



CELINE GUAJARDO

SOCIAL MEDIA EXPERT

Celine is a lover of all things social media. She loves engaging and interacting with people through it as much as the analytics that go with it.

CONTACT CELINE

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REFERENCES

Leigh Hunt
Editor, Glossform Magazine
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Lacey Park
Professor, Younice College
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WORK HISTORY

SOCIAL MEDIA MANAGER

Burnremix Media

February 2020 - present

- Organizes all social media posts for the editorial department
- Approves all content to be posted on social media
- Engages with readers and clients online

SOCIAL MEDIA INTERN

Glossform Magazine

July 2019 - December 2019

- Created all posts for magazine's social media accounts
- Synced magazine blog to social media pages
- Established clear brand voice on social media

ACADEMIC BACKGROUND

YOUNICE COLLEGE

School of Communications, Class of 2019

- Received a Bachelor of Arts degree in Marketing with a focus on Social and Online Media
- Student assistant at the Admissions Office in charge of social media channels

FITZ HARRIS HIGH SCHOOL

Graduated with honors, Class of 2015

- Volunteered to teach elderly members of the community how to use social media
- Organized school events to advocate safe and responsible internet usage

TECHNICAL SKILLS

- Photo editing and digital illustration software
- Social media suites & management software
- Tracking & analytics tools
- Word processors