



## Contact

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### Address

Al Furjan, Jebel Ali Village,  
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## Education

**MASTER OF COMPUTER  
APPLICATIONS**  
(Integrated) 2014-2019  
Amal Jyothi College of  
Engineering,  
Kanjirappally

## Expertise

- Adobe Lightroom
- MS Office, MS PowerPoint
- Canva
- Adobe Photoshop
- VN editor and Capcut

## Language

- English
- Hindi
- Malayalam
- Tamil

# Akhil Murali

Innovative professional with experience in managing and creating contents, managing social media accounts of the company, managing the community and running campaigns based on trends for marketing. Also have experience in photography and designing.

## Experience

### Trell | Content Creator

#### 2020-2022

- Managing and Creating the contents like images, short videos for various social media platforms.
- Running various campaigns through social media accounts like Instagram , face book, tiktok etc.
- Designing social media posts and short animations using canva and photoshop.
- Taking pictures of products and editing it for social media. Shooting and editing short videos for applications like Instagram, Trell and Tiktok.
- Grooming the influencers for making quality contents and establishing collaboration with different brands.
- Checking the comments , messages coming under the platform and managing the community

### APNA | Trust and Safety Analyst

#### 2022-Present

- Checking the post of employers in the platform and ensures the quality and makes sure there is no violation .
- Reviewing the user reported cases and system reported cases and after proper investigation, taking action against the user.
- Checking the credibility of data shared by the users and using tools makes sures that those are not violating any guidelines.
- Investigating on various job trends that can increase the risk of user getting exposed to fraud activities and implementing certain actions for better user engagement .
- Analyzing user profiles and activities in the platform.