

TYPOGRAPHY

TYPE SCALE (1.200)

SIZE

LINE HEIGHT

SPACING

COLOR

BORDER RADIUS

Headline 1

40PX

48PX

Headline 2

32PX

40PX

Headline 3

24PX

32PX

Headline 4

16PX

24PX

Headline 5

15PX

18PX

Paragraph 1

12PX

15PX

Paragraph 2

11PX

13PX

Paragraph 3

10PX

11PX

5px XS

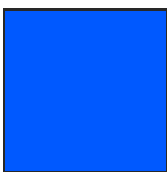
10px S

15px M

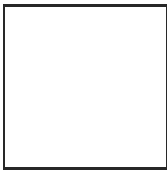
25px L

40px XL

65px XXL



#0059FF



#FFFFFF



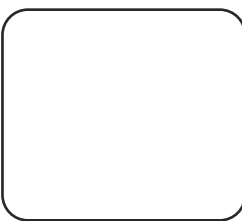
#2c4065



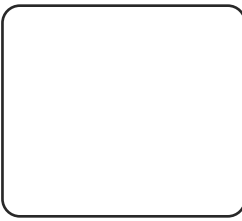
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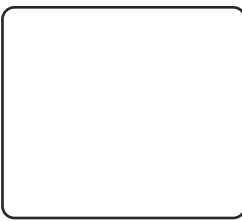
#7BB9FA



large
10px

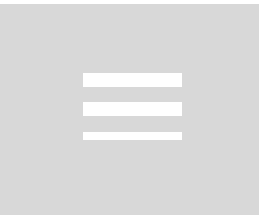


medium
7px



small
5px

COMPONENTS



ICONS



GUIDELINES

- HAVE A LOGICAL FOR EVERY DESIGN DETAIL
- SECONDARY TEXT IS LESS THAN HEADINGS, SO IT'S MADE LESS PROMINENT (USING SIZE AND CONSTRAINT) TO CRATE A CLEAR VISUAL HIERARCHY
- KEEP RELATED ACTION CLOSE
- REMOVE UNNECESSARY
- REDUCE DISTRACTION, REMOVE UNNECESSARY STYLES
- REVEAL LESS IMPORTANT INFORMATION GRADUALLY (PROGRESSIVE DISCLOSURE)
- GROUPING OR CATEGORIZING THE OPTIONS (TO MAKE CHOICES EASILY)