

MAYA OBEID

maya_obeid97@hotmail.com <https://www.linkedin.com/in/maya-obeid> Doha Aramoun-Lebanon (961)-71-851138 DOB: 1997

Journalist - Multimedia Journalist – Video Journalist – Copywriter

B.A.- level educated with honors in Mass Communication, Journalist, Video Journalist, and multilingual Copywriter, with a broad set of skills applicable across different roles in the media industry. Having a progressive and extensive experience in national, international, and multicultural organizations. Well-rounded, hands-on, innovative media person committed to the industry and continuously improving skills and processes. An enthusiastic, resilient, tenacious, adaptable, and flexible achiever with keen attention to detail.

Core Competencies and Achievements

- **Determination/Leadership.** Demonstrated achievements as a department of one or managing a team of over 10 members. Capable of doing every team member's work and continuously sought after for input by other department leaders and employees. Executive leadership trained.
- **Communication/Presentation skills.** Cross-cultural work experience; effective communicator across all levels of the organization up to board level, able to prepare diverse, global communications with cultural sensitivity and emotional intelligence.
- **Creativity and Innovation.** Proactively produce and implement unique ideas/solutions for a problem-solving, competitive edge, and increased team collaboration. Solved issues and increased the number of followers on Social Media platforms by 100% in two months.
- **Technologies.** Adobe Premiere, Final Cut Pro, Movie Maker, iMovie, Kinemaster, Google Sketchup, Prezi
- **Languages.** Fluent in Arabic & English, Turkish / French / Spanish = Basic

Experience

GIZ, Switch Perspective, Beirut

Event Organizer/Manager

September – October 2022

- Manage a team of 9 members (participants and storytellers of the event).
- Developing marketing strategies on Social Media platforms resulted in a 100% increase in followers.
- Oversee logistics and present pre and post-event reports.
- Plan to stay within budget concerning the funding entity (GIZ).
- Facilitate and host the event.

Campji, Beirut

Video Journalist

October 2020 - June 2022

- Create multimedia content, such as videos and audio, and deal with it.
- Innovative ideas for producing interesting, original journalism in digital media, as well as a grasp of what will have the most impact.
- Reporting, interviewing, creating story ideas, and other journalistic duties, as well as filming, presenting, and producing films and other multimedia products.
- Shoot and edit the stories in post-production.

Nobthah, Saudi Arabia, Remotely

Copywriter

January 2022- May 2022

- Creating content for Mohammad Alnhet's Instagram that is straightforward and error-free and reflects his voice.
- Raise the bar on originality by producing fresh copy that connects with the target audience and motivates them to take action.
- Researching and introducing new ideas, particularly in the social and economic sectors.
- Expanding on the issue in many diverse ways.
- For a one-minute reel on social media, especially Instagram, write the subject in a catchy and distinctive style.
- Producing a minimum of 12 pieces of content per month.

Editor, Voice-Over Acting

- Write and edit the episodes of the program.
- Record using my voice-over acting skills.

L.C.D - Lebanese Center For Development

TOT/TRAINING OF TRAINER, FACILITATOR

March 2019 - 2021

- Leading individuals especially youth, on the self-development practice and community participation.
- Monitoring the participants' post-training on their social entrepreneurship ideas and how to implement them in their societies.

Project Coordinator

Apr 2019 - Aug 2020

- Responsible for the social entrepreneurship program from a to z, from writing proposals to logistics.
- Working with the facilitators in my team of 12 members on the data for the program.
- Developing new strategies for producing content for the target audience.

Tayife-“That” Institute

Reporter, Photographer, Videographer Using the Mobile-Mobile Journalism - MoJo

Feb - Dec 2019

- Searching and pitching stories for the sake of social equality in society.
- Post-producing: Editing after shooting on the mobile. Finalizing 3 to 4 reports per week.

DW (Deutsche Welle)

Arabic TV Filmmaking, Jordan Filmmaker, Director Using The Mobile

Feb - May 2019

- Responsible for shooting a story after preparing the storyboard.
- Post-production: Editing after shooting using the mobile.

Certificates and Workshops

- Participated in the Towards an inclusive disability media representation with Disability hub, LAU, University of Birmingham – October 2022
- Participated in the Cybersecurity for Women Journalists workshop with FNFLebanon and Femalecomms – October 2022
- Participated in the Narrating Local Migration workshop – Audio tour in El Mina by Switch Perspective – JIBAL NGO. – December 2021
- Participated in the “Mobile Journalism for Combatting Stigmatization” by Unesco in Beirut with the cooperation of the NGO Dawaer. – October-November 2020
- Participated in the “Youth Dialogue Forum on the Political Sectarianism in Lebanon” organized by Chabibeh Club in partnership with Adyan Foundation and Peace Labs. – 18 June 2020
- Participated in the Filmmaking using the mobile workshop with DW (Deutsche Welle) - Feb - May 2019:
 - Responsible for shooting a story after preparing the storyboard.
 - Post-production: Editing after shooting using the mobile.

Education

2018 Bachelor of Human Sciences in Mass Communication

Beirut Arab University Beirut-Lebanon

Graduated with Honors, Minor in Psychology