Kmeans_23Nov

November 23, 2024

```
[1]: import pandas as pd
     import numpy as np
     import matplotlib.pyplot as plt
     import seaborn as sb
     from sklearn.cluster import KMeans
     from sklearn.metrics import pairwise distances argmin min
     from mpl_toolkits.mplot3d import Axes3D
     plt.rcParams['figure.figsize'] = (16, 9)
     plt.style.use('ggplot')
[2]: dataframe = pd.read_csv("analisis.csv")
     dataframe.head()
[2]:
                usuario
                                 op
                                             СО
                                                        ex
                                                                   ag
                                                                               ne
                                                                                   \
     0
           3gerardpique 34.297953
                                     28.148819
                                                41.948819
                                                            29.370315
                                                                         9.841575
       aguerosergiokun 44.986842
                                     20.525865
                                                37.938947
                                                            24.279098
                                                                        10.362406
     1
     2
         albertochicote 41.733854
                                     13.745417
                                                 38.999896
                                                            34.645521
                                                                         8.836979
                                                            31.082154
     3
          AlejandroSanz 40.377154
                                     15.377462
                                                52.337538
                                                                         5.032231
     4
         alfredocasero1
                         36.664677
                                     19.642258
                                                 48.530806
                                                            31.138871
                                                                         7.305968
        wordcount
                   categoria
     0
          37.0945
     1
          78.7970
                            7
     2
          49.2604
                            4
     3
          80.4538
                            2
          47.0645
[3]: dataframe.describe()
[3]:
                                                                            wordcount
                    op
                                 СО
                                             ex
                                                          ag
                                                                       ne
            140.000000
                        140.000000
                                     140.000000
                                                  140.000000
                                                              140.000000
                                                                           140.000000
     count
             44.414591
                                      40.764428
     mean
                          22.977135
                                                   22.918528
                                                                8.000098
                                                                            98.715484
     std
              8.425723
                                       7.185246
                                                                            44.714071
                           5.816851
                                                    7.657122
                                                                3.039248
     min
             30.020465
                          7.852756
                                      18.693542
                                                    9.305985
                                                                1.030213
                                                                             5.020800
     25%
             38.206484
                          19.740299
                                      36.095722
                                                   17.050993
                                                                6.086144
                                                                            66.218475
     50%
             44.507091
                          22.466718
                                      41.457492
                                                   21.384554
                                                                7.839722
                                                                            94.711400
     75%
             49.365923
                          26.091606
                                      45.197769
                                                   28.678866
                                                                9.758189
                                                                           119.707925
             71.696129
                          49.637863
                                      59.824844
                                                   40.583162
                                                               23.978462
     max
                                                                           217.183200
```

categoria 140.000000 count 4.050000 mean std 2.658839 min 1.000000 25% 2.000000 50% 3.500000 75% 7.000000 max 9.000000

[4]: dataframe.groupby('categoria').size()

[4]: categoria

1 27

2 34

3 9

4 19

5 4

6 8

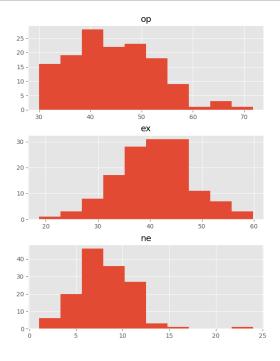
7 17

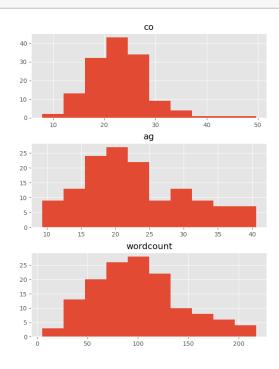
8 16

9 6

dtype: int64

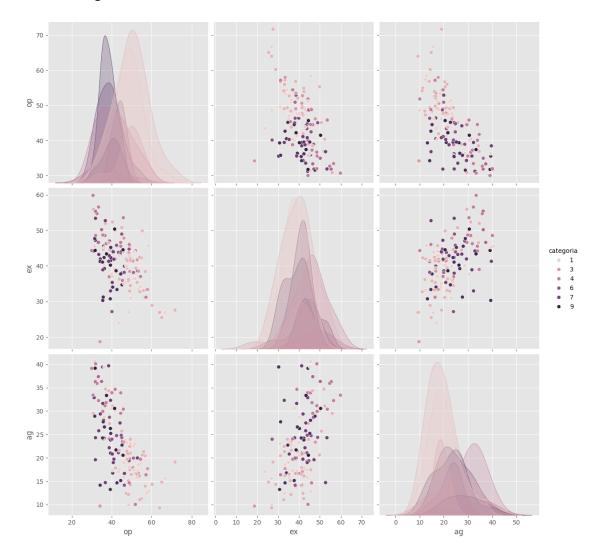
[7]: dataframe.drop(['categoria'], axis=1).hist() plt.show()





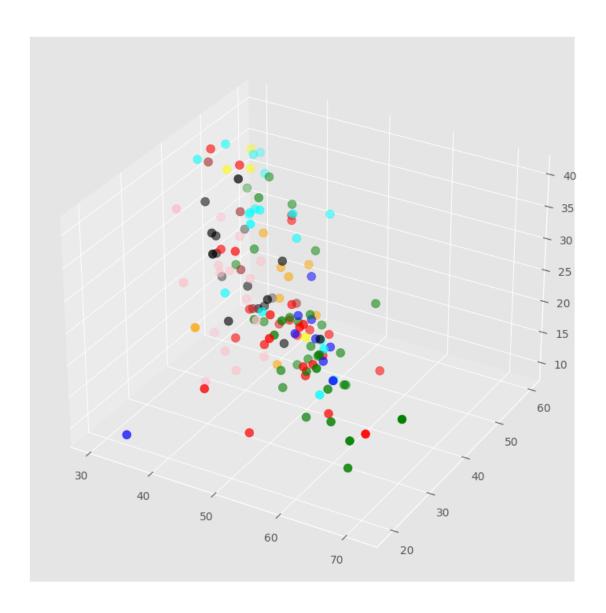
/Users/haydeml/Library/Python/3.9/lib/python/sitepackages/seaborn/axisgrid.py:2100: UserWarning: The `size` parameter has been renamed to `height`; please update your code. warnings.warn(msg, UserWarning)

[8]: <seaborn.axisgrid.PairGrid at 0x30b10f310>



```
[9]: X = np.array(dataframe[["op","ex","ag"]])
y = np.array(dataframe['categoria'])
X.shape
```

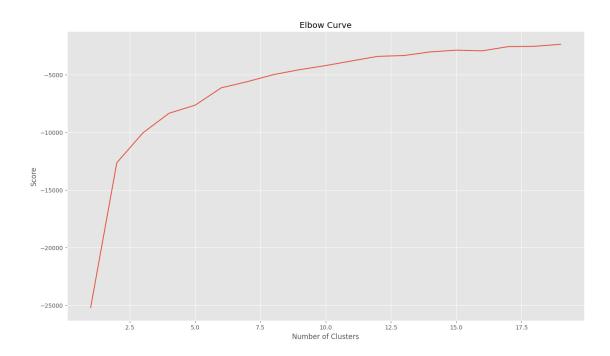
```
[9]: (140, 3)
```



KMeans(n_clusters=7),
KMeans(),
KMeans(n_clusters=9),

KMeans(n_clusters=5),
KMeans(n_clusters=6),

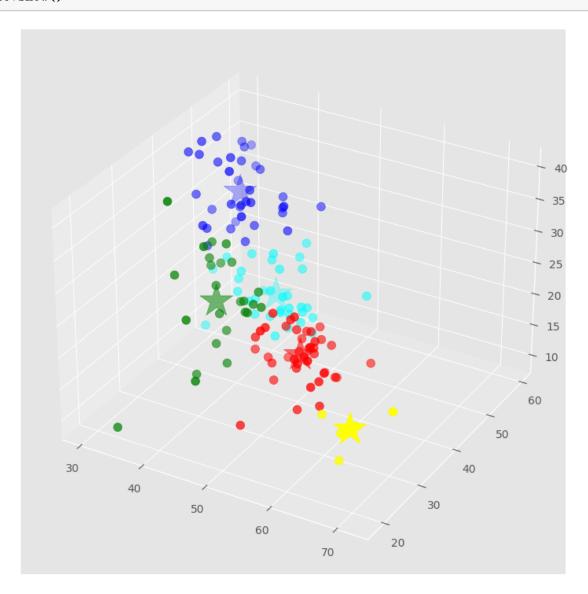
```
KMeans(n_clusters=10),
       KMeans(n_clusters=11),
       KMeans(n_clusters=12),
       KMeans(n_clusters=13),
       KMeans(n_clusters=14),
       KMeans(n_clusters=15),
       KMeans(n_clusters=16),
       KMeans(n_clusters=17),
       KMeans(n_clusters=18),
       KMeans(n_clusters=19)]
[13]: | score = [kmeans[i].fit(X).score(X) for i in range(len(kmeans))]
      score
[13]: [-25194.03935276632,
       -12640.468860675679,
       -10047.167149698784,
       -8343.956647749563,
       -7642.876952632356,
       -6138.034528101082,
       -5598.890743206062,
       -4991.014076835767,
       -4561.8554674242405,
       -4206.48176446423,
       -3797.754766683657,
       -3404.765991303253,
       -3333.45685840123,
       -3019.70411693302,
       -2868.8168812267395,
       -2924.6584441006275,
       -2557.8340190698473,
       -2530.0673414089206,
       -2360.5835259554988]
[14]: plt.plot(Nc,score)
      plt.xlabel('Number of Clusters')
      plt.ylabel('Score')
      plt.title('Elbow Curve')
      plt.show()
```



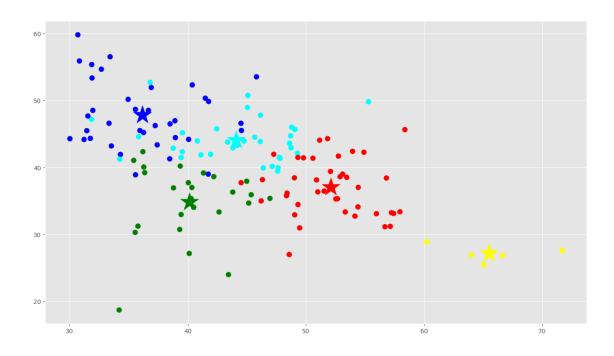
```
centroids = kmeans.cluster_centers_
      print(centroids)
     [[52.12532123 37.03013112 16.87503897]
      [40.15406756 34.81619956 23.0424434 ]
      [36.16998167 47.81382164 32.92275875]
      [44.10026512 44.07043318 20.56428232]
      [65.5299666 27.1434742 14.6252708]]
[16]: # Asignar colores a los clusters
      labels = kmeans.predict(X)
      C = kmeans.cluster_centers_ # Centros de los clusters
      colores = ['red', 'green', 'blue', 'cyan', 'yellow']
      asignar = [colores[row % len(colores)] for row in labels] # Asegurar que nou
      ⇔excedan los índices
      # Crear la figura y el gráfico 3D
      fig = plt.figure()
      ax = fig.add_subplot(111, projection='3d') # Configuración recomendada
      # Graficar los puntos
      ax.scatter(X[:, 0], X[:, 1], X[:, 2], c=asignar, s=60)
      # Graficar los centroides
      ax.scatter(C[:, 0], C[:, 1], C[:, 2], marker='*', c=colores[:len(C)], s=1000)
```

[15]: kmeans = KMeans(n_clusters=5).fit(X)

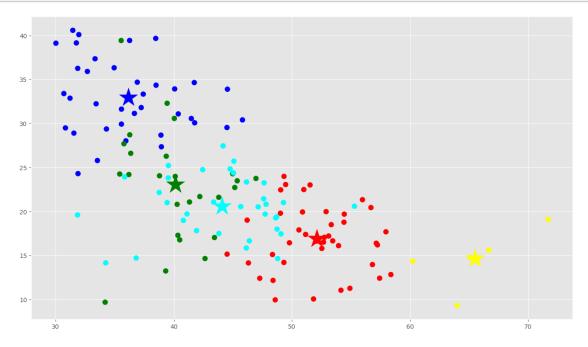
```
# Mostrar la gráfica
plt.show()
```



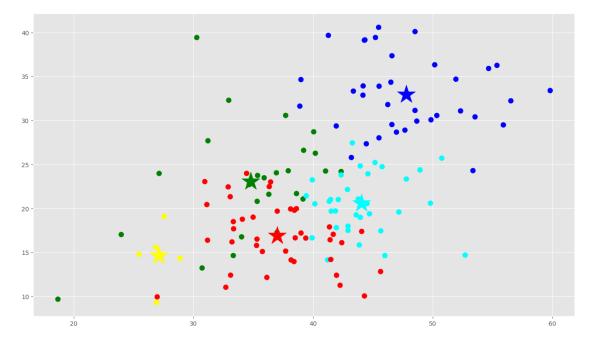
```
[17]: f1 = dataframe['op'].values
    f2 = dataframe['ex'].values
    plt.scatter(f1, f2, c=asignar, s=70)
    plt.scatter(C[:, 0], C[:, 1], marker='*', c=colores, s=1000)
    plt.show()
```



```
[18]: f1 = dataframe['op'].values
    f2 = dataframe['ag'].values
    plt.scatter(f1, f2, c=asignar, s=70)
    plt.scatter(C[:, 0], C[:, 2], marker='*', c=colores, s=1000)
    plt.show()
```



```
[19]: f1 = dataframe['ex'].values
   f2 = dataframe['ag'].values
   plt.scatter(f1, f2, c=asignar, s=70)
   plt.scatter(C[:, 1], C[:, 2], marker='*', c=colores, s=1000)
   plt.show()
```



```
[21]: copy = pd.DataFrame()
  copy['usuario']=dataframe['usuario'].values
  copy['categoria']=dataframe['categoria'].values
  copy['label'] = labels;
  copy.head()
```

```
[21]:
                 usuario categoria
                                     label
            3gerardpique
                                  7
      1 aguerosergiokun
                                          1
          albertochicote
                                         2
      2
                                  4
           AlejandroSanz
      3
                                  2
                                         2
          alfredocasero1
                                          2
```

```
[22]: cantidadGrupo = pd.DataFrame()
    cantidadGrupo['color']=colores
    cantidadGrupo['cantidad']=copy.groupby('label').size()
    cantidadGrupo
```

```
[22]: color cantidad red 40
```

```
25
      1
        green
      2
          blue
                       36
                       34
      3
           cyan
      4 yellow
                        5
[23]: group_referrer_index = copy['label'] ==0
      group_referrals = copy[group_referrer_index]
      diversidadGrupo = pd.DataFrame()
      diversidadGrupo['categoria']=[0,1,2,3,4,5,6,7,8,9]
      diversidadGrupo['cantidad']=group_referrals.groupby('categoria').size()
      diversidadGrupo
[23]:
         categoria cantidad
                 0
                         {\tt NaN}
                        12.0
      1
                 1
      2
                 2
                        16.0
                         5.0
      3
                 3
                 4
                         3.0
      4
      5
                 5
                         1.0
      6
                 6
                         1.0
      7
                 7
                         1.0
                         1.0
      8
                 8
                 9
                         NaN
[24]: closest, _ = pairwise_distances_argmin_min(kmeans.cluster_centers_, X)
      closest
[24]: array([68, 91, 4, 17, 66])
[25]: users=dataframe['usuario'].values
      for row in closest:
          print(users[row])
     JessieJ
     kobebryant
     alfredocasero1
     BillGates
     JerrySeinfeld
[26]: X_new = np.array([[45.92,57.74,15.66]])
      new_labels = kmeans.predict(X_new)
      print(new_labels)
     [3]
 []:
```