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nThrive Expands Patient Access Solutions to Include Complete Financial Clearance Platform, Education Suite, the Launch of Revolutionary Simulation Lab and New Certification Program at HFMA ANI 2017

Orlando, Florida, June 27, 2017 – nThrive™, an independent Patient-to-PaymentSM solutions company, is pleased to announce the expansion of its Patient Access solutions. Recent investments include a complete financial clearance platform, simulation labs for continuous education and a first-of-its-kind certification program. The company will reveal its new capabilities at the Healthcare Financial Management Association Annual National Institute (HFMA ANI) Conference at booth 1721.

With health care reform, shifts in payor mix and rising patient bad debt, Patient Access has become the first line of defense to every health system's ability to achieve a healthy bottom line. Designed with input from health care revenue cycle leaders, nThrive has developed leading edge technology, services and education that empower Patient Access staff with the tools and resources required to improve point-of-service collections and reduce denials and bad debt – always with a focus on improving the patient experience.

Recent investments include:

- Patient Access technology – in addition to nThrive's industry leading estimation tool that provides estimates within 10 percent of the final bill, nThrive now offers a complete financial clearance platform, providing a seamless patient experience through the process by having all data in a single platform.
- Patient Access Education Suite – offers learners the most comprehensive library to optimize performance within and across Patient Access. President of Education and Analytics at nThrive Tom Ormondroyd, noted, "Up to 40 percent of denials can come from Patient Access errors, and the department is very often understaffed or lacking the level of competency necessary to be successful. We have shown, through our education programs and simulation technology, organizations 'create' their own staffs and optimize competency in Patient Access."
- Revenue Cycle SimLabs (Simulation Labs) -- first-of-their-kind revenue cycle simulation technology that empowers staff to practice and master newly acquired knowledge in a safe, no-risk and real-life environment of virtual simulation.

This comprehensive suite of Patient Access solutions extends across the continuum of care to increase physician satisfaction and drive patient engagement in the ambulatory market. nThrive

Ambulatory™ provides high touch patient access services, Patient-to-Payment solutions and practice operations support that lifts administrative burdens off physicians.

nThrive recognizes the critical role Patient Access plays. Patient Access professionals are the front line and a critical part of the revenue cycle. They are being leveraged to explain the complexities of the Affordable Care Act (ACA) and to help patients understand their financial options. Recognizing that these individuals need to be armed with knowledge and possess the confidence to answer these questions under stress to help relieve the patient's financial anxiety, nThrive developed the Patient Access Education Suite and Patient Access Certification program to form the cornerstone of the Patient Access program.

About nThrive

From Patient-to-PaymentSM, nThrive provides all the technology, advisory expertise, services, analytics and education programs health care organizations need to thrive in the communities they serve. Formerly known as MedAssets, Precyse and Equation, nThrive is built on a legacy of excellence. Most recently, nThrive acquired two leaders in their fields, Adreima – a provider of patient-centered, clinically integrated revenue cycle services that help patients find coverage and meet their financial obligations – and e4e Health care Services – a business process outsourcing company. The five organizations together combine top talent and capabilities in the health care industry into a single enterprise. www.nthrive.com