



Sponsor Informations



Organized from:

Portaltech Reply GmbH, Adresse: Konsul-Smidt-Straße 8k, 28217 Bremen







Why Barcamps

A Barcamp is an open event with open workshops. Participants decide over topics and schedule these workshops at the beginning of the event.

A Barcamp gives opportunity to learn new stuff, meet experts, connect to the fellow Javascript community and present yourself. The first and most important rule of Barcamp: You do talk about BarCamp!

Barcamps have a long and spirited tradition within the Developer community. A lot of different development and product topics like project management, CMS, Design, Development, Agile Working, eCommerce, Testing, etc. take place around the world.

Like all Barcamps these Barcamps represent the agile principles of a Barcamp and foster the tradition of community based learning and networking.

Be part of the first vue Barcamp! The wonderful city Berlin will present a unique opportunity to get in contact with new people and present yourself in a way people will remember.

How it works

Food and drinks will be provided.

Following the rules of a Barcamp participants decide on the proceeding and contents of sessions. Everyone is invited to discuss and participate!

Saturday evening we'll have a party, all attendees and sponsors are invited.

Timeline

WarmUp- Meet&Greet: Friday, 25.0ktober 2019, starting 19:00

vuecamp:

Saturday, 26.0ktober 2019 Starting 9:00 Sunday, 27.0ktober 2019 Ending 17:00

Attendee numbers are limited to 150





Why Sponsor

vuecamp is independent and held not for profit. It is organized by volunteers (supported by their companys) and financed by sponsors. Location, infrastructure, and all catering etc. are paid with sponsored money.

As a sponsor you do not only support the vuels

Project and the Barcamp idea. You also profit from your investment due to the prominent audience (core developers, different vue I JS Project community etc.) present at and connected to the event before, while and after the camp. All sponsors will be named and honoured appropriately throughout all marketing efforts and the camp itself.

Our target group consists of vueJS and Javascript developers, integrators, and management concerned with vueJS and related technologies or projects (like vue-storefront, ...).

Also developers and management mainly focused on other technologies like PHP, .net, Java, Databases, Architecture might be interested in the event, providing a unique opportunity to get in touch with the world of vueJS.

As sponsor you reach out our target group with all available media. As Value
Sponsor you profit from a whole variety of advertising activities. Every sponsor gets sponsor tickets. As Premium Sponsor you get even closer to the target group, as you will be able to distribute advertising material, have a booth and hold special sessions at the camp. Please mind that we also offer individual packages, e.g. for media partners.





Sponsor packages

- **Gold** 4.000,-€
 - **Silver** 2.000,-€
 - **Bronce** 700,-€
- Sponsor placement and logo display

including linking on event pages [Rectangles Value 146px*81px, Premium 294px*81px]

Usage of the official vuecamp logo

Allowed and encouraged to use the official event logo on their websites and/or advertising material.

Job advertisments

Sponsors can place job ads at the event (flyers or small posters).

Session space

Sponsors have the opportunity to have their own dedicated session.

Sponsor logo on all T-shirts

All attendees get an official Camp-T-shirt.

Naming of sponsors in all press releases

Press releases will be sent to IT press, and other media channels.

Twitter & Facebook

Mentioning of sponsors before, while and after the event in Twitter- & Facebook communication.

Blog communication

The event will be promoted via blog postings, in which sponsors will be named.

Info booth

Sponsor can have his own info stall offering flyers and give aways etc.

Sponsor of the day

Special presentation during the event and naming as "sponsor of the day".

Room Naming possible for the first 4 bookings

The Session Rooms will be named additional cost of 500.- €

Own fair stood

Table / Rollups (2m)

4 2 1 Tickets included

For your Employees, Partners or Customers





Additional Sponsorings

Main Sponsor - just one sponsor 5000,- €

For the vuecamp we offer you the exclusive opportunity to act as main sponsor. The services are based on the Gold Sponsor Package.

Additional services:

- Your logo will be positioned at the top of the homepage of vuecamp.
- Positioning the main sponsor on all vuecamp materials
- Designation of the main room after the main sponsor
- · Logo on the front of the vuecamp -shirt
- Entry and presentation (3 min) at the opening
- Registration before and after the event in the communication on twitter, XING and Facebook

"Food" Sponsor - just one sponsor 3000,- €

For the vuecamp we offer you the exclusive opportunity to act as foodsponsor. The services are based on the Silver Sponsor Package.

Additional services:

- Your logo will be positioned on every food releated place at the camp (menu cards, Table decoration, nameplates).
- Positioning the foodsponsor on all vuecamp materials
- Food Opening Presentation (1 Min.)

"Warmup Event" Sponsor 3000,-€

For the vuecamp we offer you the exclusive opportunity to act as Warmup Sponsor. The services are based on the Silver Sponsor Package.

Additional services:

- Your logo will be positioned on every food releated place at the camp (menu cards, Table decoration, nameplates).
- Positioning the foodsponsor on all vuecamp materials
- Food Opening Presentation (1 Min.)