



Sahil Bector



sahilbector92@gmail.com



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www.sahilbector.com



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[India](#)

ABOUT ME

Sahil is an experienced Cinematographer and Production Specialist with a demonstrated history of working in the public relations and communications industry. Skilled in Film Editing, Film Direction, Art Direction, Script writing, and Feature Films. Brings on table 7+ years of experience with 6+ Agency experience with 400+ clients served and more than 16 award-winning campaigns.

EDUCATION



MICA | The School of Ideas
Advance certification in Digital Marketing and Communication Advance certification in Digital Marketing and Communication 2020 / 2023



Guru Jambheshwar University
Master's degree, Mass Communication / Media Studies 2014 - 2016
Grade A



Mahatma Gandhi University, Nalgonda
Bachelor's degree, Business/Commerce, 2011 - 2013
Grade A

Experience



AdfactorsPR

- **Sr. Cinematographer**
Jul 2022 - Present
- **Cinematographer**
Jul 2018 - Jul 2022 · 4 yrs 1 mo
- **Sr. Production Executive**
Jul 2017 - Jul 2018 · 1 yr 1 mo

Job role with AdfactorsPR

- Oversaw the creative and technical aspects of all video production projects, from pre-production through post-production.
- Collaborated with creative directors, producers, and clients to understand their vision and translate it into compelling visuals.
- Managed a team of camera operators, gaffers, and other crew members, ensuring a high level of quality and consistency across all projects.
- Worked closely with editors and colorists to ensure the final product met or exceeded client expectations.
- Managed all aspects of production for multiple projects simultaneously, ensuring that deadlines were met and budgets were adhered to.
- Acted as the primary point of contact between clients, vendors, and internal team members, communicating project status and resolving any issues that arose.
- Developed and maintained project plans, schedules, and budgets, and adjusted them as needed throughout the project lifecycle.
- Hired and managed external vendors and contractors, negotiating contracts and ensuring that their work met agency standards and client expectations.

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Sr. Cinematographer/ Production specialist

Skills

Camera and lighting equipment	<div><div></div></div>
Composition and framing	<div><div></div></div>
Visual style	<div><div></div></div>
Strong technical knowledge	<div><div></div></div>
Color grading	<div><div></div></div>
post-production	<div><div></div></div>
Excellent communication	<div><div></div></div>
Teamwork skills	<div><div></div></div>
Creativity and attention to detail	<div><div></div></div>
Create and manage budgets	<div><div></div></div>
Strong organisational	<div><div></div></div>
Excellent communication	<div><div></div></div>
Problem-solving skills	<div><div></div></div>

Experience



Incuspaze

Creative Director

2016 - 2017

Gurugram, India

Job role with Incuspaze

- Own the performance marketing creative strategy, execution and production.
- Provide creative feedback and direction independently without extensive input from artists or other functions.
- Work closely with marketing stakeholders to pitch, write & execute content across a variety of formats.
- Participate in creative reviews to ensure the content strategy is on brief and the content story is carried across marketing materials.
- Communicate content strategy and directional changes to key partners.
- Work with Production teams/agencies to input on project scope and act as the primary point person for scope related issues through the creative development and production phases.

Achievements

Volvo CE India

Did a video campaign for Volvo CE India in December 2022 & have won 4 prestigious awards for the same -

India PR and Corporate Communication Award: Most Innovative Use Of Social Media and Most Innovative Use of Content Marketing

The SABRE Awards 2021 : Marketing to Men

PR Award 2022 : Campaign - Best Video Storytelling

Video Link : <https://lnkd.in/eGPvyKne>

Language Known

English	<div><div></div></div>
Hindi	<div><div></div></div>
Punjabi	<div><div></div></div>