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nThrive Announces Rebrand of Clinical Documentation Improvement and Education Solutions at the 2017 AHIMA Convention

Los Angeles, CA, October 9, 2017 – nThrive™, an independent Patient-to-PaymentSM solutions company has rebranded three solutions to build out the nThrive brand. nThrive CDI™ is the technology that combines the power of its two legacy CDI technology platforms – The legacy Precyse solution, precyseCDI™, and MedAssets' solution, CDI Manager™, are now nThrive CDI. nThrive Education™ is the rebrand of the leader in ICD-10 and revenue cycle education, Precyse University™.

nThriveCDI, containing related assets and learnings from two active client bases, is aimed at streamlining workflow and ensures consistent and thorough documentation of care provided. nThrive CDI enhances documentation accuracy and specificity while helping to improve case mix index and mitigate audit risk. "The web-based solution will facilitate communication between the clinicians, CDI Specialists, and Coders to ensure that the facility is receiving the level of reimbursement to which they are entitled," said Mark Hendricks, MBA, RHIA, vice president of product management at nThrive.

nThrive is working with several clients who will participate in testing to ensure efficiency and accuracy before the software is rolled out. The first release of the software will be available to all clients by mid-November and the second release will be available in the first quarter of 2018. Existing CDI Manager and precyseCDI clients will be making the transition to nThrive CDI over the next several months.

Precyse University was the leading provider of ICD-10 and revenue cycle solutions in the country, educating more than 2 million people, with over eight million course completions. Now as part of the nThrive family, the company is finishing the rebranding of thousands of educational assets to the new brand of nThrive Education. This change in brand reflects the significant, comprehensive expansion of education content across the revenue cycle in acute, ambulatory and post-acute services.

Tom Ormondroyd, president of education and analytics expressed, "We are truly excited about the rebrand to nThrive Education. It acts as a transformation, in which we retire the name of Precyse University, a name that for many stood for ICD-10 preparation, to nThrive Education that now represents the largest education solution spanning the entire revenue cycle, with a renewed focus on HIM, Coding, and CDI content."

About nThrive



From Patient-to-PaymentSM, nThrive provides all the technology, advisory expertise, services, analytics and education programs health care organizations need to thrive in the communities they serve. Formerly known as MedAssets, Precyse and Equation, nThrive is built on a legacy of excellence. Most recently, nThrive acquired two leaders in their fields, Adreima – a provider of patient-centered, clinically integrated revenue cycle services that help patients find coverage and meet their financial obligations – and e4e Healthcare Services – a business process outsourcing company. The five organizations together combine top talent and capabilities in the health care industry into a single enterprise. For more information, please visit www.nThrive.com.