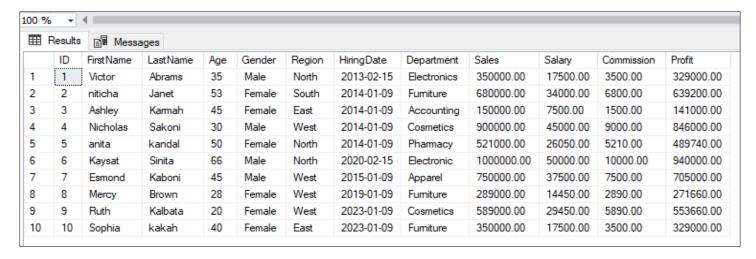
## Analysis of Sales of Retail Store Using MS SQL

1. To observe the Top 10 rows of the Dataset for the Analysis, use the following SQL query:

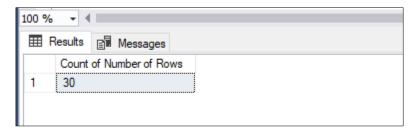
SELECT Top 10 \* FROM Emp\_Sales



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2. To observe the number of rows/observations are in the dataset, use the following SQL query:

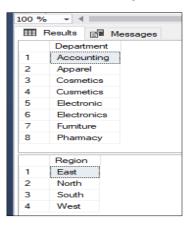
SELECT COUNT(\*) [Count of Number of Rows]
FROM Emp\_Sales



2b. To observe the Departments and Regions in the dataset, use the following SQL query:

SELECT DISTINCT(Department) FROM Emp\_Sales;

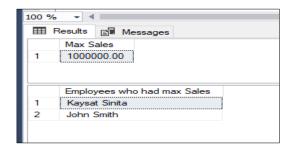
SELECT DISTINCT(Region) FROM Emp Sales;



3. To observe the maximum Sales, and employees who had the max sales, use the following SQL query:

```
SELECT MAX(Sales) [Max Sales]
FROM Emp_Sales;

SELECT FirstName + ' '+ LastName AS [Employees who had max Sales]
FROM Emp_Sales
WHERE Sales =(SELECT MAX(Sales) [MaX Sales]
FROM Emp_Sales);
```



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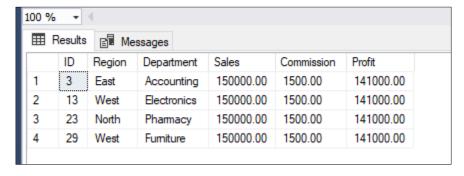
4. To Create pivot table for Departments and Regions that recorded the max sales, Commission, and Profits, use the following SQL query:

SELECT ID, Region, Department, Sales, Commission, Profit
FROM Emp\_Sales
WHERE Sales= (SELECT Max(Sales)From Emp\_Sales)

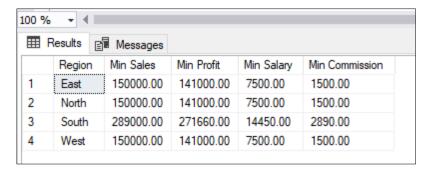


4b. To Create pivot table for Departments and Regions that recorded the min sales, Commission, and Profits, use the following SQL query:

SELECT ID, Region, Department, Sales, Commission, Profit
FROM Emp\_Sales
WHERE Sales=(SELECT MIN(Sales)From Emp\_Sales)



5. To create a pivot table for Minimum sales, profit, Salary, and Commission for each Region, use the following SQL query:
SELECT Region, MIN(Sales) AS [Min Sales],
MIN(Profit) AS [Min Profit],
MIN(Salary) AS [Min Salary],
MIN(Commission) AS [Min Commission]
FROM Emp\_Sales
GROUP BY Region;

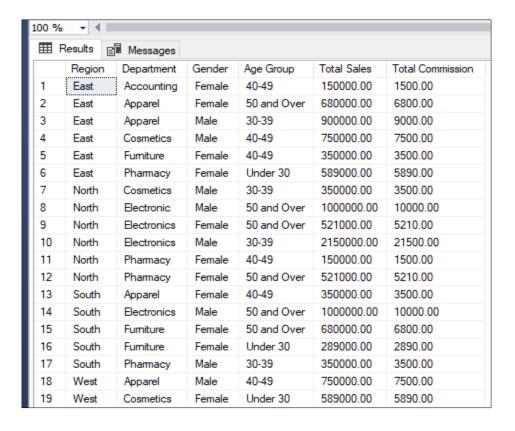


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6. Pivot table of total sales and commission by region and department, broken down by gender and age group:

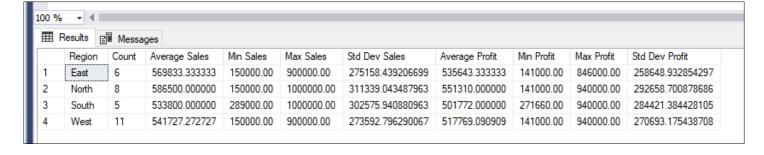
```
SELECT
```

```
Region,
    Department,
    Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END AS [Age Group],
    SUM(Sales) AS [Total Sales],
    SUM(Commission) AS [Total Commission]
FROM Emp_Sales
GROUP BY Region, Department, Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END;
```



7. To observe the Descriptive Statistics of Sales and Profit by Region, use the following SQL query:

```
SELECT Region,
   COUNT(*) AS Count,
   AVG(Sales) AS [Average Sales],
   MIN(Sales) AS [Min Sales],
   MAX(Sales) AS [Max Sales],
   STDEV(Sales) AS [Std Dev Sales],
   AVG(Profit) AS [Average Profit],
   MIN(Profit) AS [Min Profit],
   MAX(Profit) AS [Max Profit],
   STDEV(Profit) AS [Std Dev Profit]
FROM Emp_Sales
GROUP BY Region;
```



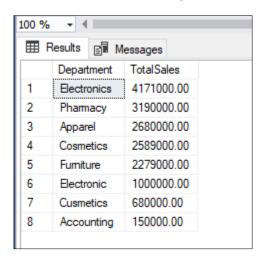
8. To create a pivot table for total sales for each department in descending order, use the following SQL query:

SELECT Department, SUM(Sales) AS TotalSales

FROM Emp\_Sales

**GROUP BY** Department

ORDER BY TotalSales DESC;



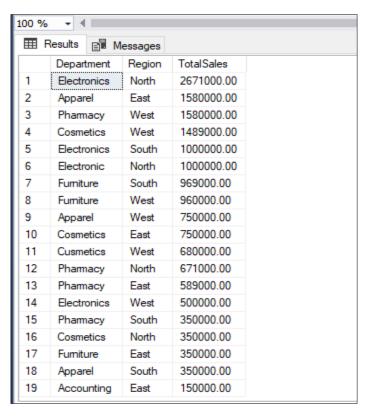
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9. To create a pivot table of the total sales by department and region, use the following SQL query: SELECT Department, Region, SUM(Sales) AS TotalSales

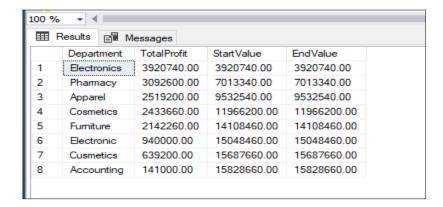
FROM Emp\_Sales

**GROUP BY** Department, Region

ORDER BY TotalSales DESC;



```
10. To create a waterfall chart/table of the profit by department, use the following SQL query
WITH cte_dept_profit AS (
    SELECT Department, SUM(Profit) AS TotalProfit
    FROM Emp_Sales
    GROUP BY Department
), cte_cumulative_profit AS (
    SELECT Department, TotalProfit, SUM(TotalProfit) OVER (ORDER BY TotalProfit DESC) AS
CumulativeProfit
    FROM cte_dept_profit
)
SELECT Department, TotalProfit,
    SUM(TotalProfit) OVER (ORDER BY TotalProfit DESC) AS StartValue,
    CumulativeProfit AS EndValue
FROM cte_cumulative_profit
ORDER BY TotalProfit DESC;
```

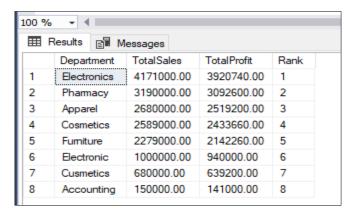


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11. To create a dual table of the total sales and profit for each department, use the following SQL query:

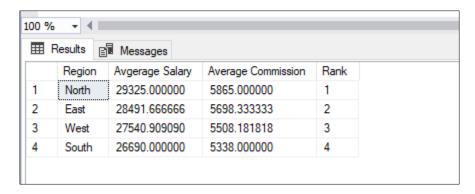
SELECT Department SUM(Sales) AS TotalSales

```
SELECT Department, SUM(Sales) AS TotalSales,
SUM(Profit) AS TotalProfit,
RANK() OVER (ORDER BY SUM(Profit) DESC) AS Rank
FROM Emp_Sales
GROUP BY Department
ORDER BY Rank;
```



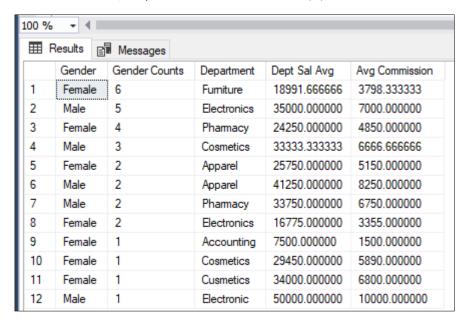
12. To create a dual table of the Average salary and Commission for each Region, use the following SQL query:

```
SELECT Region, AVG(Salary) AS [Avgerage Salary],
   AVG(Commission) AS [Average Commission],
   RANK() OVER (ORDER BY AVG(Salary) DESC) AS Rank
FROM Emp_Sales
GROUP BY Region
ORDER BY Rank;
```

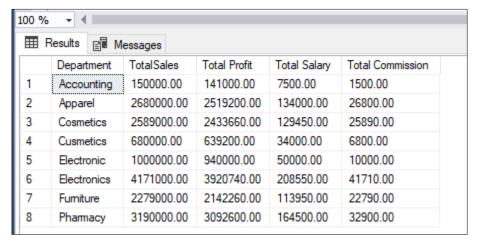


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13. To Group Gender and Department by Avg Salary, Avg Commission in DESC
SELECT Gender, COUNT(\*)[Gender Counts], Department,
Avg(Salary) AS [Dept Sal Avg],AVG(Commission) [Avg Commission]
FROM Emp\_Sales
GROUP BY Gender, Department ORDER BY COUNT(\*) DESC



```
14. To create a pivot table for total sales, profit Salary and Commission for each department, use the
following SOL query:
SELECT Department,SUM(Sales) AS TotalSales,
    SUM(Profit) AS [Total Profit],
    SUM(Salary) AS [Total Salary],
       SUM(Commission) AS [Total Commission]
FROM Emp Sales
GROUP BY Department;
```

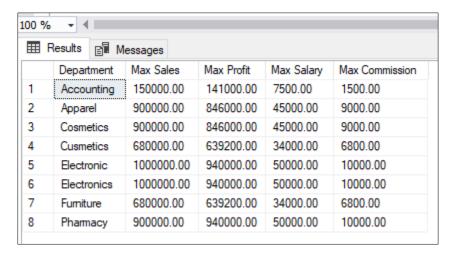


15. To create a pivot table for the Maximum sales, profit Salary and Commission for each Department, use the following SQL query: SELECT Department, MAX(Sales) AS [Max Sales], MAX(Profit) AS [Max Profit],

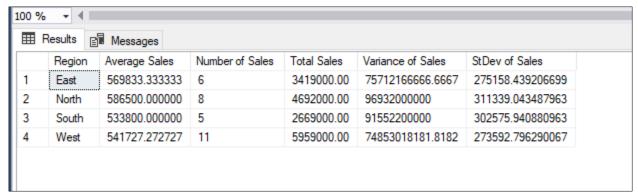
MAX(Salary) AS [Max Salary],

MAX(Commission) AS [Max Commission]

FROM Emp\_Sales GROUP BY Department;

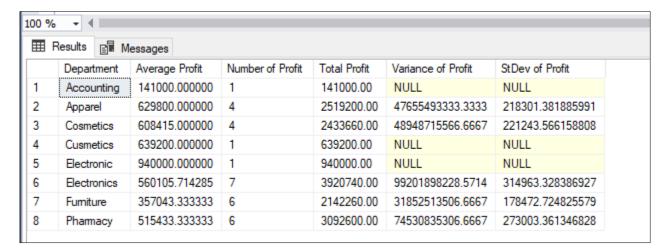


```
16. To create a pivot table for the Sales variable by Region, use the following SQL query:
SELECT
   Region,
   AVG(Sales) AS [Average Sales],
   COUNT(Sales) AS [Number of Sales],
   SUM(Sales) AS [Total Sales],
   VAR(Sales) AS [Variance of Sales],
   STDEV(Sales) AS [StDev of Sales]
FROM Emp_Sales
GROUP BY Region;
```

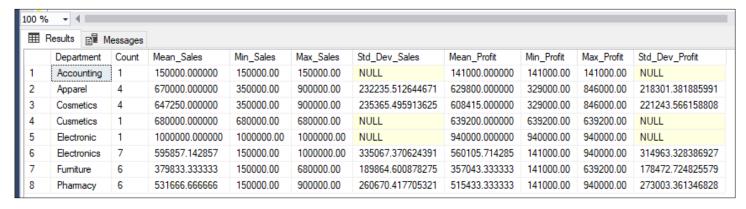


17. To create a pivot table for the Profit variable by Department, use the following SQL query: SELECT

```
Department,
AVG(Profit) AS [Average Profit],
COUNT(Profit) AS [Number of Profit],
SUM(Profit) AS [Total Profit],
VAR(Profit) AS [Variance of Profit],
STDEV(Profit) AS [StDev of Profit]
FROM Emp_Sales
GROUP BY Department;
```



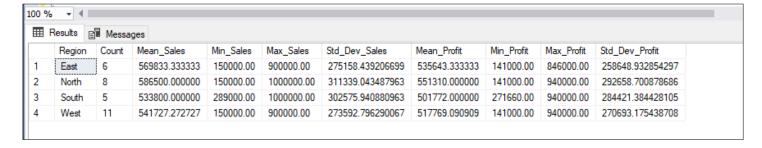
```
18. To observe Descriptive Statistics of the Sales and Profit by Department, use the following SQL
query:
SELECT Department,
    COUNT(*) AS Count,
    AVG(Sales) AS Mean_Sales,
    MIN(Sales) AS Min_Sales,
    MAX(Sales) AS Max_Sales,
    STDEV(Sales) AS Std_Dev_Sales,
    AVG(Profit) AS Mean_Profit,
    MIN(Profit) AS Min_Profit,
    MAX(Profit) AS Max_Profit,
    STDEV(Profit) AS Std_Dev_Profit
FROM Emp_Sales
GROUP BY Department;
```



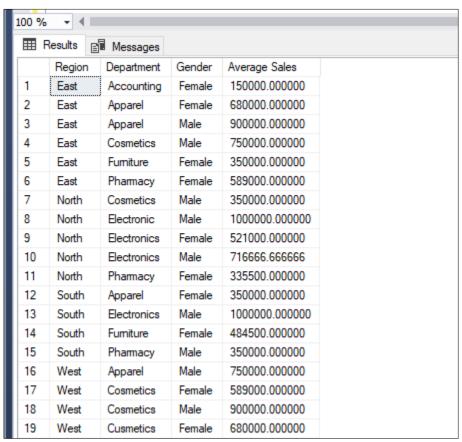
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19. To observe the Descriptive Statistics of Sales and Profit by Region, use the following SQL query: SELECT Region,

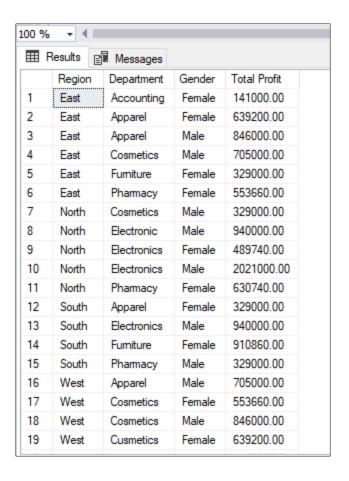
```
COUNT(*) AS Count,
AVG(Sales) AS Mean_Sales,
MIN(Sales) AS Min_Sales,
MAX(Sales) AS Max_Sales,
STDEV(Sales) AS Std_Dev_Sales,
AVG(Profit) AS Mean_Profit,
MIN(Profit) AS Min_Profit,
MAX(Profit) AS Max_Profit,
STDEV(Profit) AS Std_Dev_Profit
FROM Emp_Sales
GROUP BY Region;
```



```
20. Pivot table of average sales by region and department, broken down by gender:
SELECT
   Region,
   Department,
   Gender,
   AVG(Sales) AS [Average Sales]
FROM Emp_Sales
GROUP BY Region, Department, Gender;
```



```
21. Pivot table of total profit by department and gender, broken down by region:
SELECT
    Region,
    Department,
    Gender,
    SUM(Profit) AS [Total Profit]
FROM Emp_Sales
GROUP BY Region, Department, Gender;
```



```
22. Pivot table of average commission by region and gender, broken down by department:
SELECT
   Region,
   Gender,
   Department,
   AVG(Commission) AS Average_Commission
FROM Emp_Sales
GROUP BY Region, Gender, Department;
```

<b>Ⅲ</b> F	Results 🛭	Messag	es	
	Region	Gender	Department	Average_Commission
1	East	Female	Accounting	1500.000000
2	East	Female	Apparel	6800.000000
3	East	Female	Furniture	3500.000000
4	East	Female	Phamacy	5890.000000
5	East	Male	Apparel	9000.000000
6	East	Male	Cosmetics	7500.000000
7	North	Female	Electronics	5210.000000
3	North	Female	Phamacy	3355.000000
9	North	Male	Cosmetics	3500.000000
10	North	Male	Electronic	10000.000000
11	North	Male	Electronics	7166.666666
12	South	Female	Apparel	3500.000000
13	South	Female	Furniture	4845.000000
14	South	Male	Electronics	10000.000000
15	South	Male	Phamacy	3500.000000
16	West	Female	Cosmetics	5890.000000
17	West	Female	Cusmetics	6800.000000
18	West	Female	Electronics	1500.000000
19	West	Female	Fumiture	3200.000000

```
23. Pivot table of total sales and profit by department and region, broken down by age group:
Pivot table of total sales and profit by department and region, broken down by age group:
SELECT
    Region,
    Department,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END AS [Age Group],
    SUM(Sales) AS [Total Sales],
    SUM(Profit) AS [Total Profit]
FROM Emp_Sales
GROUP BY Region, Department,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END;
```

100 % IIII	Results 🗈	Messages			
ш і	Region	Department	Age Group	Total Sales	Total Profit
1	East	Accounting	40-49	150000.00	141000.00
2	East	Apparel	30-39	900000.00	846000.00
3	East	Apparel	50 and Over	680000.00	639200.00
4	East	Cosmetics	40-49	750000.00	705000.00
5	East	Fumiture	40-49	350000.00	329000.00
6	East	Pharmacy	Under 30	589000.00	553660.00
7	North	Cosmetics	30-39	350000.00	329000.00
8	North	Electronic	50 and Over	1000000.00	940000.00
9	North	Electronics	30-39	2150000.00	2021000.00
10	North	Electronics	50 and Over	521000.00	489740.00
11	North	Phamacy	40-49	150000.00	141000.00
12	North	Phamacy	50 and Over	521000.00	489740.00
13	South	Apparel	40-49	350000.00	329000.00
14	South	Electronics	50 and Over	1000000.00	940000.00
15	South	Fumiture	50 and Over	680000.00	639200.00
16	South	Fumiture	Under 30	289000.00	271660.00
17	South	Pharmacy	30-39	350000.00	329000.00
18	West	Apparel	40-49	750000.00	705000.00
19	West	Cosmetics	30-39	900000.00	846000.00

```
24. Pivot table of average salary and bonus by department, broken down by gender and region:

SELECT

Region,

Department,

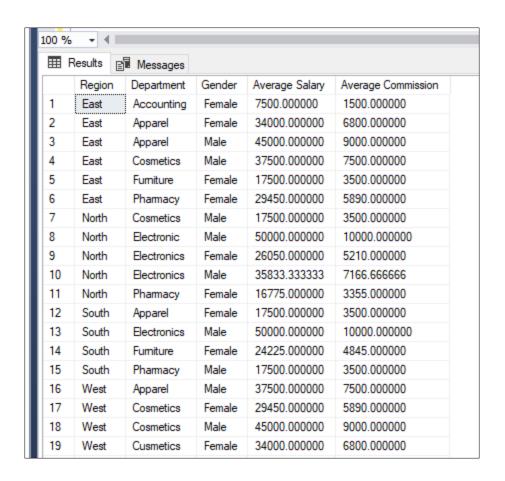
Gender,

AVG(Salary) AS [Average Salary],

AVG(Commission) AS [Average Commission]

FROM Emp_Sales

GROUP BY Region, Department, Gender;
```



25. Pivot table of total sales and commission by region and department, broken down by gender and age group:

\_\_\_\_\_\_

## **SELECT**

```
Region,
    Department,
    Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END AS [Age Group],
    SUM(Sales) AS [Total Sales],
    SUM(Commission) AS [Total Commission]
FROM Emp Sales
GROUP BY Region, Department, Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END;
```

<b></b>	Results 🛭	Messages				
	Region	Department	Gender	Age Group	Total Sales	Total Commission
1	East	Accounting	Female	40-49	150000.00	1500.00
2	East	Apparel	Female	50 and Over	680000.00	6800.00
3	East	Apparel	Male	30-39	900000.00	9000.00
4	East	Cosmetics	Male	40-49	750000.00	7500.00
5	East	Fumiture	Female	40-49	350000.00	3500.00
6	East	Pharmacy	Female	Under 30	589000.00	5890.00
7	North	Cosmetics	Male	30-39	350000.00	3500.00
8	North	Electronic	Male	50 and Over	1000000.00	10000.00
9	North	Electronics	Female	50 and Over	521000.00	5210.00
10	North	Electronics	Male	30-39	2150000.00	21500.00
11	North	Pharmacy	Female	40-49	150000.00	1500.00
12	North	Pharmacy	Female	50 and Over	521000.00	5210.00
13	South	Apparel	Female	40-49	350000.00	3500.00
14	South	Electronics	Male	50 and Over	1000000.00	10000.00
15	South	Fumiture	Female	50 and Over	680000.00	6800.00
16	South	Fumiture	Female	Under 30	289000.00	2890.00
17	South	Pharmacy	Male	30-39	350000.00	3500.00
18	West	Apparel	Male	40-49	750000.00	7500.00
19	West	Cosmetics	Female	Under 30	589000.00	5890.00

Ш	Results 🛭	Messages				
	Region	Department	Gender	Total Salary	Total Commission	Total Profit
1	East	Accounting	Female	7500.00	1500.00	141000.00
2	East	Apparel	Female	34000.00	6800.00	639200.00
3	East	Apparel	Male	45000.00	9000.00	846000.00
4	East	Cosmetics	Male	37500.00	7500.00	705000.00
5	East	Fumiture	Female	17500.00	3500.00	329000.00
6	East	Phamacy	Female	29450.00	5890.00	553660.00
7	North	Cosmetics	Male	17500.00	3500.00	329000.00
8	North	Electronic	Male	50000.00	10000.00	940000.00
9	North	Electronics	Female	26050.00	5210.00	489740.00
10	North	Electronics	Male	107500.00	21500.00	2021000.00
11	North	Phamacy	Female	33550.00	6710.00	630740.00
12	South	Apparel	Female	17500.00	3500.00	329000.00
13	South	Electronics	Male	50000.00	10000.00	940000.00
14	South	Fumiture	Female	48450.00	9690.00	910860.00
15	South	Phamacy	Male	17500.00	3500.00	329000.00
16	West	Apparel	Male	37500.00	7500.00	705000.00
17	West	Cosmetics	Female	29450.00	5890.00	553660.00
18	West	Cosmetics	Male	45000.00	9000.00	846000.00
19	West	Cusmetics	Female	34000.00	6800.00	639200.00

27. Pivot table of average age, Sales, and years of service by department and region, broken down by gender:

```
SELECT
   Region,
   Department,
   Gender,
   AVG(Age) AS [Average Age],
       MAX(Sales) AS [Max Sales],
   DATEDIFF(YEAR, HiringDate, GETDATE()) AS [Years of Service]
FROM Emp_Sales
GROUP BY Region, Department, HiringDate, Gender;
```

100 %	- 4 ■					
<b>III</b>	Results E	Messages				
	Region	Department	Gender	Average Age	Max Sales	Years of Service
1	East	Accounting	Female	45	150000.00	9
2	East	Apparel	Female	53	680000.00	9
3	East	Apparel	Male	30	900000.00	9
4	East	Cosmetics	Male	45	750000.00	8
5	East	Fumiture	Female	40	350000.00	0
6	East	Pharmacy	Female	20	589000.00	0
7	North	Cosmetics	Male	35	350000.00	10
8	North	Electronic	Male	66	1000000.00	3
9	North	Electronics	Male	35	350000.00	10
10	North	Electronics	Female	50	521000.00	9
11	North	Electronics	Male	30	900000.00	9
12	North	Pharmacy	Female	47	521000.00	9
13	South	Apparel	Female	40	350000.00	0
14	South	Electronics	Male	66	1000000.00	3
15	South	Fumiture	Female	53	680000.00	9
16	South	Fumiture	Female	28	289000.00	4
17	South	Pharmacy	Male	35	350000.00	10
18	West	Apparel	Male	45	750000.00	8
19	West	Cosmetics	Male	30	900000.00	9

```
28. Pivot table of total sales and profit by region and department, broken down by gender and age
group:
SELECT
    Region,
    Department,
    Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END AS Age_Group,
    SUM(Sales) AS [Total Sales],
    SUM(Profit) AS [Total Profit]
FROM Emp_Sales
GROUP BY Region, Department, Gender,
    CASE
        WHEN Age < 30 THEN 'Under 30'
        WHEN Age >= 30 AND Age < 40 THEN '30-39'
        WHEN Age >= 40 AND Age < 50 THEN '40-49'
        ELSE '50 and Over'
    END
```

<b></b>	Results 🛭	Messages				
	Region	Department	Gender	Age_Group	Total Sales	Total Profit
1	East	Accounting	Female	40-49	150000.00	141000.00
2	East	Apparel	Female	50 and Over	680000.00	639200.00
3	East	Apparel	Male	30-39	900000.00	846000.00
4	East	Cosmetics	Male	40-49	750000.00	705000.00
5	East	Fumiture	Female	40-49	350000.00	329000.00
6	East	Pharmacy	Female	Under 30	589000.00	553660.00
7	North	Cosmetics	Male	30-39	350000.00	329000.00
8	North	Electronic	Male	50 and Over	1000000.00	940000.00
9	North	Electronics	Female	50 and Over	521000.00	489740.00
10	North	Electronics	Male	30-39	2150000.00	2021000.00
11	North	Pharmacy	Female	40-49	150000.00	141000.00
12	North	Pharmacy	Female	50 and Over	521000.00	489740.00
13	South	Apparel	Female	40-49	350000.00	329000.00
14	South	Electronics	Male	50 and Over	1000000.00	940000.00
15	South	Fumiture	Female	50 and Over	680000.00	639200.00
16	South	Fumiture	Female	Under 30	289000.00	271660.00
17	South	Pharmacy	Male	30-39	350000.00	329000.00
18	West	Apparel	Male	40-49	750000.00	705000.00
19	West	Cosmetics	Female	Under 30	589000.00	553660.00