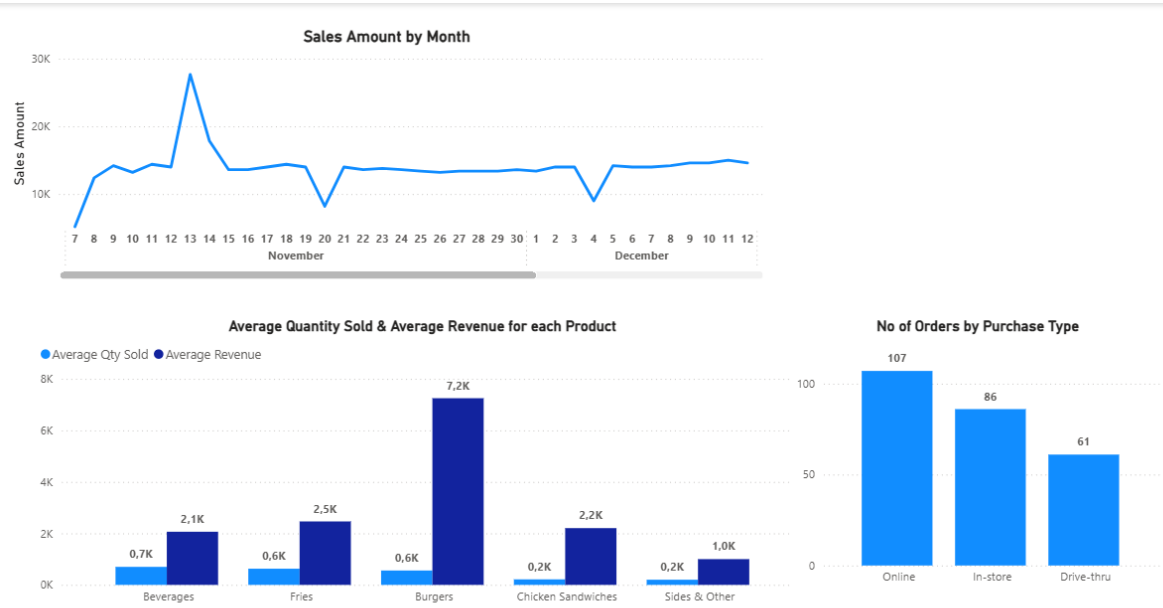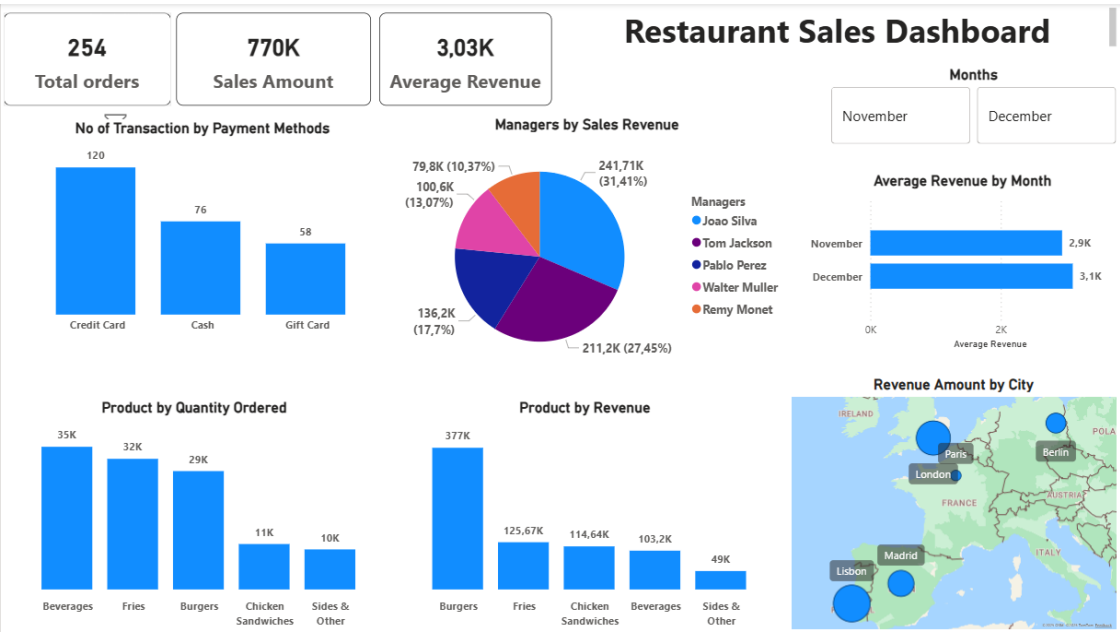**Restaurant Sales Performance Dashboard**

About the dataset used.

It is a sales data of a restaurant company operating in multiple cities in the world. It contains information about individual sales transactions, customer demographics, and product details. The data is structured in a tabular format, with each row representing a single record and each column representing a specific attribute. This dataset can be commonly used for business intelligence, sales forecasting, and customer behaviour analysis.

These are the main Features/Columns available in the dataset:

1) Order ID: A unique identifier for each sales order. This can be used to track individual transactions.

2) Order Date: The date when the order was placed. This column is essential for time-series analysis, such as identifying sales trends over time or seasonality.

3) Product: The name or type of the product sold. This column is crucial for analysing sales performance by product category.

4) Price: The unit price of the product. This, along with 'Quantity Ordered', is used to calculate the total price of each order.

5) Quantity: The number of units of the product sold in a single order. This is a key metric for calculating revenue and understanding sales volume.

6) Purchase Type: The order was made online or in-store or drive-thru.

7) Payment Method: How the payment for the order was done.

8) Manager: Name of the manager of the store.

9) City: The location of the store. This can be used for geographical analysis of sales, such as identifying top-performing regions or optimizing logistics.

Using this dataset, I answered multiple questions with Insights using power bi tool.

Q.1) Most Preferred Payment Method?

Q.2) Most Selling Product - By Quantity & By Revenue?

Q.3) Which city had maximum revenue and Which Manager earned maximum revenue?

Q.4) Average Revenue of November & December month.

Q.5) Is revenue increasing or decreasing over time?

Q.6) Average 'Quantity Sold' & 'Average Revenue' for each product?

Q.7) Total number of orders

Q.8) Total Revenue