

Mahrukh Maqsood

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EDUCATION

Masters in Communication Studies

Department of Communication Studies
University of North Carolina at Charlotte

GPA: 4.0
Completed: 2023

MPhil, Political Science

Department of Political Science
GC University, Lahore, Pakistan

GPA: 3.52/4
Completed: 2015

Bachelor of Arts, Mass Communication

Institute of Communication Studies
University of the Punjab, Lahore, Pakistan

GPA: 3.75/4
Completed: 2013

Intermediate, I. Com

BISE, Lahore, Pakistan

Marks: 800/ 1100
Grade: A

Fellowships and Positions

Graduate Life Fellow CGLL 2022-2023

Center for Graduate Life and Learning UNC Charlotte

President CSGSA 2022-2023

Department of Communication Studies

President Explore Your Horizon - Charlotte Chapter 2022-2023

Member International Student Advisory Committee (ISAC) UNC Charlotte 2022-2023

Sci. Comm Ambassador 2022-2023 UNC Charlotte 2022

Member Student Health Advisory Board UNC Charlotte 2022-2023

Cultural Ambassador UNC Charlotte 2022-2023

Judge Graduate Research Symposium UNC Charlotte 2022 & 2023

DAAD Academic Exchange Program Fellow, Germany, 2011

German Federal Foreign Office

WORK EXPERIENCE

Academic:

Research Assistant University of North Carolina at Charlotte.	08/2021— 05/2023
Conference Assistant Conference Reservations and Event Services UNC Charlotte	05/2022 – 08/2022
Teaching Assistant University of North Carolina at Charlotte.	08/2021— 05/2023
Lecturer (Visiting Faculty) CIMS School of Law, Lahore, Pakistan	09/2019 – 12/2019
Lecturer (Full-time) Department of Political Science, GC University, Lahore, Pakistan	09/2017 – 12/2018
Lecturer (Visiting) Institute of Communication Studies, University of the Punjab, Lahore, Pakistan	02/2016 – 02/2017

Professional:

Interim Manager, PU TV Studio (Full Time) Institute of Communication Studies, University of the Punjab, Lahore, Pakistan	02/2017 – 09/2017
Creative Manager (Full Time) Revolution Media, Lahore, Pakistan	03/2016 – 02/2017
Creative Manager (Full Time) Velocity MARCOM, Lahore, Pakistan	07/2014 – 02/2016

COURSES TAUGHT

Introduction to Political Science, Comparative Constitutions of China, Malaysia, and Turkey

Introduction to Political Science, Political History of Pakistan, Pakistan Studies,

Comparative Foreign Policy of USA and China, Constitution of UK and the USA.

Theories of Advertising, Introduction to Advertising, Advertising and Public Relations

RESEARCH

["Satirists and Communication of Resistance: The Craft of Political Humor and Satire in Pakistan"](#) (M-Phil Thesis. University of North Carolina, Charlotte. 2023)

Erin Basinger, Shanice Jones Cameron, Gracie Allen, and **Mahrukh Maqsood** ["Stigma, Self-Care, and Relationship Satisfaction Among Black Americans with Type 2 Diabetes"](#) Presented at the IARR Mini-Conference The University of Alabama, June 8th -June, Alabama.

Mahrukh Maqsood ["Netflix's Immigration Nation: Depiction of the Illegal Immigrants and ICE Dealing with Cognitive Dissonance."](#) Presented at the Southern States Communication Association Annual Conference. St. Petersburg, Florida. April 12th – 16th 2023

Mahrukh Maqsood and Hanif Sajid, *"Political Narratives on Terrorism in Pakistan: A Phenomenological Analysis"* (paper presented at the International Conference on Media and Conflict, Islamabad, February 26-27, 2019).

Mahrukh Maqsood, Madiha Maqsood and Hanif Sajid, ["Political Satire in Pakistan: An Evolution and Change"](#) (paper presented in the 2nd National Graduate Conference, AIOU, Islamabad, August 28-29, 2018).

Mahrukh Maqsood and Hanif Sajid ["Problems of Education in Pakistan: Quest for a Rational Policy and Process"](#) (paper presented at the 2nd National Graduate Conference, AIOU, August 28-29, 2018).

"A Comparative Study of the Portrayal of the Pak-US and Pak-China Relationship in Pakistani Print Media" (MPhil Thesis, GC University, Lahore, 2015).

"Boss and Stuart Mental Rehabilitation Centre 360 Degree Media Campaign" (Baccalaureate Final Project, University of the Punjab, Lahore, 2013).

RESEARCH IN PROGRESS

"Satirists and Communication of Resistance: The Craft of Political Humor and Satire in Pakistan"

"Discourse and Power in a Diversity Crisis: A Case Study of Reluctant Activism" with Dr. Tiffany Gallicano (A study into the Kirpan Incident at UNC Charlotte)

"A study into the portrayal Pakistan in Homeland with a lens of multi-modal analysis and agenda setting: A critical analysis of Season 4" (Submitted at the Southern States Communication Association Annual Conference 2024)

SOFTWARES

R (beginner), SPSS (intermediate)

CONFERENCES

IARR Mini-Conference at the University of Alabama, (Presenter)

June 8th - June 10th, Alabama.

Southern States Communication Association Annual Conference (Presenter)

St. Petersburg, Florida. April 12th – 16th 2023

National Communication Association Annual Conference (Attendee)

New Orleans, LA November 17th – 20th 2023

Graduate Research Symposium UNC Charlotte 2023 (Organizer and Judge)

University of North Carolina at Charlotte

Graduate Research Symposium UNC Charlotte 2022 (Judge)

University of North Carolina at Charlotte

WORKSHOPS & SEMINARS

Social Awareness and Leadership Training

FACES Pakistan and Australian Government July 14, 2017,

Workshop on Active Citizen's Program - Stage 01

British Council Lahore, Pakistan, September 12, 2013

Training Workshop on Non-linear Editing (NLE)

Institute of Communication Studies, Lahore, Pakistan, February 9, 2013

Training Workshop on Curriculum Vitae and Portfolio Making

Institute of Communication Studies, Lahore, Pakistan, January 26, 2013

Training in the Fundamentals of Journalism (*Certificate of Achievement*)

US Consulate General Lahore, Pakistan, May 23, 2012

Training Workshop on Leadership and Time Management

Institute of Communication Studies, Lahore, Pakistan, March 17, 2012

Training Workshop on the Social Action Research Project

British High Commission, Pakistan, December 11, 2010

International Kangaroo Mathematics Contest, Junior Level

School of Mathematical Science, Lahore, Pakistan 2006 and 2007

HONORS AND DISTINCTIONS

Graduation Bell Ringer (High Graduation Honor) University of North Carolina, Charlotte May 2023

Member Omicron Delta Kappa, **Honor Society** University of North Carolina, Charlotte April 2023

Student Marshal, University of North Carolina, Charlotte December 2022

Sci. Comm Ambassador, University of North Carolina, Charlotte December 2022

Best Conference Paper, International Conference on Media and Conflict, Islamabad, February 26-27, 2019

Arts and Crafts (First Position), Institute of Communication Studies, Lahore, Pakistan April 2013

Student Body Member (Outstanding Performance), ICS, Lahore, Pakistan April 2013

Decorating ICS at the "Student's Week (First Position), Institute of Communication Studies, April 2013

Chief Minister's Debate Competition English, Government of the Punjab, Pakistan December 2, 2008

Chief Minister's Essay Writing Competition English, Government of the Punjab, Pakistan December 6, 2008

Speech Competition English (First Position), Pakistan Girls Guide Association, Punjab March 6, 2007

Debate Competition (First Position), Quaid-e-Azam College of Accountancy and Commerce, Lahore Nov 14, 2007

Best Guide of the Camp, Pakistan Girl Guides Association, Punjab June 7-14, 2007

Certificate of Merit for Badminton (Winner), Headmistresses' Association Lahore, 2006-7

Community Presentations

Halal Food Project

Project Lead for the project that resulted in UNC Charlotte offering Halal Food for Muslim students at its student dining options

Foot Washing Station (Ablution) Project

Project Lead for the project that resulted in UNC Charlotte approving the project to build Ablution Stations on Campus in 2023

TEDx Speaker at TEDx UNC Charlotte

The topic of the Talk: How Colleges and Universities can be more inclusive for Muslim Students.

Reverse Diversity Panel (Speaker) arranged by UNC Charlotte Career Center

Representing International Muslim Student Work Base.

PROFESSIONAL MEMBERSHIPS

Southern States Communication Association	2022 - to date
National Communication Association	2022 - to date
Graduate Professional Student Association UNC Charlotte	2021- to 2023
International Political Science Association	2018 – to date
World Wildlife Federation	Life Member
Quaid-e-Azam Political Science Society	2013 – to date

References

Dr. Jason Windett

Associate Professor, Department of Political Science
Associate Professor, Public Policy Doctoral Program.
University of North Carolina, Charlotte

704-687-7229
jwindett@uncc.edu

Dr. Jason Black

Professor, Department of Communication Studies
University of North Carolina, Charlotte

205-657-6755
jblac143@uncc.edu

Dr. Tiffany Gallicano

Professor, Department of Communication Studies
University of North Carolina, Charlotte

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