Movie Review and Ranking Website

Team Members

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| Story ID | Story Description | Task ID | Task Description | Assumptions |
|-------------|---|------------|---|---|
| 1 | Jason is interested in having a movie night with a group of friends, but is having a difficult time deciding on what movie to watch. There's many movies that have come out and too many websites, social media posts, and videos available. He wants just one place to go to see reviews and see what's available. He arrives at the movie review homepage. On the homepage he sees various movies that have come out in the last month. At the top there is a search bar that allows him to find a particular movie he has heard about. A sign up button is located at the top to create an account and make reviews of his own. As he scrolls down, he is able to click on each movie poster and see reviews from other users as well as the movie trailer. When he finds a movie he is interested in, he can select the movie to his watch list and find | 1 | 1.1 Determine what language to use. 1.2 Create a login page to allow users to make reviews. 1.3 Design tabs that are intuitive and easy to locate. 1.4 Design a memorable website logo. 1.5 Set up the layout of the movies and grid. | The client is interested in making an account to review movies and select them to a watch list. The client is new and is browsing other websites at the same time. |

| | it easily when he comes back to the website. | | | |
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| 2 | Phoebe is a movie enthusiast who likes to give her input. She wants to have a community where she can be excited about upcoming movies and talk about movies she's recently watched. When she makes an account on the website. She selects a movie she has recently watched and finds a community of reviewers who provide their input. She replies to their comments and is able to find people that are as enthusiastic as her. If she clicks on the community tab she can join a chat related to her particular movie choice. | 2 | 2.1 Design a community tab for users to join. 2.2 Design a tab for users to view their reviews. 2.3 Determine how users will interact with others. | The client is interested in being part of a movie community. The client may be part of other online communities and wants to see what other options there are. |

| 3 | The biggest challenge for our website is making users want to come back. Our average user may stubble upon the website by looking for movie suggestions online. It is important to provide a flawless user experience so that they remember the name of the site and use it as a place for information in the future. | 3 |
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| | When a first time user enters the website everything should | |

When a first time user enters the website everything should be intuitive and easy to locate. Making the website simple would be a really effective way of doing that. Have all the tabs presented in the homepage, so a user doesn't have to search deeply to find what they're looking for.

- 3.1 Design user interface to be simple and aesthetically pleasing.
- 3.2 Determine how many subsections will be in each tab at the top.
- 3.3 User engagement via comment section to drive increased interaction and socialization of other movies reviewers

First time users are interested in coming back and are looking for a website they can frequently view. Joshua watches movies weekly and wants to keep track of all the movies he's watched this year. He finds the movie review website and lands on the homepage. On the homepage, he sees a signup button and creates an account quickly and easily.

He wants to have a list where he can rank his movies from best to worst to share with his friends. He goes to the tab labeled Your Rankings to see if he can add the movies he's watched to a list.

He notices he can add all the movies he's watched this year to a list and ranks them as he goes. As he ranks the movies, they move up or down the list in comparison to the other rankings he's made. By the end of the year he has an entire list of movies he can send to his friends or post about.

- 4 4.1 Create a ranking tab for users to list their movies.
 - 4.2 Create a ranking system for users to rank the movies
 - 4.3 Create a share button.
 - 4.4 Optimization tool to match movies based off preferences

Clients want to rank their movies and have a place to view their watch list.

Clients will stay long enough on the website to learn how to search, add, and rank movies. Mathew is part of an acting club in school and all of his friends in class want to rank their favorite movies. He wants to see what movies his classmates love as well. They want to share their profiles with each other and watch each person's recommended movie.

He creates an account with his friends on the website and they go to their rankings tab to create their own ranking profiles. When they finish they click on the share button on the screen and everyone is able to see what the other watches.

5.1 Create a friend request section to add and find friends.

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- 5.2 Design a layout for the rankings to be easy to view to friends
- 5.3 Invite, refer, and add friends to conversations who are not current members of the site.
- 5.4 Comment on other users reviews and ranking to generate engagement
- 5.5 Users can post to general public

Clients are interested in sharing their favorite movies to their peers.

Clients will talk about the website to others.