



# Waleed Ahmed

## Sales and Marketing & Video Editor

Results-driven sales and marketing professional with a passion for creating engaging visual content. Adept at leveraging video editing skills to enhance marketing campaigns and drive business growth. Proven track record of successfully executing marketing strategies and exceeding sales targets. Strong creative and analytical mindset combined with excellent communication and interpersonal skills.

## Contact

### Phone

054-374-5502

### Email

waleedzee632@gmail.com

### Address

Palm Tower 3, Flat 3010,  
Sharjah.

## Education

2015-2019

### Bachelors in Business Administration

Global Institute Lahore.

2016

### B.A punjab University

## Expertise

- Cinematography, Art Direction
- Video Editing (Adobe Premiere Pro, Final Cut Pro)
- Creative Content Creation
- Color correction & Color grading
- Communication and Interpersonal Skills
- Time Management and Deadline Adherence

## Language

English

Urdu

## Experience

### 2015-2017

Brand Image

#### Supervisor

Highly motivated and results-driven Sales Supervisor with a proven track record of exceeding sales targets and driving team success. Adept at developing and implementing strategic sales plans, motivating sales teams, and delivering exceptional customer service. Possesses excellent leadership skills, strong business acumen, and a deep understanding of sales techniques. Committed to fostering a positive and collaborative work environment to maximize sales productivity and achieve company objectives  
Sales Leadership: Successfully led and coached sales teams, consistently achieving and surpassing sales targets.

### 2018-2020

Smollan

#### Brand Ambassador

Developed and maintained positive relationships with consumers, addressing their queries and providing product/service information.  
Collaborated with marketing team to brainstorm and execute innovative marketing campaigns.  
Provided valuable feedback and insights on consumer preferences and trends to help improve marketing strategies.  
Conducted market research and competitor analysis to identify opportunities for brand growth and differentiation..

### 2020-2023

Film O Clock Studios

#### Art Director & Video Editor

Edited and polished raw footage into high-quality videos for corporate clients, including promotional videos, event highlights, and interviews.  
Collaborated with clients to understand their vision and objectives, ensuring the final video product exceeded expectations.  
Managed multiple projects simultaneously, meeting strict deadlines and delivering exceptional results.  
Utilized various video editing software and tools to enhance visual aesthetics, audio quality, and overall storytelling.  
Implemented post-production techniques, including color grading, sound mixing, and visual effects to create impactful videos.  
Expertise in developing and implementing effective sales strategies and marketing campaigns.  
Proficient in market research, competitor analysis, and identifying key customer segments.  
Ability to analyze sales data and metrics to optimize performance and identify areas for improvement.