# Haya AlMajali

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## **Work Experience**

## Computer Vision AI Data Engineer, Yuva AI – New York, NY

May 2024 - August 2024

- Created novel datasets (b.box, segmentation, keypoint & depth) using physics-based simulation platform for **Fortune 500** healthcare & media clients.
- Optimized large-scale data processing pipeline, reducing speed by 15%. Saved over \$10K in compute costs.
- Increased synthetic data generation evaluation system accuracy by 20% for client projects.

## **Product Developer,** BU Spark! – Boston, MA

May 2023 - May 2024

- Led a team of **UX/UI designers** and **engineers** through the all stages of the **product's lifecycle** (*ideation, technical development, and launch*) to develop an upcycling platform for Boston residents.
- Drove product development through weekly sprint planning and retrospectives; guiding my team through 40+ agile sprints as **Lead Developer** and **Product Manager** and dedicating **288** hours to development.
- Collected and analyzed data from 100+ user interviews and 13 beta tests to inform product requirements. Iteratively **prototyped**, **user tested** and **A/B tested** new features.

## AI Integration and Solutions Engineer, Dakota Systems – Chicago, IL

May 2023 - Nov 2023

- Engineered and optimized **Generative AI models**, integrating OpenAI's GPT models **(GPT-3,4)** into Dakota's web platform to support scalable, production-grade applications.
- Enhanced chatbot's accuracy by **20%** with tailored datasets. Improved response relevance by **30%** through **prompt engineering** techniques aligned with business objectives and company's mission.
- Leveraged AI tools and libraries (NumPy, SciPy) to continuously monitor and optimize the chatbot's performance.

# **Software Project Manager,** BU Spark! – Boston, MA

Sept 2023 - May 2024

- Led student teams in agile sprints to deliver ML/Generative AI solutions for clients, improving satisfaction by 20%.
- Managed 4 project portfolios quarterly, ensuring impactful outcomes and on-time delivery.
- Streamlined team coordination and collaboration and through Trello and Slack, enhancing project success.

## Software Developer, ZenHR – Amman, JO

July 2022 - Sept. 2022

- Developed and optimized software components for zenhr.com's front and backend using Ruby on Rails.
- Collaborated with UX/UI sprint teams to implement 3 new features, reducing bounce rate by 20%.
- Led the **ideation** and **technical development** of new features by incorporating **data analysis** and **user feedback** to ensure alignment with ZenHR's vision and strategic goals.

## **Projects**

**Dibs!** | React Native, Expo, and TypeScript

• Developed a community-driven upcycling platform for Boston residents using React Native, Expo & TypeScript.

## Skills

Technologies React, Next.js, HTML/CSS, Node.js, Ruby on Rails, AWS, Vercel, Docker, MySQL, MongoDB, Redis

Programming Python, Java, JavaScript, TypeScript, C, SML, Ruby

**Tools** MS Office (Excel), Trello, Jira, Atlassian, Slack, Google Analytics

**Design** Figma, Adobe Creative Cloud, Photography, Motion Graphics, Oil Painting

**Languages** English (native) | Arabic (native) | French (DELF B1 certified)

#### Education

# **Boston University** – B.S. Computer Science, Minor in Visual Arts

2024

## Networks

**NEXUS** (Impact Society)

**Boston University Women in Computer Science** (E-board Member)

Tech Week 2024 (NYC)