

Momen Elseriy



Personal Information

Email: elserymomen@gmail.com

Age: 11 April 1990

Nationality: Egyptian

Marital Status: Single

Visa Status: Work Visa

Phone: +971 507718807

Work Experience

The Elite Cars - Social Media Strategist | December 2022 – May 2023 | UAE – Dubai

Main responsibilities:

- Manage the company's presence on social media platforms
- Create and publish original, high quality content
- Plan and create digital marketing campaigns across all social media platforms
- Collaborate with other department to create social media plans,
- Oversee and manage production team and designers for the group of companies.
- Manage influencers marketing activity to support company's presence
- Organizing events, launches, exhibition participation, etc

Designfort - Senior Account Manager | August 2021 – November 2022 | UAE – Dubai

Main responsibilities:

- Managing multiple social media accounts for various client.
- Developing and implementing active social media strategies.
- Working closely with clients on a daily basis to discuss upcoming plans
- Work closely with designers and production team to develop creative content
- Create effective Influencers campaigns for different clients
- Keep abreast of current trends in social media.
- Managing social media campaigns

Nexa Digital - Account Manager Social Media | May 2019 – March 2021 | UAE – Dubai

Main responsibilities:

- Managing multiple social media accounts for various client
- Developing and implementing active social media strategies
- Working closely with clients on a daily basis to discuss upcoming plans
- Work closely with designers and production team to develop creative content
- Create effective Influencers campaigns for different clients
- Manage social media campaigns
- Social Media Management Tools

Ghaliah - Account Executive Social Media | July 2017 – April 2019 | Dubai

Main responsibilities:

- Managing and create social media content
- Working closely with clients on a daily basis to discuss upcoming plans
- Create effective Influencers campaigns for different clients
- Developing and implementing active social media strategies
- Social Media Reporting, Community Management
- Social Media Management Tools

WSF Creative - Social Media Account Manger | April 2014 – March 2016 | UAE – Dubai

Main responsibilities:

- Create social media calendars in Arabic and English
- Working closely with clients and external team
- Create social media plans that align with client campaigns
- Regularly monitoring and analyzing social media metrics providing detailed reports
- Community management activities, such as responding to comments, messages, and inquiries
- Social Media Management Tools

Qualifications

- Bachelor of commerce, Accounting department, Mansoura University | Graduation year: 2011

Languages

Arabic: Native Language

English: Fluent