

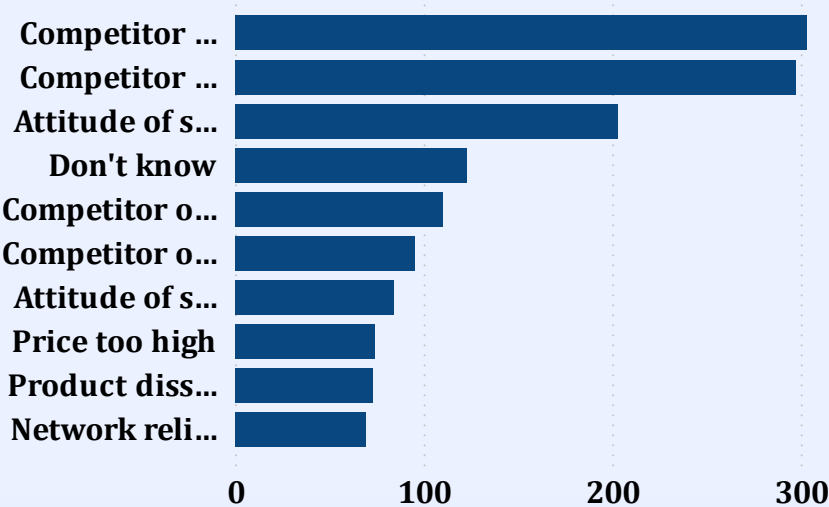
Overview

26.86%
churn Rate

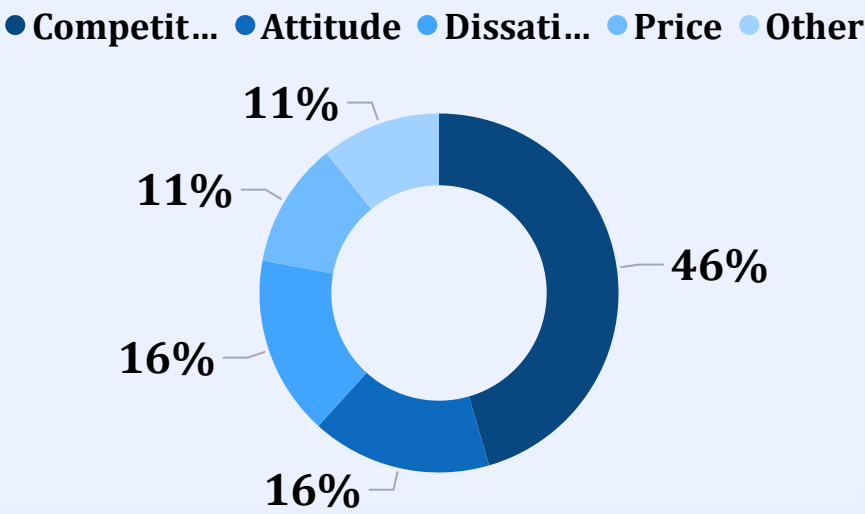
7K
Total Customer

45K
Sum of Avg...

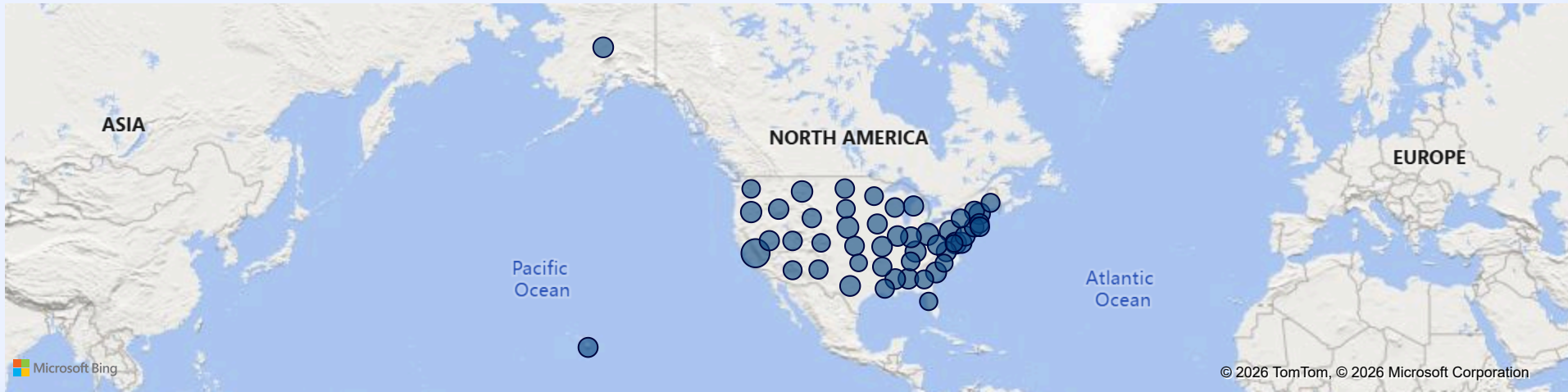
Churn Reason



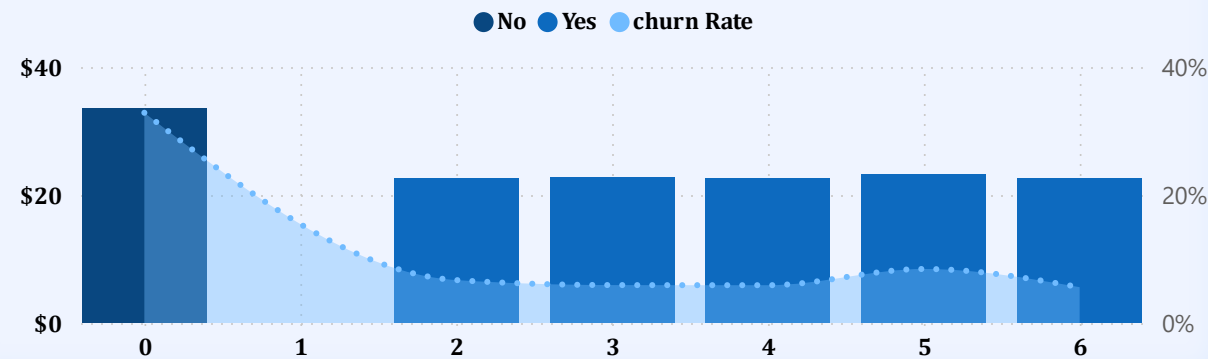
Churn By Category



Churn Rate

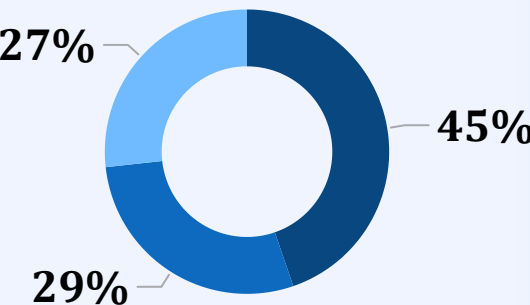


Average of Monthly Charge and churn Rate by Number of Customers in Group and Group



Churn By Demographics

● senior ● other ● under 30



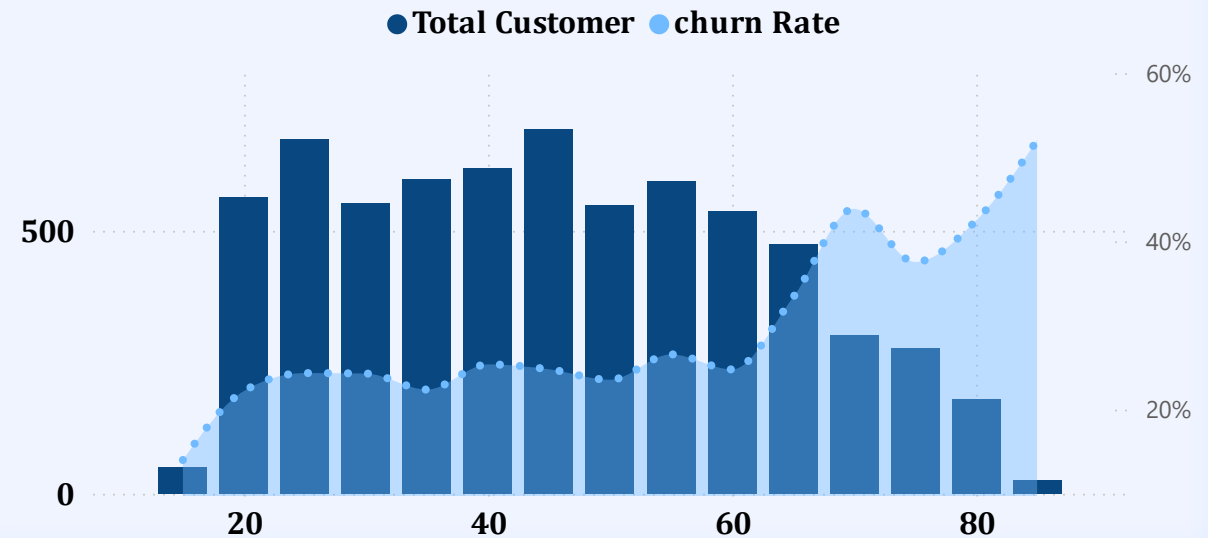
yearly

11.29%

monthly

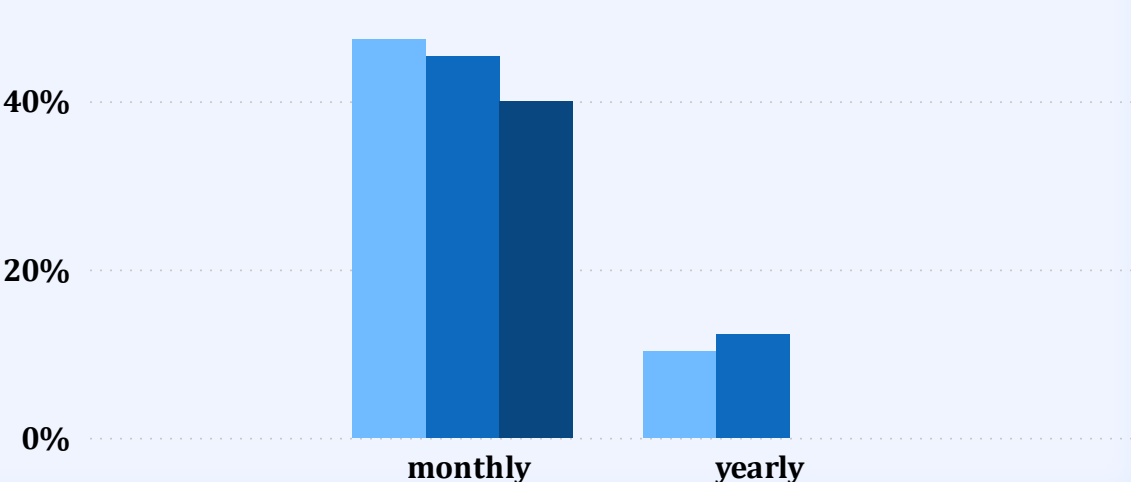
46.29%

Total Customer and churn Rate by Age (bins)



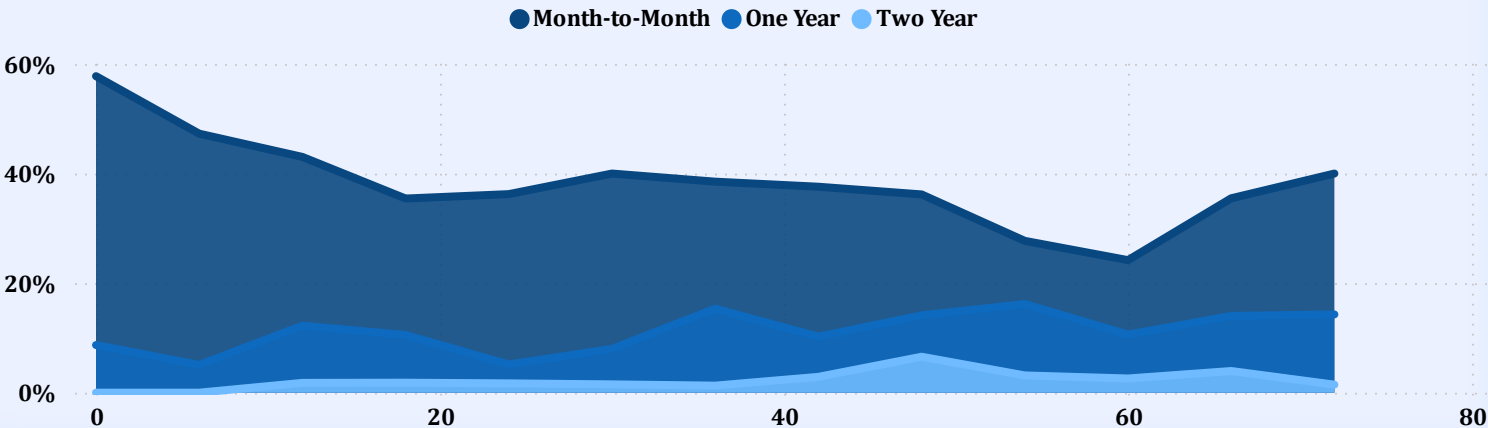
churn Rate by Contract Category and Gender

● Female ● Male ● Prefer not to say

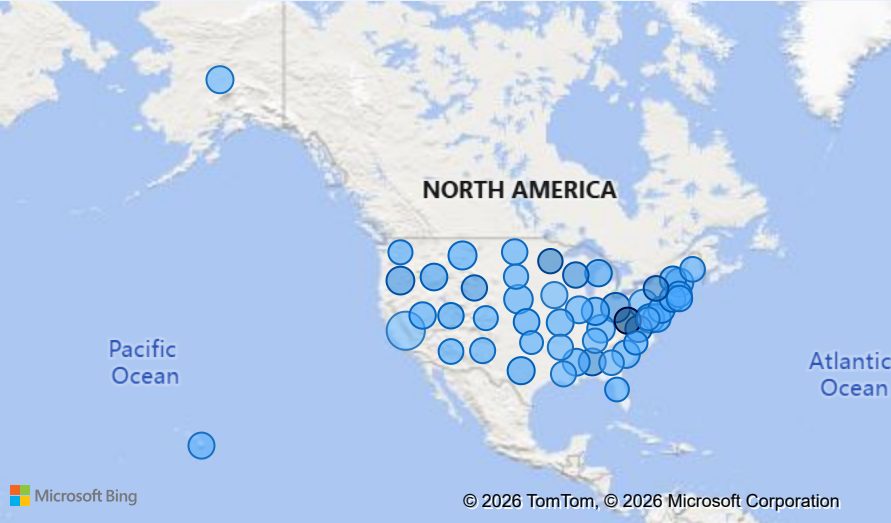


Churn Rate

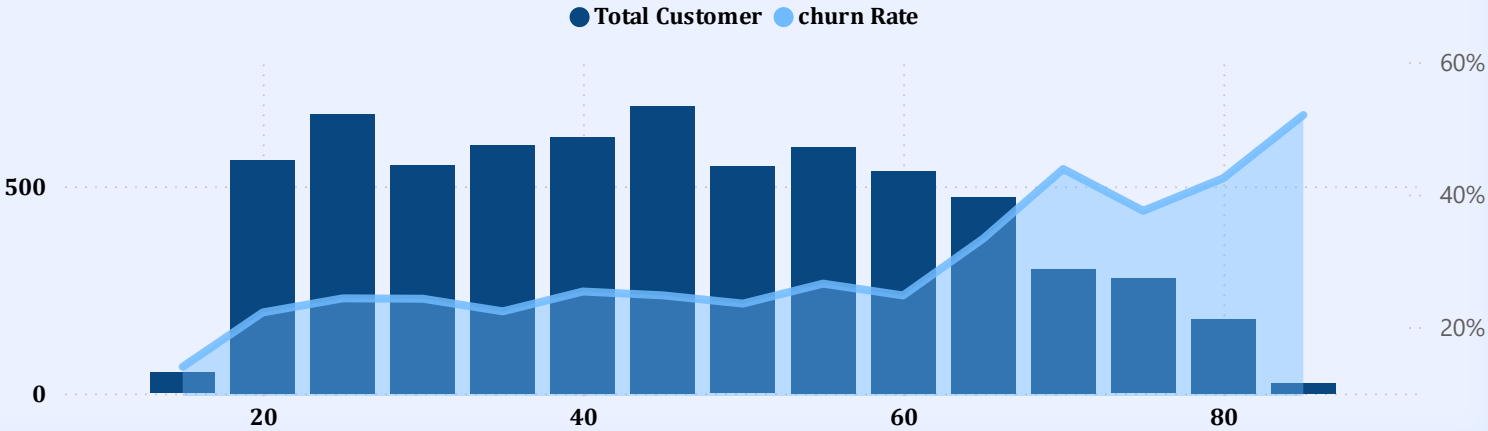
churn Rate by Account Length (in months) (bins) and Contract Type



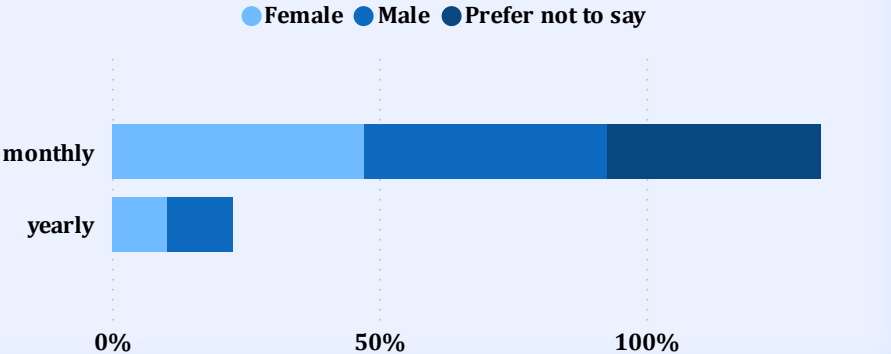
Churn Rate



Total Customer and churn Rate by Age (bins)



churn Rate by Contract Category and Gender



0.92

Average of Customer Service Calls

\$31

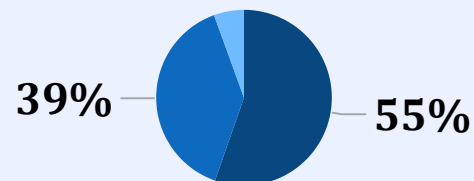
Avg of monthly charge

6687

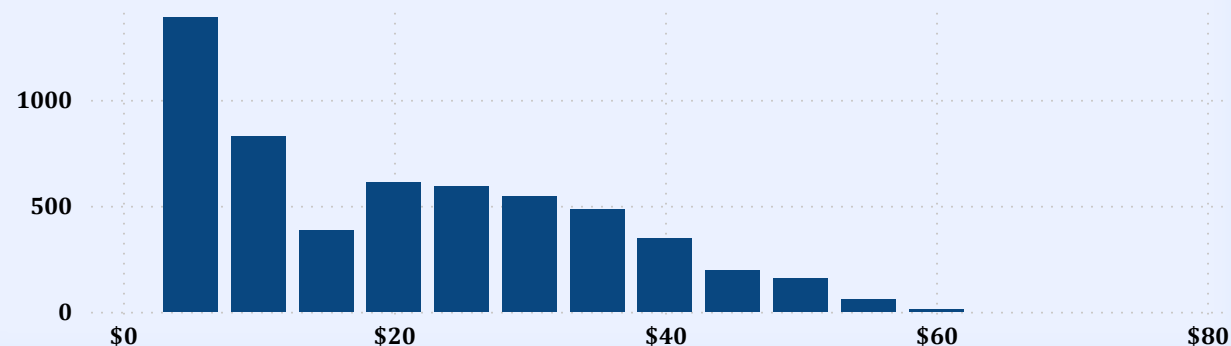
Total Customer

Number of Customers by Payment Method

● Direct Debit ● Credit Card ● Paper Check



Number of Customers by Monthly Charge (bins)



Contract & Payment Filters

^ ☐ Month-to-Month

☐ Credit Card

☐ Direct Debit

☐ Paper Check

^ ☐ One Year

☐ Credit Card

☐ Direct Debit

☐ Paper Check

^ ☐ Two Year

☐ Credit Card

☐ Direct Debit

☐ Paper Check