

JVC, District 12,  
Aayah Residences, apt 1408  
Dubai, UAE

## Adnan Afzaal Siddiqui

[addysiddiqui1@gmail.com](mailto:addysiddiqui1@gmail.com)

+971 (585) 831 – 769

### OVERVIEW

Creative, energetic, reliable and resourceful. I am seeking to be part of an organization that will allow me to learn and also allow me to utilize my skillset to its maximum potential. As a fresh graduate I have had the chance to work for some brands such as Pizza Hut and Midas where the exposure has allowed me to move from strength to strength and I strive to keep growing. I am available in Dubai.

### PROFESSIONAL EXPERIENCE

#### Classic Paramount Real Estate – Property Investment Consultant; Dubai, UAE

March 2023 – Present

- Primary Market, direct from developer projects. Main focus Off-Plan properties.
- Secondary market, networked with different agents (A2A) for properties required.
- Created a pipeline of genuine clients from raw unfiltered data.
- Grasped knowledge of all the latest projects and current real estate market.

#### Midas Safety – Account Executive; Karachi, Pakistan

October 2022 – February 2023

- Acting as bridge between customers in the USA market and Factories.
- Creating orders, making changes, sending confirmation, and extracting reports through SAP.
- Making sure orders are processed and shipped on time by facilitating both the customers and the factories.
- Clearing both customer and factory side queries.

#### MCR Pvt Ltd (Pizza Hut and Burger King Pakistan) – Marketing Intern; Karachi, Pakistan

July 2021 – August 2021

- Carried out a detailed Research of around 500 respondents for the Research Analysis Project.
- Used the findings to analyze customer tastes and demands regarding Pizzas.
- Created marketing campaigns based on the findings.
- Planned and negotiated a collaboration campaign between Pizza Hut and PSO. ‘Pay the miles enjoy the slices.’

### EDUCATION

#### SZABIST University – Karachi, Pakistan

September 2018 – June 2022

**Bachelor of Business Administration**

CGPA: 3.53/4.00

Concentrations: Marketing and

Sales Honors: Dean’s List (Class of 2022)

#### Southshore College for A levels – Karachi, Pakistan GCE

September 2016 – June 2018

**Advanced level**

Grades: C, C, C

Subjects: Accounting, Business, Economics

Honors: Highest Performer in Business (For 2017)

SAT: 1180/1600

#### BeaconHouse School System – Karachi, Pakistan

September 2016 – June 2018

**GCE Ordinary Level**

Grades: A, A, B, B, B, B, B

Subjects: Accounting, Business, Economics, Mathematics, Islamiat, Pakistan Studies, English Language, Urdu.

Honors: Best Progress Award twice

### UNIVERSITY RESEARCH WORK

- BBA 7th Semester Research Project on **Daraz (Alibaba group)** | Customer's Recognition, Perception, and Buying Pattern Towards **Daraz'** E-Commerce Business along with their Satisfaction.
- Designed a Marketing Plan | **Lush Crush**
- Project on Organizational Behavior during COVID | **IKEA**
- Project on Lubricants Manufacturing Terminal | **Pakistan State Oil**

### SKILLS

**Microsoft Office, Microsoft Access** (basic level), **Power BI** (basic level), **SAP** (basic level), **Creative Media** (writing and recording).