

# Revenue Integrity in a Clinically Driven Revenue Cycle

nThrive Speakers Bureau // Sample Presentation





- Participant Objectives
- Historical Recap
- Revenue Integrity Business Issues
- Self-Denials due to Charge Capture
- Denials Management
- Questions

#### **Market Conditions**



- Complex environment including CMS, commercial payers, and AMA requiring changes to content
- Ongoing changes to codes and rules to deliver compliant charging
- Accurate, compliant charging and denials
  management are considered the most important
  revenue cycle business pain points
- Patient access, PAS conversions, and transition to value-based care were the next important revenue cycle issues

- Federal/State requirements to publish pricing
- Forced rankings of business issues revealed the three most important revenue cycle pain points are decreasing denials, accurate, compliant charging and transitioning to value-based care
- Emphasis on compliance, revenue improvement, expense reduction and denials prevention



## **Revenue Integrity Definition**



The basis of revenue integrity is to **prevent recurrence of issues** that can cause **revenue leakage and/or compliance risks** through effective, efficient, **replicable processes and internal controls** across the continuum of patient care, supported by **the appropriate documentation** and the application of sound financial practices that are **able to withstand audits** at any point of time.

- National Association of Healthcare Revenue Integrity



## **Best Practice Industry Standard**



#### Develop a strong and sustainable Revenue Integrity Program:

- ✓ Implement the proper processes, tools, and related expertise aimed at effectively pricing, charging, and coding for services and supplies related to patient care
- ✓ Ensure operational efficiency, compliance, and legitimate reimbursement
- ✓ **Capture all charges**, stop revenue leakage, and mitigate compliance risk
- ✓ **Identify** the primary business issue(s), related problems and root causes
- ✓ Address root causes NOT symptoms alone to achieve sustainable improvement





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