

Amir Al Naamani

Marketing Specialist

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About me

Experienced marketing specialist eager to expand digital marketing expertise. Experienced in optimizing marketing strategies and research methodologies, keeping ahead of industry advancements and trends. Committed to continuous learning and seeking new opportunities to contribute valuable insights and drive future success.

Experience

Sales Development Representative **Beirut.com** 2023 - Present

- Identifying prospects' needs and suggesting appropriate products or services.
- Proactively seeking new business opportunities in the market.
- Setting up meetings or calls between (prospective) customers and sales executives.
- Reporting to the sales manager with weekly, monthly, and quarterly results.

Quality Control - Intern **NOON E-Commerce** 2022 - 2023

- Collaborated with cross-functional teams to meet client expectations and brand standards.
- Analyzed metrics and feedback to optimize marketing and social media efforts.
- Established and maintained menu quality standards in collaboration with the QA team.
- Conducted regular menu audits for compliance and improvement recommendations.

Education

BS in Business Studies - Marketing **Lebanese American University** 2019 - 2021

Skills

Digital Marketing	<div><div></div></div>	Analytics and Data Interpretation	<div><div></div></div>	Collaboration and Communication	<div><div></div></div>
Market Research	<div><div></div></div>	Accuracy	<div><div></div></div>	Meeting deadlines	<div><div></div></div>

Certificates

Inbound Marketing – HubSpot Academy

Languages

Arabic (Native)
English (Full proficiency)
French (Professional proficiency)