

## ARIMA Analysis

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# R Markdown

```
library(tidyverse)
```

```
## Registered S3 methods overwritten by 'tibble':
```

```
## method from
```

```
## format.tbl pillar
```

```
## print.tbl pillar
```

```
## -- Attaching packages
```

```
## v ggplot2 3.3.5      v purrr 0.3.3
```

```
## v tibble 2.1.3      v dplyr 1.0.7
```

```
## v tidyr      1.0.0      v stringr 1.4.0
```

```
## v readr 1.3.1 v forcats 0.4.0
```

```
## Warning: package 'ggplot2' was built under R version 3.6.2
```

```
## Warning: package 'dplyr' was built under R version 3.6.2
```

```
## -- Conflicts
```

```
## x dplyr::filter() masks stats::filter()
```

```
## x dplyr::lag()      masks stats::lag()
```

#leveraging time series forecasting- future values depend on past values

#ARIMA- forecast AR(Autoregressive), I(Integrated or stationary), MA(Moving Average)

#regressed on its lagged values

```
dt <- read_csv("google.csv")
```

```
## Parsed with column specification:
```

```
## cols(
```

```
## gvkey = col_double(),
```

```
## datadate = col double(),
```

```
## fyearq = col_double(),
```

```
##      fqtr = col_double(),
```

```
## tic = col_character(),
```

```
## datafqtr = col_character(),
```

```
## saleq = col_double()
```

## )

```
dt %>% glimpse()
```

```
## Observations: 72
```

```
## Variables: 7
```

```
## $ gvkey      <dbl> 160329, 160329, 160329, 160329, 160329, 160329, 16032...
```

```
## $ datadate <dbl> 20020331, 20020630, 20020930, 20021231, 20030331, 200...
```

```
## $ fyearq    <dbl> 2002, 2002, 2002, 2002, 2003, 2003, 2003, 2003, 2004, ...
```

```
## $ fqtr      <dbl> 1, 2, 3, 4, 1, 2, 3, 4, 1, 2, 3, 4, 1, 2, 3, 4, 1, 2,...
```

```
## $ tic      <chr> "GOOGL", "GOOGL", "GOOGL", "GOOGL", "GOOGL", "GOOGL",...
```

```
## $ datafqtr <chr> "2002Q1", "2002Q2", "2002Q3", "2002Q4", "2003Q1", "20...
```

```
## $ saleq      <dbl> 42.285, 78.525, 130.787, 187.911, 248.618, 311.199, 3...
```

```
dt %>% head(2)
```

```
## Warning: `...` is not empty.
```

```
##
```

```
## We detected these problematic arguments:
```

```
## * `needs_dots`
```

```
##
```

```
## These dots only exist to allow future extensions and should be empty.
```

```
## Did you misspecify an argument?
```

```
## # A tibble: 2 x 7
```

```
##   gvkey datadate fyearq fqtr tic   datafqtr saleq
```

```
##   <dbl>    <dbl>  <dbl> <dbl> <chr> <chr>    <dbl>
```

```
## 1 160329 20020331   2002     1 GOOGL 2002Q1    42.3
```

```
## 2 160329 20020630   2002     2 GOOGL 2002Q2    78.5
```

```
dt %>% tail(2)
```

```
## Warning: `...` is not empty.
```

```
##
```

```
## We detected these problematic arguments:
```

```
## * `needs_dots`
```

```
##
```

```
## These dots only exist to allow future extensions and should be empty.
```

```
## Did you misspecify an argument?
```

```
## # A tibble: 2 x 7
```

```
##   gvkey datadate fyearq fqtr tic   datafqtr saleq
```

```
##   <dbl>    <dbl>  <dbl> <dbl> <chr> <chr>    <dbl>
```

```
## 1 160329 20190930   2019     3 GOOGL 2019Q3   40499
```

```
## 2 160329 20191231   2019     4 GOOGL 2019Q4   46075
```

```
#create the time series
```

```
library(lubridate)
```

```
##
```

```
## Attaching package: 'lubridate'
```

```
## The following object is masked from 'package:base':
```

```
##
```

```
##   date
```

```
dt <- dt %>%
```

```
  mutate(date = yq(datafqtr) + months(3) - days(1))
```

```
dt %>% select(datafqtr, date) %>% head(2)
```

```
## Warning: `...` is not empty.
```

```
##
```

```
## We detected these problematic arguments:
```

```
## * `needs_dots`
```

```
##
```

```
## These dots only exist to allow future extensions and should be empty.
```

```
## Did you misspecify an argument?
```

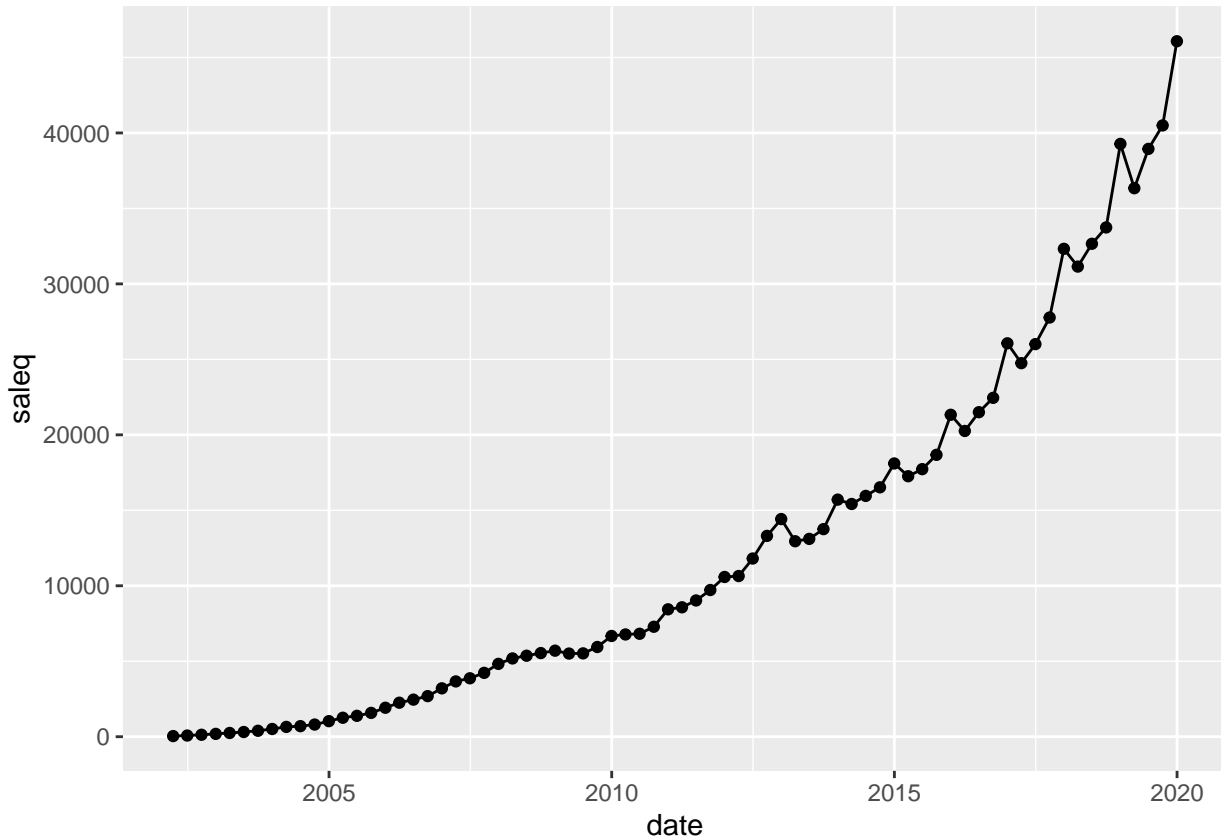
```
## # A tibble: 2 x 2
```

```
##   datafqtr date
```

```
##   <chr>    <date>
```

```
## 1 2002Q1    2002-03-31
## 2 2002Q2    2002-06-30

#Time series trend- making a plot
dt %>%
  ggplot(aes(x=date, y=saleq)) +
  geom_point() + geom_line()
```



```
#training and validation sets
#descending order and using the first 4 observations
dtTest <- dt %>%
  arrange(desc(date)) %>%
  top_n(4, date)
dtTest
```

```
## Warning: `...` is not empty.
##
## We detected these problematic arguments:
## * `needs_dots`
##
## These dots only exist to allow future extensions and should be empty.
## Did you misspecify an argument?

## # A tibble: 4 x 8
##   gvkey datadate fyearq fqtr tic   datafqtr saleq date
##   <dbl>   <dbl>   <dbl> <dbl> <chr>   <chr>     <dbl> <date>
## 1 160329 20191231   2019     4 GOOGL 2019Q4    46075 2019-12-31
## 2 160329 20190930   2019     3 GOOGL 2019Q3    40499 2019-09-30
## 3 160329 20190630   2019     2 GOOGL 2019Q2    38944 2019-06-30
```

```
## 4 160329 20190331 2019 1 GOOGL 2019Q1 36339 2019-03-31
dtTrain <- dt %>%
  filter(!(date %in% dtTest$date)) %>%
  arrange(desc(date))
head(dtTrain, 2)

## Warning: `...` is not empty.
##
## We detected these problematic arguments:
## * `needs_dots`
##
## These dots only exist to allow future extensions and should be empty.
## Did you misspecify an argument?

## # A tibble: 2 x 8
##   gvkey datadate fyearq fqtr tic datafqtr saleq date
##   <dbl> <dbl> <dbl> <dbl> <chr> <chr> <dbl> <date>
## 1 160329 20181231 2018 4 GOOGL 2018Q4 39276 2018-12-31
## 2 160329 20180930 2018 3 GOOGL 2018Q3 33740 2018-09-30
tail(dtTrain, 2)

## Warning: `...` is not empty.
##
## We detected these problematic arguments:
## * `needs_dots`
##
## These dots only exist to allow future extensions and should be empty.
## Did you misspecify an argument?

## # A tibble: 2 x 8
##   gvkey datadate fyearq fqtr tic datafqtr saleq date
##   <dbl> <dbl> <dbl> <dbl> <chr> <chr> <dbl> <date>
## 1 160329 20020630 2002 2 GOOGL 2002Q2 78.5 2002-06-30
## 2 160329 20020331 2002 1 GOOGL 2002Q1 42.3 2002-03-31

# auto.arima- estimate best arima model- estimate
# best # of lags for the AR and MA components of the model and the I
# takes as input a univariate time series- meaning that our data
# should only have one variable(saleq) and the data points should be
# time ordered. need to use xts

library(xts)

## Warning: package 'xts' was built under R version 3.6.2
## Loading required package: zoo
## Warning: package 'zoo' was built under R version 3.6.2
##
## Attaching package: 'zoo'
##
## The following objects are masked from 'package:base':
##
##   as.Date, as.Date.numeric
##
## Attaching package: 'xts'
```

```

## The following objects are masked from 'package:dplyr':
##
## first, last
dtxts_Train <- xts(dtTrain$saleq,
                  order.by = dtTrain$date)
head(dtxts_Train, 4)

##           [,1]
## 2002-03-31 42.285
## 2002-06-30 78.525
## 2002-09-30 130.787
## 2002-12-31 187.911
dtxts_Test <- xts(dtTest$saleq,
                  order.by = dtTest$date)
head(dtxts_Test)

##           [,1]
## 2019-03-31 36339
## 2019-06-30 38944
## 2019-09-30 40499
## 2019-12-31 46075
#ARIMA model
M1 <- auto.arima(dtxts_Train)

## Error in auto.arima(dtxts_Train): could not find function "auto.arima"
summary(M1)

## Error in summary(M1): object 'M1' not found
fM1 <- forecast(M1,4)

## Error in forecast(M1, 4): could not find function "forecast"
fM1

## Error in eval(expr, envir, enclos): object 'fM1' not found
plot(fM1, xlab = 'Quarter' , ylab = 'Sales')

## Error in plot(fM1, xlab = "Quarter", ylab = "Sales"): object 'fM1' not found
accuracy(fM1, dtxts_Test)

## Error in accuracy(fM1, dtxts_Test): could not find function "accuracy"
dtxts <- xts(dt$saleq, order.by = dt$date)
head(dtxts,2)

##           [,1]
## 2002-03-31 42.285
## 2002-06-30 78.525
tail(dtxts,2)

##           [,1]
## 2019-09-30 40499
## 2019-12-31 46075

```

```

M2 <- auto.arima(dttxts)

## Error in auto.arima(dttxts): could not find function "auto.arima"
summary(M2)

## Error in summary(M2): object 'M2' not found
fM2 <- forecast(M2, 2)

## Error in forecast(M2, 2): could not find function "forecast"
fM2

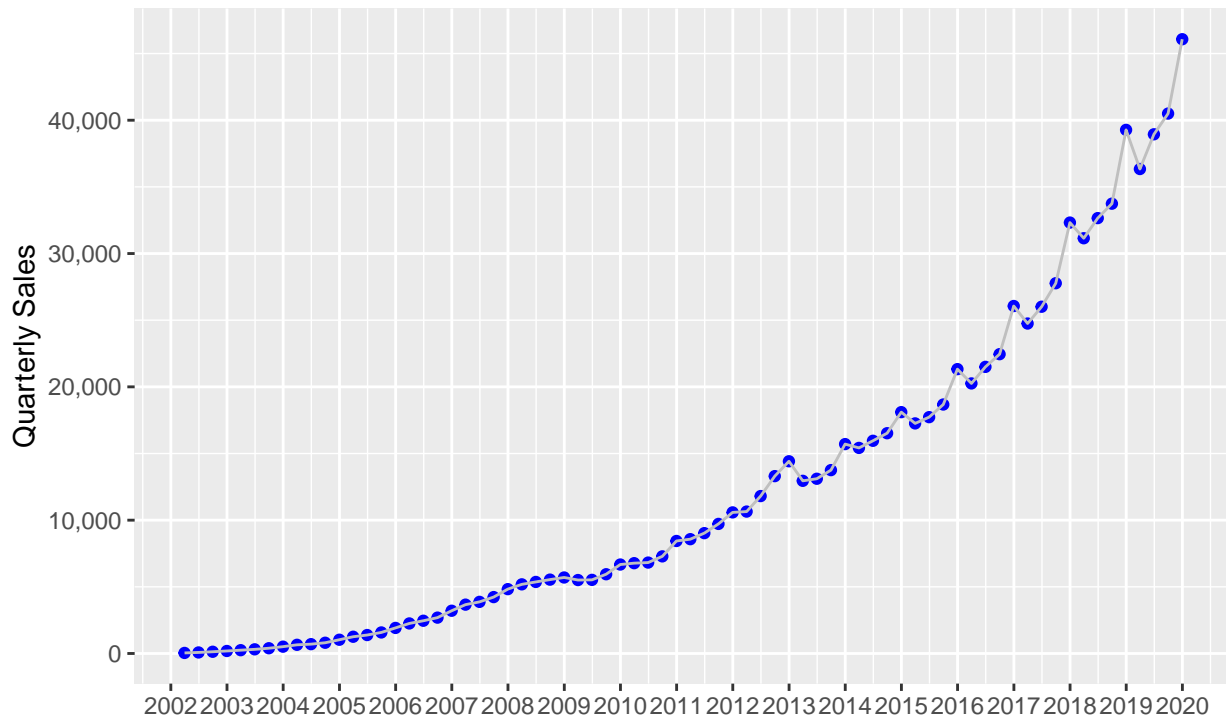
## Error in eval(expr, envir, enclos): object 'fM2' not found
plot(fM2)

## Error in plot(fM2): object 'fM2' not found
library(scales)

##
## Attaching package: 'scales'
## The following object is masked from 'package:purrr':
##
##     discard
## The following object is masked from 'package:readr':
##
##     col_factor
dt %>%
  ggplot(aes(x=date, y=saleq)) +
  geom_point(colour = "blue") +
  geom_line(colour = "grey75") +
  scale_x_date(breaks = date_breaks(width = "1 year"),
               labels = date_format( '%Y' )) +
  scale_y_continuous(labels = comma_format()) +
  xlab("") + ylab("Quarterly Sales") +
  ggtitle("Google s Quarterly Sales", subtitle = "Units")

```

## Google's Quarterly Sales Units



```
##dt0 <- read_csv("finStatements4All_FY2009-20.csv")
names(dt0)
```

```
## Error in eval(expr, envir, enclos): object 'dt0' not found
# The ticker symbol for Tesla is TSLA
```

```
dt0 %>% filter(tic=="TSLA") %>% select(fyear, tic, comm, naics)
```

```
## Error in eval(lhs, parent, parent): object 'dt0' not found
```

```
dt1 <- dt0 %>%
  filter(naics==336111 & fyear>2009 & fyear < 2020) %>%
  select(fyear, tic, comm, sale, at, oibdp, naics) %>%
  mutate(ROA = oibdp/at, PM = oibdp/sale, TATO=sale/at)
```

```
## Error in eval(lhs, parent, parent): object 'dt0' not found
```

```
dt1 %>% select(sale, at, oibdp,ROA, PM, TATO) %>% summary()
```

```
## Error in eval(lhs, parent, parent): object 'dt1' not found
```

```
dt2 <- dt1 %>% filter(sale>=100)
```

```
## Error in eval(lhs, parent, parent): object 'dt1' not found
```

```
dt2 %>% select(sale, at, oibdp,ROA, PM, TATO) %>% summary()
```

```
## Error in eval(lhs, parent, parent): object 'dt2' not found
```

```
dt3_indROA <- dt2 %>%
  group_by(fyear) %>%
  summarise(ind_minROA = min(ROA),
```

```

ind_q1ROA = quantile(ROA, 0.25),
ind_medROA = median(ROA),
ind_q3ROA = quantile(ROA, 0.75),
ind_maxROA = max(ROA)

```

```
## Error in eval(lhs, parent, parent): object 'dt2' not found
```

```
dt3_indROA
```

```
## Error in eval(expr, envir, enclos): object 'dt3_indROA' not found
```

```

dt3_indPM <- dt2 %>% group_by(fyear) %>%
  summarise(ind_minPM = min(PM),
            ind_q1PM = quantile(PM, 0.25), ind_medPM = median(PM),
            ind_q3PM = quantile(PM, 0.75), ind_maxPM = max(PM))

```

```
## Error in eval(lhs, parent, parent): object 'dt2' not found
```

```
dt3_indPM
```

```
## Error in eval(expr, envir, enclos): object 'dt3_indPM' not found
```

```

dt3_indTATO <- dt2 %>% group_by(fyear) %>%
  summarise(ind_minTATO = min(TATO),
            ind_q1TATO = quantile(TATO, 0.25), ind_medTATO = median(TATO),
            ind_q3TATO = quantile(TATO, 0.75), ind_maxTATO = max(TATO))

```

```
## Error in eval(lhs, parent, parent): object 'dt2' not found
```

```
dt3_indTATO
```

```
## Error in eval(expr, envir, enclos): object 'dt3_indTATO' not found
```

```

dt4Tesla <- dt1 %>% filter(tic=="TSLA") %>%
  select(fyear, tic, ROA, PM, TATO)

```

```
## Error in eval(lhs, parent, parent): object 'dt1' not found
```

```
dt4Tesla
```

```
## Error in eval(expr, envir, enclos): object 'dt4Tesla' not found
```

```

dt5 <- bind_cols(
  dt3_indROA %>% select(fyear, ind_q1ROA, ind_q3ROA),
  dt3_indPM %>% select(ind_q1PM, ind_q3PM),
  dt3_indTATO %>% select(ind_q1TATO, ind_q3TATO),
  dt4Tesla %>% select(tic, ROA, PM, TATO))

```

```
## Error in eval(lhs, parent, parent): object 'dt3_indROA' not found
```

```
dt5
```

```
## Error in eval(expr, envir, enclos): object 'dt5' not found
```

## Including Plots

Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R code that generated the plot.