

Establish your Population Health Infrastructure



DRIVING QUALITY PERFORMANCE THROUGH THE POWER OF YOUR REVENUE CYCLE

BAYLOR SCOTT & WHITE HEALTH JOURNEY TO POPULATION HEALTH

BUSINESS ISSUE

Implement a population health model to improve ambulatory access to care for approximately 4,000 patients across the care continuum

PROBLEM

Traditional, fee-for-service payment model does not pay for preventive services which are integral to population health

In 2012, Baylor Scott & White Health (BSWH), the largest not-for-profit health care system in Texas, established its Quality Alliance (BSWQA), an Accountable Care Organization (ACO).

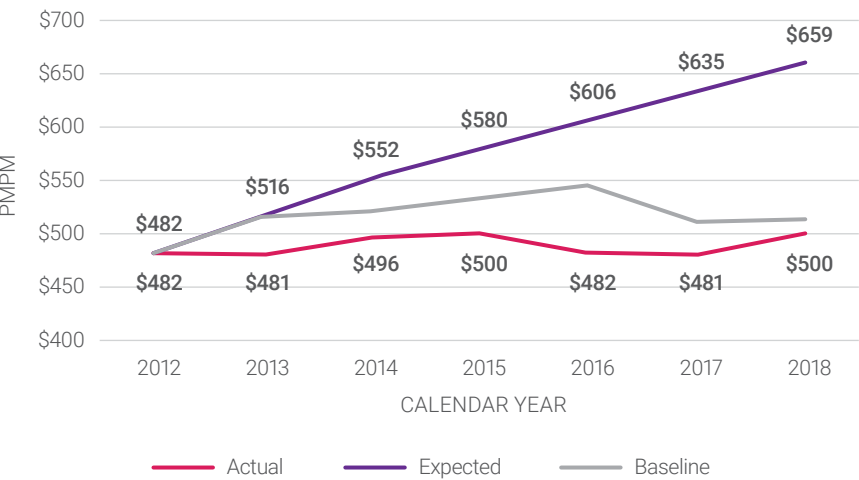
The BSWH network is composed of more than 5,000 primary and specialty care physicians, 45 hospitals, 29 post-acute facilities, retail pharmacy clinics, home health and other providers through the care continuum.

The organization grew out of a long history of success in the fee-for-service environment, similar to the payment system dominating much of the U.S. health care system.

Although the traditional model historically encourages the volume-based delivery of clinical care by siloed specialties, these obstacles were not insurmountable.

Structures were needed to provide the framework for closing care gaps, effectively coordinating care and creating a truly clinically integrated system.

NORTH TEXAS EMPLOYEE HEALTH PLAN



\$478
MILLION
SAVINGS
GENERATED*

0% Medical cost trend
over 6 years

*Compared to S & P Healthcare
inflation in our markets

“Value-based payment models are integral to the success of any population health strategy. How much you invest in your systems today will make a big difference in how well you transition to population health and the associated requirements tomorrow.”

– Carl Couch, MD, MMM, FAAFP, nThrive, Chief Medical Officer

CRITICAL SUCCESS FACTORS TO ESTABLISH YOUR POPULATION HEALTH INFRASTRUCTURE

Physician Leadership	Data Analytics Tools	Evidence-Based Protocol	Physician-Led Clinical Integration	Care Coordination	Access To Affordable Care	Disease Management	Preventive Health Services	Patient-Centered Medical Home	In-Network Benefit Design
----------------------	----------------------	-------------------------	------------------------------------	-------------------	---------------------------	--------------------	----------------------------	-------------------------------	---------------------------

The Strategic Value of Value



Decrease
Cost to Collect



Improve
Revenue Yield



Increase
Patient /Employee Satisfaction

How are you investing in your revenue cycle to make it happen?

nThrive empowers health care for every one in every community and provides true **Patient-to-PaymentSM solutions** customized to your needs



Let nThrive help you with your value-based care initiatives

BUNDLED PAYMENTS **REVENUE CYCLE ANALYTICS** **MIPS REGISTRY**

In a survey of the NEJM Catalyst Insights Council in July 2018, 42% of respondents say they think value-based reimbursement models will be the primary revenue model for U.S. health care and 36% were uncertain.

nThrive's Bundled Payments solution, coupled with the power of our Contract Management and Revenue Cycle Analytics solutions will position you for both current and future success as the U.S. health care revenue model evolves.

Services	Technology	Education	Advisory	Analytics
Implement lean revenue cycle best practices to streamline your operations	Improve efficiencies and increase margins with performance management tools	Empower staff with on-demand learning tools to keep pace with the demands of health care reform	Team with experts to successfully optimize operational and financial strategy	Elevate decision making + reporting with data-driven insight across your revenue cycle

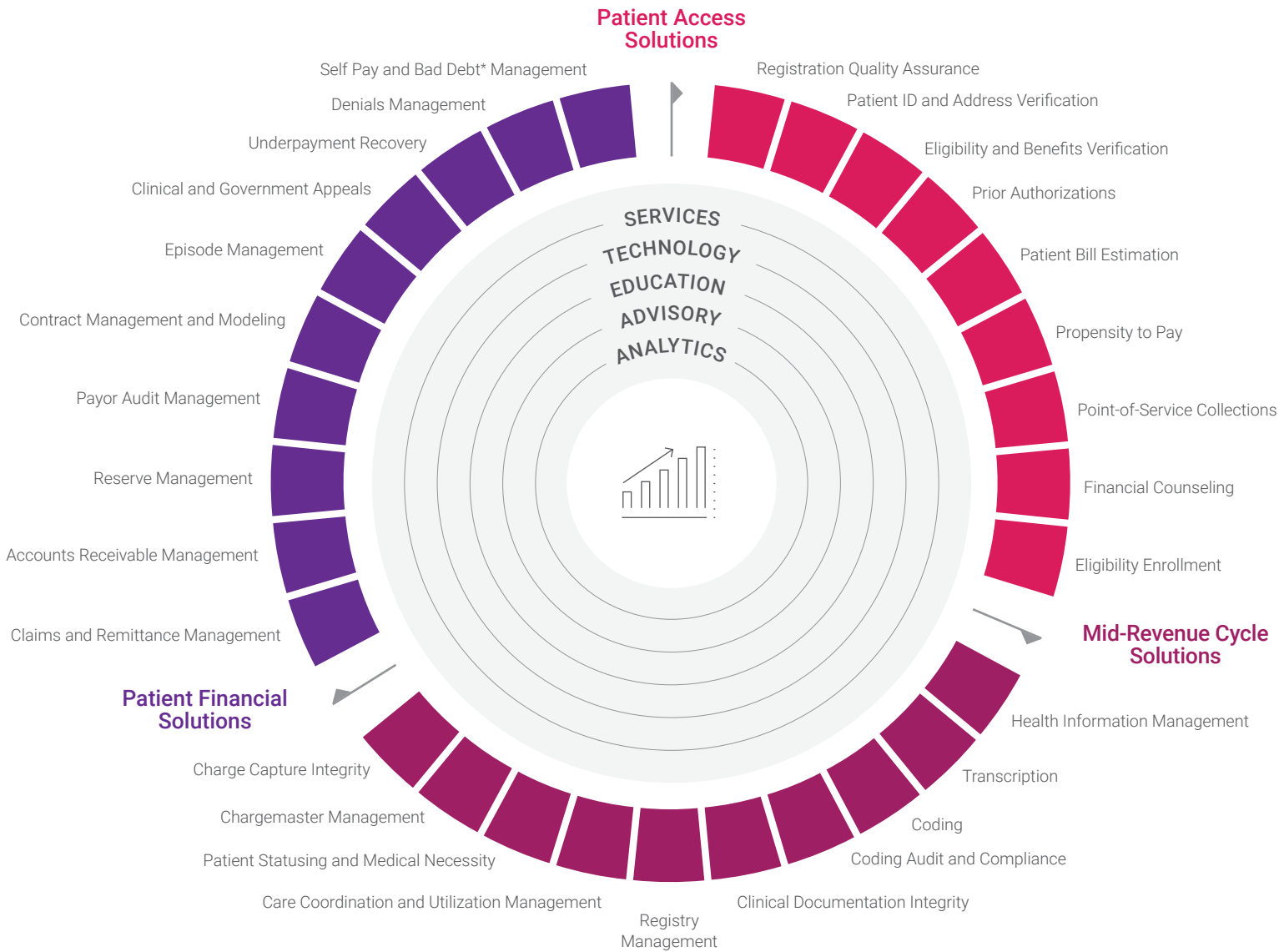
nThrive at a glance

- Through our legacy companies, nThrive has been providing financial, clinical, and operational consulting services and technology for **more than 30 years**
- nThrive serves **1,350 hospitals and health systems**, from single hospitals to 100+ hospital systems, including 17 of 19 *U.S. News & World Report* Best Hospitals Honor Roll*
- Our clients are served by our more than **650 credentialed HIM colleagues**
- 20% CMI increase** realized by health care providers engaged with nThrive CDI
- Powerful **end-to-end analytics solution** provides central source of truth to unlock actionable interventions, drive revenue yield

Our integrated solutions span the revenue cycle and are infused with education, advisory and analytic services that hardwire best practices throughout your system and transform key areas of your ambulatory operations with a single partner.

REVENUE CYCLE ANALYZER

Ask us about nThrive's **end-to-end solution** that combines operational and financial data into a single source of truth to help achieve your mission.



*Bad Debt Collections are provided by Optimum Outcomes, Inc., a separate entity owned by nThrive, Inc.

*U.S. News & World Report Best Hospitals Honor Roll 2015.

© 2017 nThrive, Inc. ("nThrive") All rights reserved. The nThrive name, products, associated trademarks and logos are owned by nThrive or related entities. R092019TLM