

Profile

Rahim is an experienced filmmaker with a strong background in producing impactful corporate documentaries, films, and commercials. Proven track record of collaborating with international brands to develop and execute effective marketing campaigns that enhance brand recognition, build trust, and drive sales. He is currently seeking opportunities in media marketing and filmmaking to expand storytelling abilities and continue delivering compelling narratives.

Expertise

Producing | Storytelling

Cinematography | Screenwriting

Video Editing | Project Management

Content marketing | Photography

Filming Gear | Software development

| Innovation & research

Language: English & Swahili

Education

Ecole Polytechnique Fédérale de Lausanne

Bachelor of Computer Science

2013 - 2016

Interests

Traveling | Culture studies

Storytelling | Adaptive learning

New innovations

Work History

Rise of Azlan Film | Cinematographer | Tanzania | April - May 2022

- Collaborated with the director and production team, aligning visual style with the American audience.
- Utilized advanced lighting techniques to create compelling, emotional scenes.
- Demonstrated keen eye for detail, expertise in camera techniques and post-production.
- Met criteria for Emma Awards, film set for anticipated release end of this year.

Skills: Cinematography | Visual Storytelling | Collaboration & Communication | Industry Awareness | Technical proficiency

Delta Airlines - Thrive farmers | Documentary filmmaker | Rwanda | Jan - April 2022

- Developed campaign storyboards and executed filming and editing for documentaries and social media videos.
- Successfully published videos on Delta Studio's in-flight entertainment platform, reaching over 200 million annual customers.
- Demonstrated expertise in video production, storytelling, and content distribution for maximum impact and audience engagement.

Skills: Brand Awareness | Video Editing | Cinematography | Visual Storytelling | Collaboration & Communication | Industry trends | Technical proficiency |

Pilipili Group | Board Strategy and Projects Coordinator | Zanzibar & Poland | June 2021 - Jan 2022

- Played a key role in company growth, expanding from 3 to 17 hotels through effective implementation of media marketing strategies.
- Designed and executed impactful media marketing campaigns, resulting in increased daily bookings from 450 to 600 beds.
- Successfully negotiated and closed deals with stakeholders in both government and private sectors, establishing a strong network of influence.
- Supported HR to recruit competent talent with fresh ideas

Skills: Project management | Board governance | Analytical skills | Communication | Research & Analysis | Discretion & Confidentiality | Organizational skills | Relationship Building

Golden Media Poland | Assistant Producer | Zanzibar | Dec - May 2022

- Efficiently managed the Reality TV show hotel paradise finances, saving over 600k USD.
- Managed and provided oversight for a team of 120+ employees, ensuring timely completion of deliverables of the production
- Spearheaded talent scouting initiatives, while fostering a culture of self-development among existing staff.
- Ensured proper equipment handling as well as frequent data backups throughout the production.

Skills: Project management | Leadership | Budgeting & Financial management | Organizational skills | Negotiation

Honors & Awards

Advanced filmmaking short course scholarship by Filmakademie Baden Württemberg.

Google developers group Tanzania lead.

Invited Speaker at Vested Summit Egypt.

Invited Speaker at Africa Tech Summit Rwanda.

Seedstars World finalist: Finalist best health tech startup from Tanzania

Selected Startup for Slush Global Impact Accelerator in Finland (2016).

African Leadership Academy: Certificate of leadership course completion.

Referees

Filip Tobiasz

Head of Production

filip.tobiasz@goldenmedia.tv

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Catherine Baretto

CEO - Binary Labs

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[Visit my Portfolio](https://rahimgwaya.wixsite.com/portfolio)

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Documentary Filmmaker | Freelance | Jan 2018 - Oct 2020

- Filmed and produced 50+ corporate documentaries and commercials.
- Achieved 90% client base growth through effective referral and word-of-mouth marketing.
- Established strong relationships with reputed institutions & Companies such as University of Manchester, Seedstars World, Hivos, UK Aid, and Travel Channel etc.
- Demonstrated expertise in video production, storytelling, and content distribution for maximum impact and audience engagement.

Skills: Storytelling | Research | Interview management | Digital marketing | Cinematography | Sound Recording | Video editing & Post production | Social media management | Script Writing | Ethical Conduct

Sahara Sparks | Co-founder | Media & PR lead | April 2016 - Dec 2017

- Mobilized and contributed to the creation of the 1st & largest tech conference in East Africa attracting 600 Attendees, 109 Startups, 26 Speakers in 2016 and 2017 saw 1200 Attendees, 139 Startups, 15 investors.
- Achieved 1st place trending status across East Africa on Twitter for two weeks before, during, and after the event.
- Mobilized hackathons that impacted over 300+ startups
- Recognized for contributions to the company's success and earned shareholder status with equity ownership.

Skills: Brand Management | Content Creation | Research | Digital marketing | Media relations | Communications | Project Management | Fundraising | Partnerships

Buni Innovation Hub | Community Manager | Feb 2016 - Jan 2018

- Led the hub's communication platforms, effectively reaching an annual audience of 20,000+ youth
- Drove significant growth in the hub's active community members, increasing daily attendance from 150 to 250+ individuals.
- Launched 12 successful startups under my mentorship

Skills: Community Moderation | Analytics and Reporting | Empathy | Relationship building | Communication | Content Creation | Public speaking | Social media management.

Colifly | Founder | 2015 - 2017

- Constructed and deployed 3 custom-made medical delivery drones, fully operational and ready for use.
- Conducted 5 successful rounds of medicine deliveries during the testing phase, ensuring efficient transportation.
- Spearheaded fundraising efforts, securing 300,000 Euros in funding, although the project faced a setback due to government-imposed drone ban.

Skills: Business strategy | Product development | Market research & Validation | Fundraising | Pitching | Resilience and Persistence | Marketing & Growth Hacking