

EasyVisa Presentation

Business Problem Overview and Solution Approach

Context

Business communities in the United States are facing high demand for human resources, but one of the constant challenges is identifying and attracting the right talent, which is perhaps the most important element in remaining competitive. Companies in the United States look for hard-working, talented, and qualified individuals both locally as well as abroad.

The Immigration and Nationality Act (INA) of the US permits foreign workers to come to the United States to work on either a temporary or permanent basis. The act also protects US workers against adverse impacts on their wages or working conditions by ensuring US employers' compliance with statutory requirements when they hire foreign workers to fill workforce shortages. The immigration programs are administered by the Office of Foreign Labor Certification (OFLC).

OFLC processes job certification applications for employers seeking to bring foreign workers into the United States and grants certifications in those cases where employers can demonstrate that there are not sufficient US workers available to perform the work at wages that meet or exceed the wage paid for the occupation in the area of intended employment.

Business Objective

Objective

In FY 2016, the OFLC processed 775,979 employer applications for 1,699,957 positions for temporary and permanent labor certifications. This was a nine percent increase in the overall number of processed applications from the previous year. The process of reviewing every case is becoming a tedious task as the number of applicants is increasing every year.

The increasing number of applicants every year calls for a Machine Learning based solution that can help in shortlisting the candidates having higher chances of VISA approval. OFLC has hired the firm EasyVisa for data-driven solutions. You as a data scientist at EasyVisa have to analyze the data provided and, with the help of a classification model:

1. Facilitate the process of visa approvals.
2. Recommend a suitable profile for the applicants for whom the visa should be certified or denied based on the drivers that significantly influence the case status.

Data Description

Data Description

The data contains the different attributes of the employee and the employer. The detailed data dictionary is given below.

- `case_id`: ID of each visa application
- `continent`: Information of continent the employee
- `education_of_employee`: Information of education of the employee
- `has_job_experience`: Does the employee has any job experience? Y= Yes; N = No
- `requires_job_training`: Does the employee require any job training? Y = Yes; N = No
- `no_of_employees`: Number of employees in the employer's company
- `yr_of_estab`: Year in which the employer's company was established
- `region_of_employment`: Information of foreign worker's intended region of employment in the US.
- `prevailing_wage`: Average wage paid to similarly employed workers in a specific occupation in the area of intended employment. The purpose of the prevailing wage is to ensure that the foreign worker is not underpaid compared to other workers offering the same or similar service in the same area of employment.
- `unit_of_wage`: Unit of prevailing wage. Values include Hourly, Weekly, Monthly, and Yearly.
- `full_time_position`: Is the position of work full-time? Y = Full-Time Position; N = Part-Time Position
- `case_status`: Flag indicating if the Visa was certified or denied

Data Description Ctd.

- Data has no missing values
- There are 25480 observations and 12 rows in the dataset.
- Data is mostly in object/string format with a couple factors in numeric format

```
#      Column      Non-Null Count  Dtype
---  -
0     case_id      25480 non-null    object
1     continent    25480 non-null    object
2     education_of_employee  25480 non-null    object
3     has_job_experience  25480 non-null    object
4     requires_job_training  25480 non-null    object
5     no_of_employees  25480 non-null    int64
6     yr_of_estab    25480 non-null    int64
7     region_of_employment  25480 non-null    object
8     prevailing_wage  25480 non-null    float64
9     unit_of_wage    25480 non-null    object
10    full_time_position  25480 non-null    object
11    case_status     25480 non-null    object
dtypes: float64(1), int64(2), object(9)
```

EDA: Univariate Analysis: Categorical Data

```

Asia          16861
Europe        3732
North America 3292
South America 852
Africa         551
Oceania        192
Name: continent, dtype: int64
*****

Bachelor's    10234
Master's      9634
High School   3420
Doctorate     2192
Name: education_of_employee, dtype: int64
*****

Y      14802
N      10678
Name: has_job_experience, dtype: int64
*****

N      22525
Y       2955
Name: requires_job_training, dtype: int64
*****

```

- Majority have Bachelor's, but are these values highest attained?
- 66% are certified
- vast majority are annual salary
- split close to 50/50 on whether or not they have job experience
- Asia makes up most of where the employees are from

```

*****
Northeast     7195
South         7017
West          6586
Midwest       4307
Island        375
Name: region_of_employment, dtype: int64
*****

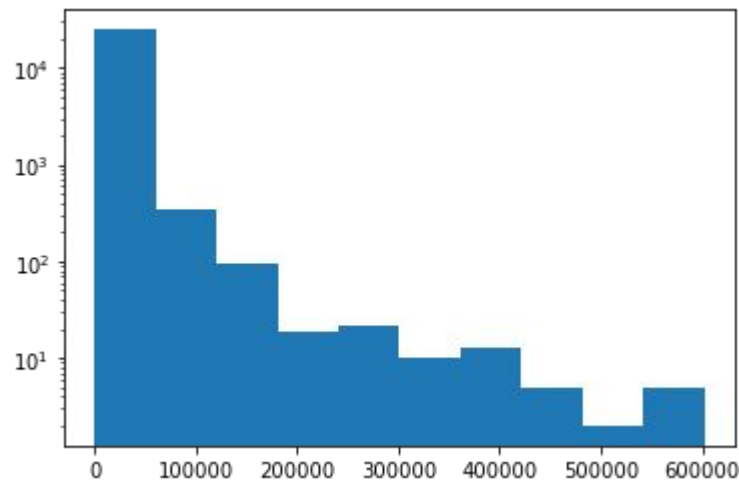
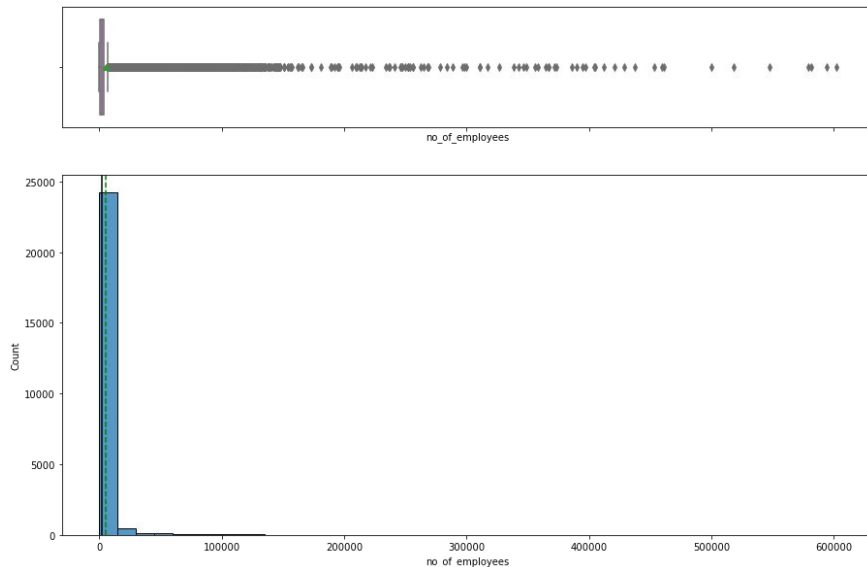
Year          22962
Hour           2157
Week           272
Month          89
Name: unit_of_wage, dtype: int64
*****

Y      22773
N       2707
Name: full_time_position, dtype: int64
*****

Certified     17018
Denied        8462
Name: case_status, dtype: int64
*****

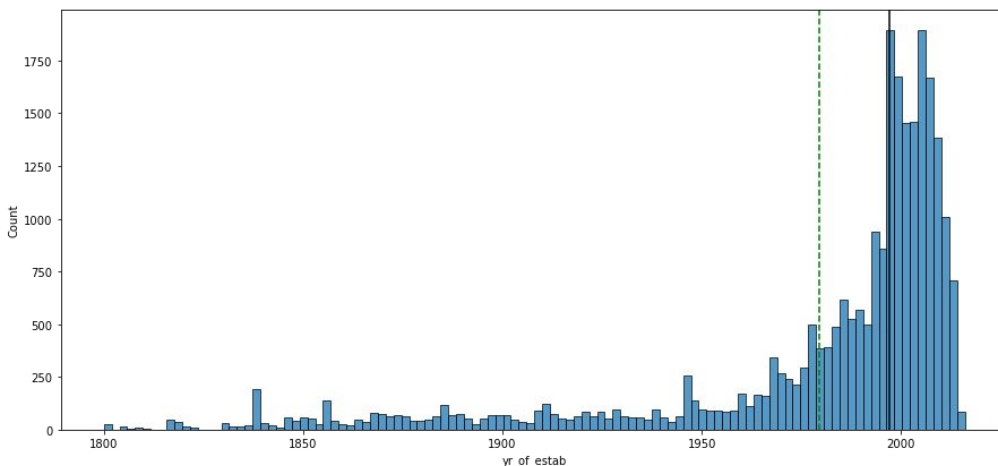
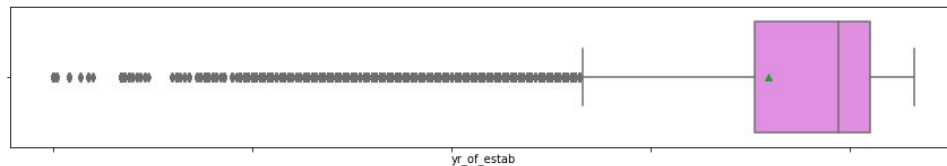
```

EDA: Univariate Analysis: Number of Employees

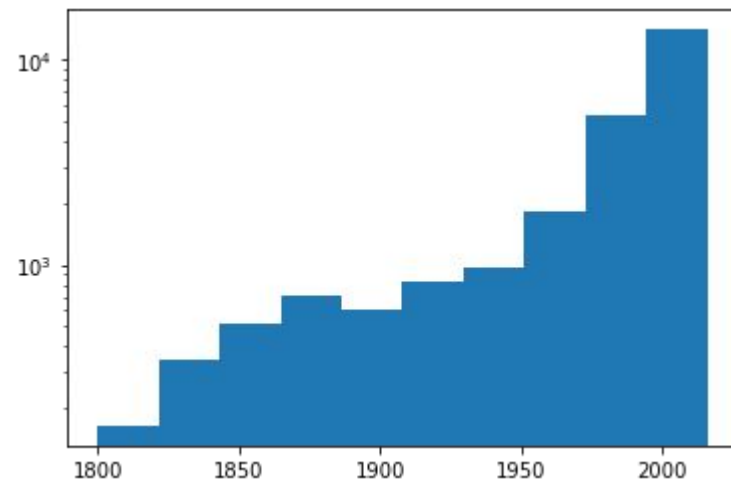


- Very heavily right skewed, with average company size of ~4,000
- 33 values of negative employee numbers, which will be removed from the data set as there can not be negative employee numbers.
-

EDA: Univariate Analysis: Year Company was Established

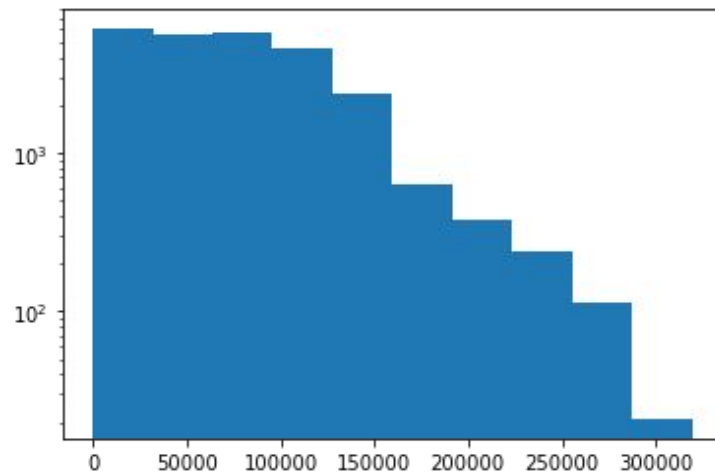
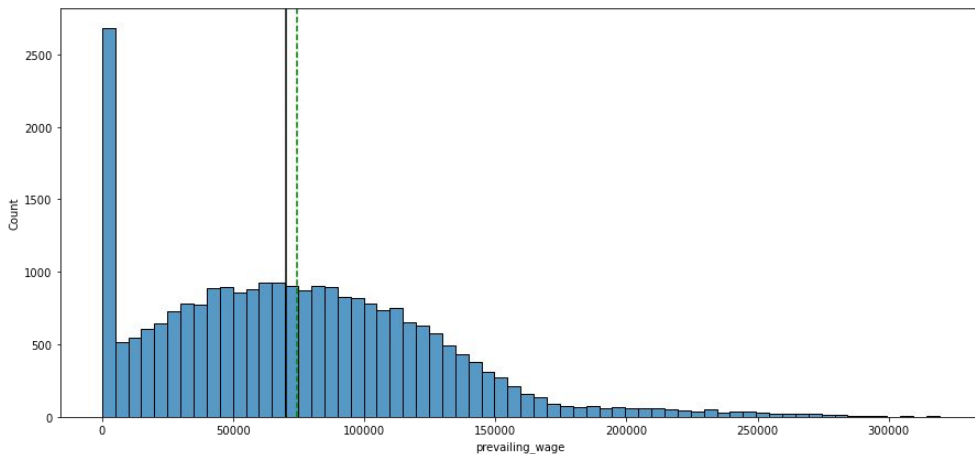
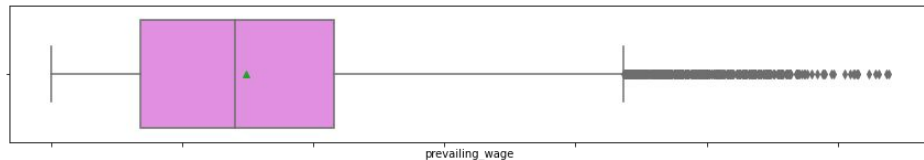


Log Scale



- Another heavily skewed graph, this time to the left.
- Most of the companies were established in the 1990s and beyond, with a large number in 2000's and beyond, possible tech/housing/MFG boom.

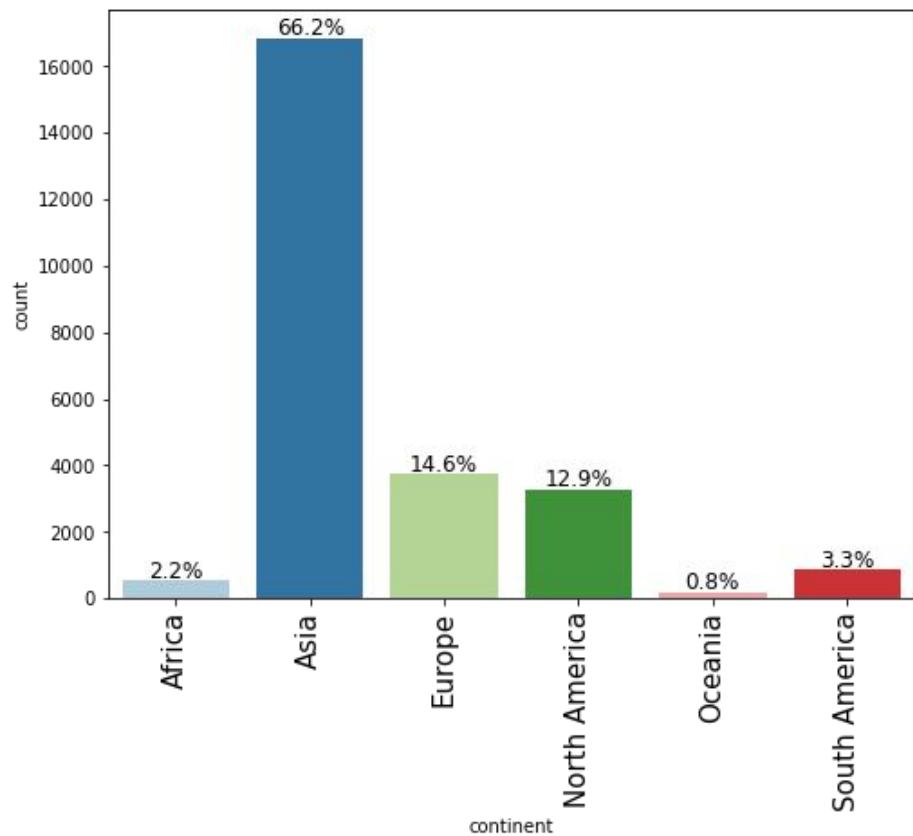
EDA: Univariate Analysis: Prevailing Wage



count	25480.000000
mean	74455.814592
std	52815.942327
min	2.136700
25%	34015.480000
50%	70308.210000
75%	107735.512500
max	319210.270000

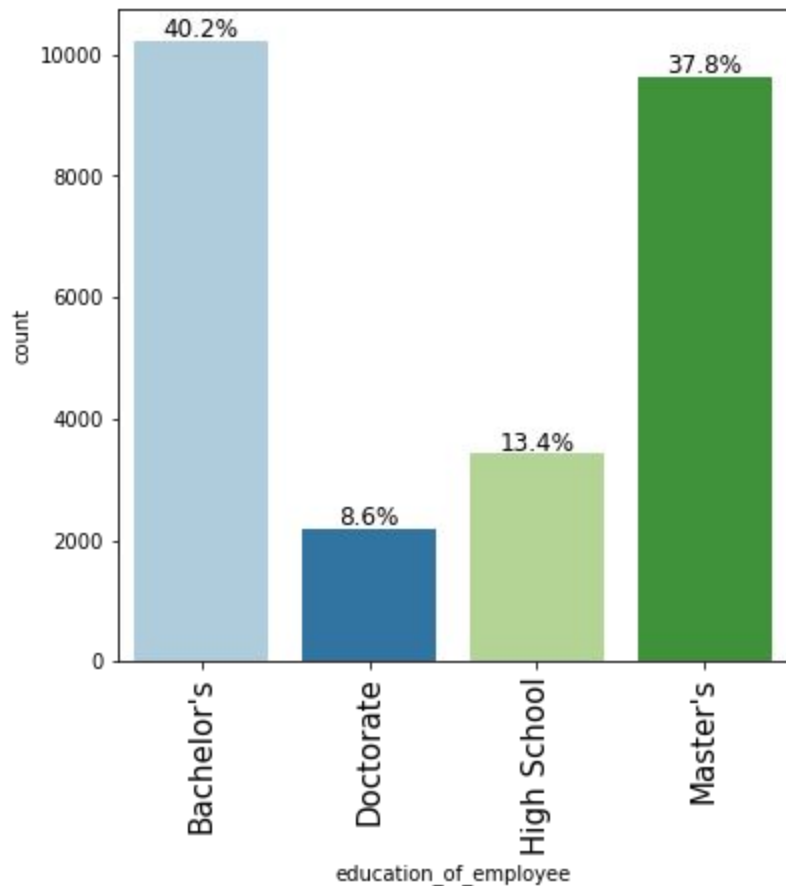
- Wage is heavily right skewed with wages ranging from \$2-319,210, with an average of 75k.

EDA: Univariate Analysis: Continent



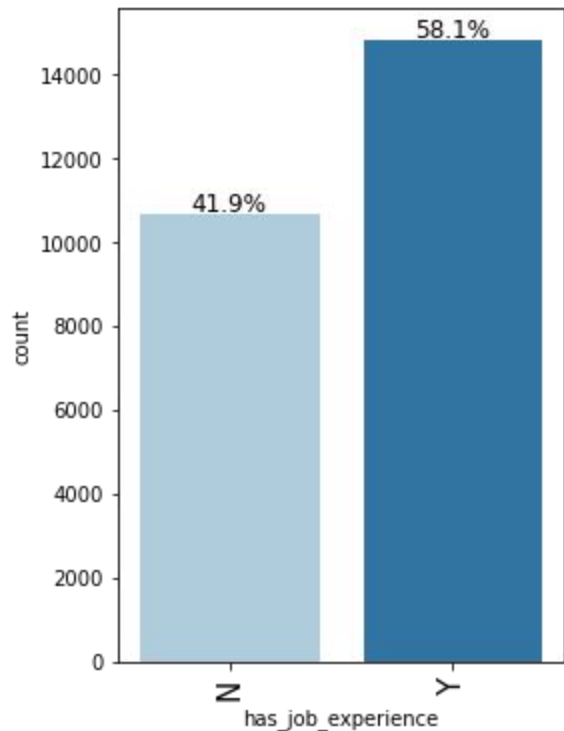
- 66.2% of visa applicants are from Asia
- Oceania has the lowest number of applicants

EDA: Univariate Analysis: Education



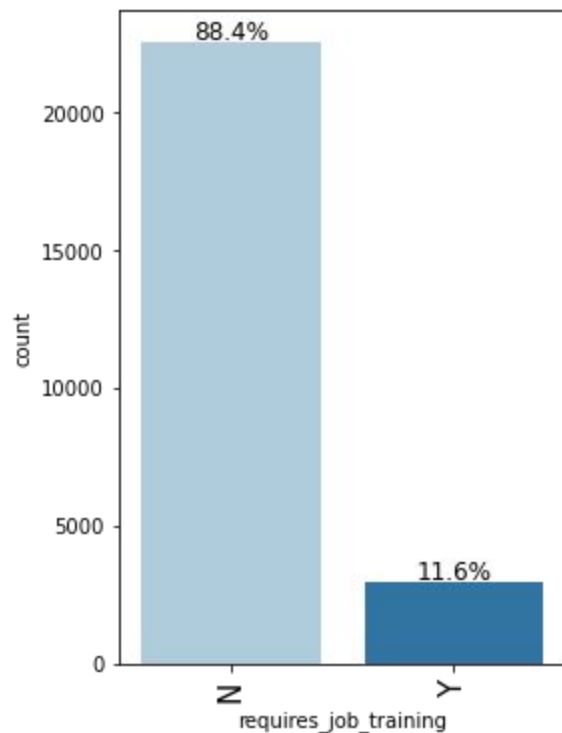
- Over 75% of the applicants have secondary education degrees

EDA: Univariate Analysis: Job Experience



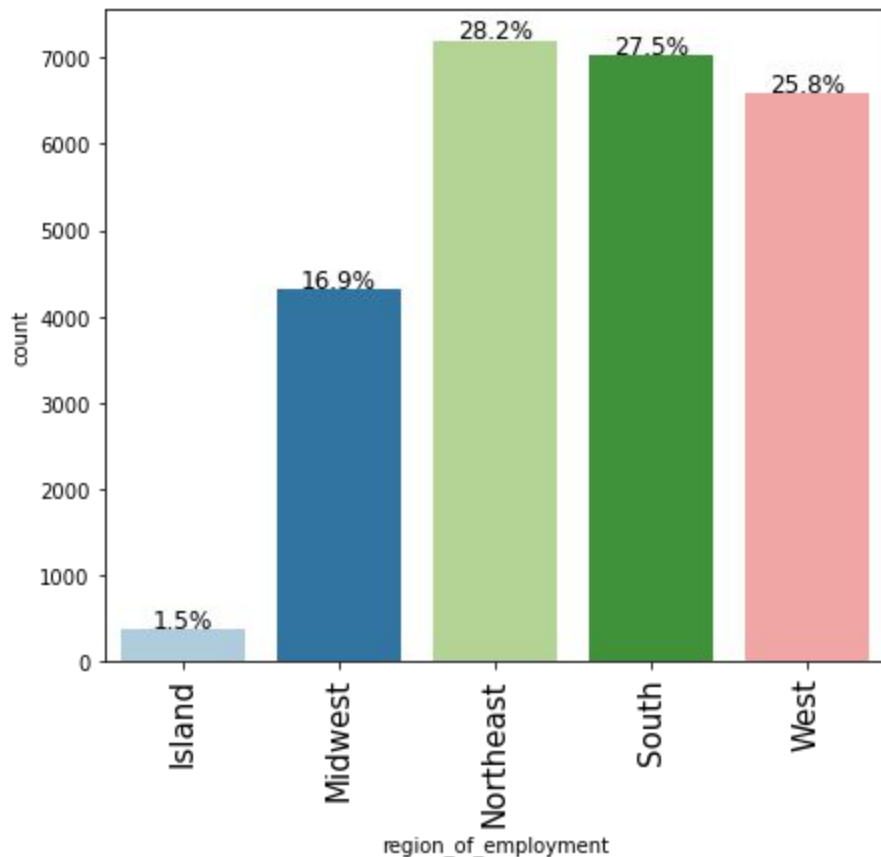
- Over half of the applicants have job experience (58.1%)
- 41.9% do not have job experience.

EDA: Univariate Analysis: Requires Job Training



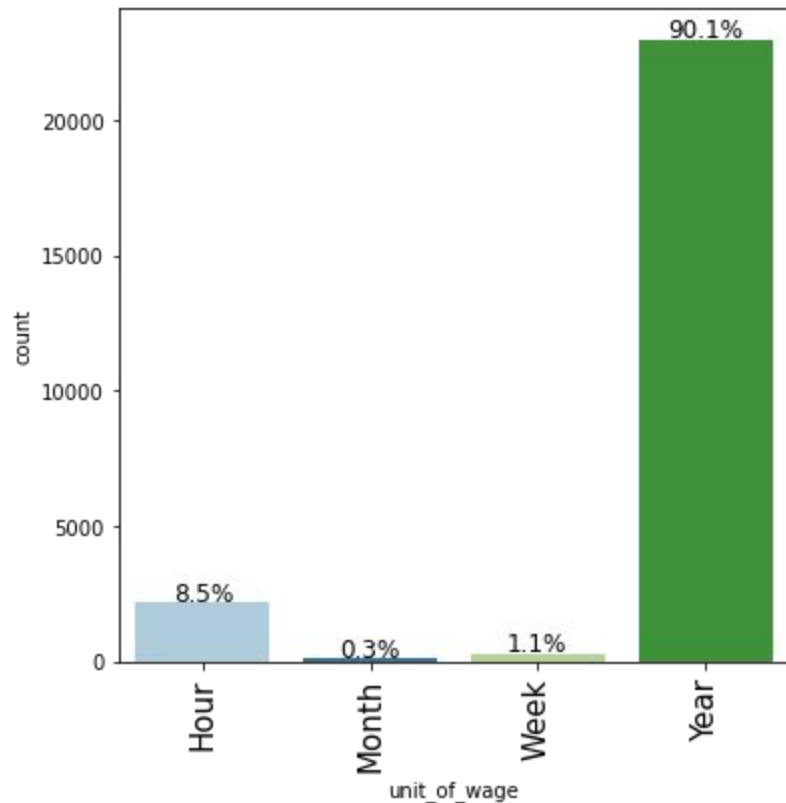
- 88.4% do not require on the job training.
- 11.6% do require on the job training.

EDA: Univariate Analysis: Region of Employment



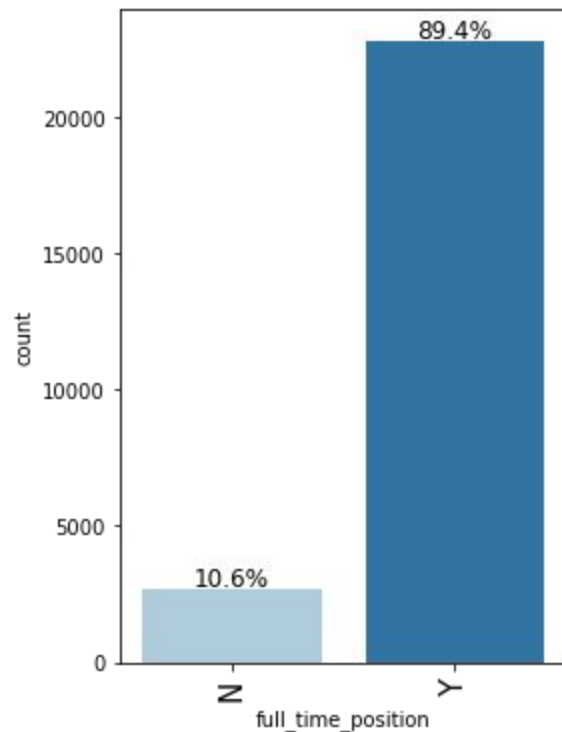
- Over 75% of applicants are wanting to work in the Northeast, South, and Western United States.
- Island has the lowest amount of applicants, as it is probably mostly hospitality and agriculture.
- Midwest only have 16.9%, which could be due to coastal regions accessibility.

EDA: Univariate Analysis: Unit of Wage



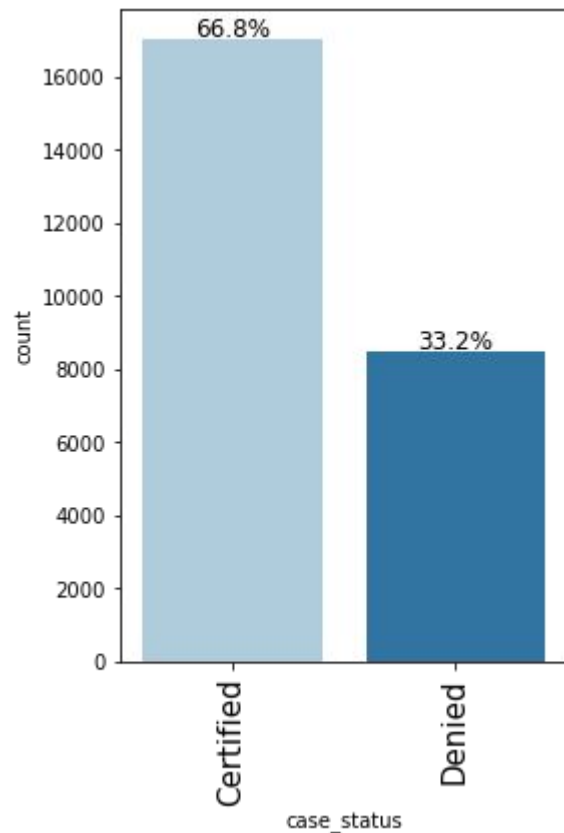
- 90.1% of applicants have a yearly salary.
- Next highest is 8.5% at an hourly wage.
- Week and Month are the lowest units of wage as those are probably rather seasonal/temporary positions.

EDA: Univariate Analysis: Full Time Positions



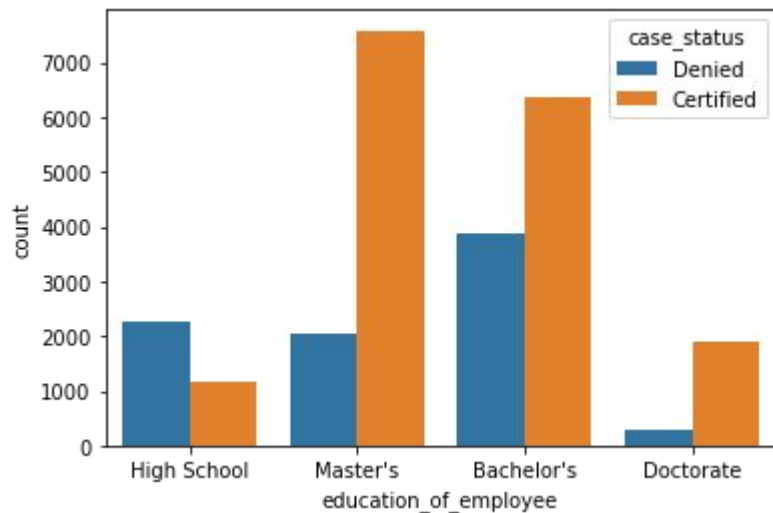
- 89.4% of employees are applying for full time positions

EDA: Univariate Analysis: Case Status



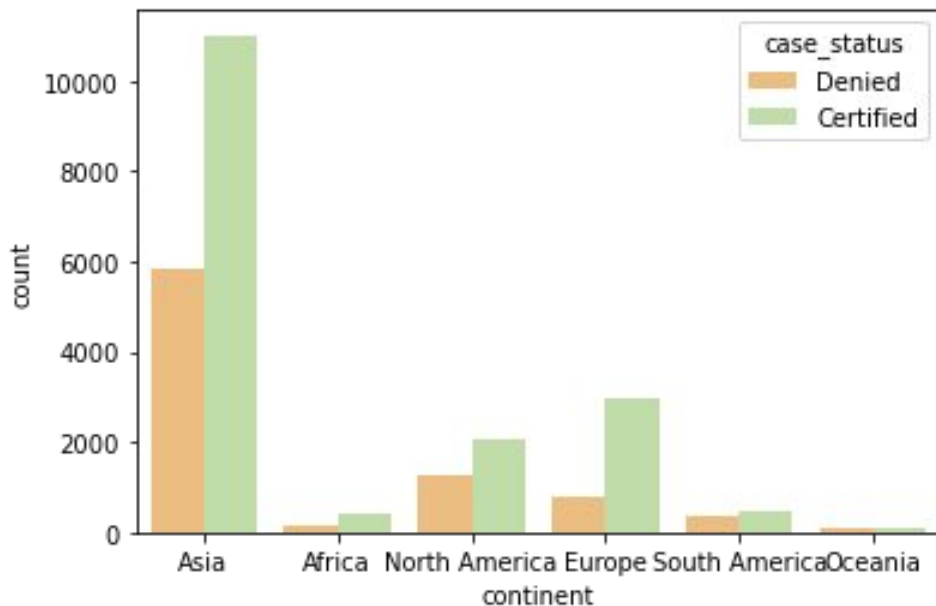
- 66.8% of applicants get a work Visa.
- 33.2% of applicants do not get their Visa approved

Bivariate Analysis: Education with Case Status



- Higher education does increase the likelihood of getting a work Visa.
- Better educated workforce is a better investment for a company and makes sponsoring an employee worth the time and cost.
- Majority of workers have a Master's or a Bachelor's degree.

Bivariate Analysis: Continents with Case Status



continent	case_status	
Africa	Certified	397
	Denied	154
Asia	Certified	11012
	Denied	5849
Europe	Certified	2957
	Denied	775
North America	Certified	2037
	Denied	1255
Oceania	Certified	122
	Denied	70
South America	Certified	493
	Denied	359

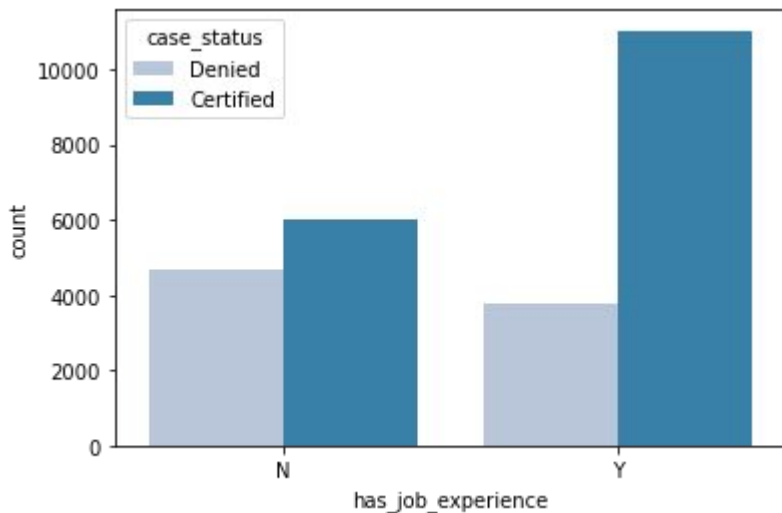
- Most of the applicants are from Asia, then Europe and North America.
- Oceania has the least amount applying for a work Visa.
- All of the continents have a higher certified rate than denied rate.

Bivariate Analysis: Continent with Education of Employee

```
continent    education_of_employee
Africa       Master's             288
             Bachelor's          143
             High School         66
             Doctorate           54
Asia         Bachelor's        7168
             Master's          6480
             High School      2290
             Doctorate         923
Europe       Bachelor's        1299
             Master's         1097
             Doctorate         846
             High School        490
North America Master's         1408
             Bachelor's        1225
             High School        401
             Doctorate         258
Oceania      Master's           68
             Bachelor's         66
             High School         36
             Doctorate          22
South America Bachelor's        333
             Master's          293
             High School        137
             Doctorate          89
Name: education_of_employee, dtype: int64
```

- European employees have the lowest number of employees with at least High School education.
- Africa, Asia, North American, Oceania, and South America have Doctorate level education as the lowest amount.
- Africa, Oceania, and North America have Master's Degrees as the highest prevalence.
- The data is missing information on whether or not this is the highest level obtained by the employee or not.

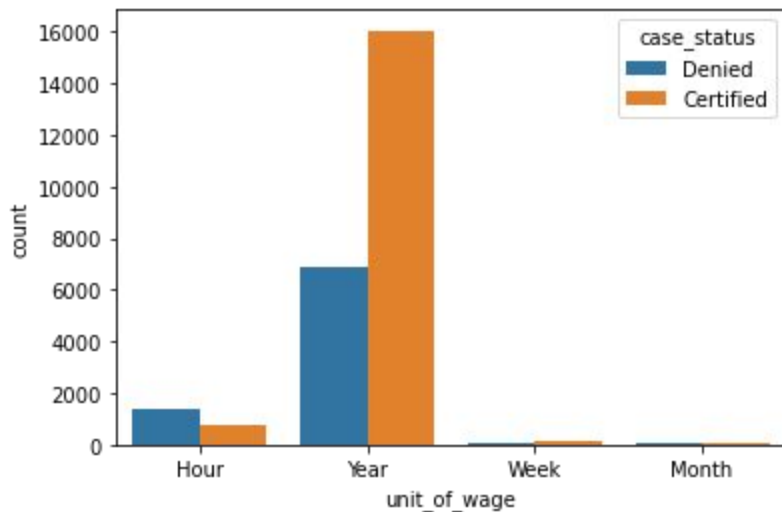
Bivariate Analysis: Work Experience with Case Status



has_job_experience	case_status	
N	Certified	5994
	Denied	4684
Y	Certified	11024
	Denied	3778

- Having work experience increases the chance of getting certified.
- But, even having no job experience there is a greater chance of getting certified. Is job experience referring to any experience or experience in the job they are applying for?

Bivariate Analysis: Pay Interval with Case Status



	count	unique	top	freq
unit_of_wage				
Hour	2157	2	Denied	1410
Month	89	2	Certified	55
Week	272	2	Certified	169
Year	22962	2	Certified	16047

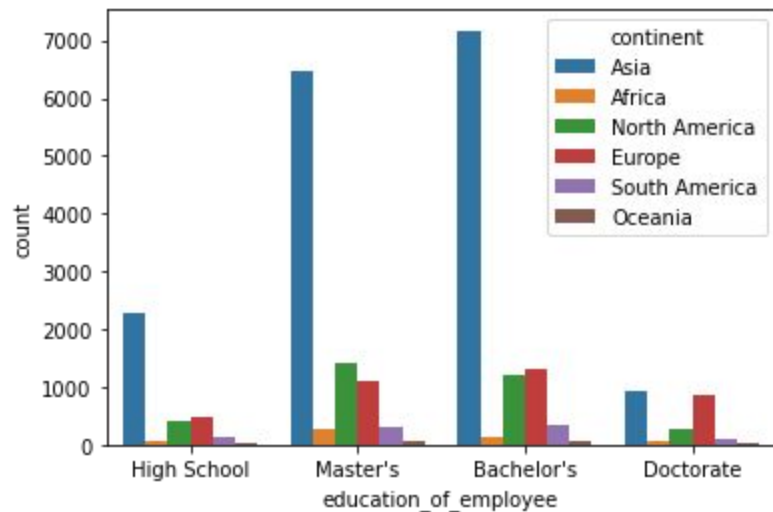
- Applicants with yearly pay have the greatest chance of getting certified.
- Hourly waged applicants have the least chance of getting certified
- Majority of applicants have a yearly unit of wage.

Bivariate Analysis: Education with Unit of Wage

education_of_employee	unit_of_wage	
Bachelor's	Year	9086
	Hour	981
	Week	126
	Month	41
Doctorate	Year	2083
	Hour	96
	Week	8
	Month	5
High School	Year	2980
	Hour	395
	Week	32
	Month	13
Master's	Year	8813
	Hour	685
	Week	106
	Month	30

- All levels of education have yearly unit of wage as the highest count.
- All levels of education follow the same trend in the units of wage with year being the most prevalent, followed by hour, week and then month.
-

Bivariate Analysis: Continent and Education



education_of_employee	continent	
Bachelor's	Asia	7168
	Europe	1299
	North America	1225
	South America	333
	Africa	143
	Oceania	66
Doctorate	Asia	923
	Europe	846
	North America	258
	South America	89
	Africa	54
	Oceania	22
High School	Asia	2290
	Europe	490
	North America	401
	South America	137
	Africa	66
	Oceania	36
Master's	Asia	6480
	North America	1408
	Europe	1097
	South America	293
	Africa	288
	Oceania	68

- Asia has the highest counts across all of the levels of education.
- Bachelor's is the most prevalent education level, followed by Master's.
- Africa and Oceania have the lowest numbers represented, which is probably due to them having lower populations than other regions.

Bivariate Analysis: Job with Case Status

requires_job_training	has_job_experience	
N	Y	13537
	N	8988
Y	N	1690
	Y	1265

full_time_position	case_status	
N	Certified	1855
	Denied	852
Y	Certified	15163
	Denied	7610

- Those with job experience do not require as much on the job experience, which can help benefit companies as training cost will be reduced and make sponsoring the employee more profitable especially if they are educated.
- Applying for full time work far exceeds part time work counts, but both still have around a 50% chance of getting certified.

EDA: Summary

Summary of EDA

Data Description:

- Dependent variable is "case_status" which is representing whether an applicant was declined or certified for a work Visa, and it is of object data type.
- Most of the independent variables are of object data type.
- There are no missing values in the dataset.

Data Cleaning:

- Case_ID is an ID variable so it is dropped from the data as it will not bring any value to the model.
- There are some negative values in no_of_employees, which can not be true, so this will be remedied in pre-model processing.

EDA: Summary

Observations from EDA:

- `no_of_employees` : Very heavily right skewed. Over 75% of the companies have less than 4,000 employees.
- `yr_of_estab` : Another very heavily skewed variable, this time to the left. Vast majority of the companies are from the 2000's.
- `prevailing_wage` : Almost a normal distribution, except for the large number with a very low wage near 2. Wage is very heavily right skewed.
- `Continent` : 66.2% of applicants come from Asia, with Oceania having the fewest representatives.
- `Education_of_employee` : 40.2% of applicants have a Bachelor's degree while 37.8% have a Master's degree This data does not identify whether it is the highest attained education (which it probably is, but do not know for sure).
- `has_job_experience` : 58.1% of applicants have job experience. We do not know if this experience pertains to the job they are applying for, or if it is just general experience.
- `requires_job_training` : 88.4% of applicants do not require job training.
- `region_of_employment` : 75% of applicants are applying for jobs in the Northeast, South, and Western United States.
- `unit_of_wage` : 90.1% have an annual yearly wage.
- `case_status` : 66.8% of applicants are certified for a work Visa.
- `full_time_position` : Almost 90% of applicants are applying for full time positions.
- **Education with Case Status**
 - The higher the education level the more likelihood of obtaining a work Visa. The higher the education the better for the employer to get an individual able to grasp complex processes. Data does not specify if this is the highest level of education obtained.
- **Visa with Continents**
 - Asia has the largest number of applicants. Employees from Asia and Europe have the greatest likelihood of obtaining a Visa, could be due to the higher education of the people in those geographic areas.
- **Work Experience with Visa**
 - Applicants with work experience have almost a 75% chance of obtaining a Visa, compared to the 50% chance of those with no work experience.
- **Unit of Wage with Visa**
 - Those with yearly wages have a much greater likelihood of getting certified for a Visa. Hourly workers have the lowest chance of getting a Visa.
- **Education with Unit of Wage**
 - All education levels have yearly wage as the highest count.
- **Education with Continent**
 - Asia is represented the most across all education levels.
- **Full Time positions with Case Status**
 - The number of full time positions is much larger than part time positions.
 - Both have around a 50% chance of getting certified.

Data Preprocessing

```
original
count    25480.000000
mean      5667.043210
std       22877.928848
min        -26.000000
25%       1022.000000
50%       2109.000000
75%       3504.000000
max       602069.000000
Name: no_of_employees, dtype: float64
*****
cleaned
count    25447.000000
mean      5674.415334
std       22891.842245
min         12.000000
25%       1025.000000
50%       2112.000000
75%       3506.500000
max       602069.000000
Name: no_of_employees, dtype: float64
```

- Number of employees will be adjusted to remove the value below zero.

- minimum value has been changed from a negative to a value of 12 which makes much more sense.
- using the median value (which is fairly high) was decided against as the total negative entries was very small in comparison to the large data set.
- There was minimum effect to the data, which is good.

Model Evaluation Criteria:

Model evaluation criterion

The model can make wrong predictions as:

1. Predicting an applicant should receive a work Visa when they should be declined.
2. Predicting an applicant should not receive a work Visa when they should be Certified.

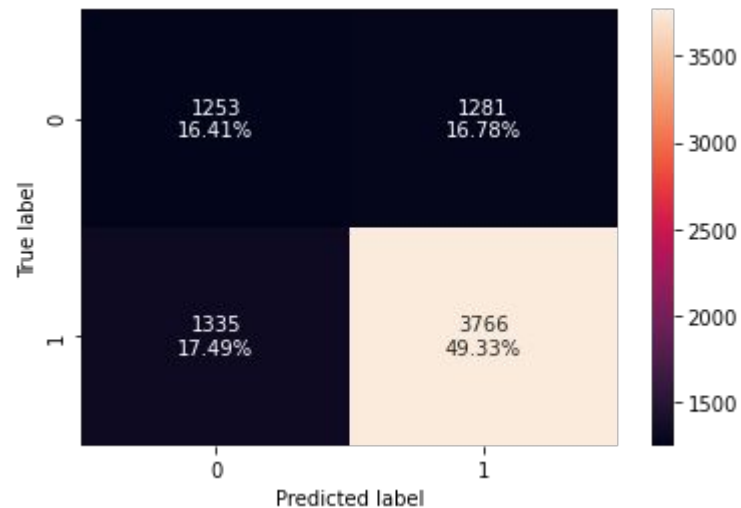
Which case is more important?

1. If the model predicts an applicant should be certified but should be declined then the company that sponsors them could be creating more expense in training, and potentially overpay the employee and lose out on other valid candidates.
2. If the model predicts an applicant should be declined but in reality they should be certified then the company would lose out on filling potential vacancies in the work force and aiding in increasing company profit.

Which metric to optimize?

- We would want F1-Score to be maximized, the greater the F1-Score higher the chances of predicting both the classes correctly.

Decision Tree:



Training performance:

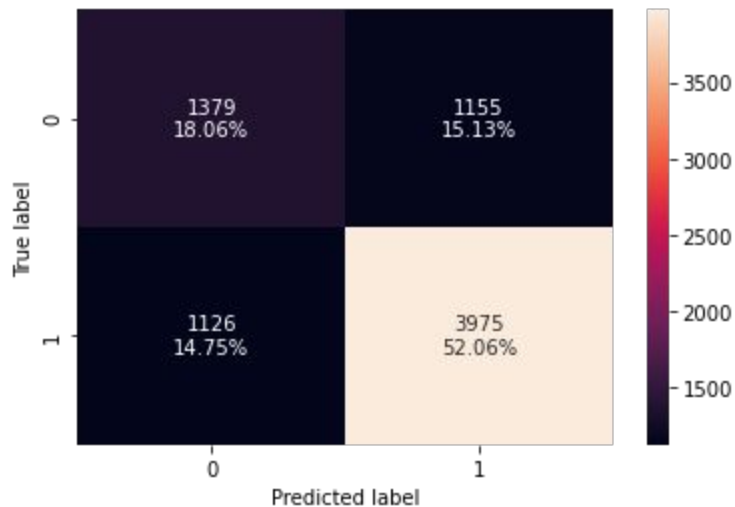
	Accuracy	Recall	Precision	F1
0	1.0	1.0	1.0	1.0

Testing performance:

	Accuracy	Recall	Precision	F1
0	0.657367	0.738287	0.746186	0.742215

- Decision tree is overfitting the training data with the perfect metrics.

Bagging Classifier:

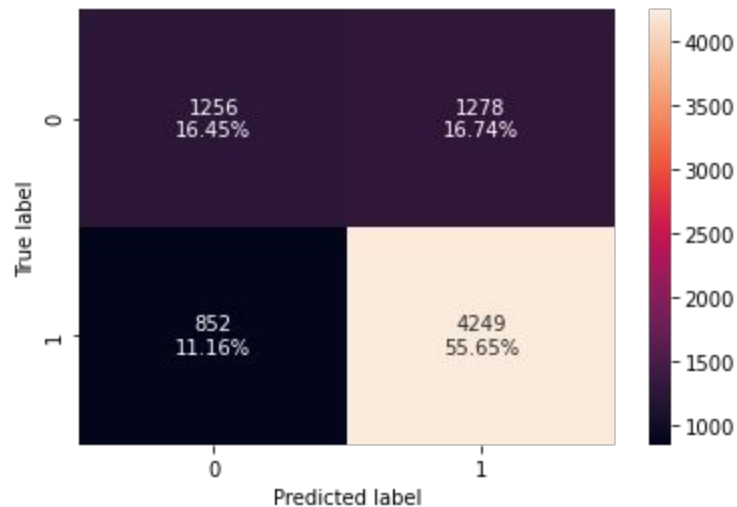


```

Training performance:
  Accuracy  Recall  Precision  F1
0  0.984673  0.985882  0.99113  0.988499
Testing performance:
  Accuracy  Recall  Precision  F1
0  0.701244  0.779259  0.774854  0.77705
    
```

- Still overfitting the data, but not as much as decision tree.

Random Forest:

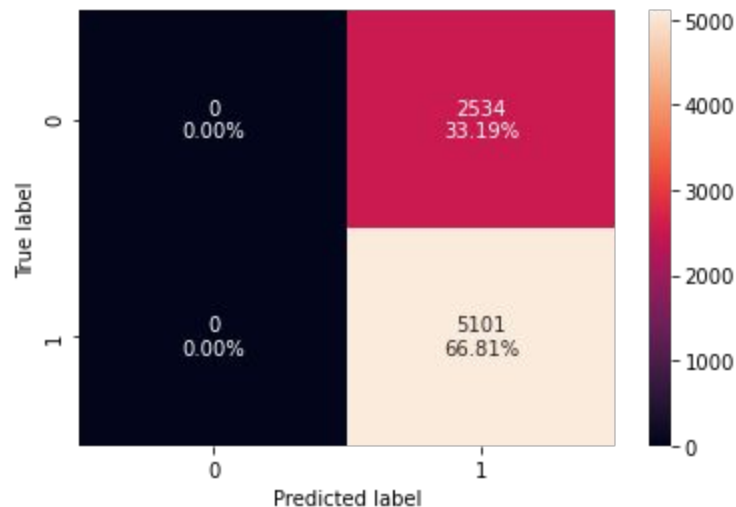


```

Training performance:
Accuracy Recall Precision F1
0 1.0 1.0 1.0 1.0
Testing performance:
Accuracy Recall Precision F1
0 0.721022 0.832974 0.768771 0.799586
    
```

- Still overfitting the data, but that is to be expected from default random forest made of default decision trees which will run data to perfection.

Tuned Decision Tree:

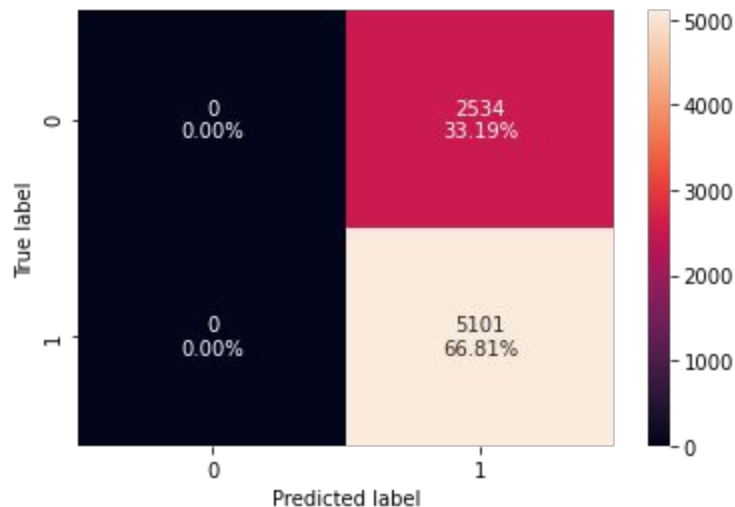


```

Training performance:
  Accuracy Recall Precision F1
0 0.668089 1.0 0.668089 0.801023
Testing performance:
  Accuracy Recall Precision F1
0 0.668107 1.0 0.668107 0.801036
    
```

- Overfitting has been reduced with similar scores across both training and test data. We will continue to try to increase predictive True Positive.

Tuned Bagging Classifier:

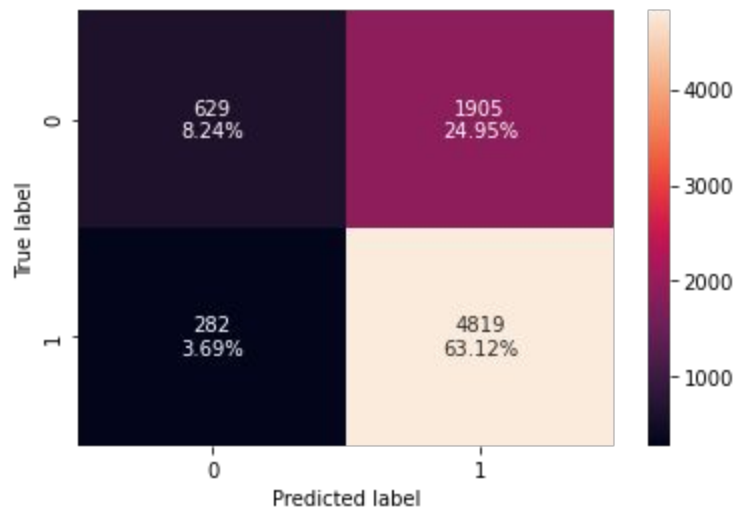


```

Training performance:
  Accuracy Recall Precision F1
0  0.668089   1.0  0.668089 0.801023
Testing performance:
  Accuracy Recall Precision F1
0  0.668107   1.0  0.668107 0.801036
    
```

- Same results as tuned decision tree.

Tuned Random Forest:

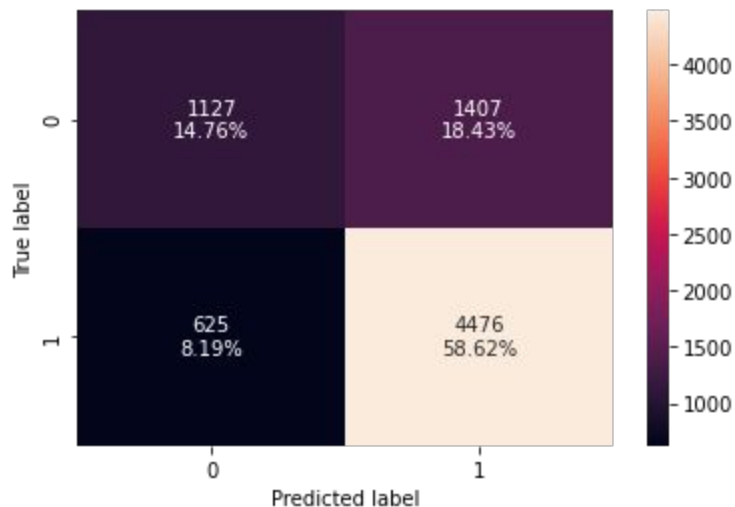


```

Training performance:
Accuracy  Recall  Precision  F1
0  0.718561  0.953361  0.717902  0.819045
Testing performance:
Accuracy  Recall  Precision  F1
0  0.713556  0.944717  0.716686  0.815053
    
```

- Overfitting has been lowered.
- Accuracy has been improved compared to decision tree and bagging classifier.
- F1 and recall scores are acceptable.

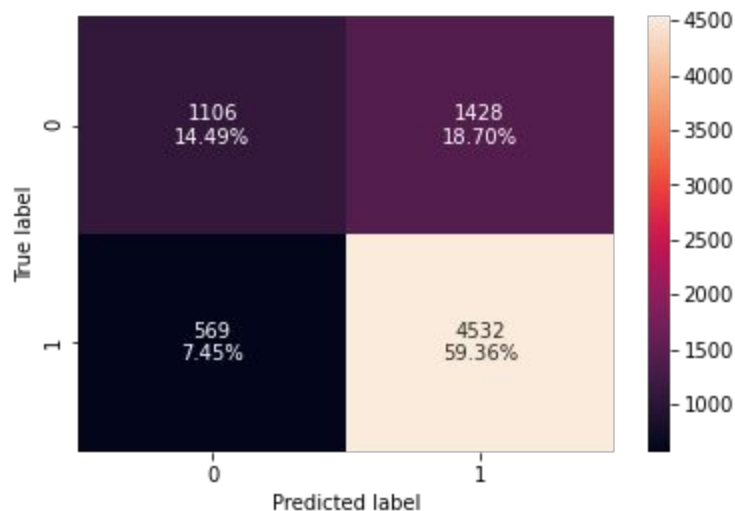
Adaboost:



	Accuracy	Recall	Precision	F1
0	0.740568	0.89084	0.761402	0.821051
	Accuracy	Recall	Precision	F1
0	0.733857	0.877475	0.760836	0.815004

- Accuracy is improving slightly
- Good general model in predicting True positive and True negative.

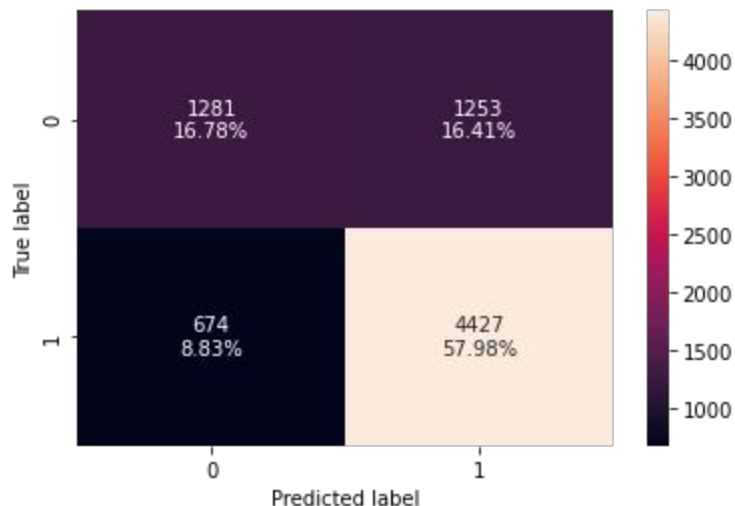
Adaboost Tuning Model:



	Accuracy	Recall	Precision	F1
0	0.745509	0.89916	0.762488	0.825203
	Accuracy	Recall	Precision	F1
0	0.738441	0.888453	0.760403	0.819456

- Similar to regular Adaboost model with good predicting across both test and training data.
- Adaboost tuning model has increased True positive prediction.

Gradient Boosting:

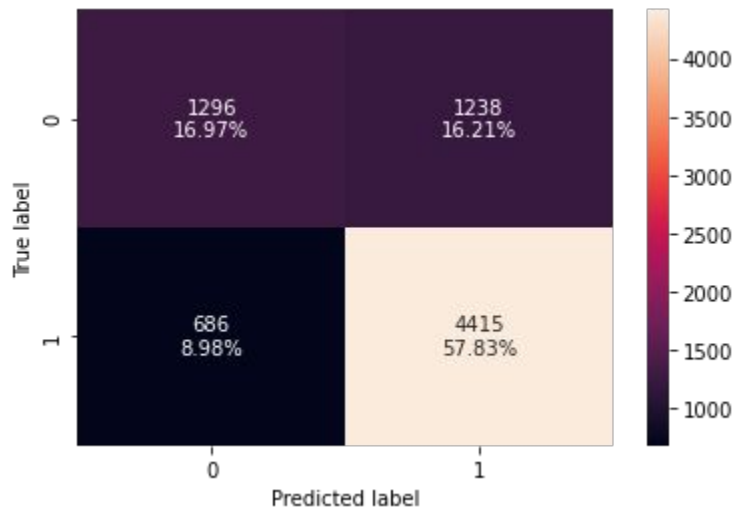


```

Training performance:
Accuracy  Recall  Precision  F1
0  0.757242  0.880504  0.783109  0.828956
Testing performance:
Accuracy  Recall  Precision  F1
0  0.74761  0.867869  0.779401  0.82126
    
```

- Similar to regular Adaboost model with good predicting across both test and training data.

Gradient Boost Tuned:

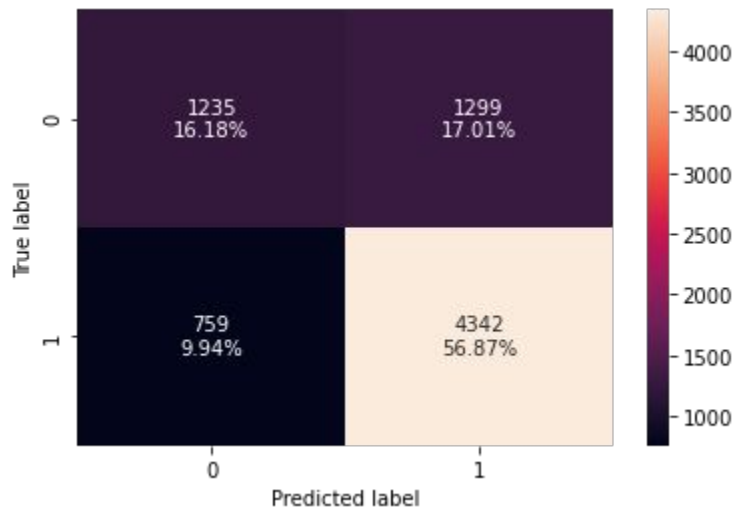


```

Training performance:
Accuracy  Recall  Precision  F1
0  0.757018  0.87916  0.783553  0.828608
Testing performance:
Accuracy  Recall  Precision  F1
0  0.748003  0.865517  0.781001  0.82109
    
```

- Tuned model similar to regular gradient boost model.

XGB Boost Model:

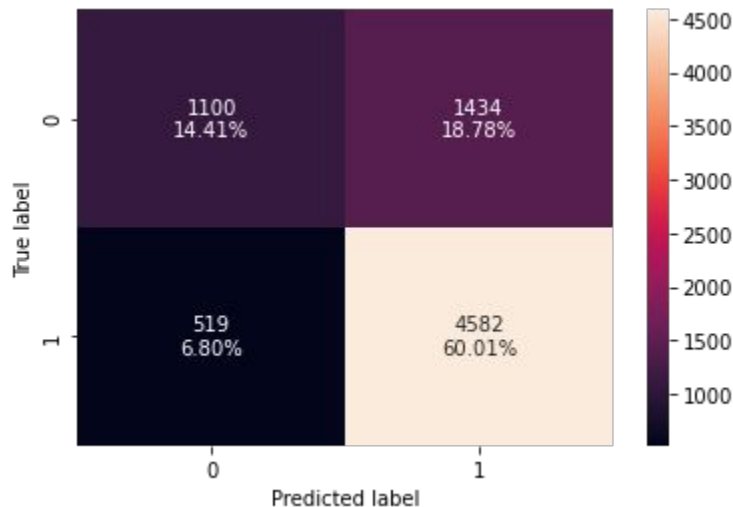


```

Training performance:
Accuracy  Recall  Precision  F1
0  0.832922  0.928151  0.838903  0.881273
Testing performance:
Accuracy  Recall  Precision  F1
0  0.730452  0.851206  0.769722  0.808416
    
```

- XGB boost is slightly overfitting the training data.

XGB Boost Tuning:

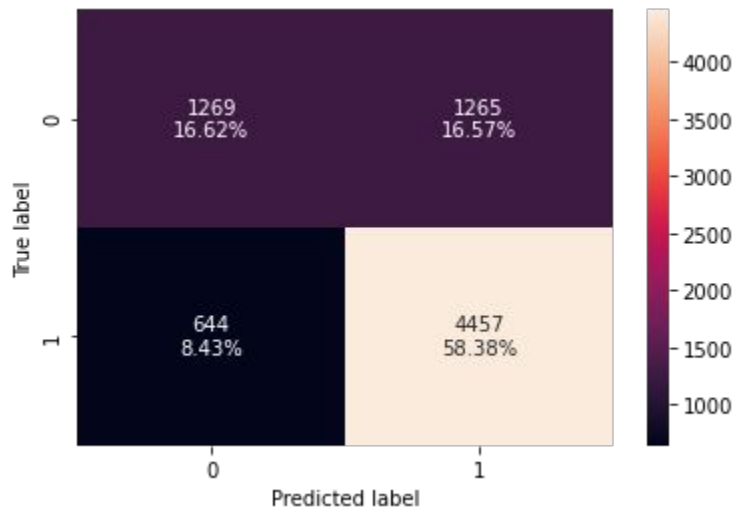


```

Training performance:
  Accuracy  Recall  Precision  F1
0  0.753986  0.908908  0.766331  0.831552
Testing performance:
  Accuracy  Recall  Precision  F1
0  0.744204  0.898255  0.761636  0.824323
    
```

- Tuned model reduced overfitting and giving good metrics.

Stacking Classifier Model:



```

Training performance:
  Accuracy  Recall  Precision  F1
0  0.754435  0.88437  0.778287  0.827944
Testing performance:
  Accuracy  Recall  Precision  F1
0  0.749967  0.87375  0.778923  0.823616
    
```

- Similar performance to other tuned models.

Model Comparison:

Training performance comparison:

	Decision Tree	Decision Tree Estimator	Random Forest Estimator	Random Forest Tuned	Bagging Classifier	Bagging Estimator Tuned	Adaboost Classifier	Adaboost Classifier Tuned	Gradient Boost Classifier	Gradient Boost Classifier Tuned	XGBoost Classifier	XGBoost Classifier Tuned	Stacking Classifier
Accuracy	1.0	0.668089	1.0	0.718561	0.984673	0.668089	0.740568	0.746509	0.757242	0.757018	0.832922	0.753988	0.754435
Recall	1.0	1.000000	1.0	0.953361	0.985882	1.000000	0.890840	0.899160	0.880504	0.879160	0.928151	0.908908	0.884370
Precision	1.0	0.668089	1.0	0.717902	0.991130	0.668089	0.761402	0.762488	0.783109	0.783553	0.838903	0.766331	0.778287
F1	1.0	0.801023	1.0	0.819045	0.988499	0.801023	0.821051	0.825203	0.828956	0.828608	0.881273	0.831552	0.827944

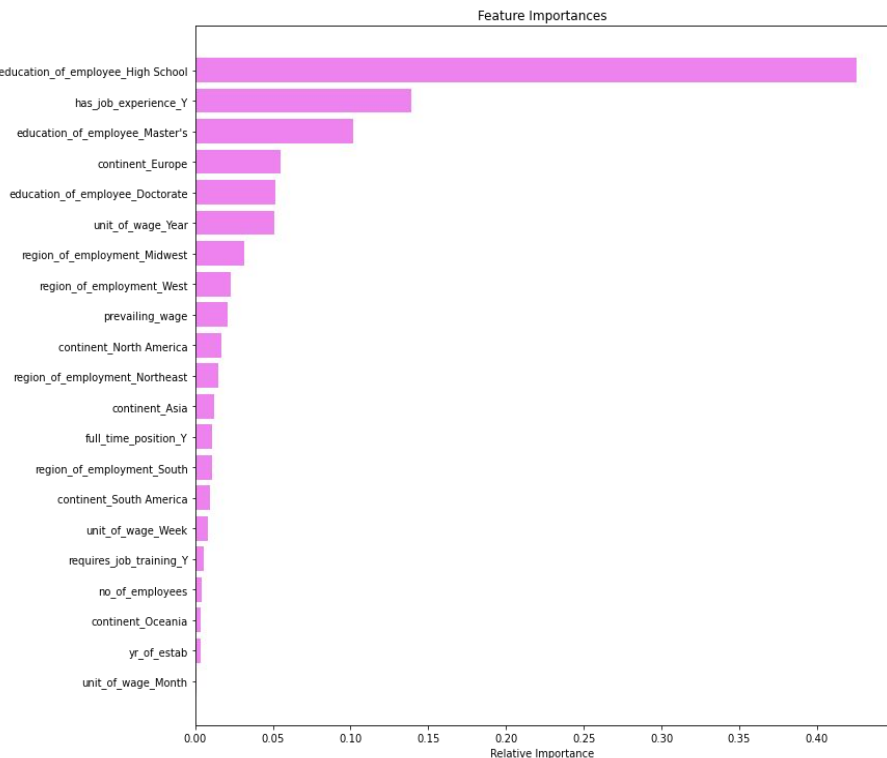
Testing performance comparison:

	Decision Tree	Decision Tree Estimator	Random Forest Estimator	Random Forest Tuned	Bagging Classifier	Bagging Estimator Tuned	Adaboost Classifier	Adaboost Classifier Tuned	Gradient Boost Classifier	Gradient Boost Classifier Tuned	XGBoost Classifier	XGBoost Classifier Tuned	Stacking Classifier
Accuracy	0.657367	0.668107	0.721022	0.713556	0.701244	0.668107	0.733857	0.738441	0.747610	0.748003	0.730452	0.744204	0.749967
Recall	0.738287	1.000000	0.832974	0.944717	0.779259	1.000000	0.877475	0.888453	0.867869	0.865517	0.851206	0.898255	0.873750
Precision	0.746186	0.668107	0.768771	0.716686	0.774854	0.668107	0.760836	0.760403	0.779401	0.781001	0.769722	0.761636	0.778923
F1	0.742215	0.801036	0.799586	0.815053	0.777050	0.801036	0.815004	0.819456	0.821260	0.821090	0.808416	0.824323	0.823616

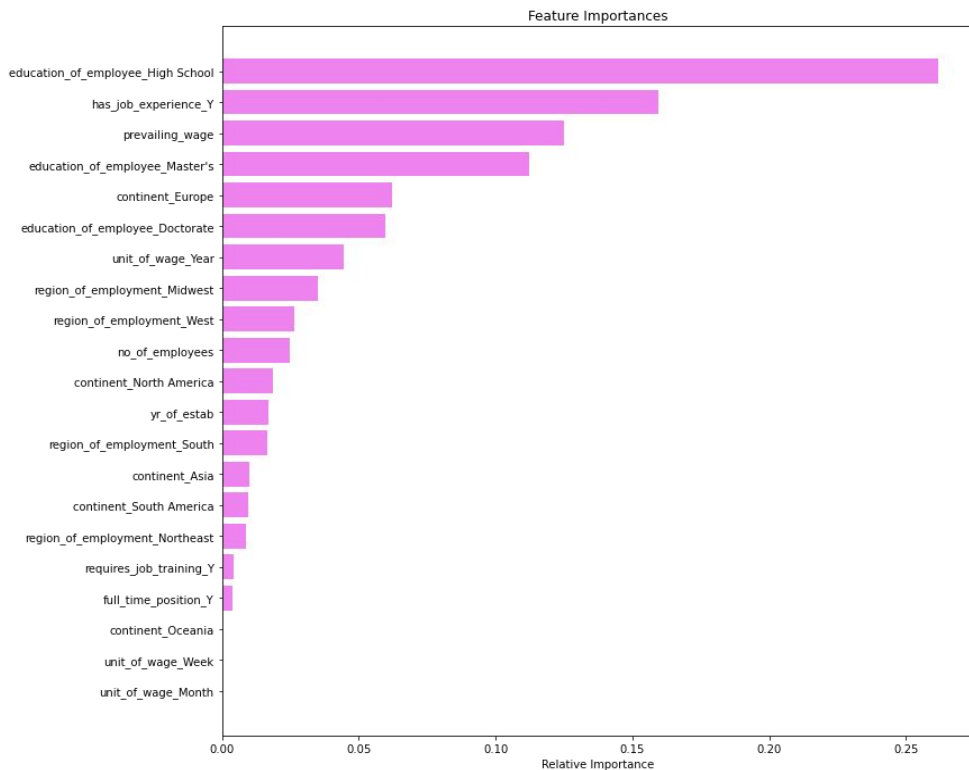
Model Comparison:

-
- XGB Boosting Classifier Tuned model is giving the best F1 performance and is not severely overfitting the training data.
 - Tuned Gradient Boost, and AdaBoost Tuned are also giving similar score.
 - Feature importance comparison across XGB Boosting Tuned Classifier, Tuned Gradient Boost and Tuned Adaboost to determine which features make the most sense to emphasize.
-

Model Comparison: Feature Importance

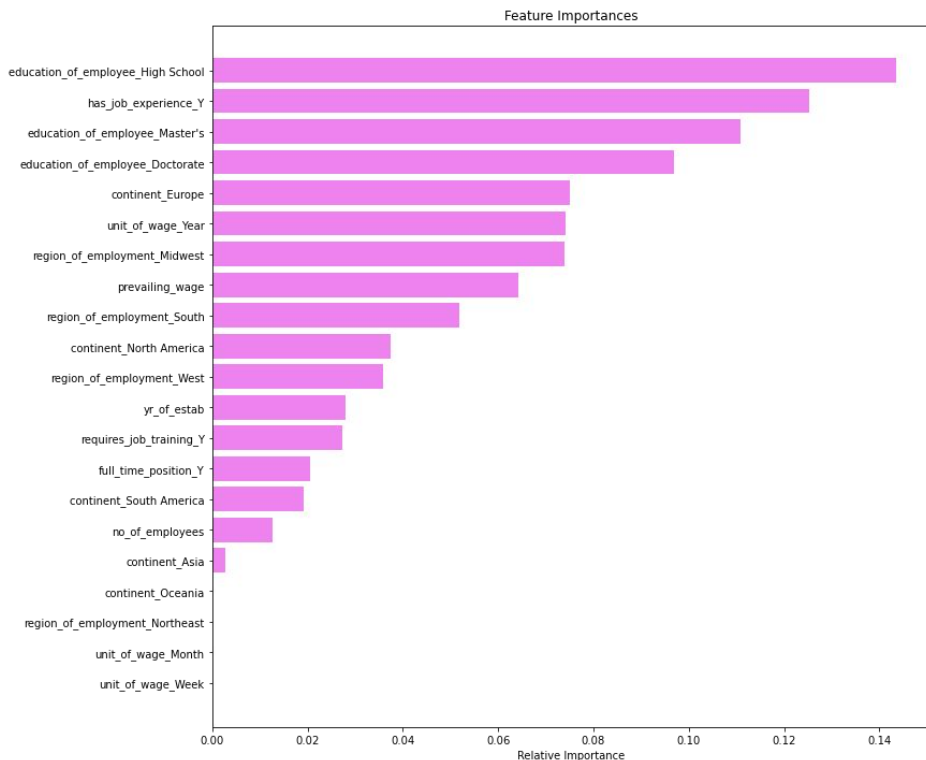


XGB Boost Tuning Model



Gradient Boosting Tuning Model

Model Comparison: Feature Importance



Adaboost Tuning Model

- This model is giving good metric performance as well as showing a more evenly distributed feature importance, instead of relying so heavily on just high school education like the other two tuned models.
- This model is placing importance on employees with previous work experience, multiple levels of education, having a yearly unit of wage, being from Europe or North America, applying to full time positions and prevailing wage.

Actionable Insights and Recommendations:

Actionable Insights and Recommendations

- Based on the Adaboost tuned classifier model we can create with reasonable certainty an employee profile.
 - AdaBoost Tuned model predicts roughly 73% correct. The model is correctly predicting those that should be certified (59%) and correctly identifying those that should not (15%).
 - Employers should look for applicants with at least High School education, but preferably Master's or Doctorate's.
 - Applicants should have previous work experience.
 - Applicants should have been on a yearly pay rate.
 - Applicants from Europe and North America should be prioritized over other geographical areas possibly due to better previous work experience that is transferable to the United States.

Further Insight:

Further Insight

- The model can be improved by gathering more information:
 - Is the education the highest level obtained?
 - Does the previous job experience involve any job experience, or experience that could be used in the new job?
 - Insight into the type of work the employee is trying to get a Visa for; Agriculture, Tech, Manufacturing, Medicine.
 - More information about amounts of pay.
 - Are the applicants male/female?
 - Do the applicants have relatives in the U.S?
 - Age of applicants.