

StudyBoard

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Problem Summary

Premise

- People often turn to the internet to answer their questions

Issue

- Time → Might be able to find an answer in five minutes or five hours
- Reliability → Answers might be vague, factually incorrect, or poorly explained

Product Solution

StudyBoard

- Web platform where users can post and answer questions

Key Strengths

- Replies are sorted by the number of user interactions (likes, shares, etc)
- Incorrect/Inappropriate replies are removed (given enough flags)
- Focus on Ease of Use
- Wide range of target audience
- Incentives to reply to questions (Ranking System)

UI Mockups

[link](#)

Thank you very much!

Any Questions or Comments?