








































nThrive
Speakers Bureau

SPEAKER:	SPECIALIZES IN:	SPEAKER:	SPECIALIZES IN:
 Melanie Annicelli + See Profile	CDI Coding	 John Hataway + See Profile	Denials Management Patient Access
 Megan Benton + See Profile	Denials Management Patient Access	 Tanya Hawkins + See Profile	Patient Access
 Patricia Bounds + See Profile	Case Management Health Care Analytics Revenue Cycle	 Kendra Hayes + See Profile	Oncology
 Marla Cole + See Profile	Oncology	 Mark Janiszewski + See Profile	Analytics
 Carl Couch + See Profile	Population Health Rural Health Value-Based Reimbursement	 Darcelle Johnson + See Profile	Health Care Education Solutions
 Olivia Currin-Britt + See Profile	Bad Debt Out-of-State Medicaid Self-Pay	 Denise Johnson + See Profile	CDI Reimbursement Revenue Cycle
 Denise French + See Profile	Reimbursement Revenue Cycle Revenue Integrity	 Vinu Jyothi + See Profile	CDI
 Kim Gallagher + See Profile	Patient Access	 Angela Knight + See Profile	Auditing CDI Coding
 Bernard Gay + See Profile	Business Analysis Business Intelligence Health Care IT Risk Management	 Kris Knight + See Profile	CDI Coding
 Kelley Haddox + See Profile	Auditing CDI Coding		

SPEAKER:	SPECIALIZES IN:	SPEAKER:	SPECIALIZES IN:
 Kyle Kobe + See Profile	Analytics	 Jason Siedman + See Profile	CDI Contract Management HIM
 Rebecca Marsh + See Profile	Chargemaster Price Transparency	 Jennifer Stager + See Profile	CDI HIM
 Sue Muse + See Profile	CDI	 Moshe Starkman + See Profile	Bundled Payments MACRA Population Health Value-Based Reimbursement
 Aimee Newson + See Profile	Medicaid Eligibility Patient Segmentation	 Melanie Stratman + See Profile	Oncology
 Catherine Powers + See Profile	Coding Health Care Education Solutions Quality Assurance	 Nicole Thomas + See Profile	Medicaid Eligibility Patient Access
 Mary Beth Rozell + See Profile	Reimbursement Revenue Cycle	 Laurie Thor + See Profile	Oncology
 Kristen Saponaro + See Profile	Health Care Marketing Marketing Strategy Rebranding	 John Wallace + See Profile	Contract Management
 Ankit Sharma + See Profile	Health Care Analytics Machine Learning	 Lisa Walter + See Profile	Health Care Education Solutions
 Kyle Sherseth + See Profile	Chargemaster Price Transparency	 Andrew Woughter + See Profile	Robotic Process Automation



Melanie Annicelli

Certified Clinical Documentation
Integrity Manager

[Check Availability](#)

Topics

CDI
Coding

Speaker Fee

Complimentary

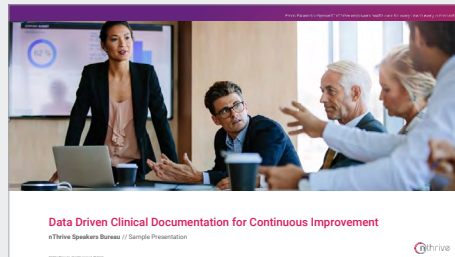
Previous Experience

Maryland ACDIS
South Carolina ACDIS

Email

Speakers@nthrive.com

PRESENTATION:



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[Data Driven Clinical Documentation](#)

Melanie Annicelli is a Certified Clinical Documentation Integrity Manager working as the team lead for NCH Healthcare System, nestled in Naples, Southwest Florida's Gulf Coast. She earned her Bachelor of Science Degree in nursing at Rutgers, The State University of NJ College of Nursing in 1998. In addition to her clinical and leadership experience, she has experience educating health care practitioners throughout the state of NJ on managing cardiac patients. She also volunteers her own time running a heart failure support group supported by the American Heart Association.



Megan Benton

Senior Manager,
Advisory Services

[Check Availability](#)

Topics

Denials Management
Patient Access

Speaker Fee

Complimentary

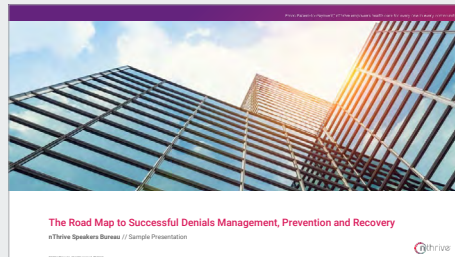
Previous Experience

Northeast Ohio ACDIS
North Carolina HIMA
National AAHAM
HFMA Region 2

Email

Speakers@nthrive.com

PRESENTATION:



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[Denials](#)

[Patient Segmentation](#)

Megan Benton offers more than 10 years of revenue cycle experience, beginning as an emergency room registrar. She is currently a Senior Manager on the nThrive Advisory Services team. In her current role, Megan leverages her experience to execute a data driven approach for identifying opportunities and improving outcomes. She also served on the planning committee for the Arizona HFMA Chapter HERe Conference 2017. Most recently, Megan co-authored a three part series on "Revenue Cycle for the Imaging Leader" in AHRA.



Patricia Bounds

Director, Revenue Cycle
Solutions

[Check Availability](#)

Topics

Case Management
Health Care Analytics
Revenue Cycle

Speaker Fee

Complimentary

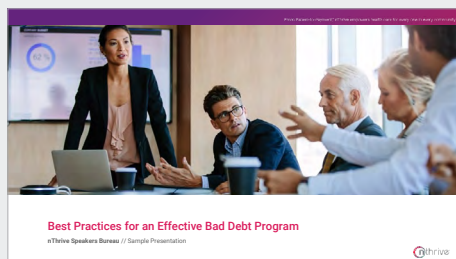
Previous Experience

Northeast Pennsylvania AAHAM

Email

Speakers@nthrive.com

PRESENTATION:



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Bad Debt

Patricia Bounds is the Director of Revenue Cycle Solutions at nThrive. Patricia comes from the legacy claims management company, Xactimed, where she managed the implementation team coordinating programs, QA, EDI and edit teams to provide successful implementations. Prior to joining the legacy claims company, she was a Patient Accounting Manager with Children's Medical Center Dallas. She has produced many case studies showing significant improvement in cash, reduction of days in AR and remarkable productivity improvements for her clients.

Patricia has been with the sales strategy team at nThrive for the last 11 years. During this time, she has provided sales support for all zones for the Claims Management Suite and the Denial/Collections platform. This has included performing revenue cycle assessments, identifying ROI for prospects, presenting the technology, cross-selling, RFP's, marketing, strategy with product management and education. She has been instrumental in developing a strong relationship with Cerner sales leaders and, most recently, Allscripts teams. Patricia has exceeded quota goals every year and as a result has earned President's Club 2015, 2016, 2017 and Solution Specialist of the Year in 2015, 2016.

Patricia holds a Bachelor of Science degree in human relations and business from Amberton University. She currently resides in the St. Louis area on 3 acres of land in the country. She has 3 dogs, 3 cats and one beautiful grown daughter who lives in Austin. Her hobbies include trail running, legos (yes, legos) and home improvement.

**Marla Cole**

Registry Education Supervisor

[Check Availability](#)**Topics**

Oncology

Speaker Fee

Complimentary

Previous Experience

NCRA

EmailSpeakers@nthrive.com

Marla Cole is the Registry Education Supervisor of Cancer and Clinical Registry Services at nThrive. In her role, Marla oversees the development and delivery of registry training and education. She received her bachelor's degree from Indiana University, South Bend, and worked in the field of marketing communications prior to discovering an aptitude and passion for cancer registry data. Her respected career in cancer registry spans more than 10 years. Marla is a current and active member of the Association for Talent Development (ATD) and is working toward Associate Professional in Talent Development certification through the ATD organization.



Carl Couch

Chief Medical Officer

[Check Availability](#)

Topics

Population Health
Rural Health
Value-Based Reimbursement

Speaker Fee

Complimentary

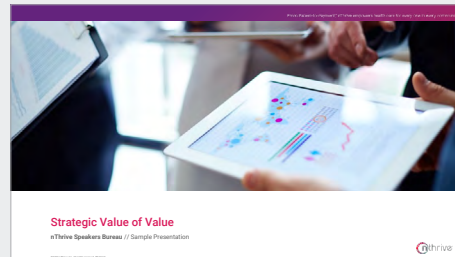
Previous Experience

HealthLeaders
Becker's Hospital Review
National Rural Health Assoc.
American College of Preventive
Medicine

Email

Speakers@nthrive.com

PRESENTATION:



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[Strategic Value of Value](#)

BLOG/PR:



Click below to read

[Why rural health care providers should invest in value-based solutions](#)

Carl Couch, MD, MMM, FAAFP, is Chief Medical Officer for nThrive, responsible for industry thought leadership and building relationships with his deep industry knowledge and stature. Dr. Couch will collaborate with the Executive Leadership Team to help grow the nThrive ambulatory and value-based reimbursement portfolio. He has helped to expand and deepen the nThrive community engagement program both internally and externally. His passion is helping high potential leaders improve health care.



Olivia Currin-Britt

Director, Revenue Cycle
Solutions

[Check Availability](#)

Topics

Bad Debt
Out-of-State Medicaid
Self-Pay

Speaker Fee

Complimentary

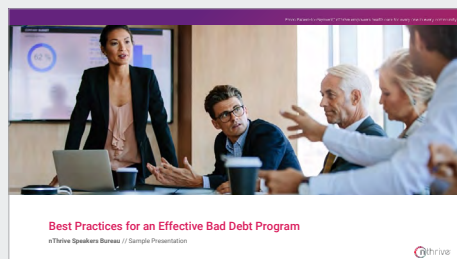
Previous Experience

HFMA Region 2
HFMA Minnesota
Minnesota AAHAM
Northeast Pennsylvania AAHAM
HFMA South Carolina
Nebraska AAHAM
HFMA Eastern Michigan

Email

Speakers@nthrive.com

PRESENTATION:



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Bad Debt

Out-of-State Medicaid

Self-Pay Collections

BLOG/PR:



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How well are you aligned with patients on financial experience? Study surfaces major disconnects

Out of State Medicaid Billing and Recovery

5 Best Practices for Establishing a Patient-Centric Bad Debt Collections Program

Want to reduce AR days and bad debt? Empower patients with more choices

Provider Enrollment Critical for Out-of-State Medicaid Revenue

Olivia Currin-Britt is Director of Revenue Cycle Solutions at nThrive. She has achieved a high level of success with nThrive through developing and improving processes, procedures and operational goals. She offers exceptionally strong service delivery experience and was responsible for directing the overall workflow from the managers and supervisors to the front-line staff as the Director of Operations. This knowledge is attributed to 15 years of experience in the health care industry.



Denise French

Senior Manager, Solutions
Marketing

[Check Availability](#)

Topics

Reimbursement
Revenue Cycle
Revenue Integrity

Speaker Fee

Complimentary

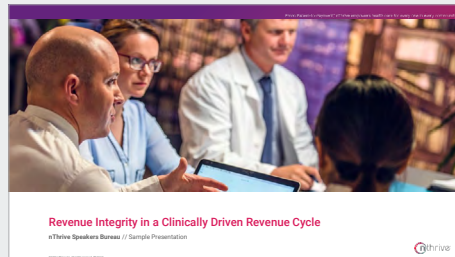
Previous Experience

Pennsylvania HIMA
Illinois ACDIS
AHIMA
Indiana HIMA
South Dakota HIMA

Email

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PRESENTATION:



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[Revenue Integrity](#)

Denise (Dunyak) French offers more than 35 years' experience as an HIM professional. She is Senior Manager of Marketing for mid revenue cycle solutions, including Health Information Management at nThrive. Denise served as Program Chair and Co-Chair for several AHIMA meetings. She has also served as Secretary, Delegate and Education Chair for PHIMA and Secretary, Education Chair and President of SePHIMA. Denise is currently President-Elect for PHIMA and was named Distinguished HIM Alumnus from the University of Pittsburgh in 2010 and Distinguished Member of PHIMA in 2014.



Kim Gallagher

Vice, President,
Implementation

[Check Availability](#)

Topics

Patient Access

Speaker Fee

Complimentary

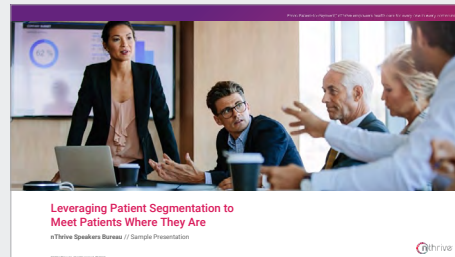
Previous Experience

US News

Email

Speakers@nthrive.com

PRESENTATION:



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Patient Segmentation

Kim Gallagher is Vice President of Implementation at nThrive. She offers over 24 years of experience in technical training, with 17 of those years focused on health care software solutions for the industry's leading technology providers. Beyond her wealth of experience in leading training and education organizations and developing best-in-class training talent, Kim is also a practitioner. She began her career as a technical trainer educating clients onsite each week, and was also an instructional designer and technical writer for many years. Kim is a passionate advocate for clients and views education as a critical element for the successful adoption of technology in health care organizations.



Bernard Gay

Chief Information Officer

[Check Availability](#)

Topics

Business Analysis
Business Intelligence
Health Care IT
Risk Management

Speaker Fee

Complimentary

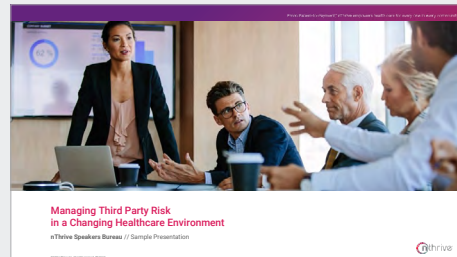
Previous Experience

HFMA New Jersey

Email

Speakers@nthrive.com

PRESENTATION:



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Risk Management

Bernard Gay is Chief Information Officer for nThrive. In his role, Bernard leads our IT organization in developing a long-term cloud strategy, managing the nThrive data centers and optimizing our IT infrastructure to serve as an industry competitive differentiator. He also directs our security approach, reinforcing the security of our information systems to exceed HIPAA and other regulatory requirements. In addition, Bernard and his team directly manage nThrive facilities as well as Procurement and Travel functions. Bernard received his Bachelor of Science in management information systems and business administration from Gardner Webb University and an MBA from Rochester Institute of Technology.



Kelley Haddox

Manager, Auditing Services

[Check Availability](#)

Topics

Auditing
CDI
Coding

Speaker Fee

Complimentary

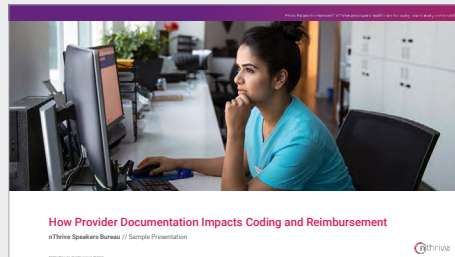
Previous Experience

Montana HIMA
Oklahoma HIMA
HFMA Arkansas

Email

Speakers@nthrive.com

PRESENTATION:



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[Provider Documentation](#)

[Value of a Complete Quality Auditing Program](#)

Kelley Haddox, RHIT, CCS, NPB is Manager, Auditing Services at nThrive, offering more than 30 years of coding and supervisory experience. Kelley is responsible for managing single and multiple facility client audits as well as the colleagues assigned to the audits, beginning with the transition from the business development service through delivery and explanation of the audit reports.



John Hataway

Senior Manager, Advisory Services

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Topics

Denials Management
Patient Access

Speaker Fee

Complimentary

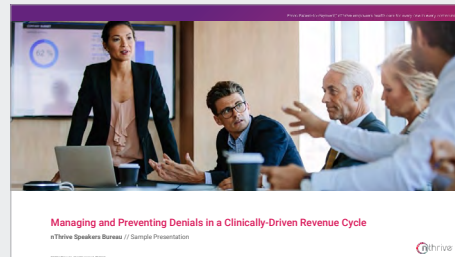
Previous Experience

HFMA's ANI
Arizona HIMA
HFMA Region 7
Pennsylvania HIMA

Email

Speakers@nthrive.com

PRESENTATION:



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**Clinically Integrated Revenue-Cycle
Denials
Patient Segmentation**

BLOG/PR:



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**HFMA Presentation recap: Maricopa
Integrated Health System Partners
with nThrive to Create a Holistic
Approach for Denials Prevention**

John Hataway is Senior Manager of Advisory Services at nThrive and offers more than 10 years of experience working with health care clients across the country, helping them to identify business issue root causes and develop and implement tailored solutions to drive measurable results. John uses a data-driven and value focused approach to ensure the return on time and capital meets organizational needs and provides a true benefit. He has worked with health care providers in a variety of sizes and environmental circumstances, giving him a broad experience base to leverage when working with clients to evaluate opportunities and create solutions.

Education: Undergrad (Bachelor of Arts): English; MBA



Tanya Hawkins

Vice President,
Patient-to-Payment and
Strategic Solutions

[Check Availability](#)

Topics

Patient Access

Speaker Fee

Complimentary

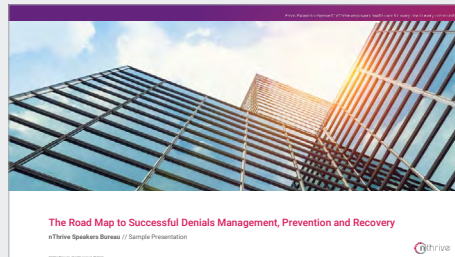
Previous Experience

HFMA First Illinois
HFMA Minnesota
Minnesota AAHAM
NueHealth

Email

Speakers@nthrive.com

PRESENTATION:



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Denials

Tanya Hawkins is the Vice President of Patient-to-Payment and Strategic Solutions at nThrive. She offers more than 17 years of extensive experience leading people, building teams and improving processes for health care systems. For the last several years, she served as the Executive Vice President and COO, strengthening the services provided by VHC through integrating audit methods that identify revenue cycle issues resolved in previous revenue cycle leadership positions. She understands the compliance issues and concerns of hospitals and health systems, and has built client deliverables that withstand the scrutiny of industry audits. This experience has also helped her guide our clients in understanding the impacts of other financial statements, internal/external audits and cost reporting.



Kendra Hayes

Manager, Registry Regional
Operations

[Check Availability](#)

Topics

Oncology

Speaker Fee

Complimentary

Previous Experience

NCRA
Florida HIMA

Email

Speakers@nthrive.com

PRESENTATION:



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[Leveraging Oncology Data Analytics](#)

Kendra Hayes is Registry Regional Operations Manager at nThrive. She oversees strategic source accounts such as Cedars-Sinai Medical Center in her role. Kendra received her bachelor's degree in health information administration from the University of Kansas Medical Center, and has worked in the industries of health care, post-secondary educational instruction and client services. She is also a public speaker, presenting on health information management and cancer registry topics. Kendra's career includes 20 years of management experience, 10 of which pertain to health care.



Mark Janiszewski

Senior Vice President and
General Manager, Product
Management

[Check Availability](#)

Topics

Analytics

Speaker Fee

Complimentary

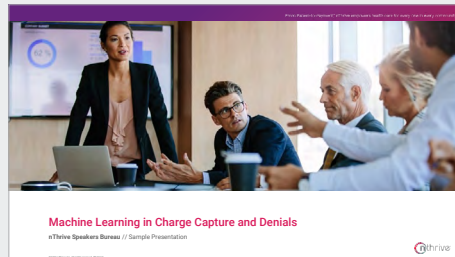
Previous Experience

HFMA Kentucky

Email

Speakers@nthrive.com

PRESENTATION:



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[Denials Machine Learning](#)

[Robotic Process Automation](#)

Mark Janiszewski is Senior Vice President and General Manager of Product Management for nThrive. He is responsible for product management, strategy and services across the solutions portfolio. Mark works closely with engineering, marketing, sales, support and services delivery to strengthen nThrive solutions and deliver best in class offerings. He joined nThrive from Greenway Health, where he spent six years as Executive Vice President of Product Management, responsible for shaping and defining the company's strategy and product portfolio. Mark received a Bachelor of Commerce degree from Concordia University, Montreal, Canada, and earned his Chartered Accountant designation from McGill University, Montreal, Canada.



Darcelle Johnson

Senior Manager, Educational
Content Development

[Check Availability](#)

Topics

Health Care Education Solutions

Speaker Fee

Complimentary

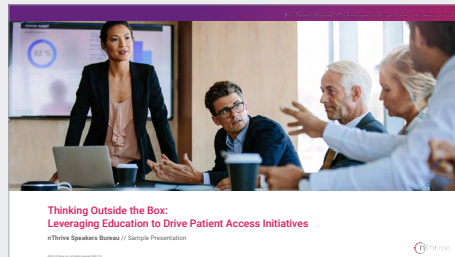
Previous Experience

HFMA New Jersey
HFMA Louisiana
CAHAM

Email

Speakers@nthrive.com

PRESENTATION:



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Thinking Outside the Box: Leveraging Education to Drive Patient Access Initiatives

Darcelle Johnson is Senior Manager of Educational Content Development and a Patient Access subject matter expert for nThrive Learning Solutions. She is an experienced hospital revenue cycle professional offering more than 20 years of health care experience, incorporating over 10 years of leadership in driving solutions and processes in front and back-end activities (registration/audit/denial management/collections). She is also an experienced trainer and educator in online learning solutions.



Denise Johnson

Vice President, Process Excellence

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Topics

CDI
Reimbursement
Revenue Cycle

Speaker Fee

Complimentary

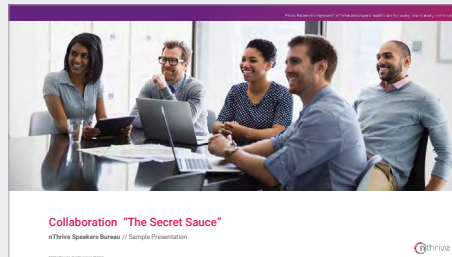
Previous Experience

North Carolina HIMA
New York HIMA
HFMA Louisiana
HFMA New Jersey
Philadelphia AAHAM
South Carolina HIMA
Tennessee HIMA
Maryland HIMA
TruCode
Western Pennsylvania HIMA
Arizona HIMA
Arizona ACDIS
AHIMA

Email

Speakers@nthrive.com

PRESENTATION:



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[Collaboration](#)

[Embracing HIM](#)

[Integrating Clinical Financial Processes](#)

[Maturity Model](#)

BLOG/PR:



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[How to improve clinical documentation](#)

Denise Johnson serves as Vice President of Process Excellence at nThrive, with leadership responsibilities for clinical documentation integrity, case management and HIM strategic sourcing operations. She brings extensive leadership expertise in health care operations and consulting. Denise has served as a consulting practice director of revenue cycle services for a national EHR company, manager for a national consulting firm, vice president of health information services for a national IT and consulting firm, and vice president of quality and utilization management for a multihospital system. She holds a Master of Science in health care administration from the University of Detroit. In addition, she is an active RHIA and CPHQ, and is a member of AHIMA, FHIMA, HFMA and NAHQ. She has presented at speaking engagements on various topics for AHIMA, state and local HIM and state health care financial associations.



Vinu Jyothi

Specialist, Clinical
Documentation Integrity

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Topics

CDI

Speaker Fee

Complimentary

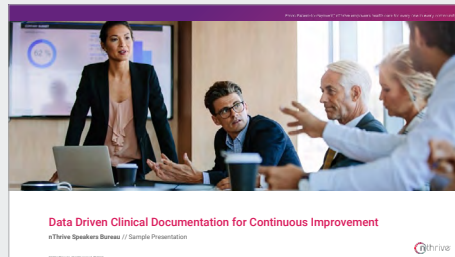
Previous Experience

North Carolina HIMA
North Carolina ACDIS

Email

Speakers@nthrive.com

PRESENTATION:



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[Data Driven Clinical Documentation](#)

Vinu Jyothi is an experienced clinical documentation integrity specialist with expertise in all phases of implementation, physician education and CDI training for multiple hospital programs. She is a subject matter expert on clinical documentation and DRG optimization and also excels in concurrent and retrospective chart audits. Vinu works as a remote CDI specialist for nThrive at NCH Healthcare System, Naples, FL, where she reviews patient records, queries physicians for accurate and specific documentation and validates final coded MS-DRG assignments.



Angela Knight

Quality Assurance Manager,
Coding Services

[Check Availability](#)

Topics

Auditing
CDI
Coding

Speaker Fee

Complimentary

Previous Experience

West Virginia HIMA
Virginia HIMA
AHIMA

Email

Speakers@nthrive.com

PRESENTATION:



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Value of a Complete Quality Auditing Program

Angela Knight is Quality Assurance Manager, Quality Assurance Supervisor and a Quality Assurance Lead at nThrive. In her roles, Angela has managed auditors for global, profee and apprentice coders, implemented a dual coding audit system for ICD9 and ICD10 and overseen I10 education for colleagues on the account. She also trained all new QA specialists and oversaw their daily operations, while serving as a liaison between client and nThrive coding/QA colleagues. Angela has served as an ICD 10 coach for nThrive and offers more than 30 years of experience in the health care industry.



Kris Knight

Vice President, Coding,
Quality Assurance and Client
Audit Services

[Check Availability](#)

Topics

CDI
Coding

Speaker Fee

Complimentary

Previous Experience

AHIMA
Ohio HIMA
Florida HIMA
Pennsylvania HIMA
Houston HIMA

Email

Speakers@nthrive.com

PRESENTATION:



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Fine Tune Your Coding Productivity Tracking and Monitoring Processes

Kris Knight has been a Coding and QA Operations senior leader, Client Services, Project Manager and HIM Consultant at nThrive. In these roles, Kris has provided HIM operational assessments, client management as well as project management services. She offers more than 20 years of experience in the health care industry. Previously, she served as a business management consultant, developing a client services program for a small information technology firm in the public health sector. In addition, she led a small outpatient health organization's transition through a merger with a larger entity that was part of the same national delivery system.



Kyle Kobe

Vice President, Analytics
Consulting

[Check Availability](#)

Topics

Analytics

Speaker Fee

Complimentary

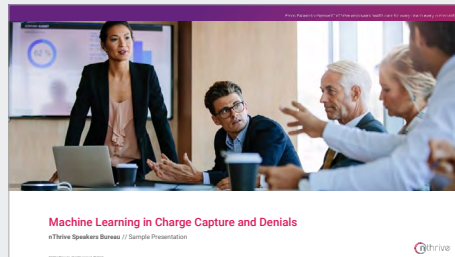
Previous Experience

Utah HIMA
HFMA Arizona
HFMA Region 1

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Speakers@nthrive.com

PRESENTATION:



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[Denials Machine Learning](#)

BLOG/PR:



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[Examine data for higher-functioning employed physician practices](#)

[Create opportunities in payer rate negotiations with data](#)

[Take a multidisciplinary approach to claim denials](#)

[The Clinically Integrated Network: A Value-Driven Organization Structure](#)

Kyle Kobe is Vice President of Analytics Consulting at nThrive. Kyle is an authority on the measurement, planning and improvement of the physician economic enterprise, including group practices and clinics, academic centers and faculty practice plans, and hospital-based and employed physicians.

He began his career in health care as a consultant with Phase 2 Consulting, a firm specializing in health care management and economics. Kyle is an industry leader in defining economic relationships and building physician-hospital alignment financial models, and is also an innovator in population health management tools.



Rebecca Marsh

Senior Vice President,
Advisory Services

[Check Availability](#)

Topics

Chargemaster
Price Transparency

Speaker Fee

Complimentary

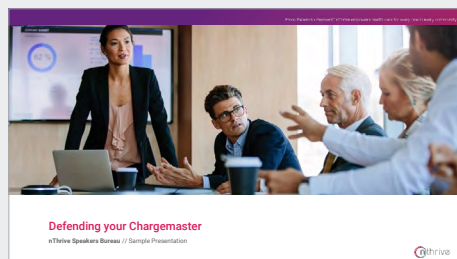
Previous Experience

National AAHAM
HFMA Central Pennsylvania
HFMA East Georgia
HFMA Region 2
HFMA Minnesota
Minnesota AAHAM
HFMA Region 1

Email

Speakers@nthrive.com

PRESENTATION:



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Defending Your Chargemaster
Living in a Price Transparent World

BLOG/PR:



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Are you prepared for price transparency? The countdown to 2019 is on and nThrive can help!

Conduct chargemaster review to prepare for price transparency

Do you have an effective internal audit and monitoring program?

Rebecca Marsh, MBA, CPC, CHC is Senior Vice President of Advisory Services – Charge Integrity. In her role, Rebecca assesses client revenue cycle operations, develops plans to migrate them to a best-practice environment, and implements recommended changes to drive the transformation of revenue cycle processes and results. Her expertise includes helping clients improve compliance, standardize CDM structure, confirm accuracy and completeness of charge capture and coding, and identify potential missed revenue opportunities. Rebecca offers more than 25 years of health care revenue cycle experience in the areas of Charge Description Master (CDM), charge capture, process redesign, accounting, compliance, financial operations and audit. She is a leading subject matter expert in the Advisory Services Practice and has been with nThrive more than 15 years.



Sue Muse

Director, Client Success

[Check Availability](#)

Topics

CDI

Speaker Fee

Complimentary

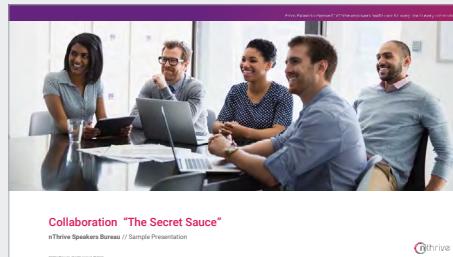
Previous Experience

Washington ACDIS

Email

Speakers@nthrive.com

PRESENTATION:



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Collaboration

Sue Muse is Director, Client Success at nThrive. Sue offers more than 25 years of leadership experience in both provider and advisory services as well as in health care settings including acute care, long term care, physician and outpatient services. Specific areas include health information management, clinical services, clinical documentation management, quality review and performance improvement, utilization review, social services, risk management, case management and regulatory compliance. Sue has been instrumental in building revenue cycle structures, developing compliance programs, leading physician practices and developing and implementing workflow and change management.



Aimee Newson

Senior Director, Patient Access

[Check Availability](#)

Topics

Medicaid Eligibility
Patient Segmentation

Speaker Fee

Complimentary

Previous Experience

Louisiana HIMA
HFMA Northern California

Email

Speakers@nthrive.com

PRESENTATION:



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[Medicaid Eligibility](#)
[Patient Segmentation](#)

BLOG/PR:



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[Quickly Update Patient Access About Changes](#)

Aimee Newson is Senior Director, Patient Access at nThrive, where she leads operations for eligibility services for multiple clients/hospitals across six states. Aimee has in-depth knowledge of eligibility requirements, at both state and federal levels, and extensive experience in providing access to care for health care providers' most vulnerable community members. She has the insight needed to understand and navigate the complexities of eligibility services as delivery changes in the health care industry. Passionate about providing care for those in need, Aimee has partnered with case managers, clinical staff and other professionals for the last 17 years to ensure that patients receive their entitled coverage. Aimee joined the Nevada chapter of HFMA in 2012.



Catherine Powers

Manager, Education Quality Assurance

[Check Availability](#)

Topics

Coding
Health Care Education Solutions
Quality Assurance

Speaker Fee

Complimentary

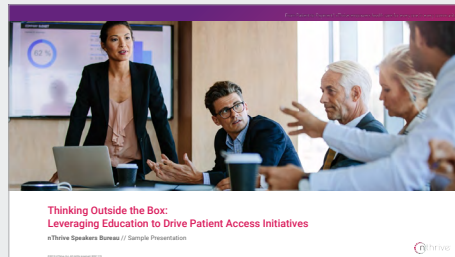
Previous Experience

Michigan ACDIS
Illinois ACDIS

Email

Speakers@nthrive.com

PRESENTATION:



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Thinking Outside the Box: Leveraging Education to Drive Patient Access Initiatives

Catherine Powers is a Certified Coding Specialist (CCS), an AHIMA ICD-10-CM/PCS trainer and a Respiratory Care Practitioner (RCP), offering more than 28 years of experience in the health information management (HIM) profession in coding, auditing and the denial/appeal processes. She currently serves as Manager, Education Quality Assurance at nThrive. Catherine is responsible for creating and developing bi-monthly educational webinars for all coding services colleagues with information pertinent to inpatient, outpatient, CDI and profee colleagues. She also manages a resource team that provides answers to questions on all types of coding, procedural and billing issues across the board.



Mary Beth Rozell

Senior Director, Revenue Cycle Solutions

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Topics

Reimbursement
Revenue Cycle

Speaker Fee

Complimentary

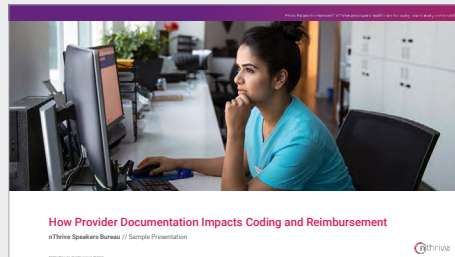
Previous Experience

North Georgia HIMA

Email

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PRESENTATION:



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[Integrating Clinical Financial Processes](#)

[Thinking Outside the Box: Leveraging Education to Drive Patient Access Initiatives](#)

Mary Beth Rozell is Senior Director of Revenue Cycle Solutions at nThrive, with responsibilities that include leading operational strategies for the national sales strategy team. She is also the solution and subject matter expert for our HIM technology solutions and an ambassador for the nThrive Education platform. After having served in the management capacity in the acute and ambulatory HIM space, Mary Beth transitioned to health care IT in 2000 and has transformed health care operations for practices and hospitals across the nation. Mary Beth attended Penn State World campus as an adult learner and specialized in industrial and organization psychology. She is a member of AHIMA.



Kristen Saponaro

Chief Marketing Officer

[Check Availability](#)

Topics

Health Care Marketing
Marketing Strategy
Rebranding

Speaker Fee

Complimentary

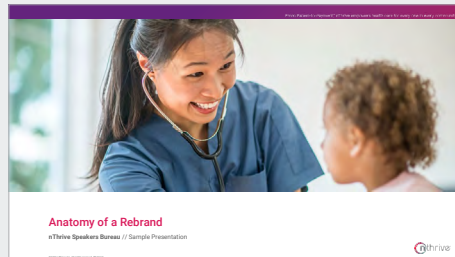
Previous Experience

Digital Marketing in Healthcare Summit
CMO Leadership Summit

Email

Speakers@nthrive.com

PRESENTATION:



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[Rebranding](#)

BLOG/PR:



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[Member Perspective: Kristen Saponaro](#)

[TMME Episode 33 with Kristen Saponaro "Unreasonable, But Doable"](#)

Kristen Saponaro is Chief Marketing Officer at nThrive. Kristen is responsible for all company marketing and communications strategies and efforts. In addition, she leads the company's Enterprise Marketing Council to ensure alignment and successful delivery of all corporate, product and solution marketing efforts. Kristen offers extensive health care technology marketing and communications expertise to the role. She believes in the power of the physician-patient relationship and how this connection is central to healthy people and thriving communities.



Ankit Sharma

Vice President, Analytics, Data and AI

[Check Availability](#)

Topics

Health Care Analytics
Machine Learning

Speaker Fee

Complimentary

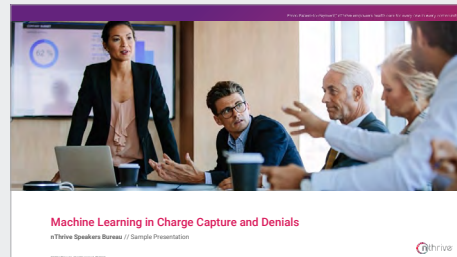
Previous Experience

HFMA Oregon

Email

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PRESENTATION:



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Ankit Sharma is Vice President of Analytics, Data and AI at nThrive, leading a global team of more than 50 analysts, engineers, data scientists and technology leaders.

Ankit's career began in health care as a management consultant providing data driven advisory services to physician practices and health systems across the United States. In this role, he focused on provider productivity and financial improvements through the use of data and analytics. He then went to work in the health care analytics space with an early stage tech startup. After a successful exit in 2016, Ankit decided to stay in the health care domain with a mission of using technology to solve larger problems that could make an impact within the community. His end goal is to reduce the cost of health care through innovation and automation of the health care revenue cycle process.

Ankit received his MBA – Information Systems Management, and is a Microsoft Certified Professional (MCP).



Kyle Sherseeth

Vice President, Advisory Services

[Check Availability](#)

Topics

Chargemaster
Price Transparency

Speaker Fee

Complimentary

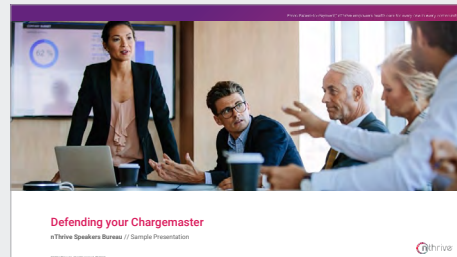
Previous Experience

New Hampshire HIMA
Louisiana HIMA
Maryland HIMA
HFMA Central New York
Massachusetts HIMA
Value-Based Care Summit

Email

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PRESENTATION:



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Defending Your Chargemaster
Living in a Price Transparent World

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Be Proactive: Prepare Today for Upcoming Price Transparency Mandates

Kyle Sherseeth, CHFP, is Vice President of Advisory Services at nThrive. In his role, Kyle lends his reimbursement expertise to strategic pricing reviews that protect and improve client revenue, while increasing the defensibility of Charge Description Master (CDM) pricing. He offers more than 10 years of experience in revenue cycle optimization, insurance reimbursement validation and CDM management. Kyle earned his Bachelor of Business Administration in finance from the University of Georgia and is a Certified Healthcare Financial Professional (CHFP) through the Healthcare Financial Management Association (HFMA).



Jason Siedman

Vice President, Sales

[Check Availability](#)

Topics

CDI
Contract Management
HIM

Speaker Fee

Complimentary

Previous Experience

Connecticut HIMA
Vermont HIMA

Email

Speakers@nthrive.com

PRESENTATION:



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Jason Siedman is Vice President of Sales for the Northeast at nThrive. With experience driving innovation to improve the delivery and efficiency of health care, Jason leads the northeastern market to transform the Patient-to-Payment revenue cycle for health care providers.

Prior to joining nThrive, he served as Vice President of Revenue Cycle for a four-hospital health system in Pennsylvania. Previously, Jason held numerous leadership positions in business offices and clinical service lines for academic medical centers through the Northeast. He is a husband and father to three girls and lives in Mullica Hill, NJ.



Jennifer Stager

Director, Sales

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Topics

CDI
HIM

Speaker Fee

Complimentary

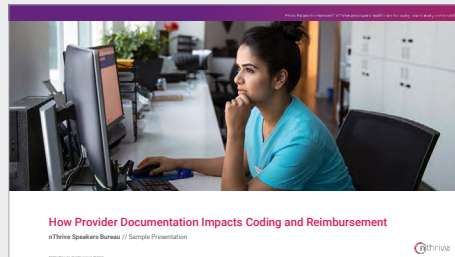
Previous Experience

Connecticut HIMA
Vermont HIMA

Email

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PRESENTATION:



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Jennifer Stager is Director of Sales for the New England region at nThrive, working to connect providers with new, innovative solutions that integrate and automate the revenue cycle. Since joining nThrive in 2007, she has overseen countless client partnerships ranging from point technology solutions to strategic sourcing. Prior to joining nThrive, Jennifer managed the charge integrity program at a health system in Atlanta, GA, supporting chargemaster, charge capture, underpayment analysis and other revenue improvement initiatives. Jennifer graduated from Georgia Tech with a BS in industrial engineering and MS in health systems engineering.

A native of North Carolina, Jennifer now resides in Barrington, RI with her husband, daughter and son. She stays busy with two young children but enjoys exploring New England, riding bikes with her family and trying out new restaurants.



Moshe Starkman

Senior Director, Advisory
Solutions Analytics

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Topics

Bundled Payments
MACRA
Population Health
Value-Based Reimbursement

Speaker Fee

Complimentary

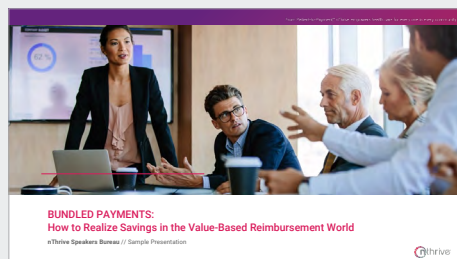
Previous Experience

Becker's Hospital Review
The HealthCare Roundtable
HealthLeaders
HFMA's ANI
Utah HIMA
New Hampshire HIMA
Pennsylvania HIMA
Kentucky Bluegrass HIMSS
Indiana HIMSS
HFMA Colorado
Oklahoma HIMA
Michigan HIMA
Arizona HIMA
Idaho HIMSS
HFMA Kentucky
HFMA First Illinois
HFMA Alabama
Ohio HIMA
Indiana HIMA
West Virginia HIMA
Northeast Pennsylvania AAHAM
HFMA Region 3
Mississippi Rural Health Assoc.
Illinois ACDIS

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[MACRA](#)
[Population Health](#)
[Strategic Value of Value](#)

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[Applied Analytics: Making the Dream of Cost-Controlled Population Health a Reality](#)
[10 Considerations for Success In A Post-MACRA Value-Based Healthcare Reality](#)

Moshe Starkman is Senior Director of Advisory Solutions Analytics at nThrive, specializing in value-based reimbursements with an emphasis on MACRA and bundled payments. He is an accomplished small business owner and popular public speaker. He has over 20 years of experience as a software architect and has developed solutions for several medical societies, the United States Postal Service, a team of former FBI investigators and two leading presidential campaigns. Between his knowledge of the industry and his technology savvy, Moshe is a sought-after leader in the transition to value-driven health care throughout the U.S.



Melanie Stratman

Manager, Registry

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Topics

Oncology

Speaker Fee

Complimentary

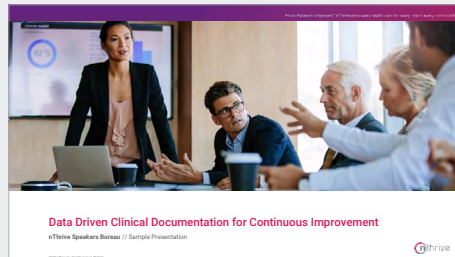
Previous Experience

NCRA

Email

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PRESENTATION:



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Data Driven Clinical Documentation for Continuous Improvement

Melanie Stratman is Manager of Registry for nThrive at Froedtert and the Medical College of Wisconsin, in addition to two community hospitals. Melanie has been a CTR since 2007 and during this time has worked as an abstractor and manager of community hospital registries to perform all cancer registry tasks. At nThrive, she leads a team of CTRs and non-credentialed staff to perform case finding, follow up, cancer conference reporting and cancer committee coordination. Melanie is responsible for abstracting RQRS concurrently for approximately 1,000 cases annually. The facilities are also CoC, NAPBC and QOPI credentialed.



Nicole Thomas

Director, Revenue Cycle
Solutions

[Check Availability](#)

Topics

Medicaid Eligibility
Patient Access

Speaker Fee

Complimentary

Previous Experience

Louisiana HIMA
HFMA Northern California

Email

Speakers@nthrive.com

PRESENTATION:



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Nicole Thomas is Director of Revenue Cycle Solutions at nThrive. She serves as a subject matter expert and is responsible for supporting both the Commercial Organization and Patient Access Service Delivery teams as they expand and strengthen the Patient Access Services solutions. During Nicole's 13-year tenure, she has managed the highest performing accounts and led the operations in the Southeast. She has provided the overall direction and support to multiple clients and product lines with over \$15 million in revenue.



Laurie Thor

Vice President, Cancer and
Clinical Registry Services

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Topics

Oncology

Speaker Fee

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Previous Experience

NCRA

Email

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**Graduates of Oncology Data Management (ODM)
Program, a collaboration of nThrive and Vermont
HITEC, Strengthen Vermont Workforce and Economy**

Certified Tumor Registrar Shortage – Fill the Gap

5 Ways to Transform a Cancer Registry Program

Laurie Thor, RHIA, CTR is Vice President of Cancer and Clinical Registry Services (CCRS) at nThrive. Laurie is a dynamic health information management (HIM) professional with diverse experience in HIM products and management services, cancer and disease data management services, client/account management, sales and marketing support and consulting services for HIM and CCRS. She received her bachelor's degree in health information management from the University of Pittsburgh. In addition, she is an active RHIA and CTR. Laurie is a member of the American Health Information Management Association (AHIMA), the National Cancer Registrars Association (NCRA) and the New Jersey Health Information Management Association (NJHIMA).



John Wallace

Director, Revenue Cycle
Solutions

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Topics

Contract Management

Speaker Fee

Complimentary

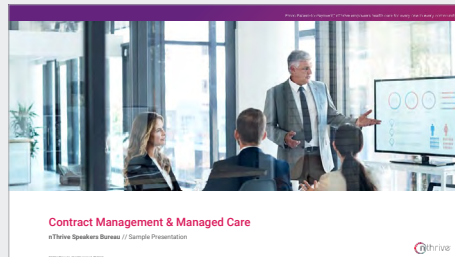
Previous Experience

Western Reserve AAHAM

Email

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PRESENTATION:



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[Define goals in contract modeling](#)

With 25 years of experience in the health care industry, John Wallace is the Director of Revenue Cycle Solutions at nThrive. In his role, John guides nThrive clients across the country through implementations to best practice environments, optimizing the features of the Contract Manager suite of products to ensure efficiency and increased revenue. He joined nThrive in 2001 and participates in onsite client demonstrations, assessments, optimization, continued education and ongoing support for our clients.

Between 2008-2010, he worked as a consultant with a seven-hospital health system in Southern California, where he served as Director of Managed Care and Business Office. John's primary role was maintaining Contract Manager, supervising a team of 30 staff members responsible for collections and denials, increasing revenue and supporting contract negotiations using the Contract Modeler solution.

Prior to joining nThrive, John worked for a large multi physician group as Director of Operation, managing 1,200 multi-specialty physicians.



Lisa Walter

Manager, Educational Content Development

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Topics

Health Care Education Solutions

Speaker Fee

Complimentary

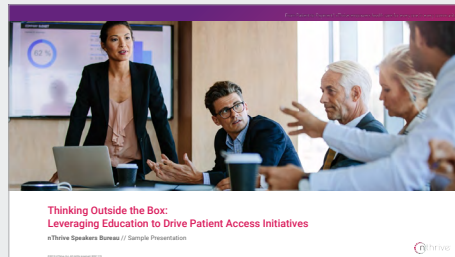
Previous Experience

HFMA Montana

Email

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PRESENTATION:



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Thinking Outside the Box: Leveraging Education to Drive Patient Access Initiatives

Lisa Walter is Manager of Educational Content Development at nThrive, boasting over 16 years of experience working with hospitals and providers. As an experienced leader of patient access, patient financial services and multidisciplinary chargemaster teams, Lisa has always been an advocate for education, communication and collaboration for clinical and revenue cycle personnel.

Previously, she was Director of Patient Financial Services and Chargemaster Committee Supervisor for a health system. Her responsibilities included billing, reimbursement, collections, enrollment, credentialing and financial assistance, including the hospital, employed physicians, hospice, home health, skilled nursing, assisted living, outpatient pharmacy, a multi-state independent and reference laboratory business and affiliated critical-access hospitals.



Andrew Woughter

Senior Vice President, Product Strategy

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Topics

Robotic Process Automation

Speaker Fee

Complimentary

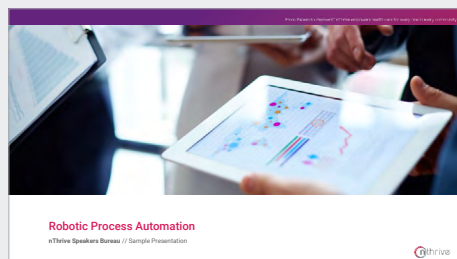
Previous Experience

Knowledge Group
Vermont/New Hampshire Twin States AAHAM
New Hampshire HIMA
HealthLeaders
HFMA New Mexico
New Mexico HIMSS
New Mexico Health Executives

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[Nine Tips to Optimize your Medical Billing and Collection Process](#)

[A White Paper Overview – Three Best Practices for Managing Hospital Denials](#)

[“I want my CDI:” Five real risks without clinical documentation improvement](#)

[6 revenue cycle predictions for 2019](#)

Andrew Woughter is Senior Vice President of Product Strategy at nThrive, where he focuses on innovation. He led the introduction and development of Robotic Process Automation as a capability at nThrive. Andrew is a proven revenue cycle executive with over 19 years of experience in health care organizations and governmental regulation of health insurance. He has demonstrated success through strategic vision and innovation and development of custom tools to enhance revenue cycle solutions. Andrew is a graduate of Bethel University in St. Paul, MN, and lives in Texas with his wife and two sons, ages 4 and 7.