



**store**  
by wasteless

## Smart markdowns, for *better* business

**Store** handles the pain of selling perishable products. Try for free our AI-centered technology for a more sustainable and profitable shopping experience.



## How does it works?



# Learn how Wasteless Israel can reduce **more than 40% of the fresh shrinkage** with Wasteless Dynamic Pricing technology.

## Impact Simulation

Let's calculate the projected impact that Wasteless STORE can have on your stores.

Your total annual revenue is: **50,000,000,000**

These are the different percentages



### Packed meals / Deli

% of the total revenue **8%**

Waste % **10%**



### Bakery

% of the total revenue **6%**

Waste % **15%**



### Frozen foods

% of the total revenue **5%**

Waste % **1%**



### Sea Food

% of the total revenue **1%**

Waste % **12%**



### Fruits & Vegetables

% of the total revenue **14%**

Waste % **14%**



### Dairy

% of the total revenue **10%**

Waste % **5%**



### Meat & Poultry

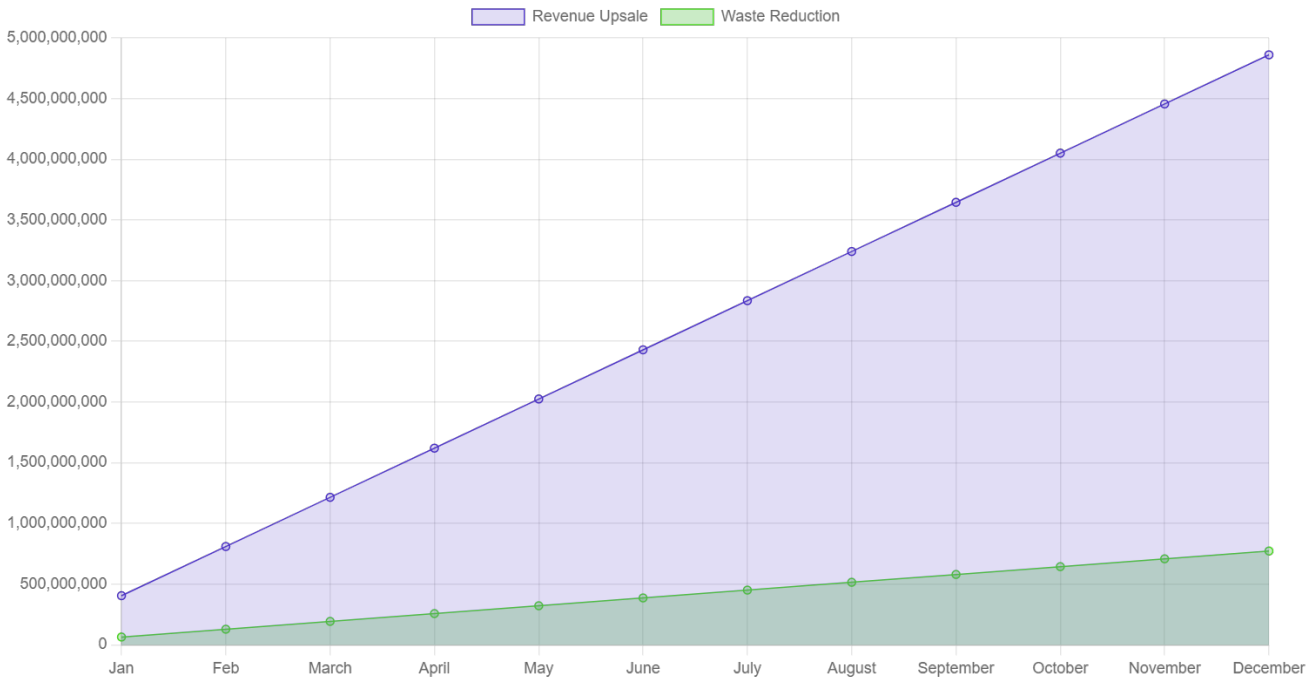
% of the total revenue **6%**

Waste % **6%**

### Dry foods and other products

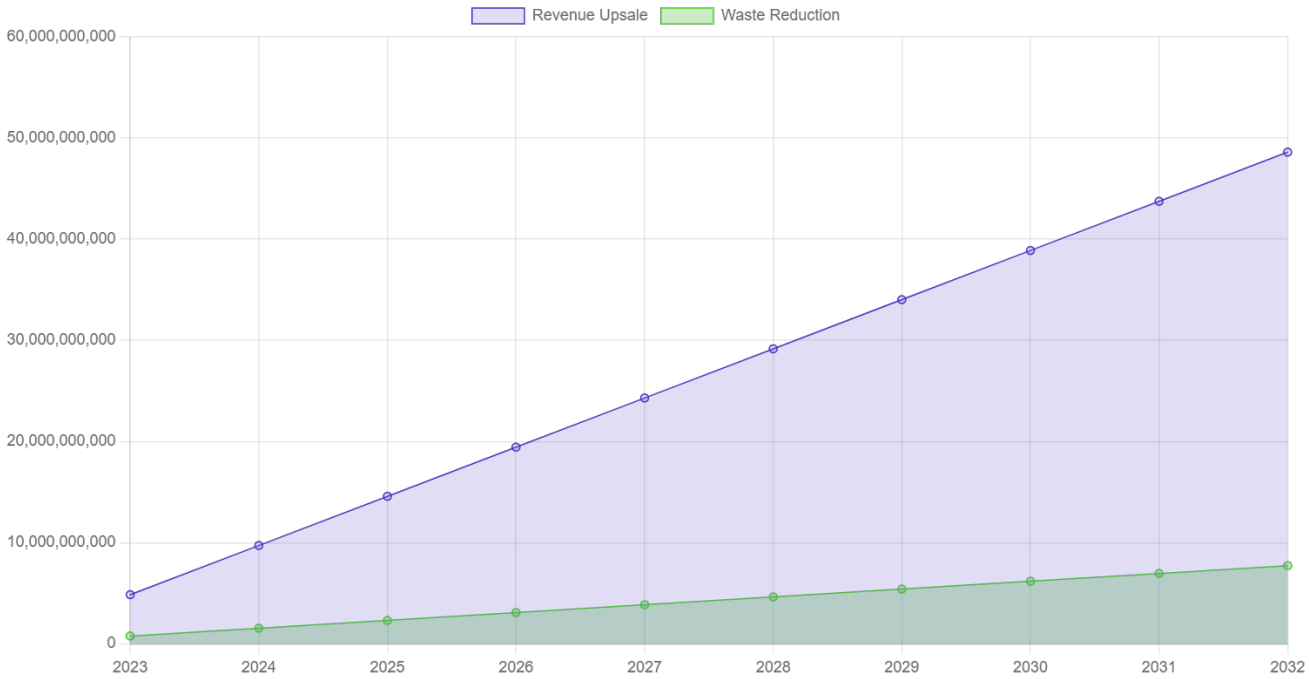
% of store **46%**

This is what you can expect from STORE solution in the first year



Total Economic Value	CO2e Reduced	Total Revenue Upsale	Waste Reduction Value
\$5,633,200,000	\$1,336,520,000	\$4,860,000,000	\$773,200,000

This is what you can expect from STORE solution in the next 10 years



Total Economic Value	CO2e Reduced	Total Revenue Upsale	Waste Reduction Value
\$56,332,000,000	\$13,365,200,000	\$48,600,000,000	\$7,732,000,000

# Want to try it fast?

Zero IT integration,  
to get it up and running in hours!

Reach us now at [hello@wasteless.com](mailto:hello@wasteless.com)



**store**  
by Wasteless

Sell More. Waste less.

Founded in 2016, Wasteless is a sustainable fintech company that fights global warming by reducing food waste in supermarkets. In addition to benefiting food retailers, consumers, and the environment, Wasteless helps retailers to repair their costly discounts by applying its AI-Based markdown optimization solution

#### Tel Aviv

1 Kaufman St.  
Tel-Aviv, Israel  
+972 52 4410063

#### Amsterdam

Fred. Roeskestraat 155  
Amsterdam, The Netherlands  
+31 6 51541188

Get in touch!  
[hello@wasteless.com](mailto:hello@wasteless.com)