
PPT SUMMARY: DASHBOARD DESIGN

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DASHBOARD OVERVIEW

- KPIs: Total Sales & Total Profit
 - Sales Growth Line Chart included
 - Category filter (slicer) added for interactivity
 - Consistent color theme applied
 - Navigation buttons link to explanation dashboards
- Navigation menu

**Total
Profit**

286,397

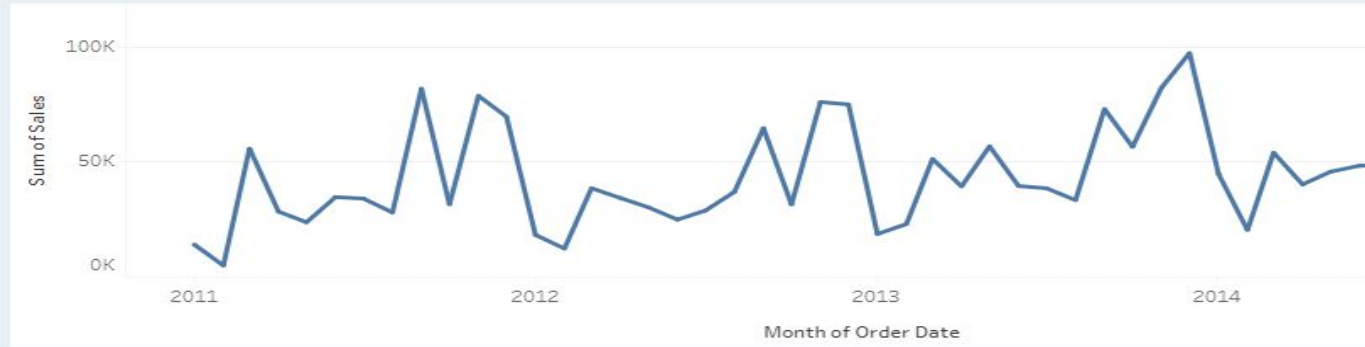
[View Profit Details](#)

**Total
Sales**

2,297,201

[View Sale](#)

Sales Growth



[View Growth Details](#)

View sheets Individually :

[View Total sales](#)

[View Total Profit](#)

[View Sales Growth Ch](#)

DASHBOARD
SCREENSHOTS

Sales Summary

insights:

- Total Sales represent overall revenue
 - KPI shows revenue at a glance
 - Line chart shows sales trend over time
 - Conclusion: Sales performance is stable and shows growth
 - Helps identify high-performing months
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Profit Summary

Insights:

- Total Profit shows earnings after costs
 - KPI highlights overall profitability
 - Line chart identifies high-profit periods
 - Conclusion: Business is profitable and stable
 - Helps plan strategies for improving earnings
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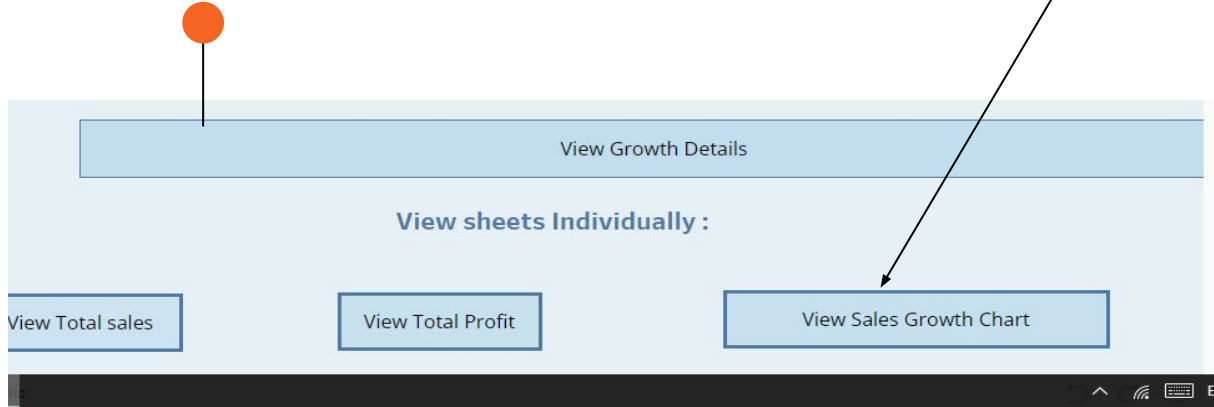
Sales Growth /Time series

Insights:

- Shows trend of sales over time
 - Line chart highlights growth or decline periods • Helps identify seasonality in sales.
 - Supports data-driven decision making
 - Conclusion: Overall sales are increasing steadily
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NAVIGATION & INTERACTIVITY

NAVIGATION BUTTON



NAVIGATION MENU

- Each KPI and chart has a navigation button
- Buttons link to separate explanation dashboards (Sales, Profit, Growth)
- Back button returns to Original Dashboard
- Fully interactive for the user
- Supports easy exploration of insights

INSIGHTS:

This slide explains the navigation buttons that link KPIs and charts to their respective explanation dashboards, allowing smooth interactive exploration.

CONCLUSION & KEY INSIGHTS:

Total sales:

Total Sales are stable and show consistent growth over time

Total profit:

Total Profit indicates a profitable business with high-earning periods

Sales growth (chart):

Sales Growth line chart highlights trends and seasonality

THANK YOU

THANK YOU FOR REVIEWING
MY TABLEAU DASHBOARD
PROJECT. INTERACTIVE
INSIGHTS ON SALES, PROFIT,
AND GROWTH ARE INCLUDED.