








SYED ANAS SALEEM

Marketing Coordinator
Graphic Designer
Audio & Video Producer

CONTACT

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ABILITIES

CREATIVE WRITING
CINEMATOGRAPHY
EDITING
GRAPHIC DESIGNING
SOCIAL MEDIA MARKETING
COORDINATION
COMMUNICATION

SKILLS



OBJECTIVE

Hello! I have 7+ years of experience working with top credited channels and Production houses in Pakistan. I aim to expand my experience in the Marketing dept. by applying the knowledge which I have gained so far in the Production world.

WORK EXPERIENCE

- 2023 - PRESENT

CONTENT CREATOR
NEXT GRAPHICS CREATIVE AGENCY
CREATIVE DEPARTMENT
As a content creator, I developed strategies for various platforms, produced high-quality content, collaborated with teams to align content with business goals, managed schedules, measured performance, engaged on social media, built relationships with influencers, and stayed current with tools and technologies to improve productivity.
- 2021 - 2023

MARKETING COORDINATOR & GRAPHIC DESIGNER
BUKHATIR EDUCATION ADVANCEMENT & MANAGEMENT
MARKETING DEPARTMENT
Experience in the development, coordination, and execution of marketing campaigns of GERMAN GULF ENTERPRISES. We collect data about target demographics and analyze market trends to improve a company's marketing efforts and also design artworks that are trendy and catchy to achieve marketing goals.
- 2020 - 2021

AUDIO/VIDEO PRODUCER
WHILEPLAY STUDIOS
PRODUCTION DEPARTMENT
Experienced video producer with end-to-end project management skills, from script writing to post-production. Former Technical Services with expertise in cataloging principles, restoration techniques, and quality control standards. Skilled in analyzing and solving technical problems, delivering exceptional results.
- 2018 - 2020

SENIOR VIDEO EDITOR
GROWTHMATES PVT LTD
PRODUCTION DEPARTMENT
- 2017 - 2018

VIDEO EDITOR
YAQEEEN PRODUCTIONS
CREATIVE DEPARTMENT
- 2016 - 2017

ASSISTANT VIDEO EDITOR
YAQEEEN PRODUCTIONS
CREATIVE DEPARTMENT
- 2015 - 2016

INTERNSHIPS
NEWS ONE | HUM NETWORK LTD. | LARACHI PRODUCTIONS

EDUCATION

- 2012 - 2018

Bachelors In Filmmaking from
PAF-KIET College of Media & Arts.
- 2008 - 2012

ACCA
- 2006 - 2008

Intermediate In Pre-Engineering from Jinnah Govt College.
- 2004 - 2005

Matric In Science from Metropolis Academy.