

Gaelle El Chidiac

Social Media Specialist

My main purpose is to join a company where I can develop and invest my knowledge. Looking forward to become a key member of its team.

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Beirut, Lebanon

August 19, 1997

instagram.com/gaelle.digitalguru

WORK EXPERIENCE

Social Media Manager

Sama Agency

06/2023 - Present

Beirut, Lebanon

Freelance

Achievements/Tasks

- Social Media Content Ideation (captioning, copywriting, post/campaign ideation), Influencer Marketing, Reporting, Community Management, Reels Editing and Scheduling posts.

Social Media and Marketing Manager

Rude Nails

09/2021 - Present

Lebanon

@rude.nails, Freelance

Achievements/Tasks

- Social Media Content Ideation (captioning, copywriting, post/campaign ideation), Influencer Marketing, PR, Reporting, Community Management, Brand Identity Design, Reels Editing and Organic Growth Strategy.

Social Media Manager

BG Mediaz

09/2021 - 12/2022

Dubai

Dubai's Leading Social Media Agency @bgmediazz

Achievements/Tasks

- Social Media Content Ideation (captioning, copywriting, post/campaign ideation), Influencer Marketing, Reporting and Community Management.

EDUCATION

Bachelor degree in Public Relations and Advertising

Lebanese University - Faculty of Information - Section II

10/2017 - 07/2019

Jdeideh - Lebanon

Humanities

Notre Dame des Apôtres

10/2000 - 06/2015

Beirut, Lebanon

SKILLS

Communication

Leadership

Social Media

Community Management

Team Work

Creativity

Planning

Persuading

Client Service

Microsoft Word

Microsoft Excel

Microsoft Power Point

Adobe Photoshop

Adobe Illustrator

Canva

CERTIFICATES

The Fundamentals of Digital Marketing (08/2021 - Present)

Google Garage Certification

LANGUAGES

English



French



Arabic

