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# PPT SUMMARY: DASHBOARD DESIGN

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# DASHBOARD OVERVIEW

- KPIs: Total Sales & Total Profit
  - Sales Growth Line Chart included
  - Category filter (slicer) added for interactivity
  - Consistent color theme applied
  - Navigation buttons link to explanation dashboards
- Navigation menu

**Total  
Profit**

286,397

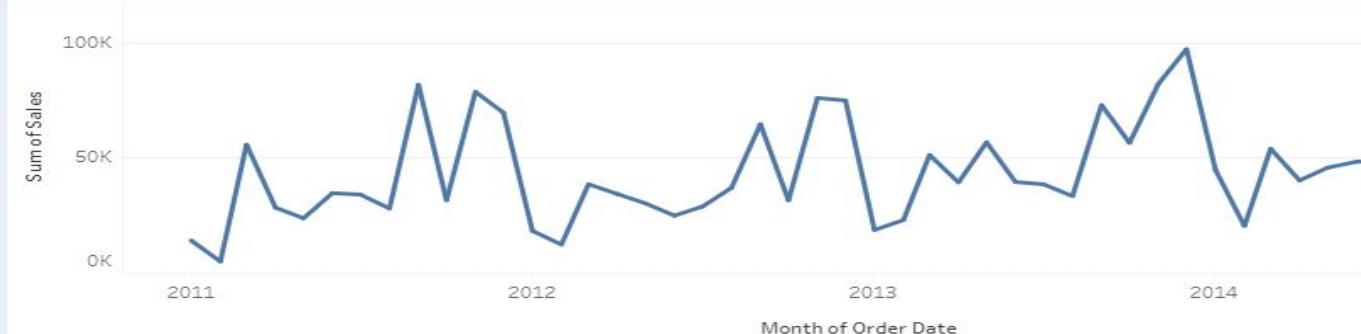
[View Profit Details](#)

**Total  
Sales**

2,297,201

[View Sale](#)

### Sales Growth



[View Growth Details](#)

# DASHBOARD SCREENSHOTS

**View sheets Individually :**

[View Total sales](#)

[View Total Profit](#)

[View Sales Growth Ch](#)

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# Sales Summary

## insights:

- Total Sales represent overall revenue
- KPI shows revenue at a glance
- Line chart shows sales trend over time
- Conclusion: Sales performance is stable and shows growth
- Helps identify high-performing months

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# Profit Summary

## Insights:

- Total Profit shows earnings after costs
- KPI highlights overall profitability
  - Line chart identifies high-profit periods
- Conclusion: Business is profitable and stable
  - Helps plan strategies for improving earnings

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# Sales Growth / Time series

## Insights:

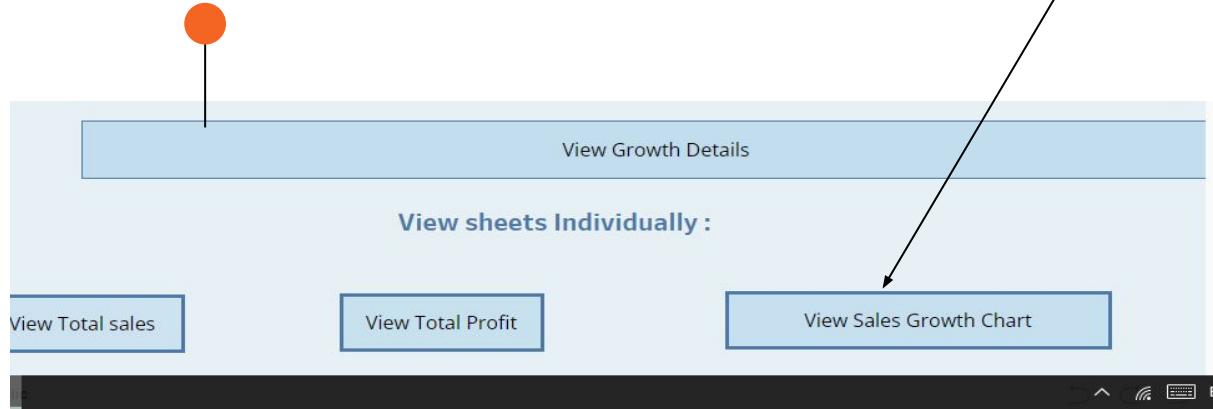
- Shows trend of sales over time
- Line chart highlights growth or decline periods
- Helps identify seasonality in sales.
- Supports data-driven decision making
- Conclusion: Overall sales are increasing steadily

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# NAVIGATION & INTERACTIVITY

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## NAVIGATION BUTTON



- Each KPI and chart has a navigation button
- Buttons link to separate explanation dashboards (Sales, Profit, Growth)
- Back button returns to Original Dashboard
- Fully interactive for the user
- Supports easy exploration of insights

## NAVIGATION MENU

### INSIGHTS:

This slide explains the navigation buttons that link KPIs and charts to their respective explanation dashboards, allowing smooth interactive exploration.

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# CONCLUSION & KEY INSIGHTS:

## Total sales:

Total Sales are stable and show consistent growth over time

## Total profit:

Total Profit indicates a profitable business with high-earning periods

## Sales growth (chart):

Sales Growth line chart highlights trends and seasonality

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# THANK YOU

THANK YOU FOR REVIEWING  
MY TABLEAU DASHBOARD  
PROJECT. INTERACTIVE  
INSIGHTS ON SALES, PROFIT,  
AND GROWTH ARE INCLUDED.