

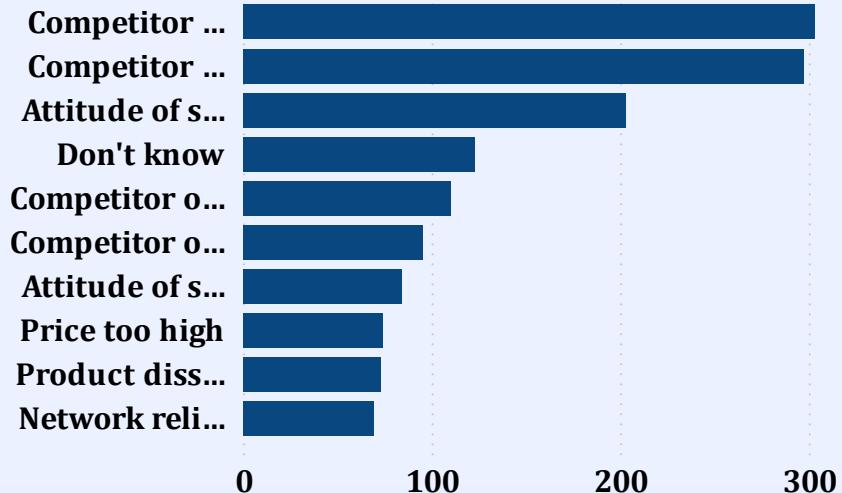
Overview

26.86%
churn Rate

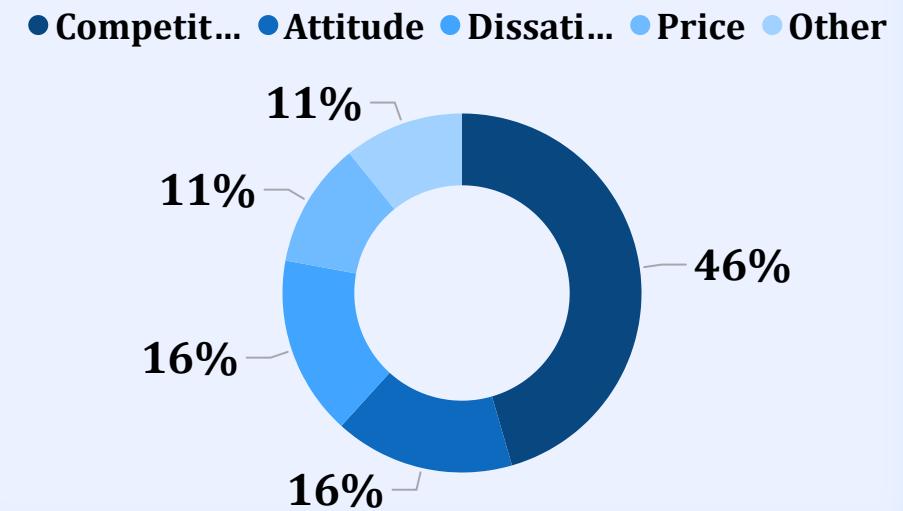
7K
Total Customer

45K
Sum of Avg...

Churn Reason



Churn By Category



Churn Rate

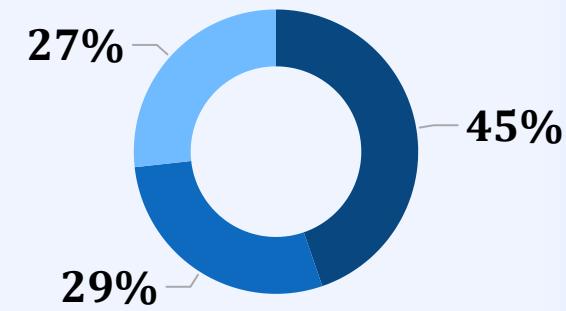


Average of Monthly Charge and churn Rate by Number of Customers in Group and Group

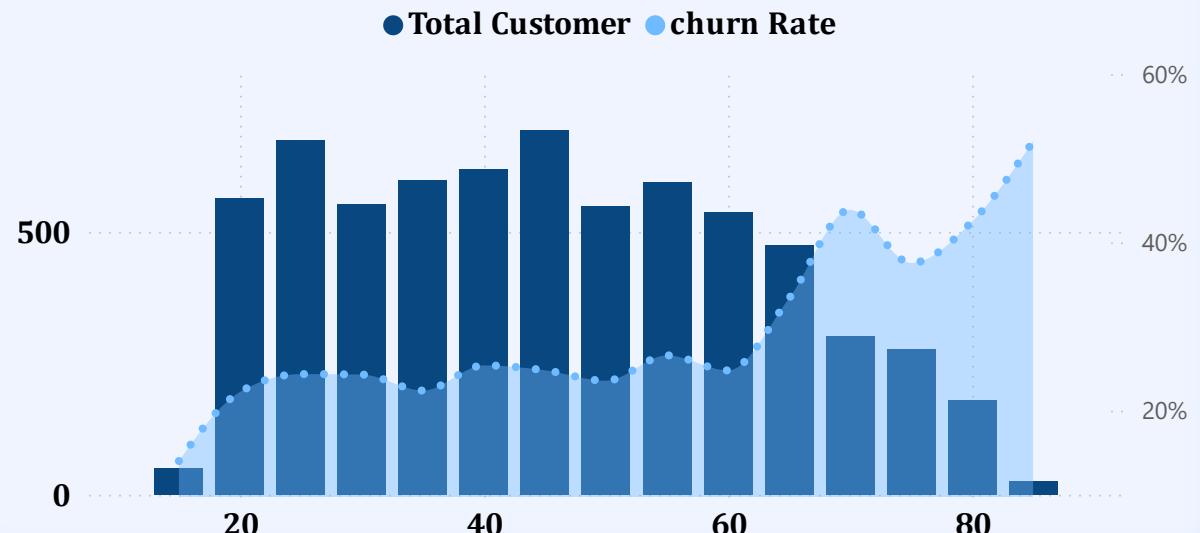


Churn By Demographics

● senior ● other ● under 30

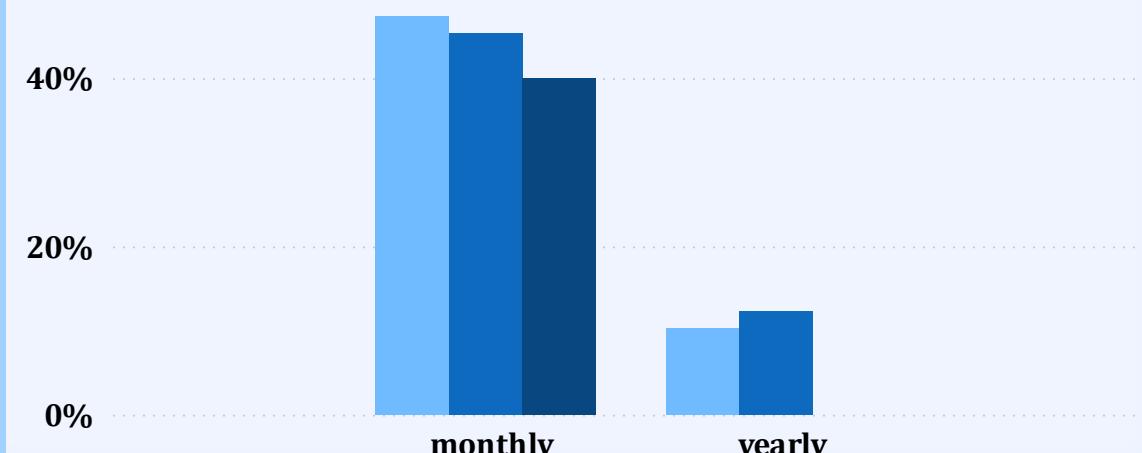


Total Customer and churn Rate by Age (bins)



churn Rate by Contract Category and Gender

● Female ● Male ● Prefer not to say



yearly
11.29%

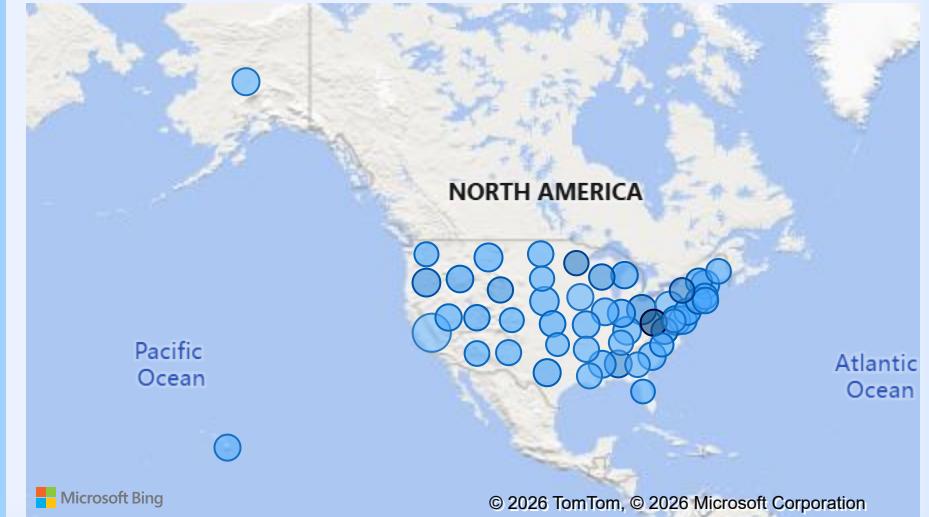
monthly
46.29%

Churn Rate

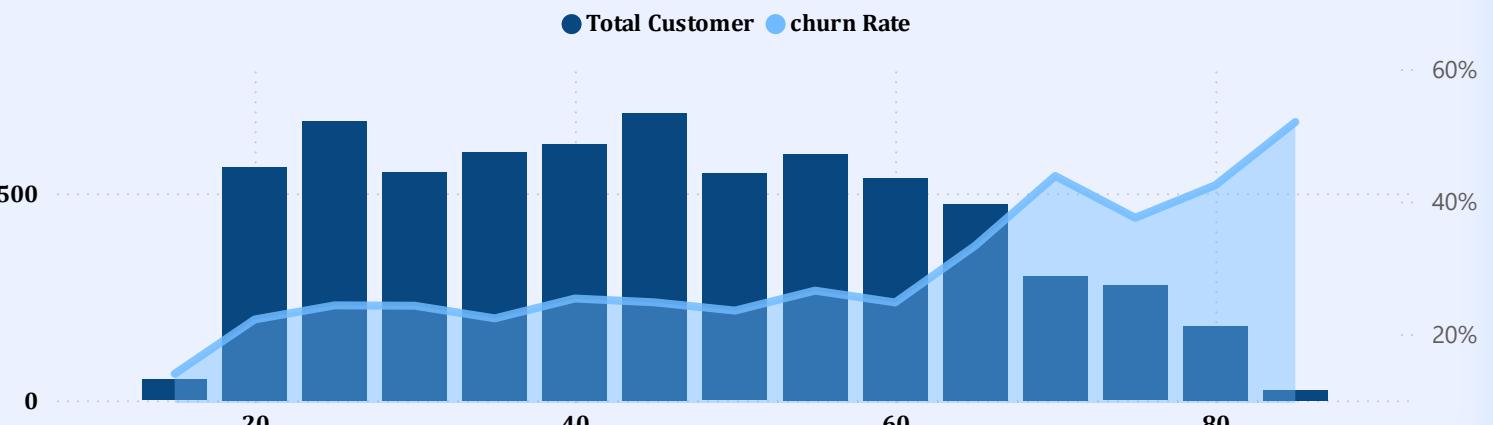
churn Rate by Account Length (in months) (bins) and Contract Type



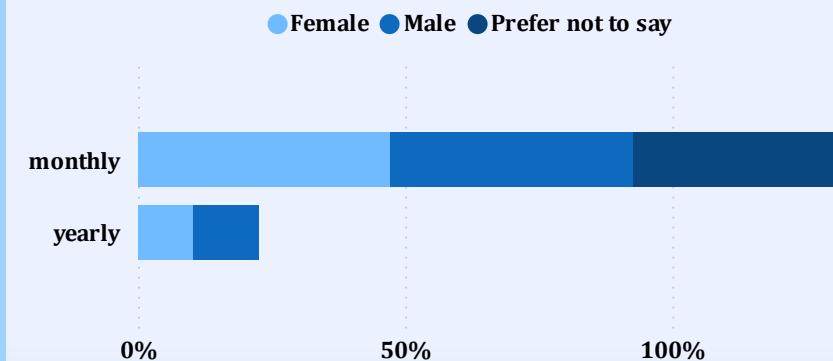
Churn Rate



Total Customer and churn Rate by Age (bins)



churn Rate by Contract Category and Gender



0.92

Average of Customer Service Calls

\$31

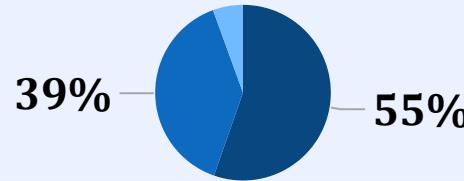
Avg of monthly charge

6687

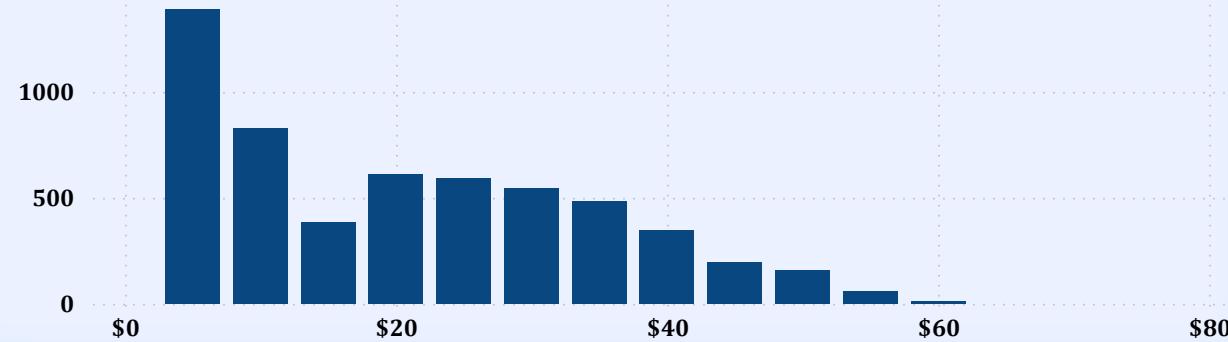
Total Customer

Number of Customers by Payment Method

● Direct Debit ● Credit Card ● Paper Check



Number of Customers by Monthly Charge (bins)



Contract & Payment Filters

^ Month-to-Month

Credit Card

Direct Debit

Paper Check

^ One Year

Credit Card

Direct Debit

Paper Check

^ Two Year

Credit Card

Direct Debit

Paper Check