

WELCOME



BITTERPLAY



LET FANS PLAY WITH TALENTS  
MAKE THEM TRULY HAPPY ❤️





## Conventional influencer marketing may be stuffy

## PROBLEM



- 1** Common deliverables are usually **tiresome to differ** the client
- 2** We know gamers **look for extra** experience with supertalents
- 3** Simple banners **cause a steady decline** of campaign organics



**Meet our deliverable advancing your talent management**



## PRODUCT

Simply issue branded cards and let fans pick them up



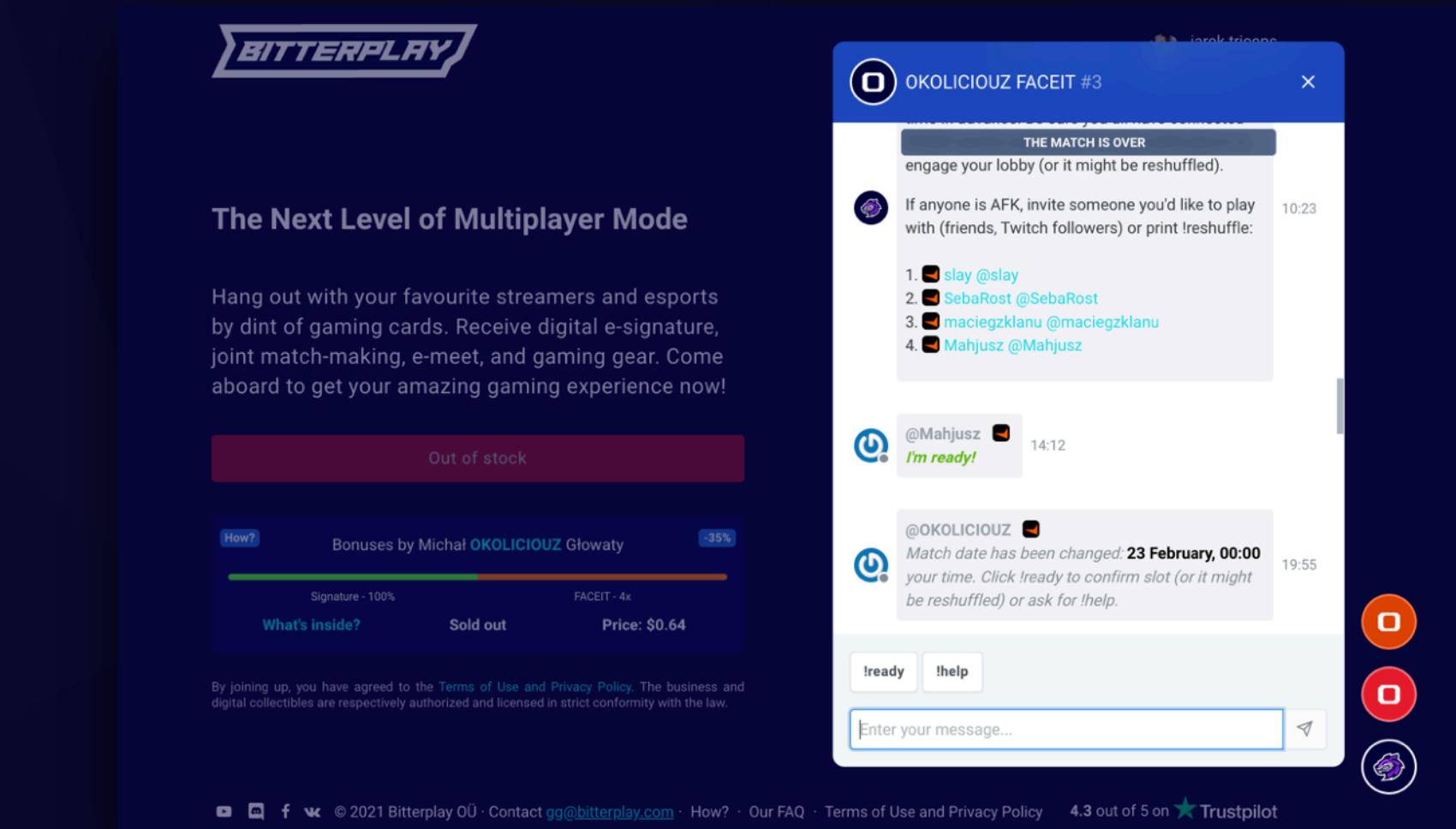
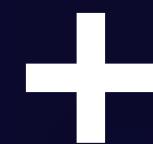
The screenshot shows a web browser window for [bitterplay.com](https://bitterplay.com). The page features the Bitterplay logo at the top left and navigation links for Promocode, Log in, and Sign Up. Below the logo, there's a section titled "The Next Level of Multiplayer Mode" with a subtext about hanging out with streamers and esports players. A large, central image of a man with glasses and a beard, wearing a blue jersey with "RIDERS" and "smooya" logos, is displayed. At the bottom of the card, there's a circular logo with a lion and the word "SMOOYA". Below the card, a progress bar indicates "Bonuses by Owen smooya Butterfield" with a 35% completion rate, showing "Signature - 100%", "FACEIT - 8x", and "Game 5x5 - 8x". Other social sharing options like VK and Facebook are visible. At the very bottom, a small note states: "By joining up, you have agreed to the [Terms of Use](#) and [Privacy Policy](#). The business and digital collectibles are respectively authorized and licensed in strict conformity with the law."



B2C/DTC  
BRANDS

# It takes 3 steps and a few moments to play via Bitterplay HOW-TO

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## 1. Add the banner to Twitch



Followers will collect talent's gaming cards to get shuffled

## 2. The match is set every week

Yet another lobby with a squad is shuffling automatically on Friday





3. Invite a picked squad to the game and let's party!

GAMEPLAY

\$ el\_diablo\_1967: \$65.00

skaty\_

G



BUY MY CARDS!  
BITTERPLAY  
PLAY WITH ME

[FACEIT^] team\_GuardiaN [1 - 0] team\_VoG\_EscobaaR  
[FACEIT^] To: [0 / 0 hits] From: [0 / 0 hits] - lgi- (0 hp)  
[FACEIT^] To: [106 / 2 hits] From: [0 / 0 hits] - VoG\_EscobaaR (0 hp)  
[FACEIT^] To: [112 / 7 hits] From: [16 / 1 hits] - ---Che--- (0 hp)  
[FACEIT^] To: [109 / 3 hits] From: [14 / 1 hits] - juicer (0 hp)  
[FACEIT^] To: [0 / 0 hits] From: [14 / 1 hits] - sajmonsez (0 hp)

+\$3250: Team award for eliminating the enemy team.

► • KagooIEagle @ T Start  
► • GuardiaN @ T Start

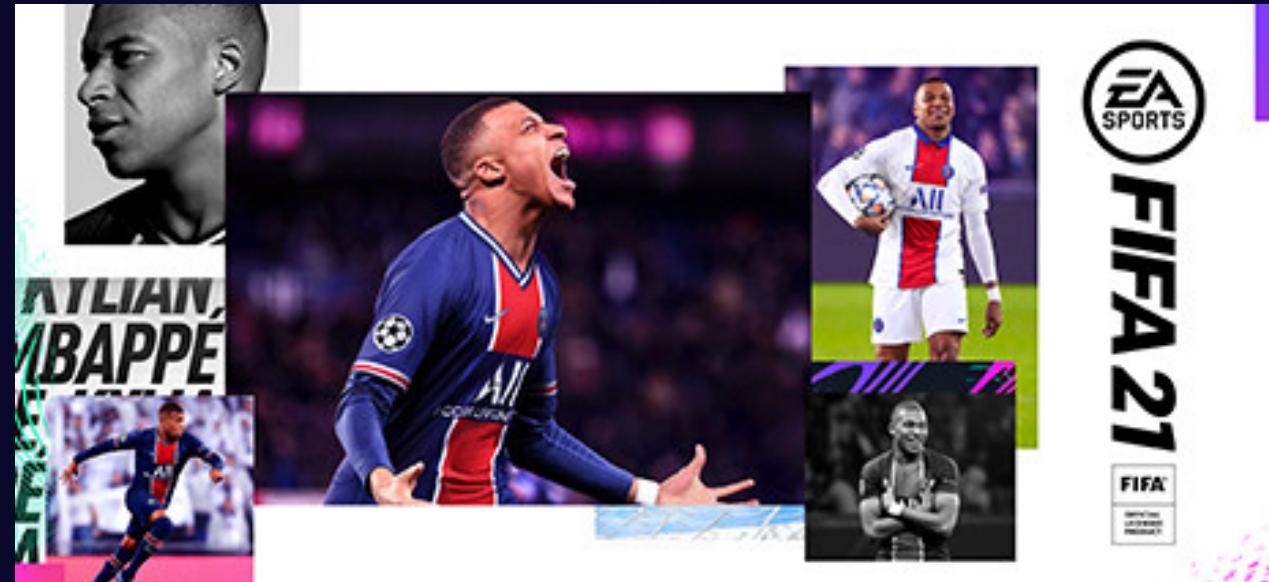
+ 100

100

## GAMEPLAY

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The mode works with all the superpopular games





We have even more to chat about · [gg@bitterplay.com](mailto:gg@bitterplay.com) THANK YOU



€ SaaS\*

1 Basic € 499/talent

2 PRO € 149/talent

\* Subject to discount

