

Mid-fidelity Prototype Report

InKorea

Team Members

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Last Modified: April 25th, 2022

1. Prototype

- [Link](#)

2. Description on Design

Our group took feedback from previous assignments and tried to combine the aspects into one design. One design aspect our group agreed commonly for our primary tasks was to use popups or dropdowns. Popups were a good way to catch the user's attention and to provide the major information within the tasks, and dropdowns were good in having the user feel more organized and having the store the information in the most efficient way in using the limited screen space. We applied this design change in the dropdowns in Scenario Guide, the popup of right and wrong answers in Quiz, a popup that gives you a link or a qr code to download, and a dropdown to see detailed information on a document.

3. User Testing

3.1 User Testing Method

We did user testing by assigning each member to find one friend each to do the testing via Zoom. All four test users were foreigners. Only one foreigner was not in Korea at the time.

3.2 User Testing Results

The key result from our user testing is that the users seemed to really find value in our prototype. While there were suggestions here and there on the exact design of a certain feature, the users seemed receptive to the overall idea of InKorea. One suggestion that we plan to take to heart is to make the design as intuitive as possible. Some users felt that there were too many clicks and we are actively trying out different designs as we brainstorm further.

4. List for Future Changes

Scenario Guide

- Have the subcategories shown in a preference order- show how to use the ticket dispenser first than any other tasks.
- Add photos corresponding to the scenario.

Quiz

- Have the results appear right after the user selects an answer

App Catalog

- Change from radio button style to dropdown style filtering
- Change presentation style to be less of an info blast
- Use the placeholder text for textbox in place of info pop up

Document Helper

- Unify design of document helper with the rest of the website
- Maybe add document helper as a subsection of scenario guide (Major redesign required)

5. In-Class Notes

- 1) What if the scenario doesn't go as expected?
- 2) Show a list of keywords at the top of each scenario before starting so people know what to focus on.
 - a) Allow little photo popups for each keyword as certain korean words are
- 3) Potentially combine Scenario and Document into one feature
- 4) Make the search bar consistent across all four primary tasks
- 5) For quiz, as soon as a choice is made, show popup
- 6) Include graphic guidance for scenarios as well
 - a) For example, how to use the ticket dispenser as soon as you enter a bank