Persona's Name: Jeffrey Dillingham

Age: 26
Lives in: Fremont, Ohio
Occupation: Customer Support Line for Maytag

What types of activities does this persona do online?

1. Facebook
2. Email
3. Youtube
4. Online Forums
5. Amazon

What activities would this persona perform on your web site?

1. Study
2. Print
3. Comment/ ask questions
4. Sign up for email notifications
5. Follow links to other rescources

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who made this website?

   Answer: Dallin Havens (Info Given in Bio Page)

2. Question: What can I do in my own little garden to start seeing results?

   Answer: Depending on your location there are many things you can do to start producing your own food.

3. Question: Why doesn't this website talk about decorative gardening or chemicals

   Answer: It is our goal to keep gardening natural, science shows that plants that have been sprayed with chemicals or genetically modified can have adverse effects on our biology as well

4. Question: Where can I get these plants?

   Answer: We encourage you to go to a local nursery or if you are adventurous enough you can go out into the wild and forage for some of these delicious foods

5. Question: When can I harvest my produce?

   Answer: We encourage you to look at your plants page to determine when it is time to harvest.

6. Question: How can I become completely nutritionally self reliant?

   Answer: Just start small, it will take time and hard work as your plants reproduce and grow you will need to transplant them and add variety to your growing garden

Persona's Name: Danielle Cornington

Age: 24
Lives in: Chatmire, FL
Occupation: Gardener, Herbologist

What types of activities does this persona do online?

1. Facebook
2. Pintrest
3. Youtube
4. Research about plants, gardening
5. Skype

What activities would this persona perform on your web site?

1. Comments/Requests
2. Edits
3. Follows links to sources
4. Emails content to Mods
5. Studies Plant profiles

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who input this information?

   Answer: It could be from a book, website or email from a visitor check the bottom of the plant profile.

2. Question: What can I do to contribute to this site?

   Answer: There are comment boxes at the bottom of each page. For corrections or more permanent additions email me at the info found in the bio

3. Question: Why is there so much about foraging on this site?

   Answer: For those that enjoy the taste of mushrooms, and there are plenty, foraging is the best way to go. Mushrooms can be cultivated but only a few species and either way they taste better wild.

4. Question: Where is the headquarters of this company?

   Answer: We do not yet have a headquarters and even if we did it would probably be expendable because the site can be maintained from anywhere.

5. Question: When can I become a permanent editor or moderator for the website?

Answer: We do not currently have the site at the point where it can host user sign in options but that may be an option in the future and when it is you will be the first to be invited

6. Question: How does all this information get on this site.

    Answer: Hours of studying and typing, a collective effort will be very welcome. There are hundreds of thousands of species of plants and there are variants of each of those.

Persona's Name:

Age:
Lives in:
Occupation:

What types of activities does this persona do online?

1.
2.
3.
4.
5.

What activities would this persona perform on your web site?

1.
2.
3.
4.
5.

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who…

    Answer:

2. Question: What…

    Answer:

3. Question: Why…

    Answer:

4. Question: Where…

    Answer:

5. Question: When…

   Answer:

6. Question: How…

   Answer: