Data & Al

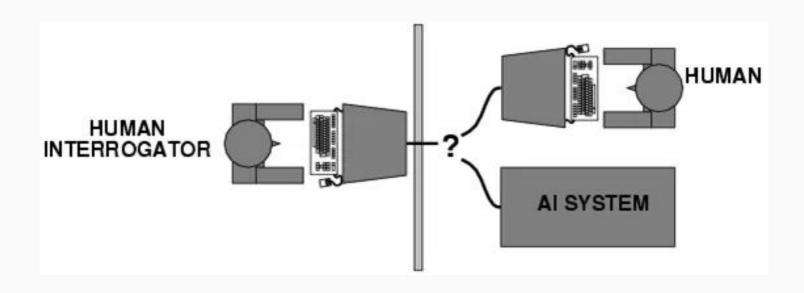
Let's begin with a story





Temporally
Recurrent
Optimal
Learning

Artificial Intelligence and Machine Learning



Weak or Narrow Al



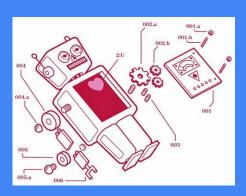


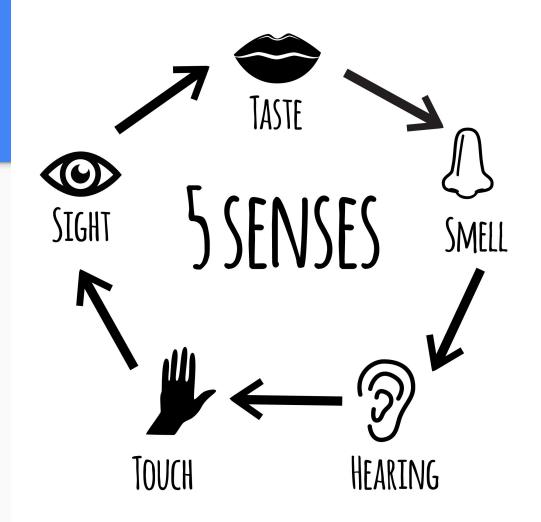
Strong or General Al





The Anatomy of AI

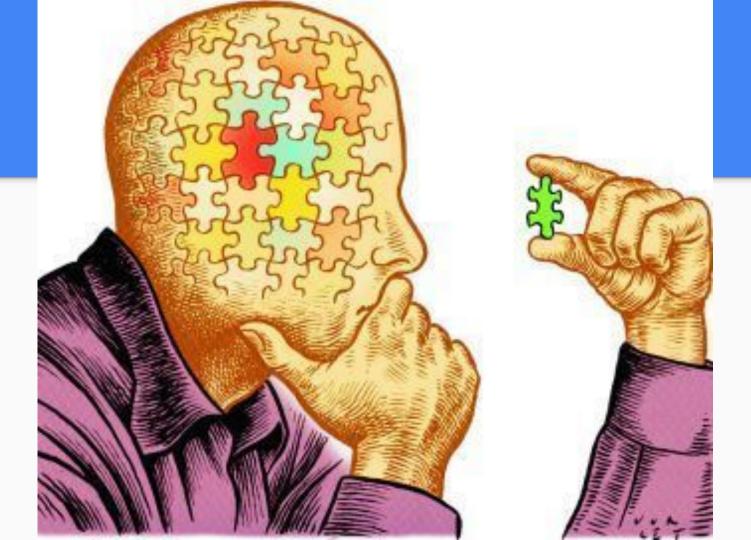




I feel like eating Japanese in a traditional restaurant at 7 p.m. in any city

→ FIND A RESTAURANT







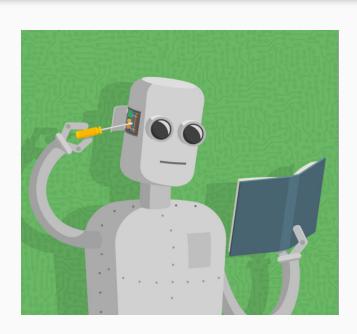
Data Analysis



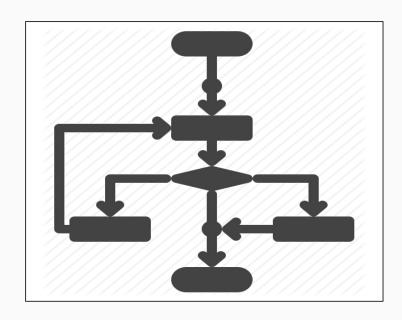
Data Science



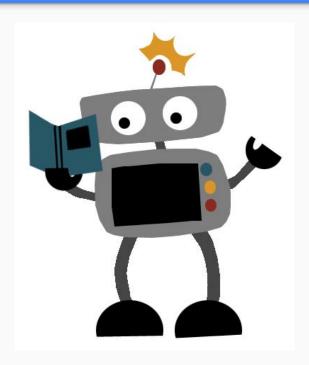
Machine Learning



Algorithms



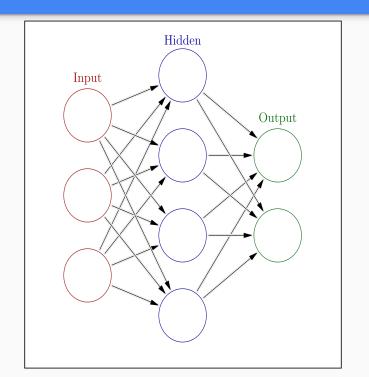
Supervised Learning



Unsupervised Learning



Neural Networks



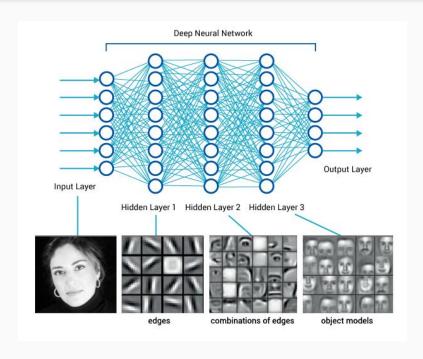
INPUT		OUTPUT
Α	В	A AND B
0	0	0
0	1	0
1	0	0
1	1	1

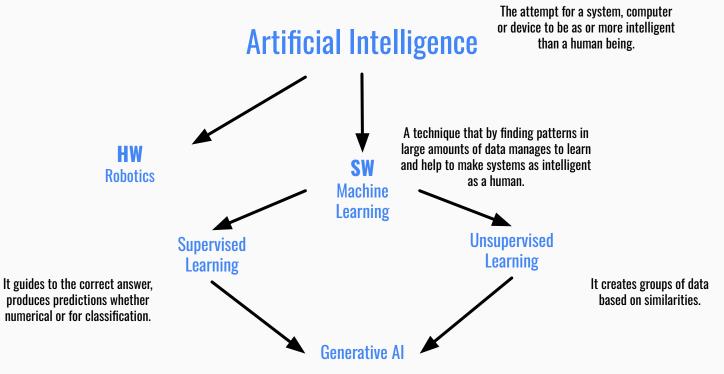
$$\Theta^{(1)} = \begin{bmatrix} -30 & 20 & 20 \end{bmatrix}$$

$$h_{\Theta}(x) = g(-30 + 20x_1 + 20x_2)$$

$$x_1 = 0$$
 and $x_2 = 0$ then $g(-30) \approx 0$
 $x_1 = 0$ and $x_2 = 1$ then $g(-10) \approx 0$
 $x_1 = 1$ and $x_2 = 0$ then $g(-10) \approx 0$
 $x_1 = 1$ and $x_2 = 1$ then $g(10) \approx 1$

Deep Learning





It specializes in creating new and original content.

Generative Al models can produce text, images, music, and

other types of content that did not previously exist.



These models are trained with advanced algorithms to learn from a large amount of data and then use that learning to generate new creations.



Complement, not replacement.

Important Terminology

Natural Language Processing (NLP)	Large Language Models (LLMs)	Prompting
Hallucinations	Fine-tuning	Token

Data is the new fuel







LISTEN U

Shortage of data causing Samsung troubles in launching Bixby Voice for the U.S.



"The delay comes from a handful of issues with the service but is driven by a lack of usage data that's ultimately required for the machine learning systems to work at their full potential"

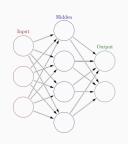
¿What are some companies using ML & Data for?



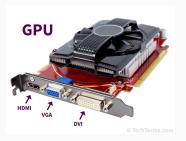




Timeline











Imagine a Shoe

How is the shoe in your mind?







Seat belts are less safe for women

A lot less safe.

ACCESSORIES & PERIPHERALS

It's Not You, It's It: Voice Recognition Doesn't Recognize Women

By Graeme McMillan @graemem | June 01, 2011