

Joseph Edunsin

Content Creator

Videographer

Photographer

LONDON/DUBAI

07861271578

mredunsin@gmail.com

Video Portfolio:

<https://vimeo.com/showcase/10019498>

Photography:

<https://500px.com/p/iamedunsin1?view=galleries>

Passionate about storytelling, have a keen eye for detail, and enjoy working in collaborative environments. My intention is to fully utilize my knowledge, skills, and experience. I am very much a people-oriented person and a keen problem solver with recognized balance of creative, analytical, and technical ability.

I enjoy challenging briefs, communicating with new people, networking and being able to work to an excellent standard under considerable pressure. I have a well-rounded experience of production, content creation and marketing. Working as a content creator, videographer and photographer has allowed me to strengthen my ability to understand what it must take to collect and understand information about clients and combine external factors to enable me to ensure their needs are met. This has developed my ability to relate and create rapport with clients therefore leading them to work with me continuously

Always looking for new and challenging roles, to make a significant contribution to an ambitious company that offers genuine and unique opportunities for progression.

Experience

Strategic Agenda (UN Comms Agency) – Content Creator

AUG 2022 – PRESENT, LONDON, UK

- Creating content that makes a difference through working on worthwhile and impactful projects for the United Nations
- Working with clients to come up with innovative video campaigns
- Scripting and Developing content ideas
- Creating short form videos
- Initiating production kick-off
- Identifying key development opportunities for improved workflows, system development and enhanced reporting
- Coordinating weekly meetings for progress updates on projects

DubaiLAD Media – Content Creator/Creative Lead

FEB 2021 – JAN 2022, DUBAI, UAE

- Working both independently and cooperatively on productions to ensure efficiency and on time delivery of projects
- Simultaneously handling multiple projects and meeting client deadlines
- Providing proposals for projects when involved during preproduction
- Preparing locations, equipment's and shot list
- Thinking creatively to produce new ideas and concepts
- Receiving briefs and taking photographs of areas, buildings, company events etc.
- Editing the photographs in Photoshop and other software for maximum quality.
- Creating a brief and an outline of footage or a shot list, script or screenplay
- Assembling all raw footage
- Experimenting with styles and technique including the design of graphic element

Nomad Production for Dubai Tourism – Content Creator/Assistant Producer

MAY 2019 – AUG 2020, DUBAI, UAE

- Creating content for Adidas, ADNOC, Dubai Tourism
- Responsible for the safe operation of all equipment, and for formally reporting any malfunctions of equipment
- Proficiently operating lighting and sound equipment
- Improvising filming methods and techniques to meet client requirements.
- Adding music sound effects and dialogue to edited videos and films.
- Archiving video, video exporting and delivery, and looking to new technology for future opportunities
- Strong knowledge of Adobe Creative Cloud
- Brainstorming ideas and new client proposals
- Organize and manage the web assets, photo library and creative

DIGISLED – Content Creator/Creative Lead

JUNE 2016 – JAN 2019, DUBAI

- Define measurable digital objectives in line with the Business, Marketing and Communication Goals
- Social – going beyond Facebook, Twitter & Instagram (locally relevant microsites, social sites, trending social media innovations), ensuring “fresh consistency” in content (relevant and engaging)
- Video – leveraging YouTube penetration in the region and leading development of relevant content
- Developing creative, engaging, relevant and timely content
- Animations and video content using Final Cut Pro, Adobe Premiere CC and After Effects
- Leveraging content of other popular, relevant destinations through strategic partnerships

Guestlist TV - Videographer/Editor

2012 - 2014, LONDON, UK

- Planning & coordinating weekly interviews with celebrities
- Live editing weekly TV shows
- Developing storyboards & narratives
- Supporting the team throughout the production process
- Developing campaigns for international artist

Education

Manchester Metropolitan University / Media
Technology Bsc(Hons)

2009 - 2012, MANCHESTER, UK

Bexley College / Access to Computer Science

2007 - 2008, LONDON, UK

North West Kent College / BTEC Creative Media Production

2005 - 2007, LONDON, UK

Erith School

1999 - 2004, LONDON, UK

Additional Interests & Activities

- I am passionate about fitness. I enjoy the gym as part of a way to regularly to keep fit and healthy. I also played squash in my spare time.
- I love to read books and always expanding my knowledge by doing courses