

Haydn Kerr

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Education

University of Connecticut

Bachelor of Fine Arts, Digital Media and Design

GPA 3.975/4

Babbidge Scholar - 21 | New England Scholar - 22, 23 | Dean's List - Fall & Spring 21, 22, 23

Skills

Developer

- HTML, CSS, Javascript (Vanilla, React, three.js)
- VScode, Git
- Frontend frameworks (Bootstrap, SASS, JQuery)
- CMS (Wordpress, Wix)

Design

- Adobe Suite (XD, Photoshop, Illustrator, InDesign, Premiere)
- User Research, Wire framing, mockups, prototyping
- Painting (oil, acrylic)
- Drawing (charcoal, lead)

Experience

Digital Experience Group, Storrs, CT

Frontend Developer & UI/UX Designer

April 2022 - Present

- Designing and delivering websites and applications in an agile based environment for a diverse range of clients, including both internal and external stakeholders of the University of Connecticut.
- Responsible for translating client requirements into functional and visually appealing interfaces by employing expertise in HTML, CSS, and JavaScript as well as employing UI/UX design skills.
- Collaborating closely with the backend development teams through content management systems, to ensure seamless integration of frontend components and optimized user experiences across multiple platforms and devices through accessibility and responsiveness design.
- Thoroughly testing, troubleshooting and debugging to maintain the highest standards of code quality and accessibility, while adhering to project timelines and delivering successful solutions to clients.

Nutmeg Publishing, Storrs, CT

Lead Designer

July 2021 - Present

- Designing layouts, graphics, and illustrations for the University's yearbook and semester magazines.
- Collaborating closely with the editorial team and photographers to ensure the visual elements aligned with the content and captured the essence of the university experience while adhering to a style guide.
- Utilizing expertise in typography and color theory to create visually appealing and cohesive designs that enhanced the overall aesthetic of the publications.
- As Lead Designer provided feedback and guidance to a team consisting of 4-5 Junior Designers.

Camp Matoaka, Smithfield ME

Senior Waterski Counsellor/Lifeguard

Summer 2014 - 2018

- Facilitating the waterski department at an overnight summer camp including; driving the boat, teaching and developing multiple water sport skills, providing safety instructions and maintaining protocol.
- Monitoring the pool and lake during swimming events and general recreation, ensuring adherence to safety guidelines of large groups exceeding 100 campers.
- Outside of this included general counselor tasks mostly covered being creative while using problem solving skills to entertain the campers during free time.