

## **Avoid Costly Write-Offs and Manage the Complex Task of Provider Enrollment**

nThrive Speakers Bureau // Sample Presentation





- Industry insight: How we got here
- Common problems
- Effects across the revenue cycle
- Fast-track credentialing
- Driving Results
- Account monitoring
- KPIs
- Q+A

# How we got here



#### **Rise of Uncompensated Care**

Burdens patients, hospitals, and state budgets

## Decline of Medicaid Payments – Waivers

Recent proposed or approved waivers to take Medicaid away from people not working or locking people out of coverage



#### **Affordable Care Act**

ACA provider enrollment fee to Medicaid is increased to more than \$500 for CY2018

#### **Overtaxed Staff Resources**

Staff are focused on patient care and reimbursement activities, and may not have the training or program-specific knowledge for enrollment



#### **Margin Pressure**

Health systems must find new ways to decrease costs, as private payors and employers can no longer absorb shifted costs.

Strategies includes lowering cost to collect and bad debt write offs, and increasing cash collections.



### **Common Client Problems**

## Don't know **HOW** to enroll

State-specific guidelines are confusing or overwhelming

# Don't have **TIME** to enroll

Staff to support enrollment
efforts are busy with other tasks
they perceive as closer to
revenue line

# Enrollment too LATE

Lost revenue when enrollment timelines are missed due to incompletion or lateness

### Fast-Track Provider Enrollment

The more competitive the market becomes, the more providers must decrease bad debt and the cost to collect.



## **EXPERT RESOURCES**

Acquire talent with future capabilities and roles in mind. Focus on quality over quantity and ensure staff shares core values.



#### PERFORMANCE SUPPORTED BY TECHNOLOGY

Track KPIs closely to ensure performance is aligned with programmatic effort. Manage accounts to optimize revenue.



## DATA-DRIVEN PROCESS

Leverage effective data and reporting to monitor performance and facilitate informed decision-making. Collect and analyze data and review it regularly to identify process issues and opportunities for improvement.



### How do you measure up?

Key performance indicators of a high-performing out-of-state Medicaid program

10% CASH RECOVERY

85-90%

ACCOUNT
RESOLUTION

100%

PROVIDER

ENROLLMENT IN

ALL 50+ STATES





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