



**store**  
by wasteless

## Smart markdowns, for *better* business

**Store** handles the pain of selling perishable products. Try for free our AI-centered technology for a more sustainable and profitable shopping experience.



## How does it work?



# Learn how Edeka can reduce more than 40% of the fresh shrinkage with Wasteless Dynamic Pricing technology.

## Impact Simulation

Let's calculate the projected impact that Wasteless STORE can have on your stores.

Your total annual revenue is: 132,312,354

These are the different percentages



### Packed meals / Deli

% of the total revenue 8%

Waste % 10%



### Bakery

% of the total revenue 13.5%

Waste % 15%



### Frozen foods

% of the total revenue 5%

Waste % 1%



### Sea Food

% of the total revenue 1%

Waste % 12%



### Fruits & Vegetables

% of the total revenue 14%

Waste % 14%



### Dairy

% of the total revenue 10%

Waste % 5%



### Meat & Poultry

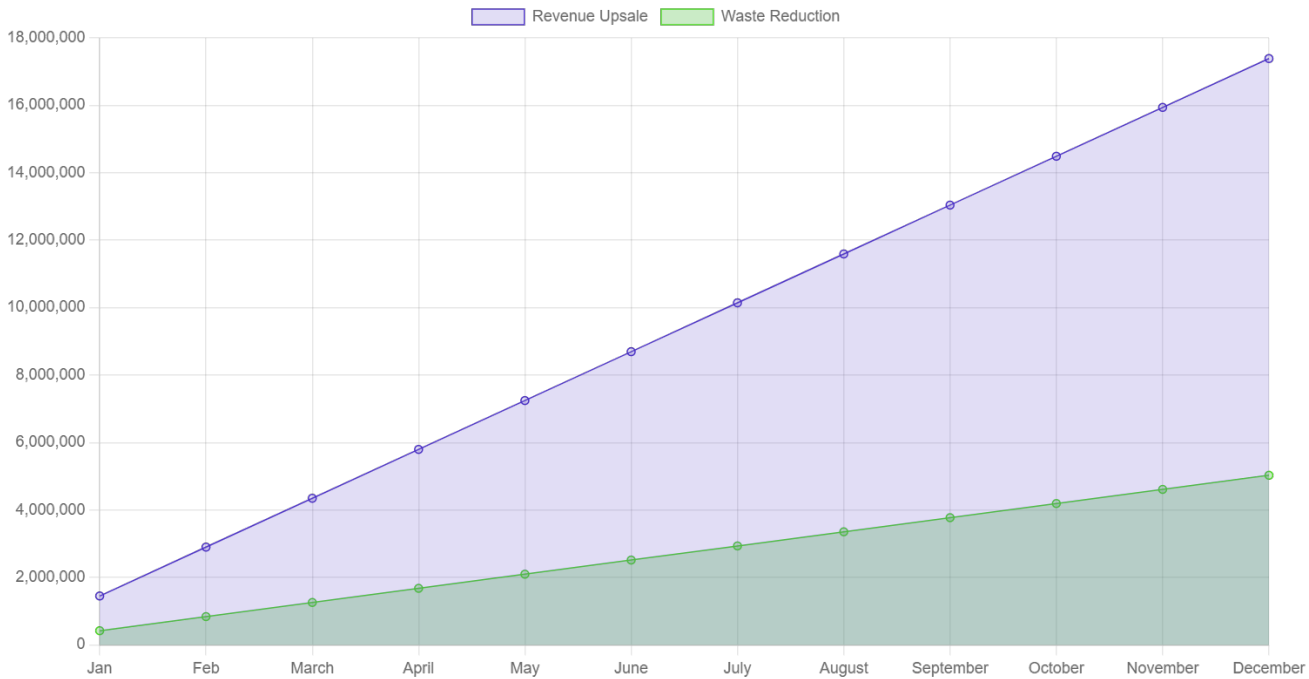
% of the total revenue 6%

Waste % 70%

### Dry foods and other products

% of store 27%

This is what you can expect from STORE solution in the first year



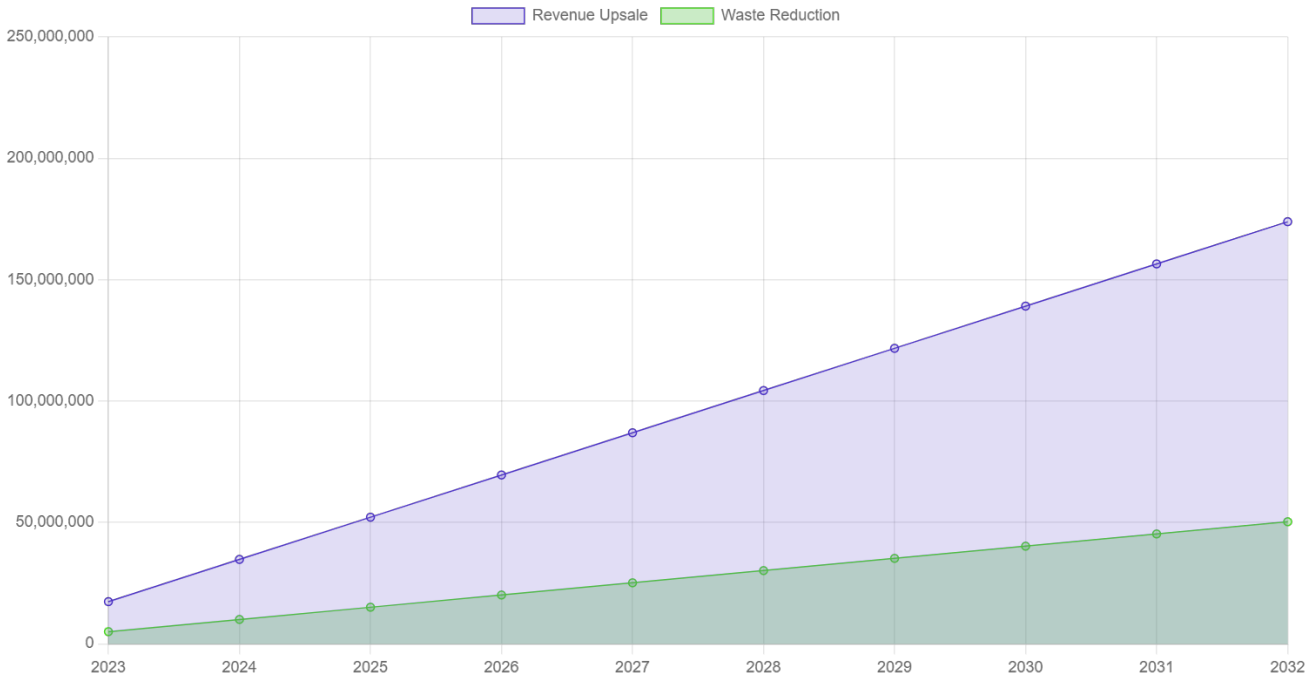
Total Economic Value  
**\$22,414,904**

CO2e Reduced  
**\$18,046,704**

Total Revenue Upsale  
**\$17,385,843**

Waste Reduction Value  
**\$5,029,060**

This is what you can expect from STORE solution in the next 10 years



Total Economic Value  
**\$224,149,036**

CO2e Reduced  
**\$180,467,038**

Total Revenue Upsale  
**\$173,858,433**

Waste Reduction Value  
**\$50,290,603**

# Want to try it fast?

Zero IT integration,  
to get it up and running in hours!

Reach us now at [hello@wasteless.com](mailto:hello@wasteless.com)



**store**  
by Wasteless

Sell More. Waste less.

Founded in 2016, Wasteless is a sustainable fintech company that fights global warming by reducing food waste in supermarkets. In addition to benefiting food retailers, consumers, and the environment, Wasteless helps retailers to repair their costly discounts by applying its AI-Based markdown optimization solution

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Get in touch!  
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