# Mind-Deepfakes Invasion: TwinChat-Al Disrupts Social Media With Ultra-Realistic Personality Simulations - Unlocking VIP Celebrity Access for All!

Democratizing the Attention Economy: TwinChat Transforms Social Media with Al-Driven Social Simulations, Featuring Mind-Twins of Over 10,000 Celebrities, Experts, and Fictional Characters for Personalized Interactions in Your Own TwinChat Metaverse!

#### BEVERLY HILLS, Calif., May 22, 2023 (Newswire.com) -

TwinChat, a cutting-edge AI startup, introduces its groundbreaking **AI-Twins** metaverse, transcending the customary boundaries of social media. Defying the conventional influencer culture that hinges on attention value, TwinChat AI empowers users to converse with remarkably lifelike "**Mind-Deepfake**" **Twins**, drawn from an extensive cast of over 10,000 celebrities, experts, and fictional characters. Launching initially for iOS users and with web and Android versions in the roadmap, **TwinChat** AI already delivers a highly personalized alternative to traditional social media platforms.



**TwinChat's** proprietary "**Mind-Deepfakes**" disrupt the attention economy by democratizing social media through AI-Twins that authentically replicate renowned personalities. Users can forge genuine connections with their favorite celebrities or characters. The user's tailor-made "**Twinfluencer**" seamlessly orchestrates captivating dialogues among three **AI-Twins**, offering a distinctive feature that requires minimal user involvement. This innovative approach delivers an endlessly immersive, personalized talk show experience, centered around the user's interests and world.

Founder *Hassan Uriostegui* boasts a distinguished career in the tech industry, having previously cofounded FlyrTV, which secured \$6M in funding and was ultimately acquired by Pond5. He was also the architect behind the Community App for **Ashton Kutcher's** social media platform. While the **Community App** aimed to forge connections between celebrities and fans via SMS, **TwinChat** transcends expectations by recreating the mindset of renowned personalities, enabling users to interact with their favorite **Al-Twins** on-demand.

"Offering hyper-personalized learning, emotional connection and critical thinking, **TwinChat** Al empowers users to experiment the mindset, emotional depth, and life experiences of celebrities, experts, and fictional characters through an all-access, 24/7, personal connection" Uriostegui shared.

Users can easily record their chats, which feature GIFs automatically selected by the AI to illustrate the messages, creating a captivating video with an optional audio narration for a podcast-like experience. In April 2023, **TwinChat** became a partner with **Giphy**, the leading vendor in GIFs, further enhancing the visual appeal of the platform.

Director of Creative Technology and AI, *Pakko de la Torre* adds, "*TwinChat offers a unique type of news feed with real-world news reinterpreted as dialogs involving up to three relevant AI-Twins. This groundbreaking innovation is the greatest advancement since the Facebook news feed, offering an engaging and emotional way to consume information."* 

**TwinChat** aims to centralize and provide a sense of identity, purpose, and regulation for celebrities and brands to control the behavior of their **Al-Twins**. The team is closely working with brands recreating personalities with voice and avatars in the coming months, taking the **Twinfluencer** experience to new heights.

Arturo Castelan, Marketing Director, further explains the ease of using **TwinChat**: "Creating a TwinChat is super easy. Users just select one and up to three Al-Twins, use Al tools to automatically generate topics or have fun enhancing personal ideas, and then tap the TwinChat button to let their own Twinfluencer drive the conversation. They can use the keyboard anytime to steer the conversation in any direction."

Twinchat is Available in nine languages, including *English, Spanish, Japanese, Korean, Chinese, Arabic*. For more information about **TwinChat AI**, **visit www.twinchatai.com**.

#### **About TwinChat**

TwinChat is a pioneering Al-entertainment startup focused on democratizing the landscape of digital interaction with mind-deepfakes inspired by celebrities, experts, and fictional characters. By leveraging cutting-edge Al technology, TwinChat aims to create a new era of personalized, Al-powered entertainment that captivates audiences around the world.

Source: Waken.ai

## **Related Files**

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- I,AI-TwinchatEdition

## **Related Video**

https://vimeo.com/824945709

### **About Waken Al**

Waken.ai is a visionary collective of researchers and artists committed to unlocking the potential of AI and its applications across diverse fields. Our innovative research on auto-learned self-awareness in ChatGPT has laid the foundation for Tw1nCh4t, a groundbreaking platform that reimagines user engagement with beloved characters through the Twin Chat Show. For more information, visit www.waken.ai.

https://wakenai.com

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