

# VERMONT LAKE MONSTERS MEDIA RELEASE

For Immediate Release --- July 27, 2017

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## MAKE-A-WISH FAMILY NIGHT WITH THE LAKE MONSTERS FRIDAY, AUGUST 4TH

BURLINGTON, VT. - Make-A-Wish Vermont and the Vermont Lake Monsters are teaming up for Make-A-Wish Family Night sponsored by nThrive and Natural Provisions Market at historic Centennial Field in Burlington on Friday, August 4, as the Lake Monsters take on the Connecticut Tigers.

The Lake Monsters and beloved mascot CHAMP have long supported Vermont Wish Kids and families, and this event is no different. From CHAMP, to the Wish kids and their families, to the Lake Monsters' staff and players, this is an event that is memorable for all.

"There are a lot of things in this industry and game that we take for granted, that can make a positive impact on someone's life. We set out with the goal in mind of putting a well-deserved smile on each and every Make-A-Wish kid's face. It is an event that we hope will create lifelong memories for not only the kids, but their entire family," said Nate Cloutier, Vermont Lake Monsters Executive Director of Sales & Marketing.

On Make-A-Wish Family Night at the ballpark, the Wish Kids will have a night out at Centennial Field like never before, where they will:

- \* Receive free tickets for them and their family
- \* Receive \$20.00 in ballpark spending money to purchase anything they want
- \* Receive a commemorative t-shirt from the event
- \* Receive a baseball to get CHAMP and the team to sign during their exclusive meet and greet and autograph session
- \* Take a group photo with CHAMP and the Lake Monsters players team
- \* Get the opportunity to join the Lake Monsters on the field for the National Anthem
- \* Get to say "PLAY BALL!" to get the game started

"Make-A-Wish Foundation is very near and dear to nThrive and the hearts of our colleagues. That is why we are so proud to continue to be a sponsor of the ballpark event," said nThrive CEO, Joel Hackney.

"Connecting with our colleagues and empowering our communities is our top priority at nThrive. We look forward to our colleagues and families attending the Lake Monsters game and joining in on the fun while supporting the Make-A-Wish foundation and Wish Kids here in Vermont!"

"Our Wish Kids and their families have a wonderful time at Family Night," said James Hathaway, President & CEO of Make-A-Wish Vermont. "This annual event gets better every year. Thank you to CHAMP, the Lake Monsters, nThrive, and Natural Provisions for giving Wish Kids and their families a night of great memories!"

"Natural Provisions is proud to be able to join the Lake Monsters in supporting the Make-A-Wish Vermont," said Allison Lafferty of Natural Provisions Market. "They make dreams come true for the most amazing children and we are honored to support their efforts."

Game time on Friday, August 4 is at 7:05 p.m., with gates opening at 6:00 p.m. Make-A-Wish activities with the team start prior to the game, so please contact Nate Cloutier ([nate@vermontlakemonsters.com](mailto:nate@vermontlakemonsters.com)) with any questions (802-655-4200).

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**About nThrive**

From Patient-to-Payment<sup>SM</sup>, nThrive provides all the technology, advisory expertise, services, analytics and education programs health care organizations need to thrive in the communities they serve. Formerly known as MedAssets, Precyse and Equation, nThrive is built on a legacy of excellence. Most recently, nThrive acquired two leaders in their fields, Adreima – a provider of patient-centered, clinically integrated revenue cycle services that help patients find coverage and meet their financial obligations – and e4e Health care Services – a business process outsourcing company. The five organizations together combine top talent and capabilities in the health care industry into a single enterprise. [www.nthrive.com](http://www.nthrive.com)

### **About Natural Provisions Market**

Natural Provisions is a Health Food Store specializing in All-Natural and Organic products. Our goal is to be large enough to satisfy all customers in our diverse surrounding communities, yet small enough to know our customers by name. [www.naturalprovisions.com](http://www.naturalprovisions.com)