







## CONTACT

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Portfolio:  
 <https://www.behance.net/nandunath>

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## SKILLS

- Adobe After Effects
- DaVinci Resolve
- Final cut Pro
- Adobe Photoshop
- Adobe Lightroom
- Social Media Management
- Content Strategy Development
- Great story telling ability
- Creative Problem Solving
- Comprehensive knowledge of photography, lenses, lighting and video equipment.

## LANGUAGES

### English

Fluent

### Hindi

Fluent

### Malayalam

Native

# NANDUNATH K V

## PROFESSIONAL SUMMARY

Highly creative and talented Videographer / Photographer with a strong passion for producing engaging and visually appealing video and photo content. Skilled in photography, videography techniques and post-production processes, seeking the opportunity to develop and execute innovative video content for various purposes, including campaigns, e-commerce, and paid marketing initiatives. Dedicated to driving out-of-the-box creative concepts and storytelling opportunities within marketing content.

## WORK HISTORY

**Videographer | Photographer | Video Editor**  
**Infijoy DMCC** - Dubai, UAE

06/2022 - 07/2023

- Managed a key role in creative ideation and conceptualisation of video content for campaigns, e-commerce, and paid marketing initiatives.
- Developed storyboard, scripts and shot-list for the shoot for the easy and effective work flow
- Collaborated with the Creative and Production teams to identify storytelling opportunities and developed innovative approaches to convey brand messaging effectively.
- Planned video shoots, determined equipment requirements, and coordinated schedules with relevant stakeholders.
- Filmed video footage on set and on location, ensuring high-quality visuals and capturing the intended creative vision.
- Photographed headshots, necessary shoot images, marketing images with proper lighting and framing.
- Edited video footage in post-production, utilizing advanced editing techniques to create compelling and visually stunning videos.
- Played out-of-the-box creative storytelling through editing, incorporating visual effects, motion graphics, and other techniques to enhance the overall video content.
- Set up, managed, and operated various equipment for shoots, including cameras, lighting equipment, microphones, props, and other necessary tools.
- Stayed updated on industry trends and advancements in videography techniques, equipment, and post-production software to enhance the quality and creativity of video content.
- Collaborated effectively with cross-functional teams, including marketing, design, and creative professionals, to align video content with overall marketing strategies and brand guidelines.
- Maintained organized and easily accessible video files and assets to facilitate efficient post-production workflows.
- Adhered to project timelines and consistently delivered high-quality video content within specified deadlines.
- Strengthened content through proofreading and editing.

**Creative Head | Chief Editor | Cinematographer**  
**Purple Bokeh Weddings** - Kochi, India

01/2017 - 05/2022

- Determined production schedules by conferring with heads of art, copywriting and production departments.
- Oversaw all copy and content deliverables and wrote copy and content.
- Developed high-impact creative trailers and promotional content for company campaigns from concept to completion.
- Maintained the quality and dignity of the company by delivering the standard and customised output to the clients on time
- Gained the skill of sensing the latest marketing trends on videos
- Coordinated the team of video editors and designers with aspects of aesthetics and technicality by making a healthy atmosphere
- Crafted 250+ films and shot 500+ events during the period at Purple bokeh

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## EDUCATION

**Bachelor of Science:** Computer Science Engineering, 2017  
**Uniiversity of Calicut** – India

**Certification Course:** Functional English And Soft Skills, 2011  
**Indhira Gandhi National Open University** – India