

CANSU YILMAZ

Istanbul Bilgi University, EYÜP/İstanbul
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Date of birth & Place: 14/06/1993, Istanbul

Picture Space
(Optional)

CAREER GOAL

Working as an intern for an international company that organizes art and cultural events.

EDUCATION

2012-Present

Istanbul Bilgi University, Faculty of Communication
Department of Communication Design and Management
Major: **Advertising** (expected graduation in June 2016)

2008 - 2012

Sabiha Gökçen Anatolian High School

WORK EXPERIENCE

June - July 2015

Intern, Blue Fox Agency

- Assisted in managing the social media accounts for clients.
- Developed creative social media content for clients.
- Kept up-to-date with social media trends and received training.

PROJECTS

Istanbul Bilgi University, School Project
Digital Marketing Campaign Project - banvitburada.com
• Developed 360 - degree digital marketing strategy for social media.
• Project was chosen the best by the client company.

ACTIVITIES

March 2014

Vice President, **Istanbul Bilgi University Advertising Student Club**
• Acting as a decision-maker and providing leadership for the club.
• Organizing events with sector professionals.

Feb. - May 2014

Volunteer, **One World Youth Project (OWYP)**
Tutoring 5th grade children to improve their English skills.

CERTIFICATES

March 2014

Happy People Project, Brand Management
• Attended 4-week brand management training program.

December 2014

Istanbul Bilgi University Sectorial Seminars
• Attended 4-week seminars to learn about multiple sectors

April – May 2013

BILGI E-Commerce Student Club, Digital Marketing
• Attended 2-week digital marketing training.

SKILLS

Language Skills: English (Advanced reading, speaking and writing)
Computer Skills: Microsoft Office Programs, Adobe Photoshop (intermediate), Google AdWords.

INTERESTS

Painting, cooking, guitar, travelling, reading, dancing, playing chess.