AWS SaaS Sales

This dataset contains transaction data from a fictitious SaaS company selling sales and marketing software to other companies (B2B). In the dataset, each row represents a single transaction/order (9,994 transactions), and the columns include:

Here is the Original Dataset: Source

1. Row ID: A unique identifier for each transaction.
2. Order ID: A unique identifier for each order.
3. Order Date: The date when the order was placed.
4. Date Key: A numerical representation of the order date (YYYYMMDD).
5. Contact Name: The name of the person who placed the order.
6. Country: The country where the order was placed.
7. City: The city where the order was placed.
8. Region: The region where the order was placed.
9. Subregion: The subregion where the order was placed.
10. Customer: The name of the company that placed the order.
11. Customer ID: A unique identifier for each customer.
12. Industry: The industry the customer belongs to.
13. Segment: The customer segment (SMB, Strategic, Enterprise, etc.).
14. Product: The product was ordered.
15. License: The license key for the product.
16. Sales: The total sales amount for the transaction.
17. Quantity: The total number of items in the transaction.
18. Discount: The discount applied to the transaction.
19. Profit: The profit from the transaction.