



MUHSIN K H

Dynamic professional with a diverse skill set encompassing public relations, and content creation, offering over 2 years of experience in successfully managing and optimizing operations across multiple industries. Seeking a challenging role in Dubai where I can use my skills to help businesses achieve their marketing goals.

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Dubai, UAE

Visa Status: - Resident

Visa Holder,Dubai(UAE)

EDUCATION

Bachelor of Arts in English
Triple Main

Rajagiri Viswajyothi College
2018 -2021

Actively participated in literary and communication events, enhancing public speaking and critical thinking skills.

Secondary School Certificate
Vimalagiri Public School
2016-2018

SKILLS

- Writing
- Blogging
- Copywriting
- Proofreading

LANGUAGE

English

Hindi

Malayalam

Arabic

Experience

Oct 2023- Present
Infinio Technology Solutions |
Ernakulam,Kerala

Senior Content Writer

Writing and editing compelling articles, posts, and updates to showcase the company's thought leadership and industry expertise.
Collaborating with marketing, sales, and other teams to align content with overall business strategies.
Stayed abreast of industry trends and emerging content formats, implementing innovative approaches to keep content fresh and in line with evolving audience preferences.

Jan 2021- Oct 2023
Neom Building Solutions |
Ernakulam,Kerala
Operations

Collaborated with customers and staff to ensure operational efficiency.
Managed a team of members, achieving a increase in efficiency.
Conducted training sessions for new team members, ensuring seamless integration.
Streamlined inventory management, reducing stock discrepancies

2019 - 2020
NewTech Ply& Boards | Ernakulam, Kerala
Content Creator

Conducted thorough research to stay up-to-date with industry trends, competitor activities, and emerging topics, ensuring the company's content remained relevant and valuable
Collaborated with the marketing team to strategize and execute content plans that aligned with the company's branding and marketing objectives.
Monitored content performance using analytics tools, making data-driven adjustments to content strategies to maximize reach and engagement.

Certificates Achievements Interests

Introduction to
Digital
Journalism(Reuters)
(05/2022)

IELTS ACADEMIC (12/2021)
Band Score:7.5

Movies

Stanford Introduction
to Food and
Health(Stanford
online)(2022)

Reading
Travel
Writing
Sports
Art