



YARA TAREK SULTAN

PUBLIC RELATIONS & DIGITAL MARKETING EXECUTIVE

SKILLS

- Digital & Social Media
 - Marketing Team Collaboration Editing & Proofreading
 - Event Planning & Organizing
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EDUCATION

MASS COMMUNICATIONS

Bachelor's in Mass Communication

Arab Academy for Science and Technology (AAST)

FINAL CUT

Egyptian Media Production City - EMPC | 2017

PR INTERN

POD Agency (Point Of Differentiation) | 2019

TEACHING ENGLISH TO YOUNG LEARNERS (TEYL)

Fullcircle | June 8,

2023

TEACHING ENGLISH AS A FOREIGN LANGUAGE (TEFL)

Fullcircle | June 8,

2023

EXPERIENCE

PR ACCOUNT EXECUTIVE

POD | September 2019 to March 2020

- Put together presentations for clients.
- Built and maintain relationships with journalists and influencers.
- Manage approvals for media content and news release.
- Organizing and attending events.

BUSINESS DEVELOPMENT

Zteacher | February 2021 to March 2021

- Understanding client needs, to offer solutions and support
- Identifying, qualifying, and securing business opportunities

DIGITAL MARKETING EXECUTIVE

Redzee | December 2021 to February 2022

- Identifying client's goals and creating strategies to achieve them
- Provided suggestions for digital marketing campaigns aimed at increasing brand awareness

CONTACT

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OTHER INFO

Golden Visa
Holding UAE's driving license