Visualization 1
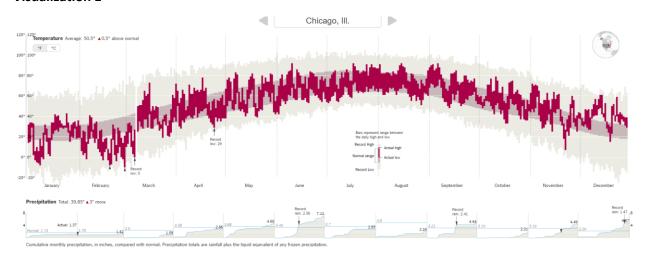

Source: https://www.nytimes.com/interactive/2016/02/19/us/2015-year-in-weather-temperature-precipitation.html#chicago_il

Data Sources and Visual Encodings

- Data: Months
    - Data Type: Quantitative, Discrete
    - Visual Encoding: Planar, x-axis
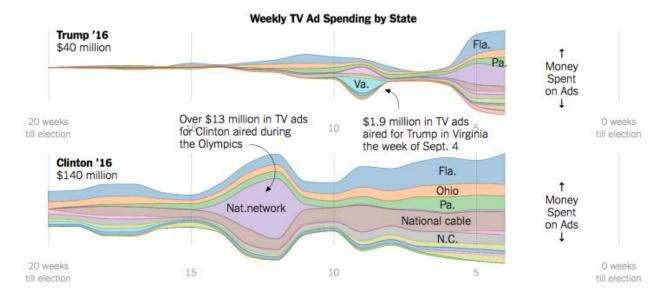- Data: Temperature
    - Data Type: Quantitative, Discrete
    - Visual Encoding: Planar, y-axis
- Data: Records
    - Data Type: Categorical, Ordered
    - Visual Encoding: Retinal, Color Saturation

Visualization 2

Weekly TV Ad Spending by State

Source: https://www.nytimes.com/interactive/2016/10/21/us/elections/television-ads.html

Data Sources and Visual Encodings

- Data: Weeks until election
    - Data Type: Quantitative, Discrete
    - Visual Encoding: Planar, x-axis
- Data: Money Spent on Ads
    - Data Type: Quantitative, Discrete
    - Visual Encoding: Planar, y-axis
- Data: States
    - Data Type: Categorical, Nominal
    - Visual Encoding: Retinal, Color Hue