Competitor Analysis + Iteration #1

Features Varying Between Apps

Frame 3

Basic Features that almost all apps have(Found From Confluence)

Ability to view TV Show titles by different categories (Trending, Latest etc.).

Ability to view a TV Show Details by selecting a TV Show Icon.

Ability to view a Person Details by selecting a Person Icon.

Ability to view Episode Details by selecting an Episode the TV Show Details.

Ability to view a List by selecting a List Icon.

Ability to View a User profile by selecting a User Icon.

Ability to create, view and update Lists, which are managed by the user.

Ability for users to update their profile settings via profile page.

Ability to search TV Shows by Name, Person, Lists or Users.

Ability to give ratings and comments to a particular episode from a particular season.

Ability to see an aggregated rating based on community reviews

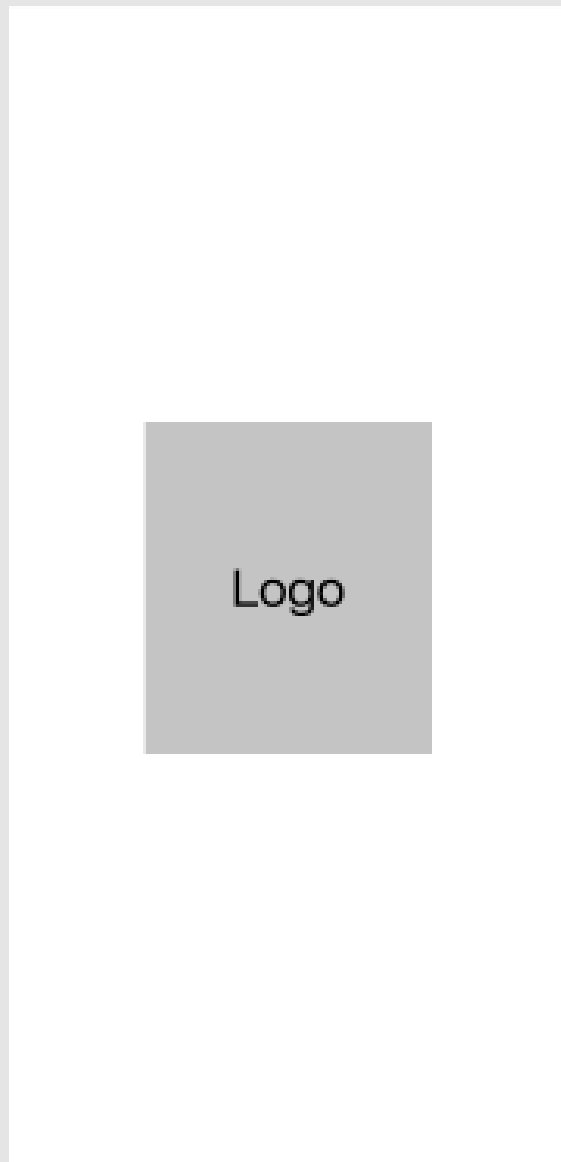Ability to see what your friends have been rating different shows and episodes

Ability to have a watch list for tv shows and episodes to watch

Ability to use FB, Google , Apple to create an account

Feature	Letterboxd	Trak.Tv	LikeWise	TVTime
Ability to view a Person Page by selecting a Person Icon.	✓	✓	✗	✗
Popular feature	✓		✓	
Ability to create public facing lists (searchable)	✓	✓	✗	✗
Search and filter	✓		✓	
Profile	✓		✓	
Watchlist	✓		✓	
List (grouping movies, add into one list named something)	✓		✗	
Notification on the discussion	✓		✗	
Comment on the review	✓		✓	
News	✓		✗	
Ads	✓		✓	
Rating show	✓		✓	
Share	✓		✓	
Where to watch	✓		✓	
Popular review	✗		✗	

Logo

9:41

Sign In

Email

enter your email adress

Password

enter your password

Confirm Password

re-enter your password

or sign in with

f   G

8 16 24 32 40 48 56 64 72 80

iPhone 11 Pro / X - 3

9:41

Log In

Email

enter your email adress

Password

enter your password

forget your password?

or log in with

f   **G**   **🍎**

iPhone 11 Pro / X - 4

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Welcome to Criticly

Pick your username

123movieking

Go Discover