Although typograp hy has always refle cted the cultural p attern of its period, Today's Typefaces a nd typographic des igh are a reflection of the past, not of c ontemporary societ y. We must think

in terms of our elec Tronic media and co htemporary forms o f expression. A stigge sted approach for des ighing Today's Typo graphy-based on a ce ll or Thit system-i s discussed and illu strated.