

## Hause Lin

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### Education and Experience

- 2025-26 Research Policy Fellow, Mila Quebec AI Institute
- 2022- Data Scientist, World Bank Group (Team Lead: [Sam Fraiberger](#))
- 2021- Postdoctoral Researcher, MIT/Cornell University (Advisors: [David Rand](#), [Gordon Pennycook](#))
- 2021-24 Postdoctoral Researcher, University of Regina (Advisor: [Gordon Pennycook](#))
- 2016-21 Ph.D., University of Toronto, Canada (Thesis: Hypothesis-Driven Source Separation and Dimension Reduction of Neural Time Series Data)  
Committee: [Michael Inzlicht](#) (advisor), [Cendri Hutcherson](#), [Katherine Duncan](#)
- 2019 Research Assistant, Rotman School of Management, University of Toronto  
Advisor: [Bernardo Blum](#), Associate Professor of Economic Analysis and Policy
- 2019 Research Fellow, Donders Institute for Neuroscience, The Netherlands  
Advisor: [Mike X Cohen](#), Synchronization in Neural Systems Lab
- 2015-16 M.A., University of Toronto, Canada
- 2011-14 B.Sc. (Hons, ranked 1/223), University of Sussex, UK

### Awards, Grants, and Honors

- 2025 Mila AI Policy Fellowship, Mila Quebec AI Institute, Canada
- 2024-26 Canada Banting Postdoctoral Fellowship (ranked #6, \$140,000 CAD)
- 2023 MIT Open Data Prize Honorable Mention
- 2023 Digital Citizen Research Joint Initiative, Canadian Heritage (\$10,000 CAD)
- 2022-24 Canada SSHRC Postdoctoral Fellowship (ranked #5, \$90,000 CAD)
- 2022 MIT Dana Center Neuroscience & Society Grant (demonstration team, \$150,000 USD)
- 2021-22 Government of Canada Digital Citizen Contribution Program: Scaling Up Accuracy Nudge Interventions to Counter Disinformation (\$89,780 CAD, co-applicant)
- 2021 Carnegie Endowment for International Peace: Scaling Up Interventions Against Misinformation on Social Media (co-applicant, \$25,000 USD)
- 2021 Google Grant: Interventions Against Misinformation (co-applicant, \$100,000 USD)
- 2015-20 Connaught International Scholarship (\$175,000 CAD), University of Toronto
- 2020 Doctoral Completion Award (\$8,000 CAD), University of Toronto
- 2020 Robert Pratt Scholarship (\$2,250 CAD), University of Toronto
- 2020 Udacity Technology Deep Learning Scholarship, Bertelsmann Technology
- 2020 Kaggle Open Data Research Grant (PI, \$2,000 USD), Google
- 2020 SCORE Program Replication Study Award, Center for Open Science
- 2019 Data for Social Good Scholarship, Dataquest
- 2019 Udacity Artificial Intelligence with PyTorch Scholarship
- 2019 rstudio::conf(2020) Scholarship (\$1,000 USD), RStudio
- 2019 Toronto Machine Learning Summit Scholarship, Royal Bank of Canada
- 2019 Mary H. Beatty Fellowship (\$10,000 CAD), University of Toronto
- 2019 Summer Institute in Social and Personality Psychology, New York University
- 2019 Inaugural Psychology Best Paper Award (\$250 CAD), University of Toronto
- 2019 School of Graduate Studies Conference Grant (\$560 CAD), University of Toronto
- 2018 Society for Psychophysiological Research Training Fellowship (\$3,400 USD)
- 2018 Ontario Graduate Scholarship (\$15,000 CAD), Ontario, Canada
- 2018 Society for Personality and Social Psychology Travel Award (\$500 USD)

- 2017 The Social & Affective Neuroscience Society Poster Award (\$200 USD)
- 2016-19 Graduate Student Grant (\$400 per year CAD), University of Toronto
- 2016 School of Graduate Studies Conference Grant (\$410 CAD), University of Toronto
- 2014 Undergraduate Awards Winner and George Berkeley Gold Medal
- 2014 British Psychological Society Undergraduate Award for Highest Overall Score
- 2013 Junior Research Associate Grant (£2,500), University of Sussex
- 2009 Corporal First Class Commendation Letter, Singapore Commando Training Institute

### Manuscripts Under Review or Working Papers

- Tyner, A., Abatayo, A. L., Daley, M., ... **Lin, H.**, ... Errington, T. M. (accepted, Nature). Investigating the replicability of the social and behavioral sciences.
- Phillips, S. C., **Lin, H.**, Mosleh, M., & Rand, D. G. (under review). Partisan sortedness is used to signal trustworthiness.
- Phillips, S. C., **Lin, H.**, Wang, S.-Y. N., & Pennycook, G. (under review). People fail to realize when they are embedded in online political echo chambers.
- Lin\*, H.**, Garro\*, H., Wernerfelt, N., Shore, J., Hughes, A., Deisenroth, D., Barr, N., Berinsky, A., Eckles, D., Pennycook, G., & Rand, D. G. (revise & resubmit, Nature). Reducing misinformation sharing at scale using digital accuracy prompt ads. <https://osf.io/preprints/psyarxiv/u8anb>
- Czarnek, G., Orchinik, R., **Lin, H.**, Xu, H. G., Costello, T. H., Pennycook, G., & Rand, D. G. (revise & resubmit, Nature Communications). Addressing climate change skepticism and inaction using human-AI dialogues. [https://osf.io/preprints/psyarxiv/mqcwj\\_v1](https://osf.io/preprints/psyarxiv/mqcwj_v1)
- Xu, X., Hu, H., Zhang, H., ... **Lin, H.**, ... Ghassemi, M. (revision submitted, Nature Medicine). Explainable AI as a double-edged sword in dermatology: The impact on clinicians versus the public.
- Li<sup>^</sup>, M. L., **Lin, H.**, Georgiades, K., & Wade, M. (resubmitted). Using machine learning to identify correlates of youth mental health and well-being: A cross-sectional population study.
- Costello, T. H., Newton, C., **Lin, H.**, & Pennycook, G. (revise/resubmit). A metacognitive blindspot in intellectual humility measures. <https://psyarxiv.com/gux95>
- Jahani, E., Kolic, B., **Lin, H.**, Tonneau, M., Barkoczi, D., Malhotra, N., Orozco, V., & Fraiberger, S. (in prep). Reducing hate speech at scale using proactive counter-speech.
- Epstein\*, Z., **Lin\*, H.**, Pennycook, G., & Rand, D. G. (in prep). How many others have shared this? Experimentally investigating the effects of social cues on engagement, misinformation, and unpredictability on social media. <https://arxiv.org/abs/2207.07562>

### Publications (Google Scholar; \*shared authors; ^advisee)

- Lin, H.**, Czarnek, G., Lewis, B., White, J. P., Berinsky, A., Costello, T. H., Pennycook, G., & Rand, D. G. (2025). Persuading voters using human-AI dialogues. Nature. <https://www.nature.com/articles/s41586-025-09771-9>
- Hackenburg, K., Tappin, B. M., Hewitt, L., Saunders, E., Black, S., **Lin, H.**, Fist, C., Margetts, H., Rand, D. G., Summerfield, C. (2025). The levers of political persuasion with conversational AI. Science. <https://www.science.org/doi/10.1126/science.aea3884>
- Wang, S.-Y. N., Phillips, S. C., Carley, K. M., **Lin, H.**, & Pennycook, G. (2025). Limited effectiveness of psychological inoculation against misinformation in a social media feed. PNAS Nexus. <https://doi.org/10.1093/pnasnexus/pgaf172>
- Lin, H.**, & Safi, T. (2025). ollamar: An R package for running large language models. Journal of Open Source Software, 10(105), 7211. <https://doi.org/10.21105/joss.07211> <https://github.com/hauselin/ollama-r>
- Lin, H.**, Savio, M. T., Huang, X., Steiger, M., Guevara, R. L., Szostak, D., Pennycook, G., & Rand, D. G. (2024). Accuracy prompts protect professional content moderators from the illusory truth effect. PNAS Nexus, 3(11), pgae481. <https://doi.org/10.1093/pnasnexus/pgae481>

- Pennycook, G., Berinsky, A., Bhargava, P., **Lin, H.**, Cole, R., Goldberg, B., Lewandowsky, S., & Rand, D. G. (2024). Inoculation and accuracy prompting increase accuracy discernment in combination but not alone. *Nature Human Behaviour*. <https://doi.org/10.1038/s41562-024-02023-2>
- Lin, H.** & Stagnaro, M. N. (in press). External validity of social experiments. *Encyclopedia of Experimental Social Science*. <https://doi.org/10.31234/osf.io/ekm95>
- Lin, H.**, Westbrook, A., Fan<sup>^</sup>, F., & Inzlicht, M. (2024). An experimental manipulation of the value of effort (registered report). *Nature Human Behavior*, 2024, 1-13. doi:[10.1038/s41562-024-01842-7](https://doi.org/10.1038/s41562-024-01842-7)
- Fusco, G., Scandola, M., **Lin, H.**, Inzlicht, M., & Aglioti, S. M. (2024). Modulating preferences during intertemporal choices through exogenous midfrontal transcranial alternating current stimulation: A registered report. *Cortex*, 171, 435-464. doi: [10.1016/j.cortex.2023.09.019](https://doi.org/10.1016/j.cortex.2023.09.019)
- Lin, H.**, Lasser, J., Lewandowsky, S., Cole, R., Gully, A., Rand, D. G., & Pennycook, G. (2023). High level of agreement across different news domain quality ratings. *PNAS Nexus*, 2(9), pgad286. <https://doi.org/10.1093/pnasnexus/pgad286> <https://www.domain-quality.info> MIT Open Data Prize Honorable Mention
- Lin, H.**, Rand, D. G., & Pennycook, G. (2023). Conscientiousness does not moderate the association between political ideology and susceptibility to fake news sharing. *Journal of Experimental Psychology: General*. <https://dx.doi.org/10.1037/xge0001467>
- Lin, H.** (2023). The scientific value of explanation and prediction. Commentary on Bowers et al. "Deep problems with neural network models of human vision." *Brain and Behavioral Sciences*, 46(2023), e399. doi: [10.1017/S0140525X23001735](https://doi.org/10.1017/S0140525X23001735)
- Bhargava<sup>^</sup>, P., MacDonald, K. L., Newton, C., **Lin, H.**, & Pennycook, G. (2023). How effective are TikTok misinformation debunking videos? *Harvard Kennedy School Misinformation Review*. doi: [10.37016/mr-2020-114](https://doi.org/10.37016/mr-2020-114)
- Lin, H.**, Pennycook, G., & Rand, D. G. (2023). Thinking more or thinking differently? Using drift-diffusion modeling to illuminate why accuracy prompts decrease misinformation sharing. *Cognition*, 230. doi: [10.1016/j.cognition.2022.105312](https://doi.org/10.1016/j.cognition.2022.105312)
- Lin\*, H.**, Epstein\*, Z. Pennycook, G., & Rand, D. G. (2022). Quantifying attention via dwell time and engagement in a social media browsing environment. *NeurIPS 2022 Workshop Paper. All Things Attention: Bridging Different Perspectives on Attention*. doi: [10.48550/arXiv.2209.10464](https://doi.org/10.48550/arXiv.2209.10464)
- Lin, H.**, Ristic, J., Inzlicht, M., & Otto, A.R. (2022). The average reward rate modulates behavioral and neural indices of effortful control allocation. *Journal of Cognitive Neuroscience*, 34(11), 2113-2126. doi: [10.1162/jocn\\_a\\_01905](https://doi.org/10.1162/jocn_a_01905)
- Umemoto, A., **Lin, H.**, & Holroyd, C.B. (2022). Electrophysiological measures of conflict and reward processing are associated with decisions to engage in physical effort. *Psychophysiology*. doi: [10.1111/psyp.14176](https://doi.org/10.1111/psyp.14176)
- Depow\*, G. J., **Lin\*, H.**, & Inzlicht, M. (2022). Cognitive effort for self, strangers, and charities. *Scientific Reports*, 12, 15009. doi: [10.1038/s41598-022-19163-y](https://doi.org/10.1038/s41598-022-19163-y)
- Epstein\*, Z. & **Lin\*, H.** (2022). Yourfeed: Towards open science and interoperable systems for social media. <https://arxiv.org/abs/2207.07478> <https://www.yourfeed.social> IC2S2 Best Honorable Mention Talk Award Winner.
- Frömer\*, R., **Lin\*, H.**, Wolf, C. D. K., Inzlicht, M., & Shenhav, A. (2021). Expectations of reward and efficacy guide cognitive control allocation. *Nature Communications*, 12(1030), 1- 11. doi: [10.1038/s41467-021-21315-z](https://doi.org/10.1038/s41467-021-21315-z)
- Lin, H.**, Werner, K. M., & Inzlicht, M. (2021). Promises and perils of experimentation: The mutual-internal-validity problem. *Perspectives on Psychological Science*. 16(4), 854-863. doi: [10.1177/1745691620974773](https://doi.org/10.1177/1745691620974773)
- Jones, B. C., DeBruine, L. M., Flake, J. K., Liuzza, M. L., Antfolk, J., Arinze, N. C., Ndukaihe, I. L. G., ... **Lin, H.**, Inzlicht, M., ... Forscher, P. S., Chartier, C. R., Coles, N. A. (2021). To which world regions does the

valence-dominance model of social perception apply? *Nature Human Behaviour*, 59, 159-169. doi: [10.1038/s41562-020-01007-2](https://doi.org/10.1038/s41562-020-01007-2)

**Lin, H.**, Saunders, B., Friese, M., Evans, N. J., & Inzlicht, M. (2020). Strong effort manipulations reduce response caution: A preregistered reinvention of the ego-depletion paradigm. *Psychological Science*, 31(5), 1-17. doi: [10.1177/0956797620904990](https://doi.org/10.1177/0956797620904990)

Anderson, T., Petranker, R., **Lin, H.**, & Farb, N. A. S. (2020). The metronome response task for measuring mind wandering: Replication attempt and extension of three studies by Seli et al. *Attention, Perception, & Psychophysics*, 83, 315-330. <https://doi.org/10.3758/s13414-020-02131-x>

Ebersole, C. R., Mathur, M.A., Baranski, E., Bart-Plange, D.-J., Buttrick, N.R., Chartier, C. R., Corker, K. S., ... **Lin, H.**, Žeželj, I., Zrubka, M., Nosek, B. A. (2020). Many Labs 5: Testing pre-data collection peer review as an intervention to increase replicability. *Advances in Methods and Practices in Psychological Science*, 3(3), 309-331. <https://doi.org/10.1177/2515245920958687>

Chartier, C. R., Arnal, J. D., Arrow, H., Bloxson, N., Bonfiglio, D. B. V., Brumbaugh, C. C., Ebersole, C. R., ... **Lin, H.**, ... Schmidt, K., Storage, D., Tocco, C. (2020). Many Labs 5: Replication of Albarracín et al. (2018). *Advances in Methods and Practices in Psychological Science*, 3(3), 332-339. <https://doi.org/10.1177/2515245920945963>

Landy, J. F., Jia, M., Ding, I. L., Viganola, D., Tiemey, W., Dreber, A., Johannesson, M., ... **The Crowdsourcing Hypothesis Tests Collaboration\***, Uhlmann, E. L. (2020). Crowdsourcing hypothesis tests: Making transparent how design choices shape research results. *Psychological Bulletin*, 146(5), 451-479. doi: [10.1037/bul0000220](https://doi.org/10.1037/bul0000220) **\*part of the collaboration**

**Lin, H.**, & Vartanian, O. (2018). A neuroeconomic framework for creative cognition. *Perspectives on Psychological Science*, 13(6), 655-677. doi: [10.1177/1745691618794945](https://doi.org/10.1177/1745691618794945). [University of Toronto Trainee Best Paper Award](#)

**Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (2018). Midfrontal theta and pupil dilation parametrically track subjective conflict (but also surprise) during intertemporal choice. *NeuroImage*, 172, 838-852. doi: [10.1016/j.neuroimage.2017.10.055](https://doi.org/10.1016/j.neuroimage.2017.10.055)

Francis, Z., Milyavskaya, M., **Lin, H.**, & Inzlicht, M. (2018). Development of a within-subject, repeated-measures ego depletion paradigm: Inconsistent results and future recommendations. *Social Psychology*, 49, 271-286. doi: [10.1027/1864-9335/a000348](https://doi.org/10.1027/1864-9335/a000348)

Moshontz, H., Campbell, L., Ebersole, C. R., IJzerman, H., Urry, H. L., Forscher, P. S., Grahe, J. E., ... **Lin, H.**, ... Navarette, G., Silan, M. A., Chartier, C. R. (2018). The Psychological Science Accelerator: Advancing psychology through a distributed collaborative network. *Advances in Methods and Practices in Psychological Science*. 1(4), 501-515, doi: [10.1177/2515245918797607](https://doi.org/10.1177/2515245918797607)

Saunders, B., **Lin, H.**, Milyavskaya, M., & Inzlicht, M. (2017). The emotive nature of conflict monitoring in the medial prefrontal cortex. *International Journal of Psychophysiology*, 119, 31-40. doi: [10.1016/j.ijpsycho.2017.01.004](https://doi.org/10.1016/j.ijpsycho.2017.01.004)

#### **Software and Teaching** ([github.com/hauselin](https://github.com/hauselin))

**Lin, H.**, & Safi, T. (2025). ollamar: An R package for running large language models. *Journal of Open Source Software*, 10(105), 7211. <https://doi.org/10.21105/joss.07211> <https://github.com/hauselin/ollama-r>

**Lin, H.**, Safi, T., & Costello, T. H. (2024). vegapunk: A chatbot for human-AI interaction research. <https://www.vegapunkdoc.dev/>

**Lin, H.** (2024). Post Filter for X/Twitter. [Chrome extension page](#)

**Lin, H.** (2023). Domain quality ratings. [domain-quality.info](https://domain-quality.info)

**Lin, H.** & Mosleh, M. (2022). Misinformation exposure dashboard. [misinfoexpose.com](https://misinfoexpose.com)

Epstein\*, Z. & **Lin\*, H.** (2022). Yourfeed: Towards open science and interoperable systems for social media. <https://www.yourfeed.social>

**Lin, H.** (2019). Data science tutorials. Retrieved from [hauselin.com/datascience](https://hauselin.com/datascience)

**Lin, H.** (2019). hauselin/docdata R package. [hauselin.github.io/docdata/](https://hauselin.github.io/docdata/)  
**Lin, H.** (2019). hauselin/hausekeep R package. [hauselin.github.io/hausekeep](https://hauselin.github.io/hausekeep)  
**Lin, H.** (2019). Effect size converter. [escal.site](https://escal.site)

**Talks** (\*shared authors; ^advisee)

**Lin, H.** (Dec 2025). Recommendations on regulating LLM-powered political chatbots. Commission on Ethics in Science and Technology, Ministry of Economy, Innovation and Energy, Quebec, Canada.

**Lin, H.** (Nov 2025). Persuading voters using human-AI dialogues. Future of Social Media Research Workshop (invitation only), Oxford Internet Institute, Oxford, UK.

**Lin, H.**, Czarnek, G., Lewis, B., White, J. P., Berinsky, A., Costello, T. H., Pennycook, G., & Rand, D. G. (Oct 2025). Persuading voters using human-AI dialogues. Protecting the Election: AI & Governance Conference, St. Louis, MO, USA.

**Lin, H.**, Czarnek, G., Lewis, B., White, J. P., Berinsky, A., Costello, T. H., Pennycook, G., & Rand, D. G. (Sept 2025). Persuading voters using human-AI dialogues. Stanford Trust & Safety Research Conference, Palo Alto, CA, USA.

**Lin, H.** (Sept 2025). Youth, AI, & Democracy. Mila AI Institute Policy Talk, Montreal, Québec, Canada.

Jahani, E., Kolic, B., **Lin, H.**, Tonneau, M., Barkoczi, D., Malhotra, N., Orozo, V., & Fraiberger, S. (Jul 2025). Celebrity counterspeech reduces harmful content in Nigerian Twitter. 11th International Conference on Computational Social Science, Norrköping, Sweden.

Epstein, Z., **Lin, H.**, & Jahanbakhsh, F. (2025). From attention economies to intention ecologies. CHI'2025 Workshop, Advancing Post-growth HCI, Yokohama, Japan.

**Lin, H.** (Feb 2025). Examining generative AI's potential to influence electoral outcomes. American Association for the Advancement of Science Annual Meeting, Boston, MA, USA.

**Lin, H.** (Dec 2024). Designing systems to understand and improve the information environment. Carnegie Mellon University, HCLL School of Computer Science. Pittsburgh, PA, USA.

**Lin, H.** (Nov 2024). Leveraging computational social and cognitive science to understand and improve decision making. Athens University of Economics and Business, Athens, Greece.

**Lin, H.**, Pennycook, G., & Rand, D. G., (Oct 2024). Political persuasion via human-AI dialogues. MIT Behavioral Research Lab, Cambridge, MA, USA.

**Lin, H.**, Garro, H., Wernerfelt, N., Eckles, D., Pennycook, G., & Rand, D. G. (Sept 2024). Reducing misinformation sharing at scale using digital accuracy prompt ads. Stanford Trust & Safety Research Conference, Palo Alto, CA, USA.

**Lin, H.**, Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Jul 2024). Reducing misinformation sharing at scale using digital accuracy prompt ads. 9th International Conference on Computational Social Science, Philadelphia, PA, USA.

Phillips, S. C., Wang, S.-Y. N., **Lin, H.**, Rand, D. G., & Pennycook, G. (Jul 2024). Negative emotional language decreases belief in but increases dwell time and shares of (false) claims. 9th International Conference on Computational Social Science, Philadelphia, PA, USA.

**Lin, H.**, Lasser, J., Lewandowsky, S., Cole, R., Gully, A., Rand, D. G., & Pennycook, G. (Jun 2024). Evaluating news domain quality through a wisdom of expert crowds approach. Association for Computing Machinery Collective Intelligence Conference. Northeastern University, Boston, MA, USA.

**Lin, H.**, Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Jun 2024). Reducing misinformation sharing at scale using digital accuracy prompt ads. Technology, Data, and Policy Consortium Meeting. Massachusetts Institute of Technology, Cambridge, MA, USA.

**Lin, H.**, Garro, H., Wernerfelt, N., Eckles, D., Pennycook, G., & Rand, D. G. (Jun 2024). Reducing misinformation sharing at scale using digital accuracy prompt ads. Behavioral Decision Research in Management Conference. University of Chicago Booth School of Business, Chicago, IL, USA.



- Lin, H.** (Feb 2024). Cognitive and computational approaches to understanding & improving decision making. Northeastern University, Department of Psychology, College of Science. Boston, MA, USA.
- Lin, H.,** & Pennycook, G. (Feb 2024). Reducing misinformation sharing at scale using digital ads. Scientific session: "What Walls Hedge: How Credentialed Misinformation Hampers Public Understanding." American Association for the Advancement of Science Annual Meeting, Denver, CO, USA.
- Lin, H.,** Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Nov 2023). Shifting attention to accuracy reduces misinformation sharing: Evidence from computational modeling and field experiments. Society for Judgment and Decision Making Annual Meeting, San Francisco, CA, USA.
- Lin, H.,** Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Aug 2023). Shifting attention to accuracy reduces misinformation sharing: Evidence from computational modeling and field experiments. 6th Politics and Computational Social Science Conference, UCLA, Los Angeles, CA, USA.
- Lin\*, H.,** Epstein\*, Z., Pennycook, G., & Rand, D. G. (Aug 2023). Quantifying attention via dwell time and engagement in a social media browsing environment. 83rd Annual Meeting of the Academy of Management, Boston, MA, USA.
- Jahani, E., Kolic, B., Tonneau, M., **Lin, H.,** Malhotra, N., Farouq, I., Orozco, V., & Fraiberger, S. (Jul 2023). Network interventions to reduce hate speech on Nigerian Twitter. 9th International Conference on Computational Social Science, Copenhagen, Denmark.
- Epstein\*, Z. & **Lin\*, H.** (Jul 2023). Quantifying attention via dwell time and engagement in a social media browsing environment. 9th International Conference on Computational Social Science, Copenhagen, Denmark. [Best Plenary Talk Award.](#)
- Epstein\*, Z. & **Lin\*, H.,** Pennycook, G., & Rand, D. G. (Jul 2023). How many others have shared this? Experimentally investigating the effects of social cues on engagement, misinformation, and unpredictability on social media. 9th International Conference on Computational Social Science, Copenhagen, Denmark.
- Lin, H.,** Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (May 2023). Using Twitter ads to shift users' attention to accuracy at scale. MIT Initiative on the Digital Economy Conference, Cambridge, MA, USA.
- Lin, H.,** Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Apr 2023). Shifting attention to accuracy reduces misinformation sharing: Evidence from computational modeling and field experiments. MIT Brain and Cognitive Sciences Seminar, Cambridge, MA, USA.
- Lin, H.** (Mar 2023). Searching for far-transfer effects. MIT Marketing Seminar.
- Lin, H.** (Feb 2023). Searching for far-transfer effects. Invited talk at the Social Action Lab. University of Pennsylvania.
- Jahani, E., Kolic, B., Tonneau, M., **Lin, H.,** Malhotra, N., Farouq, I., Orozco, V., & Fraiberger, S. (Oct 2022). Community-driven interventions to reduce hate speech on Nigerian Twitter. Conference on Digital Experimentation, Cambridge, MA, USA.
- Epstein\*, Z., **Lin\*, H.,** Arechar, A. A., Pennycook, G., & Rand, D. G. (Jul 2022). Yourfeed: Measuring attention in an experimental social media environment. 8th International Conference on Computational Social Science, Chicago, IL, USA. [IC2S2 Best Honorable Mention Talk Award Winner.](#)
- Lin, H.,** Berinsky, A. J., Eckles, D., Rand, D. G., & Pennycook, G. (Mar 2022). Scaling up interventions against misinformation on social media. MIT Marketing Seminar.
- Lin, H.,** Rand, D. G., & Pennycook, G. (Feb 2022). Decreasing the spread of misinformation using ad-based digital field experiments on Twitter. Society for Personality and Social Psychology Annual Convention, San Francisco, CA, USA.
- Lin, H.,** Pennycook, G., & Rand, D. G. (Dec 2021). Scaling up interventions against misinformation on social media. Princeton University's Empirical Studies of Conflict Project & Carnegie Endowment for International Peace's Partnership for Countering Influence Operations.
- Lin, H.,** & Cohen, M.X. (Oct 2020). Hypothesis-driven dimension reduction and source separation for time-domain EEG data. Society for Psychophysiological Research 60th Annual Meeting. Slides and code.

- Frömer, R., **Lin, H.**, Wolf, C. D. K., Inzlicht, M., & Shenhav, A. (Oct 2019). Neural dynamics underlying the integration of reward and efficacy during evaluation and motivation of cognitive control. Society for Neuroscience, Chicago, Illinois, USA.
- Inzlicht, M., Francis, Z., & **Lin, H.** (Oct 2019). Recasting ego depletion: Self-control failure as boredom regulation. Society of Experimental Social Psychology Conference, Toronto, Canada.
- Lin, H.**, & Vartanian, O. (May 2019). An integrative neurobiological framework for studying creativity. Invited Inaugural Psychology Trainee Award Event, University of Toronto, Scarborough.
- Lin, H.** (May 2019). Regulatory dynamics during decision making. Invited Behavioural Science Institute, Radboud University, The Netherlands.
- Lin, H.** (Feb 2019). Is creativity decision making? A new framework for studying creative cognition. Invited University of Toronto Mississauga Perception, Cognition, and Language Group, Canada.
- Lin, H.** (Jun 2018). Easily generate APA-format results (with effect sizes) in R. Lightning Society for the Improvement of Psychological Science 2018 Meeting, Grand Rapids, Michigan, USA.
- Lin, H.**, Friese, M., Saunders, B., & Inzlicht, M. (Jan 2018). When might ego depletion exist? Social Personality Research Group, University of Toronto, Canada.
- Hutcherson, C.A., **Lin, H.**, Ilangomaran, R., & Inbar, Y. (Oct 2017). Taboo for you? Computational approaches to sacred values and moral temptation. 2017 Society for Experimental Social Psychology Annual Meeting, Boston, MA, USA.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Nov 2017). Self-control in decision making involves prefrontal theta band oscillatory dynamics. Society for Neuroscience, Washington, D.C., USA.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Apr 2017). Do midfrontal theta oscillations and pupil responses track subjective conflict during value-guided choice? Ebbinghaus Empire Meeting Data Blitz, University of Toronto, Canada.
- Lin, H.**, & Inzlicht, M. (Mar 2017). Heart versus brain: Do emotions help or hinder decision making? Social Personality Research Group, University of Toronto, Canada.
- Inzlicht, M., Saunders, B., & **Lin, H.** (Sept 2016). The conflict negativity: A neural system tracking parametric variation in subjective conflict during value-guided decisions. Society for Psychophysiological Research 56<sup>th</sup> Annual Meeting, Minneapolis, Minnesota, USA.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Jul 2016). Varying subjective value and conflict during intertemporal choice: Graded representation of decision conflict in the brain. Society for the Advancement of Judgment and Decision Making Studies 1<sup>st</sup> Meeting, University of the Balearic Islands, Spain.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Nov 2015). Neural and psychophysiological correlates of conflict during intertemporal choice. Social Personality Research Group, University of Toronto, Canada.

#### **Posters** (\*shared authors; ^advisee)

- Lin, H.**, Jahani, E., Kolic, B., Tonneau, M., Barkoczi, D., Malhotra, N., Orozco, V., & Fraiberger, S. (Nov 2024). Network interventions to reduce hate speech on social media networks using digital ads. Judgment and Decision Making Annual Meeting, New York City, New York, USA.
- Phillips, S., Wang, S.-Y. N., **Lin, H.**, Pennycook, G. (Nov 2024). Psychological inoculation is ineffective when deployed in social media contexts. Judgment and Decision Making Annual Meeting, New York City, New York, USA.
- Lin, H.**, Lasser, J., Lewandowsky, S., Rand, D. G., & Pennycook, G. (Jul 2024). High level of agreement across different news domain quality ratings. 9th International Conference on Computational Social Science, Philadelphia, PA, USA.

- Lin, H.**, Westbrook, A., Fan, F., & Inzlicht, M. (Nov 2023). A paradigm to instill the value of effort: Evidence for near- and far-transfer effects. The Psychonomic Society's 2023 Annual Meeting, San Francisco, California, USA.
- Lin, H.**, Savio, M. T., Huang, X., Guevara, R. L., Szostak, D., Pennycook, G., & Rand, D. (2023). Accuracy prompts undermine the illusory truth effect: Evidence from professional content moderators. Conference on Digital Experimentation (CODE@MIT).
- Lin, H.** (Jul, 2023). The neuroeconomics of creativity. The Interdisciplinary Symposium on Decision Neuroscience. Fox School of Business, Temple University, Philadelphia, Pennsylvania, USA.
- Lin, H.**, Rand, D. G., & Pennycook, G. (Jun 2023). Shifting attention to accuracy reduces misinformation sharing: Evidence from computational modeling and field experiments. Max Planck Institute for Human Development Summer Institute on Bounded Rationality, Berlin, Germany.
- Lin, H.**, Rand, D. G., & Pennycook, G. (Jun 2023). Shifting attention to accuracy reduces misinformation sharing: Evidence from computational modeling and field experiments. MIT Brain Cognitive Sciences Retreat.
- Lin, H.**, Bear, A., Pennycook, G., & Rand, D. G. (Nov 2022). Using drift-diffusion models to understand misinformation sharing behavior. Society for Judgment and Decision Making Annual Meeting, San Diego, California, USA.
- Kwon<sup>^</sup>, V., **Lin, H.**, & Inzlicht, M. (Sept 2019). Multivariate EEG analyses reveal evolving spatiotemporal theta networks during self-regulation. Society for Psychophysiological Research 59<sup>th</sup> Annual Meeting, Washington, D.C., USA.
- Umemoto, A., **Lin, H.**, & Holroyd, C. (Sept 2019). Electrophysiological indices of reward valuation and cognitive control during decision making involving physical effort. Society for Psychophysiological Research 59<sup>th</sup> Annual Meeting, Washington, D.C., USA.
- Lin, H.**, Saunders, B., Friese, M., & Inzlicht, M. (May 2019). Strong effort manipulations reduce response caution: A pre-registered reinvention of the ego depletion paradigm. 31st Association for Psychological Science Convention. Washington, D.C., USA.
- Lin, H.**, Saunders, B., & Inzlicht, M. (Oct 2018). Decision-making biases and certainty elicit rapid and distinct neurophysiological responses. Society for Psychophysiological Research 58<sup>th</sup> Annual Meeting, Quebec City, Quebec, Canada.
- Anderson, T., Petranker, R., **Lin, H.**, & Farb, N. (Oct 2018). The metronome response task: A continuous performance task measuring meta-awareness and mind-wandering. Society for Psychophysiological Research 58<sup>th</sup> Annual Meeting, Quebec City, Quebec, Canada.
- Minkovich<sup>^</sup>, M., **Lin, H.**, & Inzlicht, M. (May 2018). Distinct effects of meaning and personal relevance on prosocial choice and behavior. Southern Ontario Behavioural Decision Research Conference, Toronto, Canada.
- Lin, H.**, Ilangomaran<sup>^</sup>, D., Bhagat<sup>^</sup>, K., Inbar, Y., & Hutcherson, C.A. (May 2018). Computational insights into moral temptation in taboo tradeoffs. Social & Affective Neuroscience Society 11<sup>th</sup> Annual Meeting, New York City, New York, USA.
- Lin, H.**, Miles, E., Francis, Z., & Inzlicht, M. (Mar 2018). Practicing self-control does not improve self-control but modestly improves well-being. Society for Personality and Social Psychology Annual Convention, Atlanta, Georgia, USA.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Oct 2017). Self-control in decision making involves prefrontal theta band oscillatory dynamics. Society for Neuroeconomics, Toronto, Canada.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Aug 2017). Midfrontal theta and pupil dilation track subjective conflict in value-based decisions. 13<sup>th</sup> International Conference for Cognitive Neuroscience, Amsterdam, Netherlands.



- Lin, H.**, Ilangomaran<sup>^</sup>, D., Inbar, Y., & Hutcherson, C. A. (July 2017). Forbidden tradeoffs: Computational insights into morally taboo decision making. 4<sup>th</sup> Summer School in Model-Based Neuroscience, University of Amsterdam, Netherlands.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Mar 2017). Decision-conflict in the temporal discounting task: Midfrontal theta and pupil dilation track subjective conflict in value-based decisions. Social & Affective Neuroscience Society 10<sup>th</sup> Annual Meeting, Los Angeles, California, USA. [Poster Award Winner](#).
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (Sept 2016). Neurometric variation of decision conflict: Neurophysiological signals during intertemporal choice. Society for Psychophysiological Research 56<sup>th</sup> Annual Meeting, Minneapolis, Minnesota, USA.
- Lin, H.**, Saunders, B., Hutcherson, C. A., & Inzlicht, M. (May 2016). Neurometric variation of decision-conflict brain activity during intertemporal choice. Neuroscience of Decision Making 38<sup>th</sup> Symposium, University of Montreal, Canada.

### Select Media Coverage and Public Outreach

- Laundering misinformation (2024). Sci-Mic Chat Public Radio Interview with Regina Barber.
- Eastwood, B. M. (2023). [Fake news and the people who share it](#). Think Tank: The R Street Institute, Knight Foundation.
- Calma, J. (2023). [Twitter just closed the book on academic research](#). The Verge.
- Armstrong, K. (2022). [If you'd love to create something, let it go](#). APS Observer, 35.

### Academic Teaching

- 2023 Data Analysis and Computational Thinking with R
- 2019 Reproducible and Replicable Research Methods and Analyses with R
- 2018 Data Science with R, Rotman School of Management, University of Toronto
- 2016 Scientific Communication, University of Toronto

### Advising

- 2025- Jocelyn Zhu (Computer Science & Engineering), MIT
- 2024- Emma Cabale (graduate student), Ecole Normale Supérieure de Paris-Saclay, France
- 2024- Samantha Phillips (PhD, Societal Computing), Carnegie Mellon University
- 2024 Tawab Safi (MSc, Computer Science), Columbia University
- 2023 Jack Edwards (Economics & Statistics), Northwestern University
- 2023 Tino Munochiveyi (Computer Science), MIT
- 2023 Shaylee Xie (Computer Science), Wellesley College
- 2021-23 Puneet Bhargava (PhD student 2023, University of Pennsylvania)
- 2020-21 Maham Khan (Computer & Mathematical Science), University of Toronto
- 2020-21 Frank Fan (Physics & Molecular Biology), University of Toronto
- 2018-19 Victor KyoJin Kwon (Computer Science), University of Toronto
- 2017-18 Krupal Bhagat (Psychology & Neuroscience), University of Toronto
- 2017-18 Michelle Minkovich (Psychology), University of Toronto
- 2016-18 Dharini Ilangomaran (Psychology & Neuroscience), University of Toronto

### Other Experience

- 2018 Society for Personality and Social Psychology Conference Volunteer
- 2011-14 Student Ambassador Part-Time, University of Sussex
- 2007-09 Corporal First Class, Commando Training Institute, Singapore Armed Forces

### **Ad-Hoc Academic Journal Peer-Review (Web of Science Peer Review)**

Proceedings of the National Academy of Sciences (PNAS); PNAS Nexus; Psychological Science; Nature Human Behaviour; Nature Communications (co-reviewer); Management Science; Perspectives on Psychological Science; Psychological Review; Behavior Research Methods; Psychological Science; Cognition; Behavioural Public Policy; Cognitive Science; Scientific Reports; Cerebral Cortex; Journal of Cognitive Neuroscience; NeuroImage (co-reviewer); Neuropsychologia; Brain Topography; Cognitive, Affective, and Behavioral Neuroscience; Psychophysiology; Journal of Social and Personality Psychology; Journal of Experimental Psychology: General; Journal of Experimental Psychology: Human Perception and Performance; International Journal of Psychophysiology; Journal of Experimental Social Psychology; Personality and Social Psychology Bulletin; Acta Psychologica; British Journal of Psychology; Memory & Cognition; Current Directions in Psychological Science; Motivation and Emotion; IC2S2 Conference (2023-2025); MIT Conference on Digital Experimentation (2023-2025); Annals of the New York Academy of Sciences, Collective Intelligence; Journal of Open Source Software

### **Professional Academic Service**

2025 MIT Museum and Copernicus Science Centre (Poland) Conversational AI Exhibit  
2025 MIT Museum After-Dark Event (Disguise, Deceive, Debunk)  
2024 MIT Conference on Digital Experimentation Program Committee & Session Chair  
2020-22 Society for Psychophysiological Research Program Committee  
2019-21 Defense Advanced Research Project Agency Replication, Center for Open Science  
2019 Many Labs 5 Multi-Site Replication Project Data Analyst  
2018-20 Society for Psychophysiological Research Student Committee Member  
2017 Psychological Science Accelerator Methods and Analysis Reviewer  
2015 Judging Panelist, The Undergraduate Awards

### **Professional Memberships**

MIT Applied Cooperation Initiative, Society for Judgment and Decision Making  
Psychonomic Society, Academy of Management

### **Skills and Languages**

Skills: Experimentation & A/B Testing, Statistical Modeling, Machine Learning, Multilevel Modeling, High-Performance Computing, AWS, Neural and Behavioral Time Series, Web Development  
Languages and frameworks: Python, R, JavaScript, HTML, CSS, SQL, Svelte/SvelteKit