

Tip of The Iceberg

See Kay Leong (3 mins)

BYOD is just the tip of an iceberg. As end users, we are looking at BYOD very simply; I have my own tablet, I have my own personal device. I want to connect to the network. I want to access to the corporate's applications. Is implementing BYOD that simple for an organisation? Is this true? No, it's never true!

Now, we have covered the challenges which translate to top of mind requirements to be addressed.

For example, a CEO, how he will look at when he want to deploy BYOD? He will have requirements for the company that can develop mobile business models and ensure workers can be more mobile and productive, now that they can access their emails, corporate applications from their devices anytime, anywhere,

How about the CIO? The CIO is concerned about how the BYOD strategy may align to the workspace needs. He will have concerns about security, how the company's intellectual property can be protected, and ensure corporate data confidentiality regardless whether worker is using a company's or personal devices at work. In short, security. Take the example, an employee brought his personal tablet to access the corporate network. However, he may not be aware that his tablet has been hacked, or compromised when he's accessing a social media (site) previously. Now, there is spyware residing in his tablet, without him knowing it. His tablet is compromised! When the employee access the corporate network, the spyware may be activated to capture confidential data that comes through the tablet, and potentially forwarded to the hacker.

In addition, CIO wants to provide prompt applications services to new employees, or the partners or contractors who needs to work on-site and access the network.

Now, how about the IT Operations stuff? They will need to consider how to support multiple device types without increasing costs or complexity, how video and voice applications can be supported without compromising user experiences. He will also be concerned about how legacy applications, which may not run natively on these new devices' operating systems, that still can be supported.

Hence, BYOD is just the tip of the iceberg, as you can see from here. There is a larger mountain of concerns and requirements that needs to be taken into consideration. To support a successful implementation of BYOD, organization has to consider a holistic workspace strategy, and to take into account the various business requirements and concerns from the different functions in the company. There is always a need for a workspace strategy.