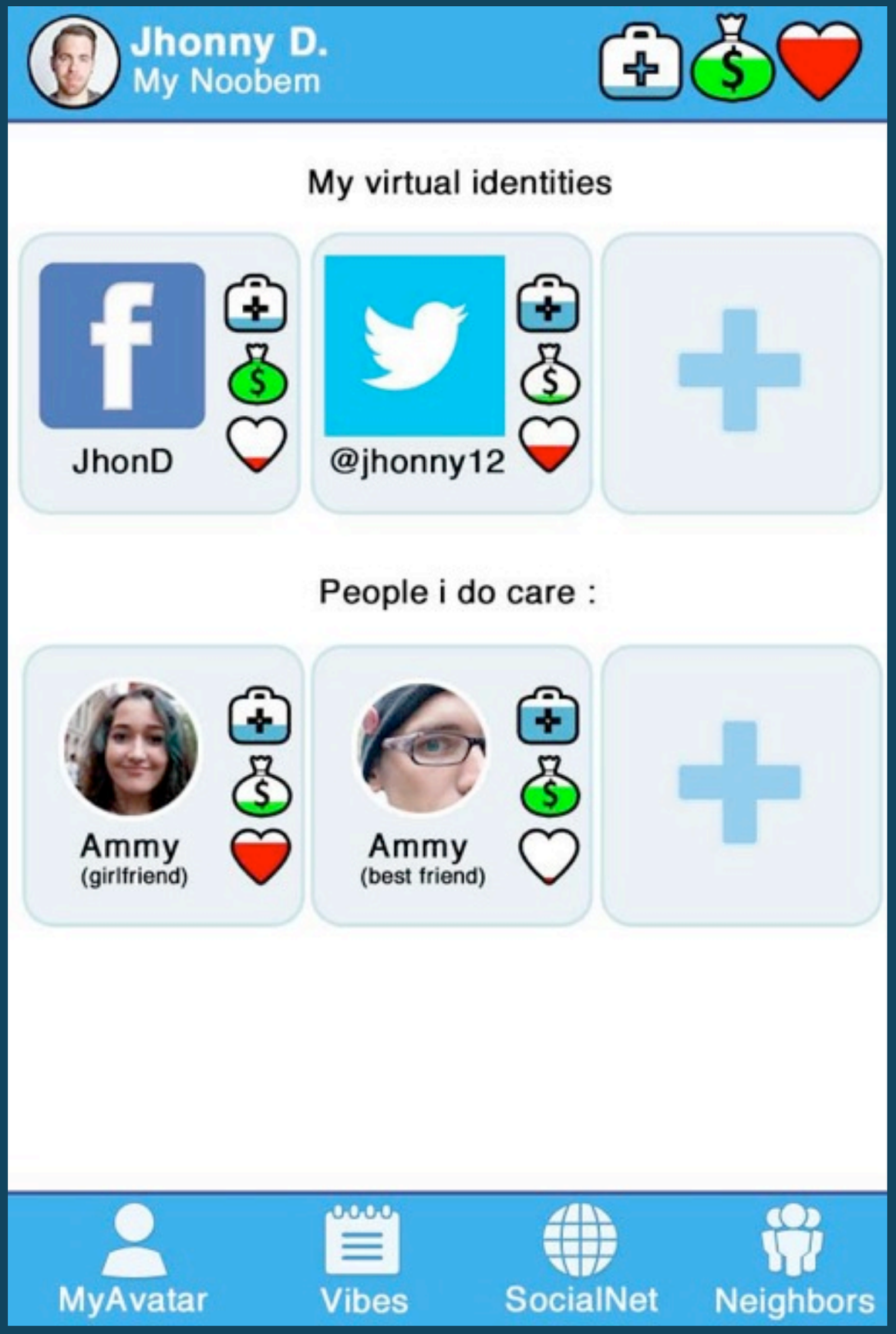
Learn more from the detailed synapsis

- Even the app shows the "resumed" values in the meaning of health, wealthy and love
- You'll be able to tap and see the detailed synapsis showing how your input excites all the 64 different topics covering your whole life



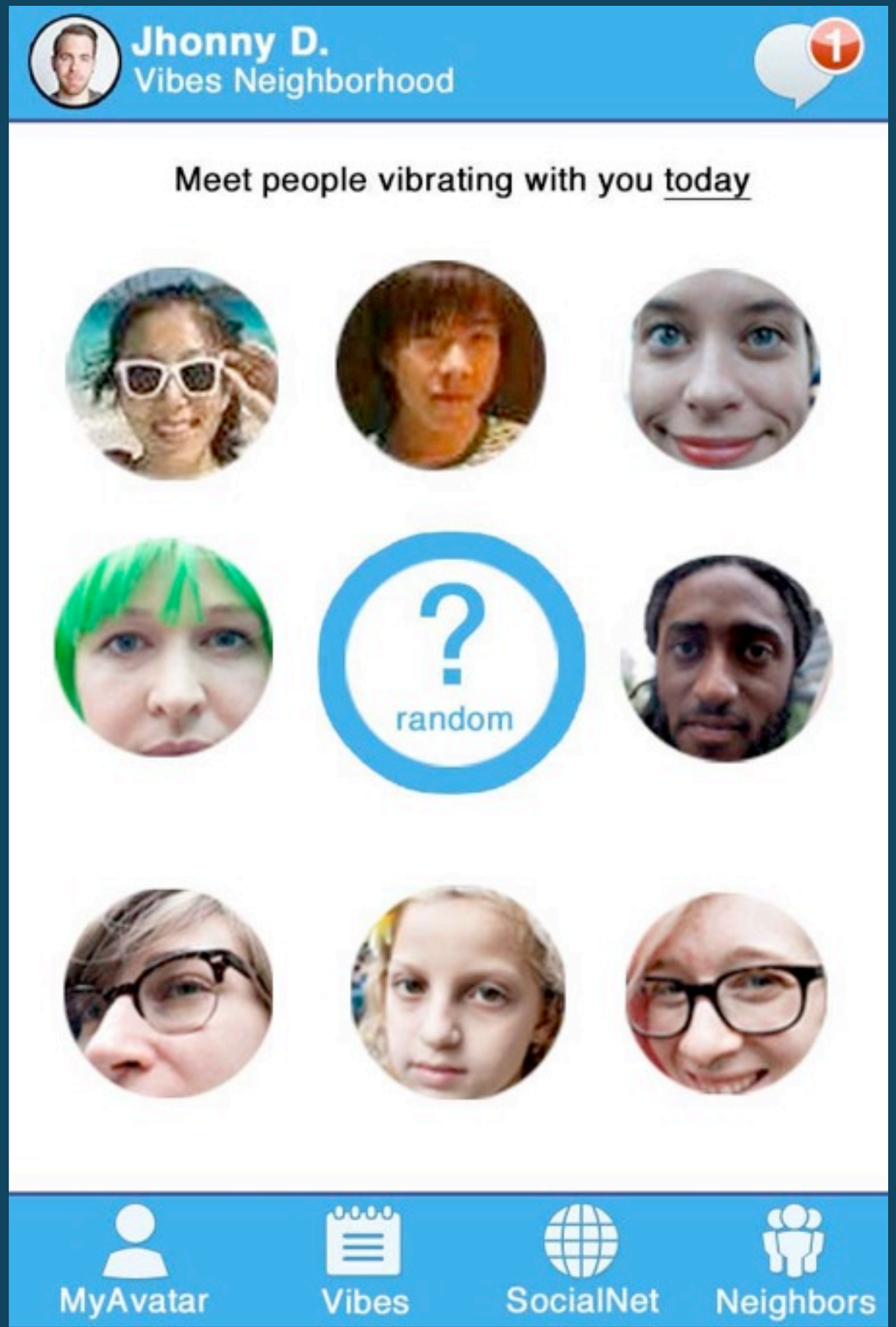
See inside of you at a first sight !

- The app calculates your average vibes from your inputs and your social feeds and show it as a general resume of your virtual life in your profile



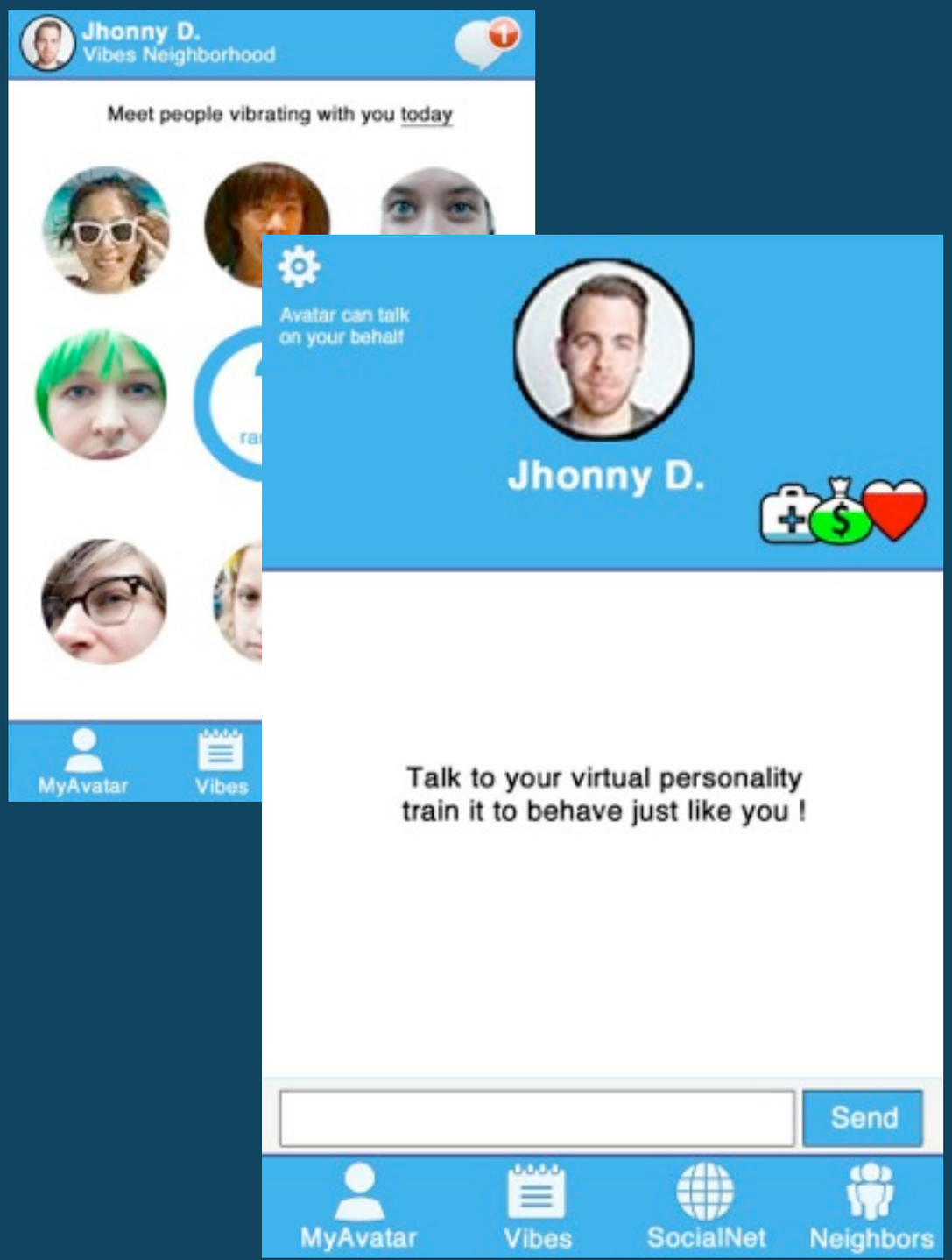
Connect with your feeds and the people you care

- You will be able to setup your social feed info from common services like facebook and twitter
- You can track the people important in your life to ad their interactions inside the dejavu algorithm calculations



Instantly connect with people vibrating just like you !!

- Based on your social stats the system offers an instant match of people in your vibes neighborhood
- This might be a mix from your facebook friends and random people near by you



Chat with other people or they avatars

- By default if a user is offline you will interact with their avatars
- Options will be given to allow people to select to chat between avatars or real persons

Product features

- Create a digital copy of yourself , train your Avatar and make it behave just like you
- Your avatar can interact with other people while you are offline
- It will keep the best for you alive forever
- Your avatar will allow you to know yourself better, because it have infinite memory !

Brand identity

- noobem , comes from spanish “nube” want to create the experience to bring people to a higher level of consciousness
- it’s a futuristic but serious brand, offering an affordable solution to access inmortality
- i.e. if the brand might be a person it will be like a mix between Eckhart Tolle and Steve Jobs

Monetization

- Potentially as a paid service due the high profile of the audience
- Avatars can offers so highly accurate brand recommendations in the right moment
- Also through an early acquisition

Distribution

- The service will be distributed via mobile on Apple and Android stores
- It will require an strong presence via web where other people will be able to interact with your avatar

MVP Financials

- The MVP might be developed in 4 months
- It will required a mixed team of developers
- Android, iOS, web, backend,
- And external consultants: like data scientists, linguists experts, and psychologist

Launch Consideration

- The products needs to be introduced slowly because it will require a lot of real life interaction to complete the first MVP,
- Before launch it might have around 100 users
- After launch it will invitation only grow to a maximum of 1000 users to get fine tuned

Key people

- We need to connect with high tech believers, artists, thinkers, writers with interest in expanding the human state of consciousness to be a proactive part as users during development

Milestones

- Improve the quality for the dejavu algorithm
- Develop the supporting client apps logic and foundation backend
- Cycle in trial-error until finding the best integrated formulas to match the data
- Complete the MVP stage 1 , and the tuning

Next steps

- Fund a basic prototype development with the current state for the dejavu algorithm
- Get more funds to hire the required people to develop the MVP
- Connect with the 100 selected users that will help during development
- Create the MVP

That's it .
We appreciate your time.

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