

# **Table of contents**

01. 02.

Research **Dataset** 

X

03. 04.

Statistical
Analysis Conclusion



# **Research Question**

What technical skills would help to generate a higher pay for data analysts?

X

# Why?

# Important/Interesting

- Technical skills
- Varied Job Markets
- Roles and Responsibilities



# **Difficulty**

- Experience and Seniority
- Data Availability
- Soft Skills

## **Dataset**







- Kaggle
- Easy to get

**MSBA** 

- Scraped by the Kaggle user from "Glassdoor"
- Hard and impossible to collect info from former and current
- Need large data set >30 observations
   Cleaned and numerical





### Data Set Desc.

- 2021 data analytic salaries
- 742 observations
- 42 variables but utilized the 16 variables



# **Statistical Analysis**

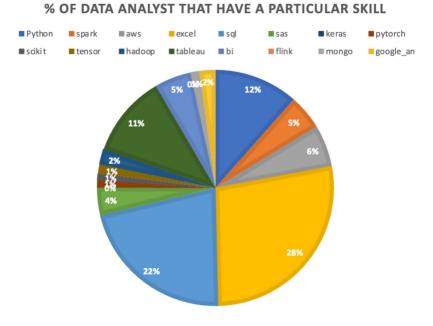
**Excel** 

X

28%

**Python** 

22%



**SQL** 

12%

**Tableau** 

11%



# **Preferred Skills by Sector**



Information Technology
Business Services
Insurance
Healthcare
Finance



### **Preferred Skills**

Python		
Excel		
SQL		



### Model Summaryb

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.430 <sup>a</sup>	.185	.167	34.20965

- a. Predictors: (Constant), Google=1.0, Scikit=1.0, Mango=1.0, Bi=1.0, Flink=1.0, Sas=1.0, Excel=0.0, Hadoop=1.0, AWS=1.0, Python=1.0, Pytorch=1.0, Tableau=1.0, Keras=1.0, SQL=1.0, Spark=1.0, Tenspr=1.0
- b. Dependent Variable: AVG\_Salary

X

## Is there a relationship?

Average income vs. Technical skills

## Multiple regression **Analysis**

- R Square = 0.185
- A greater R Square would imply a stronger relationship.
- While R Square > O, is it statistically X different than zero?



# **Hypothesis Testing**

## Hypothesis

X

- Ho: The regression model does not explain any of the total variation
- Ha: The regression model does explain any of the total variation
- $F = 10.285 > F_{0.05} = 1.5705 \mid Reject Ho$
- The sample data shows that the regression does explain any of the total variation at a 5% level of significance.

### **ANOVA**<sup>a</sup>

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	192588.486	16	12036.780	10.285	<.001 <sup>b</sup>
	Residual	848467.585	725	1170.300		
	Total	1041056.072	741			

- a. Dependent Variable: AVG\_Salary
- b. Predictors: (Constant), Google=1.0, Scikit=1.0, Mango=1.0, Bi=1.0, Flink=1.0, Sas=1.0, Excel=0.0, Hadoop=1.0, AWS=1.0, Python=1.0, Pytorch=1.0, Tableau=1.0, Keras=1.0, SQL=1.0, Spark=1.0, Tenspr=1.0



## **Conclusion**



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- Python, Excel, SQL, Tableau are most popular and common skills for a Data analysts. Visualization tool such as Tableau and BI are also a popular skills in Healthcare, Finance industry
- Skills does contribute to a higher pay

### What is the limitation:

 Other than skills there are other factors that needs to be considered into a higher pay. such as where you work (Region), your level of experience, and the company size, etc.







# **Thank You!**

