


Alibaba Cloud ZStack Solution

Make IT Easy , Quick Deployment



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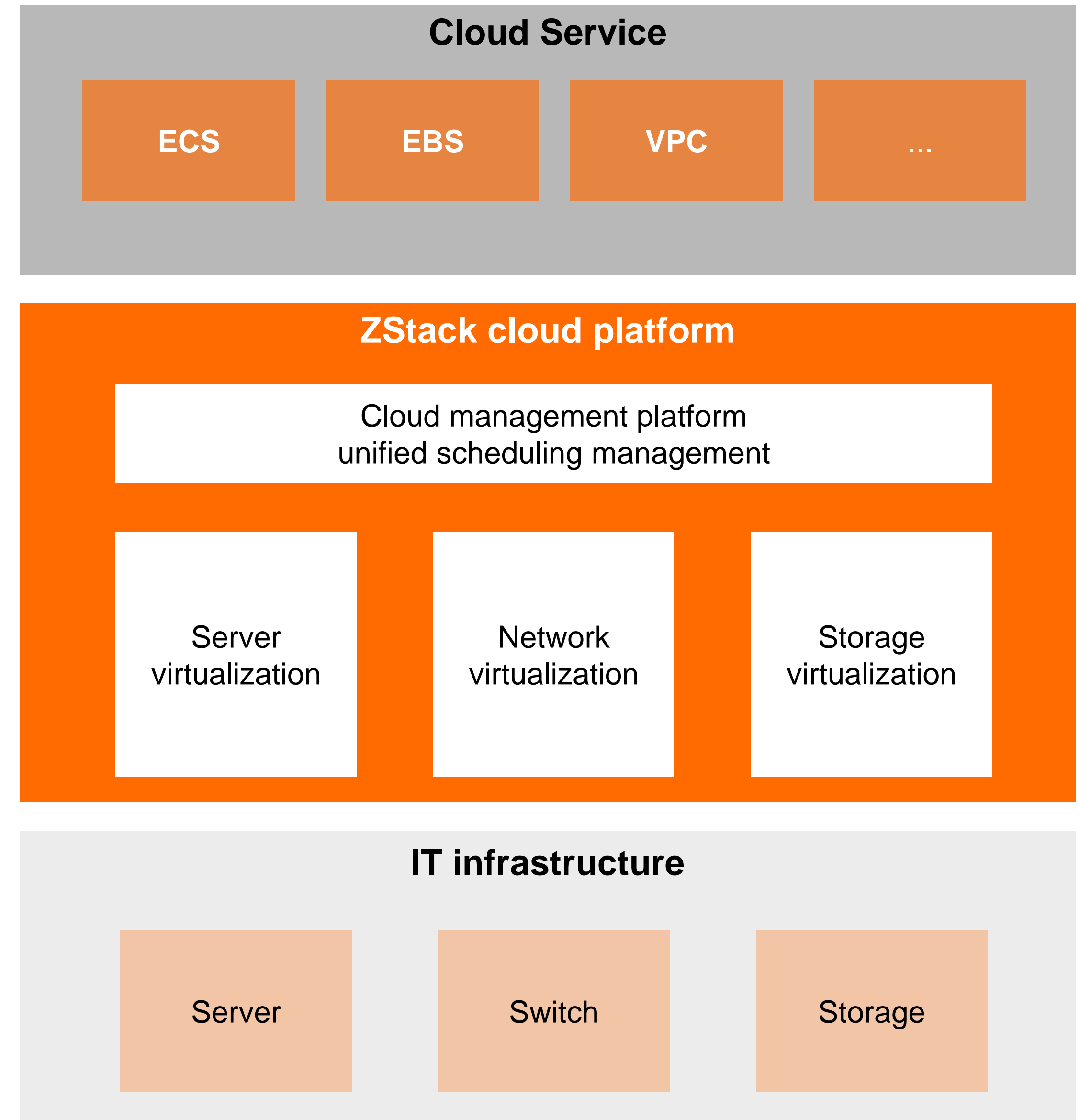


ZStack Overview

Alibaba Cloud ZStack Overview



- Alibaba Cloud ZStack is a light-weight Infrastructure as a Service (IaaS) hybrid cloud solution which can be easily deployed to manage hardware in data centers, servers on the edge, and hybrid cloud environments across on-premises and Alibaba Cloud resources.
- Providing computing virtualization, network virtualization and distributed storage virtualization in one product (HCI solution).
- Providing cloud management capabilities including multi-tenant management, multi-zone management, billing management, backup etc.
- Managing as less as 3 nodes, and as many as 2000+ nodes and various physical assets (almost all the main stream brands of servers, network switches, storage systems).
- Supporting various Alibaba Cloud services (ECS, EBS, VPC, SLB, VPN, IPV6 etc.).
- An open hybrid cloud solution which can be easily downloaded online and installed. Offering 1600+ RESTful APIs for third party integration



ZStack Is Widely Used In China Market



Customer Quantity	1200+	Maximum Node Scale	2000+	Industry Coverage	100+
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Government Smart City of Guian Government Affairs Cloud in Xiangtan Chaozhou Political-Legal Information Network	Public Security Third Reasearch Institute of Ministry of Public Security Fourth Reasearch Institute of Ministry of Public Security Traffic Police Force in Heilongjiang	Manufacturing XCMG Group East Hope Group Changhong Group	Education Nanjing University University of Electronic Science and Technology Sichuan Information Vocational Technology College
Finance UnionPay People's Bank of China Yanbian Rural Commercial Bank	Internet Industry Ele.me DiDi Tongdun Technology	Healthcare Everan Hospital Weixian People's Hospital in Hebei Tancheng No.1 People's Hospital in Shandong	Other Jiajiayue Group Meiya Pico

ZStack Productization and 4S Standards

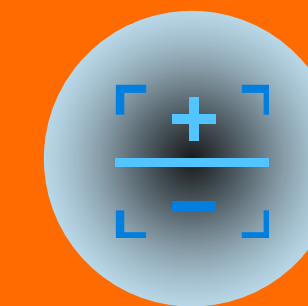
Focus on innovation of cloud computing technologies and productization that provides private cloud and seamless hybrid cloud.

As the initiator of the largest independent open-source IaaS community in China, ZStack provides all the products that are self-developed with independent intellectual property rights.

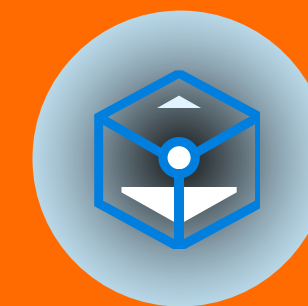
With the design language of Java, ZStack provides perfect RESTful APIs to support various top-level cloud services, such as PaaS and SaaS.



Simple



Scalable



Strong



Smart

Simple Faster Cloud Adoption and Shorter Service Lead Time

Easy to Deploy

One-click download

To complete the installation and deployment within 30 minutes.

One host

To be able to set up a POC environment.

One management node

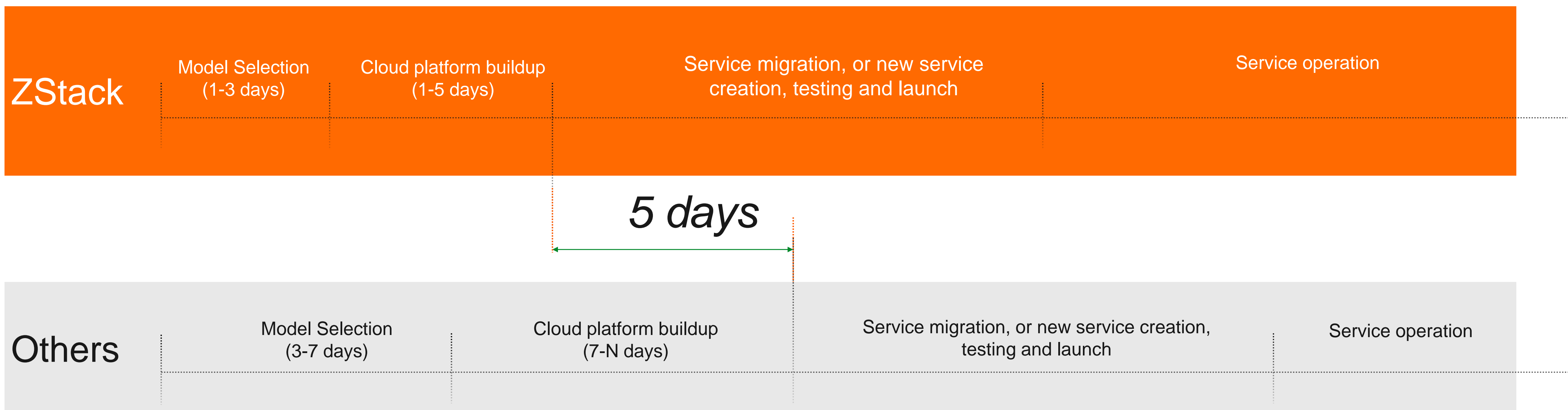
To be enough to manage the whole cloud platform.

Easy to Maintain

Totally graphic operations for maintenance and management.

To provide operational guidance and other abundant help functions of automatic maintenance.

One maintenance technician (with general abilities) to do maintenance with ease.



To handle customer service scenarios, can be the sole criterion for testing stability.

Service HA

Supporting high-load internet service scenarios for more than 700 days.

Supporting harsh computing scenarios against poor environment.

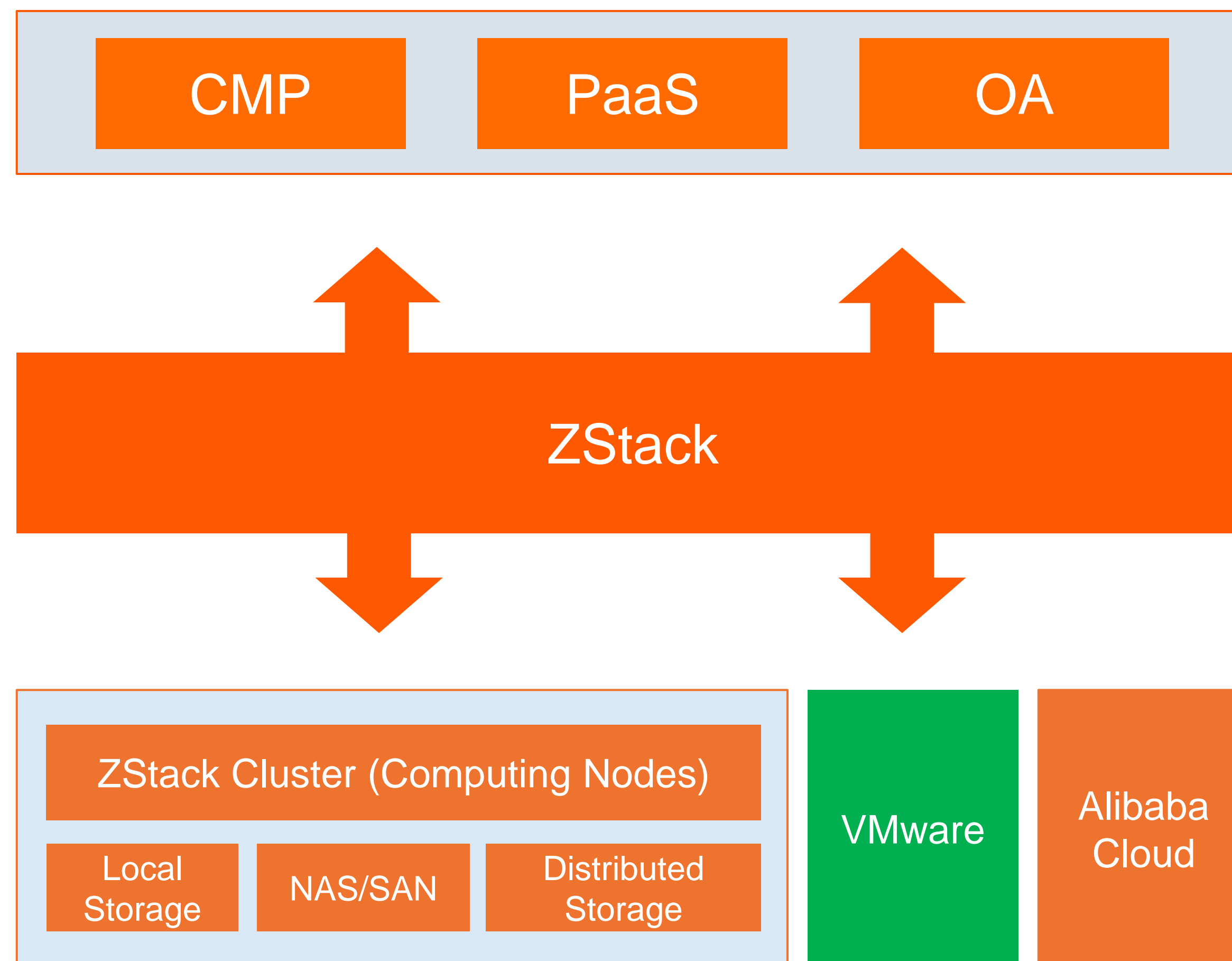
VM HA

Supporting multiple domestic IDC manufacturers for their cloud infrastructures.

Platform HA

Supporting hundreds of service scenarios in tens of industries.
(High workload、Attack vs Defense Drill、Big Data、Artificial Intelligence)

Scalable Unified Resource Management & On-demand Delivery



Heterogeneous virtual platform management

Unified management of different virtual platforms. (ZStack, VMware vCenter, Alibaba Cloud)

Resources

On-demand delivery of service resources

Providing load balance, scalability and dynamic scheduling to deliver service resources on demand.

Open cloud platform

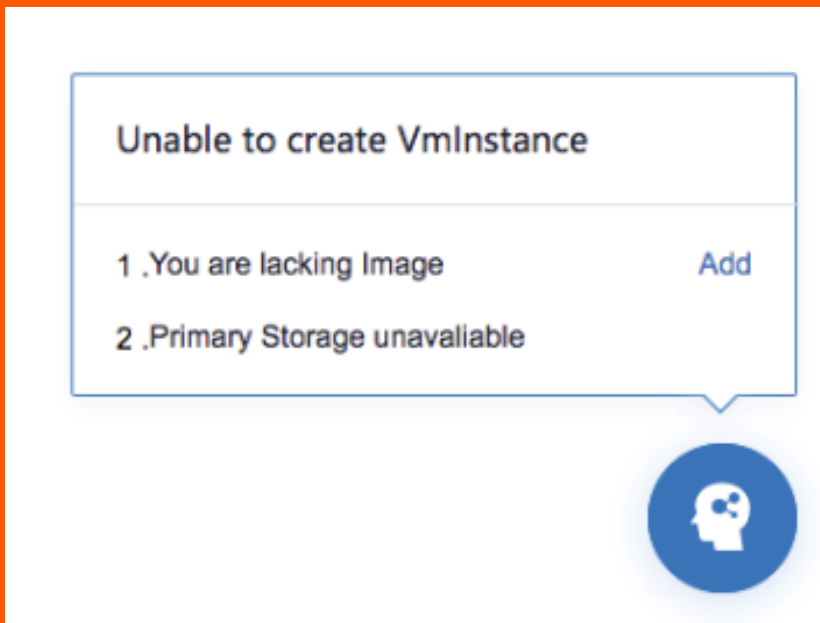
Providing standard HTTP RESTful APIs to seamlessly integrate third-party CMPs, PaaS and OA.

Highly-efficient management ratio

High efficiency ratio of management nodes to computing nodes. One management node can manage 10000 computing nodes.

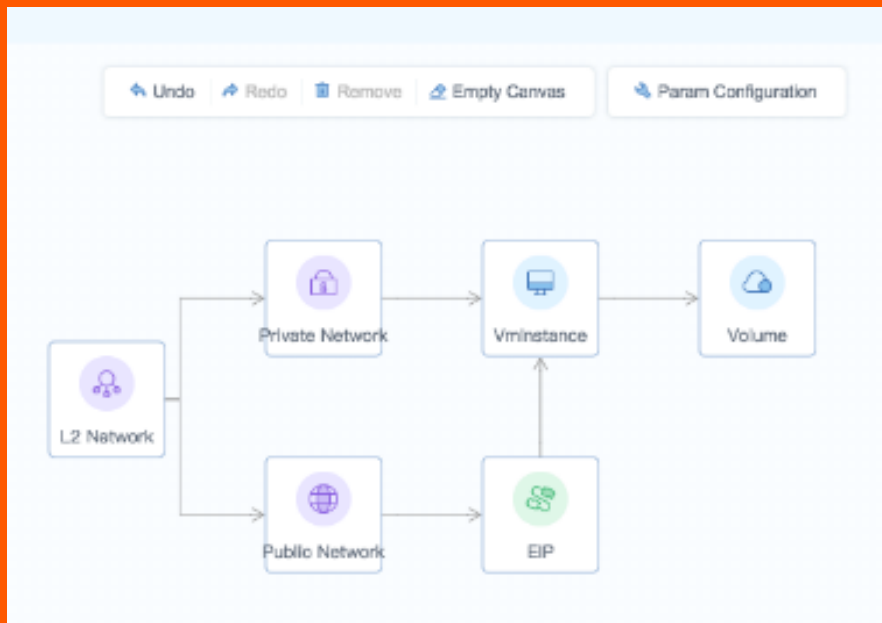
S4

Smart Easy to Use & Focus Long-term Enterprise IT Demand



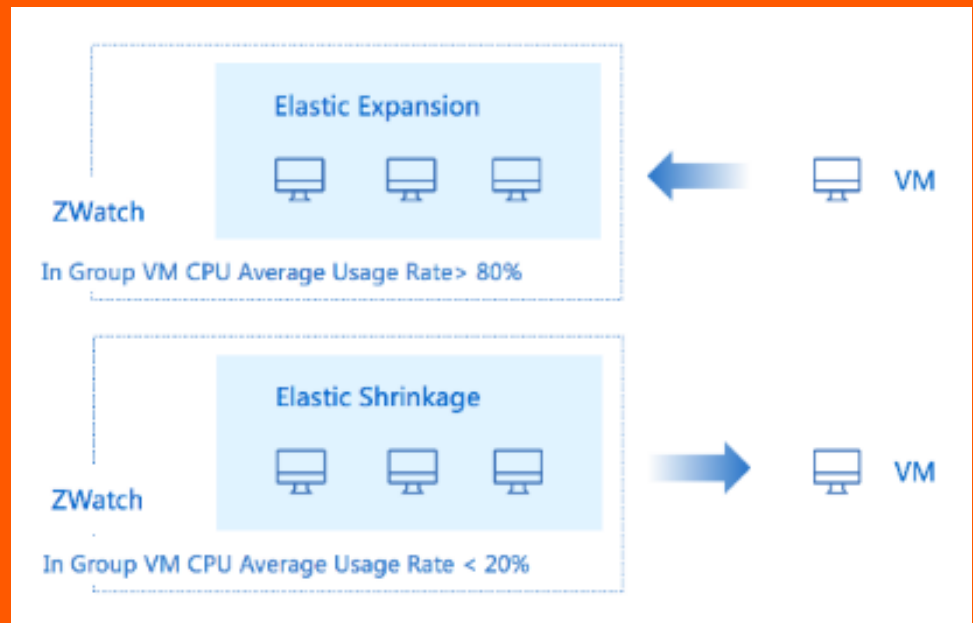
ZStack 2.0

Smart prompts



ZStack 2.5

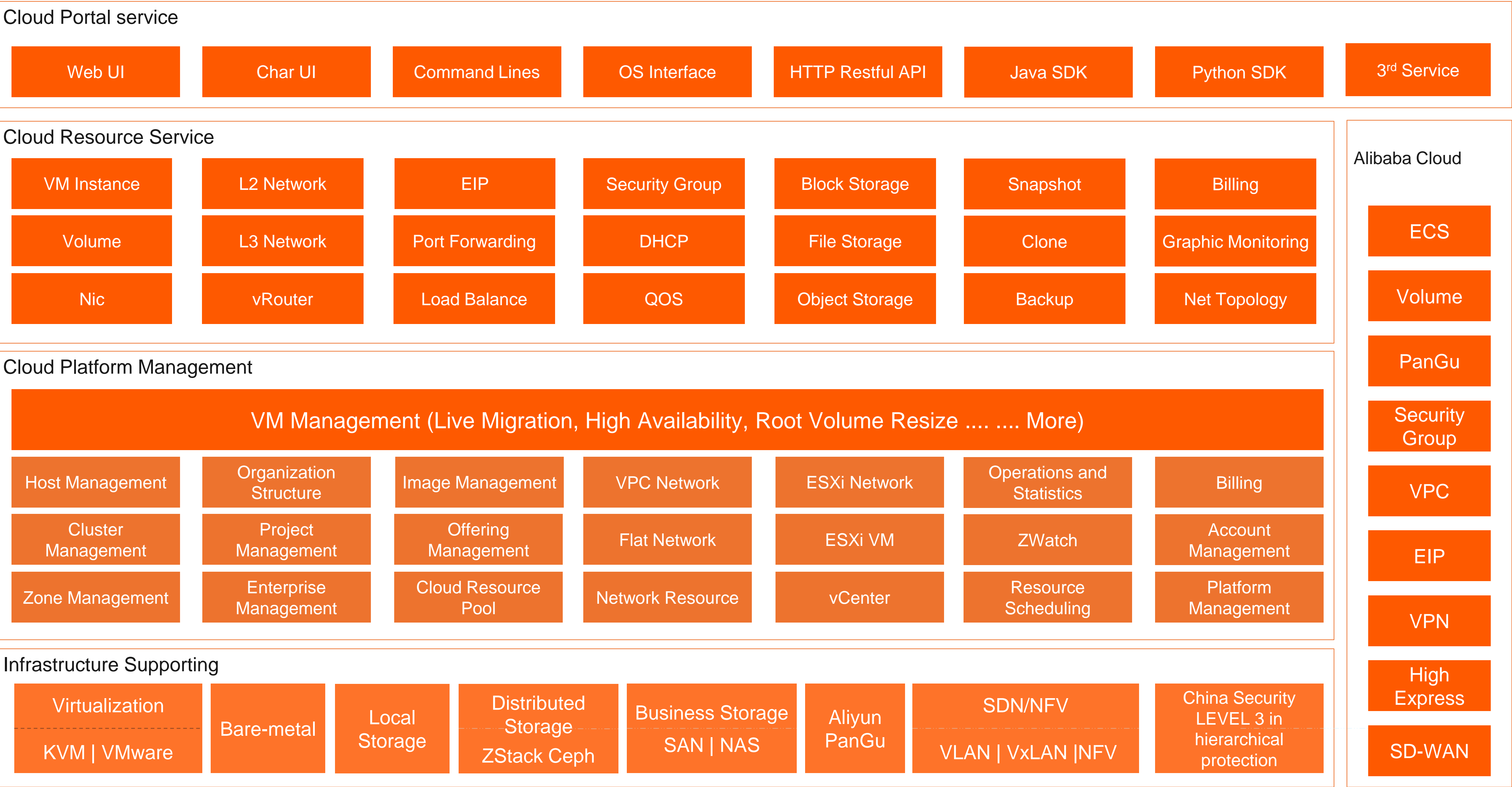
Resource scheduling



ZStack 3.X

Scalability.....

Overview of Function Modules in ZStack



ZStack Product Advantages

Ease of use

Easy Start-up

- **Strong equipment reuse ability (above 4C8G)**
- Simple installation and deployment (within 30 minutes)
- **1 start-up up to 100 nodes***

Easy to use

- Graphical operation
- **Easy O&M**

High Efficiency stability

High efficiency

- Self-developed technology, non-foreign open source cloud project
- Good performance, creating 500 VM instances in **2'41 minutes**
- With the same configuration, the performance of the VM instance is close to the physical machine

Stability

- VM instance failure self-recovery
- Power failure self-recovery, no human intervention

Alibaba Cloud Ecology

- Seamless hybrid cloud interconnected with Alibaba Cloud public cloud data plane;
- Alibaba PaaS capabilities can be deployed offline by ZStack, helping enterprises to transform



ZStack Key Points

4 Key Points

1

Comprehensive cloud solution by one product

- Support **multi-zones**, **multi-tenants**, **metering&billing management**, **backup**, **bare-metal** management etc features
- Support software defined storage and network
- **VPC** for isolated private cloud environment
- Interconnection with Alibaba Cloud data as **hybrid cloud** solution

2

Great TCO & cost effectiveness

- Save as much as **78%** vSphere license cost
- 3 year 7x24 support included in 200 and 1000 CPU suites
- Support almost all main stream servers, network devices and storage (SDS, SAN/NAS)
- Easy operation and maintenance
- **Free upgrade** without system downtime

3

Strong & on demand enterprise service

- Dedicated account manager to enable quicker responses for business critical environments (TAM)
- 7*24 dedicated Dingtalk groups, ticket system, and email to ensure business continuity
- Remote support for API consulting & deployment
- On demand support for feature & enhancement

4

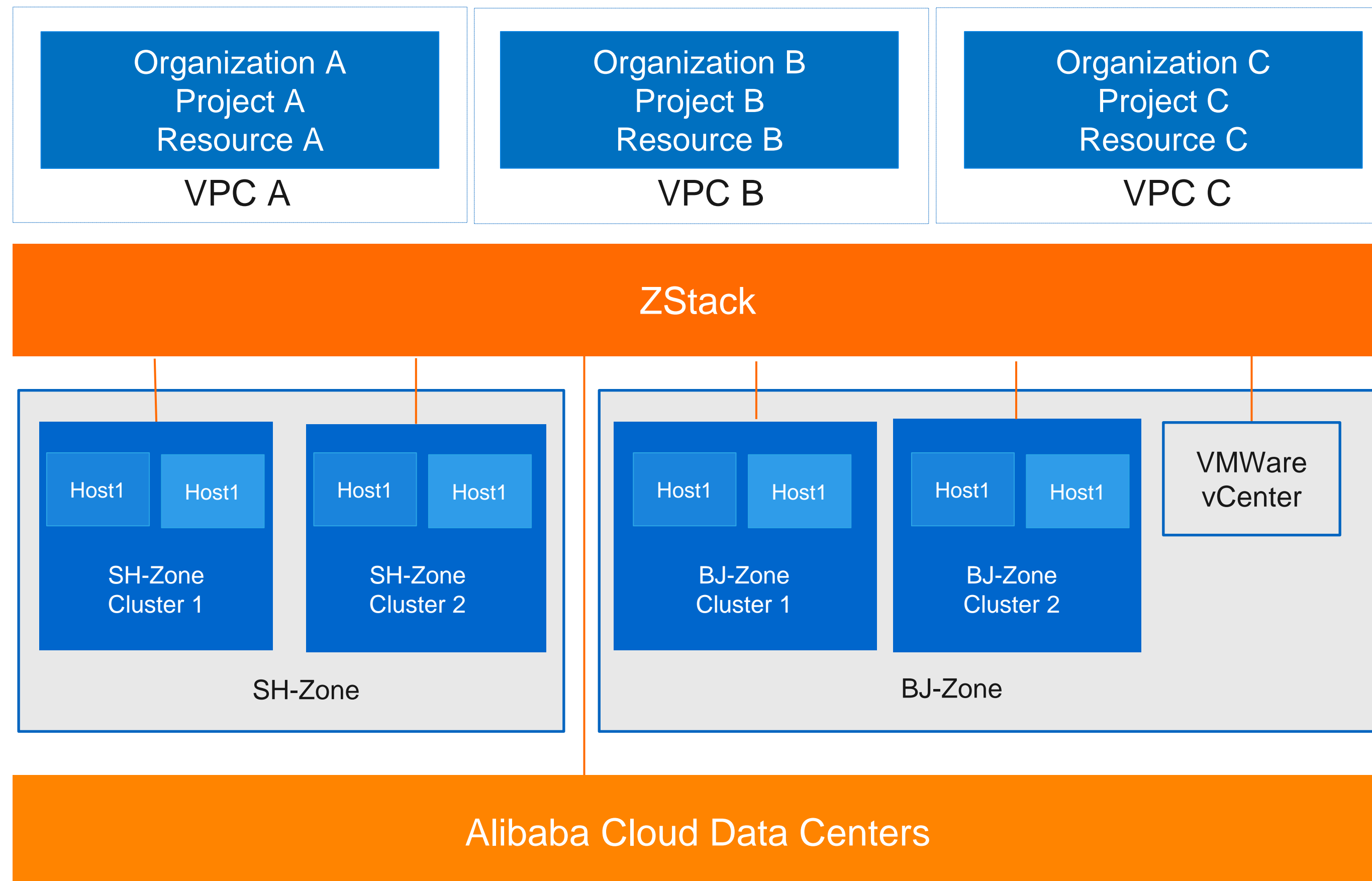
Open platform for multi-cloud strategy

- Core code is opened as **open-source** project
- **1600+ RESTful APIs** to seamlessly integrate third party CMPs, PaaS, and Alibaba Cloud
- Integrate with Alibaba Cloud HBR and Hybrid Cloud Storage Array to implement cloud **backup and DR**
- **V2V** migration tool for future migration

1. Comprehensive Cloud Solution by One Product

Target Customer

- vSphere/vCenter users who require more cloud capability instead of just virtualization
- Finance, government, education, energy clients who usually own multiple data centers
- Telecom, IDCs, MSPs etc. who usually operate multiple data centers for their clients



Multi-zone

- A zone corresponds to a data center or equipment room.
- The boundary of various infrastructure resources defined by zone in ZStack environment.

Multi-tenant

- Enterprise Management Module Provides organization structure management, project management, resource access control and tickets management for tenants.

Hybrid Cloud

- Realize the interconnection with Alibaba Cloud in both control plane and data plane, to manage the resources of both private cloud and public cloud through one portal.

VPC

- VPC is a customized network environment with which enterprise tenants can build a logically isolated private cloud.

Result: Nanjing University used ZStack and Alibaba Cloud to build united hybrid cloud platform cross all the campus.

2. Great TCO & cost effectiveness

Target Customer

vSphere/vCenter/vRealize/NSX-T users who pay a lot for Vmware license

OpenStack clients with relative large DevOps team

Manufacturing, education, transportation, healthcare etc. clients who are usually cost sensitive

Significant license cost saving

	AUD			
	50 CPU License	100 CPU License	200 CPU License	1000 CPU License
vSphere Enterprise Plus - 3 Year 24 x 7 (standard reseller 25% off)	\$ 327,950	\$ 655,900	\$ 1,311,800	\$ 6,559,000
ZStack Flagship - 3 Year 24 x 7 (40% off)	\$ 204,750	\$ 310,227	\$ 477,273	\$ 1,431,818
Saving	\$ 123,200	\$ 345,673	\$ 834,527	\$ 5,127,182
Saving %	38%	53%	64%	78%
Per Year Saving	\$ 41,067	\$ 115,224	\$ 278,176	\$ 1,709,061

- VMWare customer needs extra license for vRealize Automation, and NSX-T Data Center
 - VMWare customer needs to pay double license cost on >32core servers

Easy operation & maintenance

- Simple architecture
- 30 minutes to setup a production environment
- One click to upgrade the whole environment without downtime

Maximize utilization of existing assets

- Support almost all main stream servers and network devices
- Support various storage (NAS/SAN/SDS)
- Less management resource consumption

Result: By leveraging ZStack, Ele.me could manage 2000+ computing nodes by 1 administrator and saved significant cost.

3. Strong & on demand enterprise service

Target Customer

Enterprises, government clients who usually require professional and efficient support for business continuity

IDCs, MSPs requiring extra product features and enhancements

Openstack clients who are getting frustrated by poor service

Service approaches

Approach	Description
Enterprise Service	• Enterprise support with dedicated account manager to enable quicker responses for severe cases
Ticket	• Customer open tickets directly in ZStack ticket system: https://www.zstack.io/account/site/create
Dingtalk Group	• When it's required, a dedicated Dingtalk group can be created for prepaid clients.
Email	• Clients can write email to support@zstack.io

SLA

Item	Detail
Supporting Period	• Flagship edition clients: 5 * 8 • 50 / 100 / 200 or 10000 CPU suite clients: 7 * 24
Response Time	• Response within 4 hours after the request is submitted.
Solving Time	• Technical questions: solve immediately in the response • Severe bugs (impacting on-production processes or systems): 4 hours • Non-severe bugs (not impacting on-production processes or systems): 10 days

Result: 5G Networks leveraged Alibaba Cloud TAM service to ensure high quality service and support.

4. Open platform for multi-cloud strategy

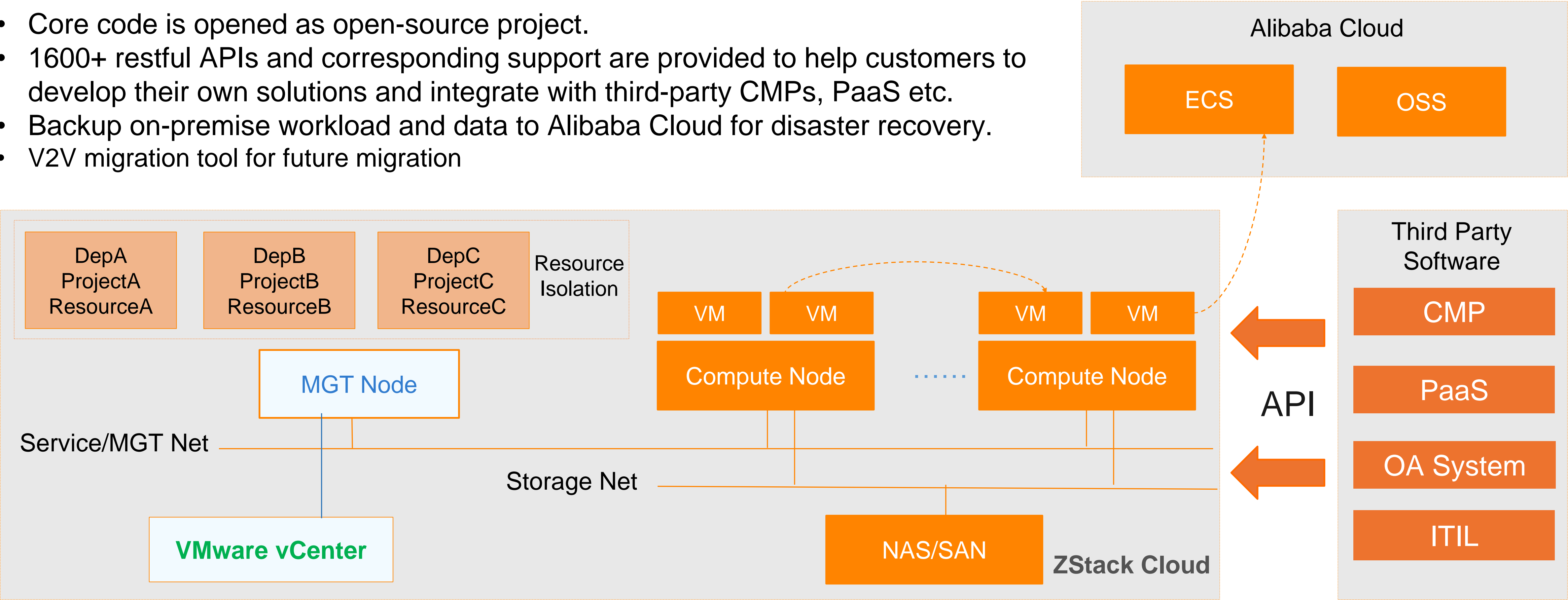
Target Customer

Enterprise clients looking for backup solutions

MSPs managing multiple clouds & DCs

Internet, finance, hi-tech etc. clients who usually require integration with full stack business applications

- Core code is opened as open-source project.
- 1600+ restful APIs and corresponding support are provided to help customers to develop their own solutions and integrate with third-party CMPs, PaaS etc.
- Backup on-premise workload and data to Alibaba Cloud for disaster recovery.
- V2V migration tool for future migration



Result: Ele.me integrated ZStack with existing applications and implemented self-service application for IaaS resources.

ZStack Key points (vs. VMware vSphere)

50% Cost

no license adding up
50+% license cost saving
less management resource consumption
free upgrade

90% Features

90%+ Vmware functions
Incl. vCenter, vSphere, VRO, VRA, vSAN, NSX

Open

the foundational code is open sourced.
all functions are realized through RESTful APIs, easily to redeveloped or integrated with third-party software.

Simple and Easy

Simple architecture
Easy to deploy, maintain, upgrade.
high duplicability for sales

	ZStack	VMware vSphere
Installation	Simple	Simple, more than one module
Upgrade	Seamless and fast	Complex, more than one module
Iteration	3 months, respond to feedback	Half a year
Scale	3~3k+ nodes per single cluster*	Small or medium
Hardware	Flexible, utilize used equipment	Flexible, utilize used equipment
Hypervisor	KVM、VMWare	VMWare
Network	SDN (build-in module,no extra charge)	NSX (extra components and charge required)
Hybrid	Alibaba Cloud (build-in module, no extra charge)	AWS/Azure (extra components and charge required)

ZStack vs VMware Common FAQ



Question 1: What is the difference between ZStack and VMware? What's the benefits for us?

The customer here refers to VMware (more than 95% probability is a virtualized vSphere product). VMware can only achieve virtualization and integrate resources with physical servers. In addition to virtualization, ZStack can also solve resource management issues (multi-tenant, multi-region, hybrid cloud, tickets approval, etc.);

Question 2: What is the difference between ZStack and VMware on the functional level?

VMware functions are more in-depth, ZStack functions are more extensive. The key is to see which product meets the customer demand. In addition, ZStack supports seamless upgrades, and some functional requirements can be quickly obtained through upgrades.

Question 3: How do I migrate from VMware to your platform?

There are two modes of downtime and non-downtime migration, and the corresponding solutions are also different.

Question 4: What functions of VMware can you manage via ZStack?

Common operation and maintenance functions have been included in ZStack, and daily operations do not require logging in to the VMware platform.

Question 5: How are your products licensed, and what is the difference from VMware?

ZStack and VMware are authorized according to the number of server CPUs. The difference is that the ZStack basic authorization includes computing virtualization, network virtualization and cloud management platform; VMware basic authorization only includes computing virtualization, network virtualization and cloud management platform are required Additional separate authorization with high business costs.



ZStack License & Support

Alibaba Cloud ZStack License Model



Edition	Item	Unit	Description
Flagship Edition	Flagship Edition License	CPU	Permanent license with computing, network & storage virtualization
	Flagship Edition Renewal	CPU/Year	Annual 5*8 remote technical support (dingtalk group, email, ticket)
	Extra Feature License	CPU	Extra enterprise features which can be purchased separately: Enterprise Management, Bare-metal Management, Backup Service, and VMware Management
	Extra Feature Renewal	CPU/Year	Annual 5*8 remote technical support (dingtalk group, email, ticket)
	Extra Feature Unlimited License	SET	Extra enterprise features which can be purchased separately: Enterprise Management, Bare-metal Management, Backup Service, and VMware Management (unlimited CPU usage)
	Extra Feature Unlimited Renewal	SET/Year	Annual 5*8 remote technical support (dingtalk group, email, ticket)
Training Service	Onsite Training Service	Person	One week face to face ZStack training (Shanghai)
Consulting Service	Remote API Consulting	SET	Remote API consulting service, valid for 1 month.

50 CPU Suites (New)	100 CPU Suites (New)	200 CPU Suites	1000 CPU Suites
50 CPU Flagship Edition License	100 CPU Flagship Edition License	200 CPU Flagship Edition License	1,000 CPU Flagship Edition License
1 year 7*24 remote technical support (dingtalk group, email, ticket)	1 year 7*24 remote technical support (dingtalk group, email, ticket)	3 year 7*24 remote technical support (dingtalk group, email, ticket)	3 year 7*24 remote technical support (dingtalk group, email, ticket)
Any one of these four extra enterprise features : Enterprise Management, Bare-metal Management, Backup Service, and VMware Management	Any two of these four extra enterprise features : Enterprise Management, Bare-metal Management, Backup Service, and VMware Management	All enterprise features including Enterprise Management, Bare-metal Management, Backup Service, and VMware Management	All enterprise features including Enterprise Management, Bare-metal Management, Backup Service, and VMware Management
25% for renewal since the 2 nd year	25% for renewal since the 2 nd year	25% for renewal since the 4 th year	25% for renewal since the 4 th year

Training and Partner Deal Engagement

Round 0 Certified as ZStack Partner

Development

ZCCA

Project Delivery

ZCCE

Operation

ZCCT*

Sales

ZCCC*

<https://en.zstack.io/training/certificationTraining/>

Round 1 Pre-Sale

- Share Customer ZStack branding and Customer story
- Understand customer High level requirement

1 -2 days

Round 2 Shape Solution

- Propose a ZStack solution and Pricing
- Adjust solution according to customer feedback

1 -2 days

Round 3 Contract & Delivery

- Propose a ZStack solution and Pricing
- 5 Days deliver a project and get customer UAT report

5 days

Alibaba Hybrid Cloud GTM team
Support partners as always

ZStack Support Model

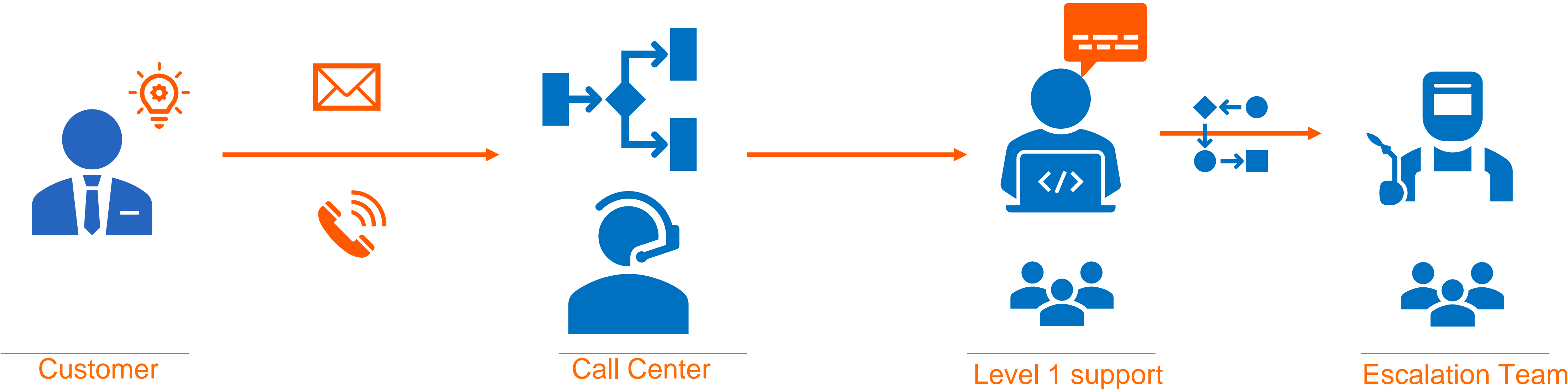
5*8/7*24 Technical Support

1 hour Responding time commitment

Online Ticket and Hotline* Support

**China Mainland support hotline number*

**Email feedback, Remote assistant (English text only)*





ZStack Applicable Scenario & Customer Story

Scenario 1: Hybrid Cloud

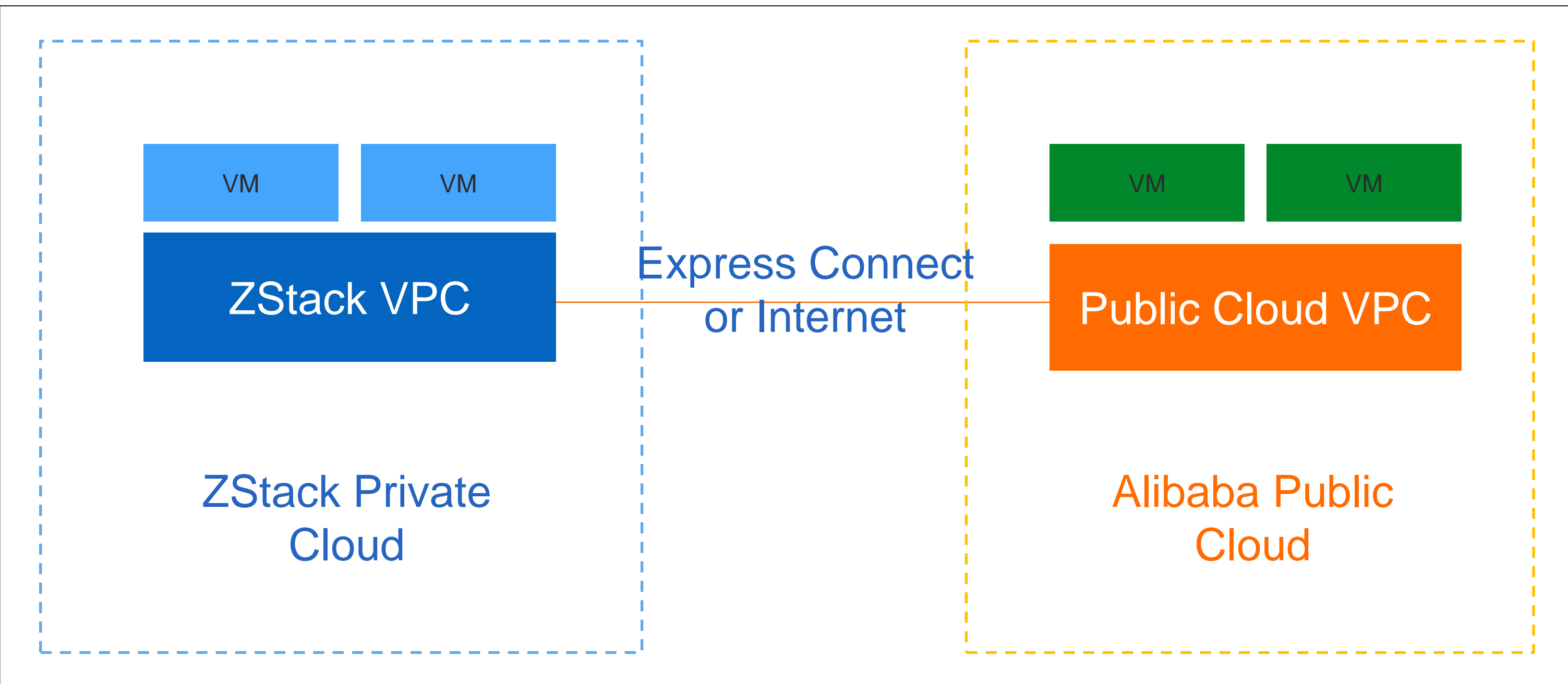
Customer Requirements

- Unified management for both private cloud and public cloud
- Interconnection of private cloud and public cloud including both control plane and data plane
- Workloads that easy to fluctuation put onto public cloud, workloads that keep stable put onto private cloud
- Leverage public cloud storage to keep backup data

Customer Value

- Unified management portal across private cloud and public cloud
- Best cost efficiency by leveraging both resource of private cloud and public cloud

Technical Solution



Scenario 2: Managed Virtual Private Cloud(VPC)

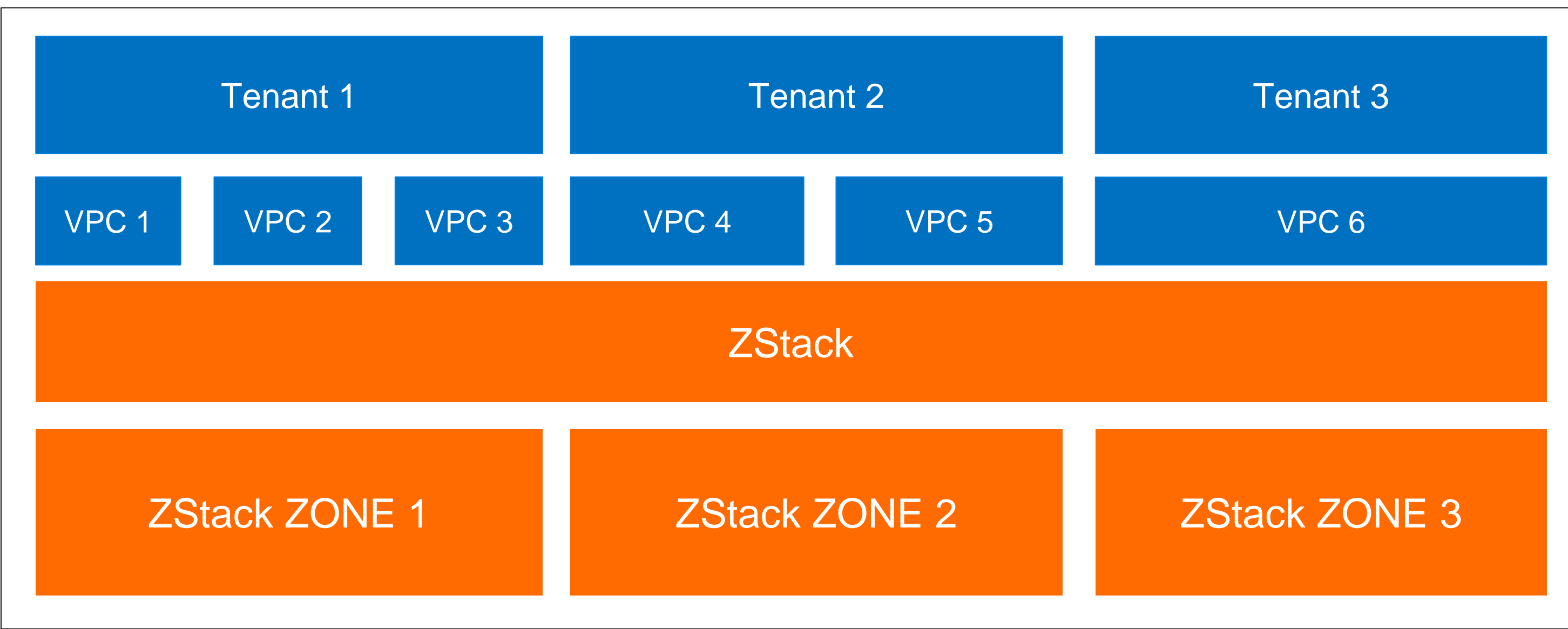
Customer Requirements

- Unified management of multiple resource pool
- Resource pools usually are across different geography locations
- Support VPC and multiple tenants features
- Support billing and comprehensive monitoring features
- Support autoscaling feature

Customer Value

- Unified management, delivery on demand, and higher efficiency
- Cost saving by sharing of underlayer physical resources

Technical Solution



Scenario 3: Private Cloud

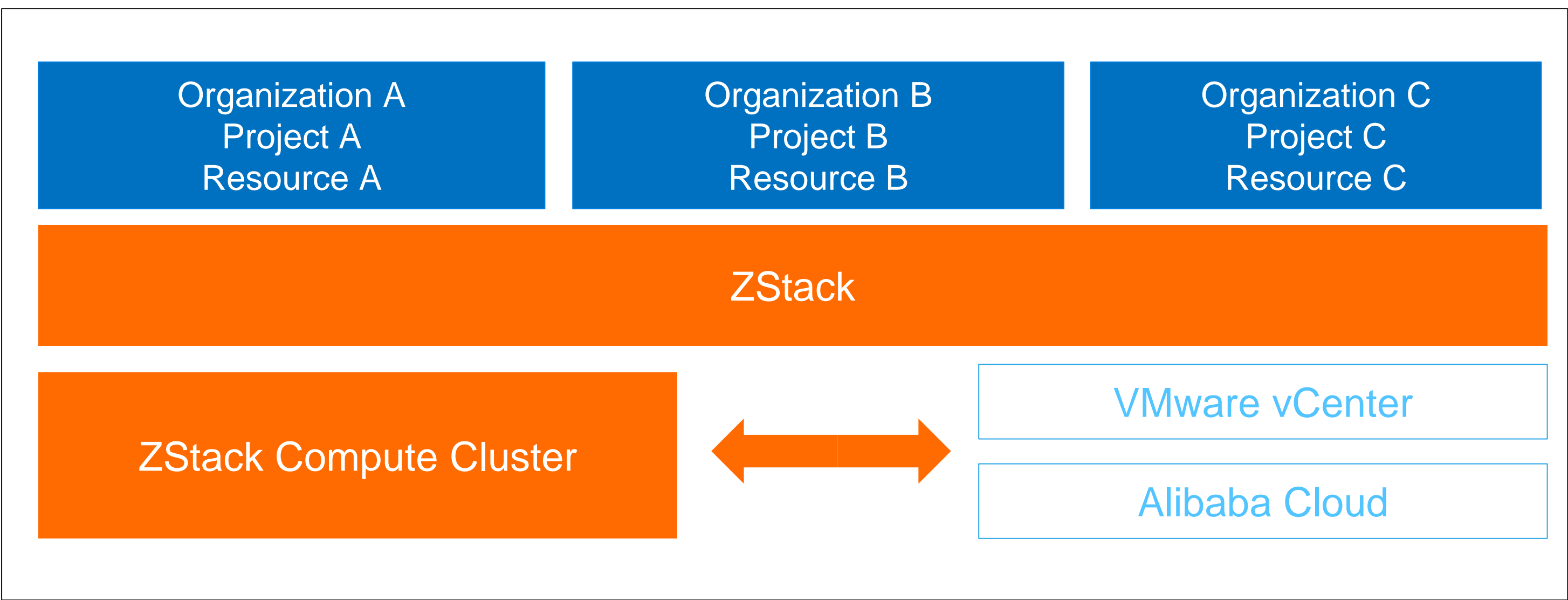
Customer Requirements

- Unified management of different virtual platforms. (ZStack, VMware vCenter, Alibaba Cloud)
- Unified management of ZStack resources in multiple regional branches.
- Migrate VM from VMware vCenter to ZStack.
- Adopt the functions of multi-tenancy, project management and ticket processing flow for resources management, due resource return back and billing.

Customer Value

- Unified management, delivery on demand, and higher efficiency
- More flexibility of services with migration across different virtual platforms
- Improving management efficiency with heterogeneous platform management

Technical Solution



Scenario 4: Servers Virtualization

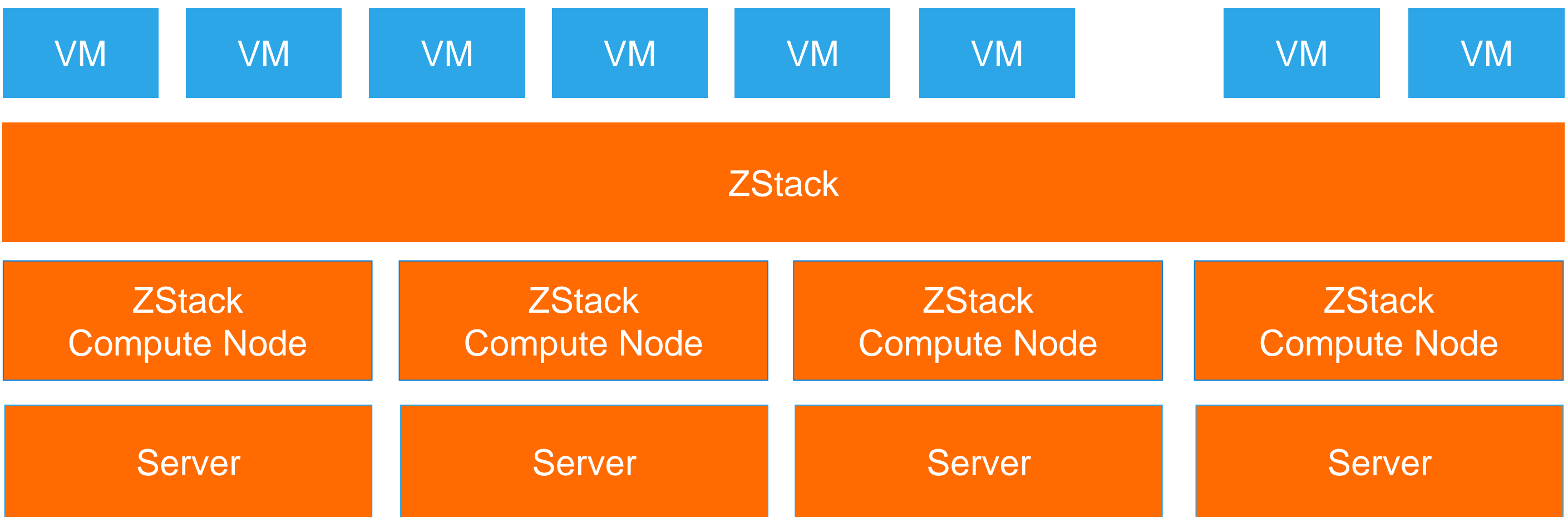
Customer Requirements

- Consolidation of resources on hosts
- Utilization of existing hardware
- Creating VMs to deploy services.

Customer Value

- Consolidating physical resources, supporting more operating systems and saving cost of servers
- Reducing hardware cost, datacenter cost and power cost.

Technical Solution



Scenario 5: BigData, AI, HPC

Customer Requirements

- Deliver VM with GPU pass-through
- Through Baremetal Management Module to deliver physical servers with high-performance compute engine
- Meet the needs of Big Data, AI and HPC scenarios, etc

Customer Value

- Reducing infrastructure maintenance cost.
- Reducing infrastructure lead time.
- Providing flexible resource scheduling for service and transformation

Technical Solution

Big Data

AI

HPC

ZStack

GPU Compute Cluster

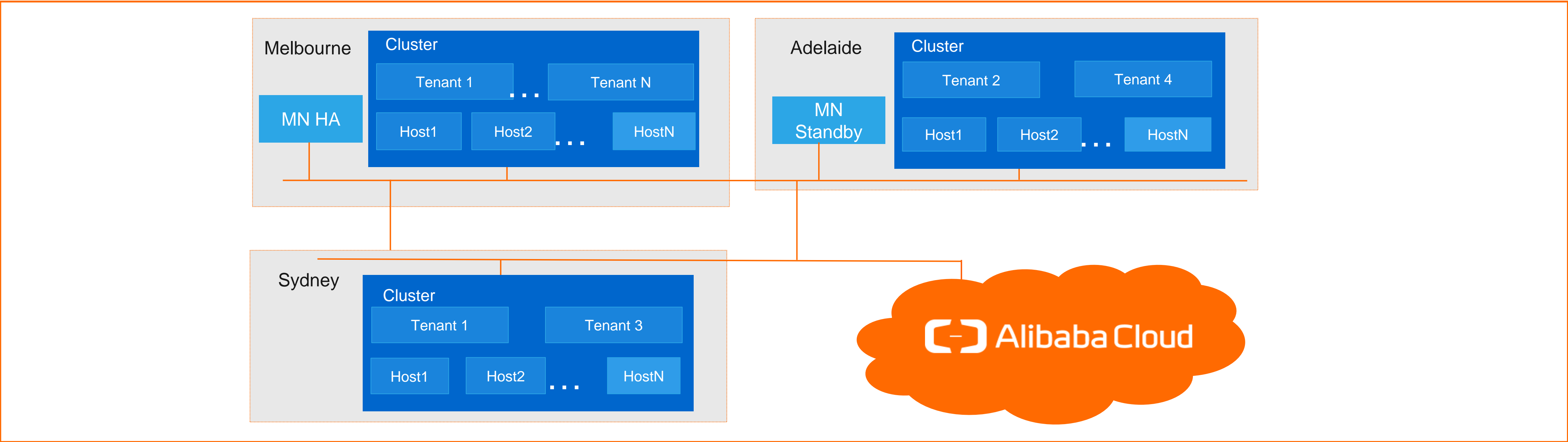
General Compute Cluster

Bare Metal Server Cluster

Hybrid Cloud & Managed VPC Customer-XX 5G Networks



Challenge	Solution	Customer Value
<ul style="list-style-type: none">Cloud strategy, one cloud cross multiple locationsLeverage private cloud and public cloudProtection of investment, reuse old hardware, take over VMware with unified portal<ul style="list-style-type: none">V2VVMs backup	<ul style="list-style-type: none">Deployed in 3 cities, starts with scale of 200 physical CPUs and SAN storageZStack hybrid cloud solution connected with Alibaba CloudZStack take over existing VMware setupZStack provide build-in V2V of VMwareZStack provide build-in VMs backup function, can backup locally, remotely, even to public cloud	<ul style="list-style-type: none">One cloud, unified portal, simplified management, increased efficiencySave of investmentAll opened API, easy to integrationHybrid architecture provide more possibility for business inovation



Hybrid Cloud Customer-YY Ele.me

Challenge

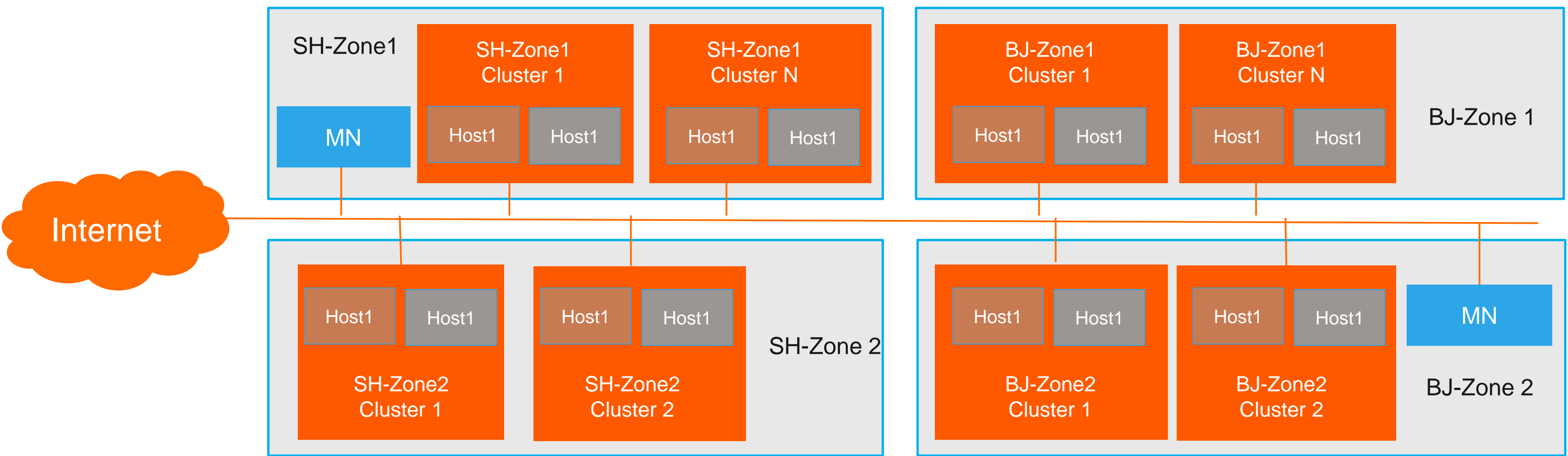
- Massive user access, order generation and data processing.
- Requiring fast resource scheduling during peak periods.
- The scale of physical resources being huge. Creating VMs on hosts or with manual commands and then delivering them to dev, test and production environments.

Solution

- User access put onto public cloud.
- Data processing put onto ZStack private cloud and integrated with CI/CD.
- Local storage, with HA guarantee for application layer.
- Two management nodes manage four zones simultaneously. The scale of hosts reach 2000+.

Customer Value

- Unified Management cross geo
- Completely open APIs, easy to integrate with 3rd platforms.
- Quick deployment and acceleration of model selection for cloud platform.
- Platform stable & strong. Relieving the maintenance team of the burden of complex and tedious routines.



Private Cloud Customer ZZ Banking Corporation



Challenge	Solution	Customer Value
<ul style="list-style-type: none">Build cloud data center in the methods of SDN and SDS.Private cloud to support business in financial industry: internal business system, OA system and innovative business.Virtual desktop is applied to office and call center; container technology is applied to DevOps platform building.	<ul style="list-style-type: none">The storage node adopts software defined storage technology based on CEPH, which has low hardware dependence and multi-replica technology to ensure the data reliabilityThe persistent storage and SDN can be effectively combined with the container platform to supplement its deficiencies at the resource level.Instances running in ZStack support VDI, OA system, Email and IM services etc.	<ul style="list-style-type: none">IAAS hardware & software Cost SavingIAAS Operation savingEasy and stable

