jessiewon.me

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**(** (647) 980 9998

## **SKILLS**

#### Design

User Centered Design • UI/UX Human Factors • User Research Illustrator • Photoshop • InDesign

#### Development

HTML • CSS • Javascript
Java • Python • C++ • PHP
SQL • Excel VBA • Git
Agile Methodology

## **PROJECTS**

jessiewon.me/#portfolio

#### Path

Designed an Android app which prioritized and mapped multiple destinations through public transit

#### Jobmine Redesign

Analyzed and enhanced the UI/UX of a job board through a series of human factors design sprints

#### Connect

Developed a messaging widget to increase student portal usage

#### Plan-It

Built a 1-button puzzle game for a 3-storey microtiles wall

## **INTERESTS**

## Sailbot Design Team Varsity Swimming

CIS Academic All-Canadian Gold Duke of Edinburgh recipient

#### Travel | Skiing | Sailing

\*\* Also a MAJOR foodie \*\*



## **WORK EXPERIENCE**

#### **Undergraduate Research Assistant** | University of Waterloo

Waterloo, Ontario | 09/2017 - Present

• Enhancing MRI algorithms in the vision and image processing lab



#### **Software Engineer Intern** | Wizeline

Guadalajara, Mexico & San Francisco, USA | 05/2017 - 08/2017

- Defined architecture for a new automated chatbot building platform and translated product requirements into technical specifications
- Developed core features for the bots platform team as the primary front-end engineer using React JS, Redux, and Enzyme in an Agile environment
- Led the technical implementation of the first chatbot integration (Salesforce);
   conducted user and product research, defined use cases, administered UX
   workshops, and coordinated engineers to execute development

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#### Web Developer Co-op | The Tomlin Group

Waterloo, Ontario | 09/2016 - 12/2016

- Led the upgrade from traditional paper catalogs into a web platform
- Redesigned graphics, icons and catalog in Photoshop and Illustrator to align with product vision, then designed a corresponding online catalog
- Implemented the new online catalog through HTML, CSS, JQuery, PHP, and MySQL, and updated existing website to enhance UI/UX

## **Technical Implementation Specialist** | ACS Athletics

Toronto, Ontario | 01/2016 - 04/2016

- Provided QA and tech support to clients and internal members through Zendesk, closing 29% of overall tickets
- Solved SQL Server database problems and created analysis reports
- Wrote macros using Excel VBA to optimize data importing, saving employees over 40 hours of seasonal work

## Sailing Instructor | Cadets Canada



Hamilton, Ontario | 09/2015 - Present

• Translate national-level sailing experience into lessons for youth athletes

## **EDUCATION**

## Systems Design Engineering | University of Waterloo

BASc Candidate | 09/2015 - Present

• President's Scholarship of Distinction, ranked 2nd in class - 2017

