

Survey 1: Preliminary Survey

Part 1: Demographics and Personal Information

1. FSU email
2. Age range-
 - a. 18 - 25
 - b. 26 - 32
 - c. 33 - 40
 - d. 41 - 49
 - e. 50+
3. Currently employed (i.e. do you have a consistent stream of income)?
 - a. ***Why am I being asked this?:*** Employment status can greatly affect weekly spending habits.
4. I consent to being messaged via my FSU email.
5. I understand that my email will be visible to only Hayden Kirkeide and Alan Van Etten.
6. In keeping my information anonymous, if I choose to participate, I understand I will be given a unique 3 digit personal identification number (PID) sent to the email address provided in this survey to be used in my survey responses.
 - a. ***Why am I being asked this?:*** Your PID keeps your personal information confidential while ensuring each transaction remains distinct.
7. I consent to having my survey responses displayed on the project's public data page.
 - a. ***Why am I being asked this?:*** Our group plans to showcase datasets and analysis from this project in future portfolios.
8. I wish for my responses to be excluded from the public data page.

- a. *Why am I being asked this?:* Our group plans to showcase datasets and analysis from this project in future portfolios.
- 9. Please submit a survey form for each individual transaction/Costco trip you make ONLY ONCE. For example, if you visit Costco on Tuesday and Saturday, please submit one form for the trip you made on Tuesday and one for the trip you made on Friday. Additionally, please also submit a form if you get gas from a Costco Gas station.

Part 2: General Costco Habits

- 1. Do you or your family have a Costco membership?
- 2. If you or your family has a Costco membership, when did you first sign up for it?
- 3. If you do not have a Costco membership, please answer the following questions about your standard shopping experience.
- 4. How often do you go to Costco?
 - a. More than once a week
 - b. Weekly
 - c. Bi-weekly
 - d. Monthly
 - e. Quarterly (once every ~3 months)
 - f. Yearly
 - g. Never
- 5. What do you think is the average cost of your shopping trip each time you go? For reference, the average Costco shopper spends about \$100 each time they go. [according to blah blah blah]

6. About how long do you spend shopping during your Costco trips? For reference, the average Costco shopper spends about 37.8 minutes in the warehouse. [according to blah blah blah]

Part 3: Respondent Feedback

1. If you have any suggestions or questions regarding your participation in the survey, please list them here. Additionally, if you would like to expand on any of your responses, you may do so here as well.