

SYED ANAS SALEEM

Marketing Coordinator Graphic Designer Audio & Video Producer

CONTACT

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DATE OF BIRTH

10 February 1990



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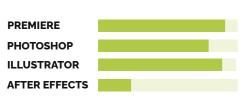
PORTFOLIO

behance.net/anassaleem7

ABILITIES

CREATIVE WRITING CINEMATOGRAPHY EDITING GRAPHIC DESIGNING SOCIAL MEDIA MARKETING COORDINATION COMMUNICATION

SKILLS



OBJECTIVE

Hello! I have 7+ years of experience working with top credited channels and Production houses in Pakistan. I aim to expand my experience in the Marketing dept. by applying the knowledge which I have gained so far in the Production world.

WORK EXPERIENCE

2023 - PRESENT O CONTENT CREATOR

NEXT GRAPHICS CREATIVE AGENCY

CREATIVE DEPARTMENT

As a content creator, I developed strategies for various platforms, produced high-quality content, collaborated with teams to align content with business goals, managed schedules, measured performance, engaged on social media, built relationships with influencers, and stayed current with tools and technologies to improve productivity.

2021 - 2023

MARKETING COORDINATOR & GRAPHIC DESIGNER **BUKHATIR EDUCATION ADVANCEMENT & MANAGEMENT**

MARKETING DEPARTMENT

Experience in the development, coordination, and execution of marketing campaigns of GERMAN GULF ENTERPRISES. We collect data about target demographics and analyze market trends to improve a company's marketing efforts and also design artworks that are trendy and catchy to achieve marketing goals.

2020 - 2021

AUDIO/VIDEO PRODUCER

WHILEPLAY STUDIOS

PRODUCTION DEPARTMENT

Experienced video producer with end-to-end project management skills, from script writing to post-production. Former Technical Services with expertise in cataloging principles, restoration techniques, and quality control standards. Skilled in analyzing and solving technical problems, delivering exceptional results.

2018 - 2020

SENIOR VIDEO EDITOR

GROWTHMATES PVT LTD PRODUCTION DEPARTMENT

2017 - 2018

VIDEO EDITOR

YAQEEN PRODUCTIONS CREATIVE DEPARTMENT

2016 - 2017

ASSISTANT VIDEO EDITOR

YAQEEN PRODUCTIONS CREATIVE DEPARTMENT

2015 - 2016

INTERNSHIPS

NEWS ONE | HUM NETWORK LTD. | LARACHI PRODUCTIONS

EDUCATION

Bachelors In Filmmaking from 2012 - 2018 PAF-KIET College of Media & Arts.

2008 - 2012 ACCA

2006 - 2008 Intermediate In Pre-Engineering from Jinnah Govt College.

2004 - 2005 Matric In Science from Metropolis Academy.