

Marisol Azofeifa

Senior UIUX Designer



EXPERIENCE

Senior UI/UX Designer

Totem

Sep 2020 - Present, Costa Rica

Directly collaborated with product team to prototype, design and deliver the UI and UX experience with a lean design process. Some clients: Banco Pichincha, Cargo Expreso Logistics, ICafé, Ecom

My main functions

- Lead the UI design with the accountability of the design system, collaborated with product and development teams on core projects to improve product interfaces and experiences.
- Direct and design different workshops and metrics
- Carry out usability tests on products.
- Generate wireframes and design systems
- Work on mockups in figma for interactions
- Collaborate with the development, business and design team
- Maintain Hand-off documentation for different projects
- QA Code Review with development for the correct implementation of the design system
- QA create test plans and test cases.

Travel Retail Designer

Grupo Britt

Nov 2018 - Sep 2020, Costa Rica

Design and direct the different stages of design and construction

Supplier Management

Construction management and logistics of airport revenues

EDUCATION

Web Development

Univerdad Fidelitas

2023

UX

The Interaction Design Foundation

2020

Architecture

Universidad Veritas

2007 - 2013, Costa Rica

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Heredia, Costa Rica

Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

Tools & Technologies

Figma, Sketch, Google

Analytics, Adobe Creative

Suite tools.

Other Skills

HTML, CSS, Javascript,

SASS, Tailwind

Languages

Spanish (native)

English (professionnal)

Social

linkedin.com/in/marisol-azofeifa