# Chelsea Jean Al Arif

www.linkedin.com/in/chelsea-al-arif/

chelseaaarif@gmail.com | +961 76 603 924 | Beirut,Lebanon

### **EDUCATION**

# Danish School of Media and Journalism, Aarhus, Denmark

Aug.2022 – Dec. 2022

International News Reporting Exchange Program

- Visited the European Council, Parliament, Commission, and Ombudsman as Press to attend conferences in Brussels, Belgium
- ♦ Attended a conference at the Danish Broadcasting Agency in Copenhagen
- ♦ Traveled to Berlin, Germany to cover news regarding the fuel crisis

### Lebanese American University, Beirut, Lebanon

2020 - 2023

BA Multimedia Journalism, Minor Public Relations and Advertising

- ♦ Enrolled under an honors scholarship
- ♦ Listed on the High Distinguished List (CGPA: 3.97/4)

### Jesus and Mary School, Rabweh

2005 - 2020

Lebanese Baccalaureate: Sociology and Economics

- ♦ Graduated with Distinction Ranked 2<sup>nd</sup> in Class
- ♦ Final Yearly Average: 16.7/20

# PROFESSIONAL EXPERIENCE

Beirut Today, Lebanon

Feb. 2023 – Present

Freelance English and Arabic Writer and Multimedia Content Creator

- ♦ Pitching news ideas, filming, and writing articles in Arabic and English
- ♦ Focusing on Lebanon's main events and struggles both socially and economically

#### LiveWithChelsea, Lebanon

Jan. 2023 - Present

Founder, Host, Director, Video and Audio Editor

- ♦ Filming, preparing, and editing my own podcast featuring guests on Instagram, YouTube, and TikTok
- Tackling prevalent economic issues, mental health, student life, and motivational topics

# Altitude for Educational Management, São Paulo, Brazil

Aug. 2022 - Present

- Social Media Manager and Photographer
  - Photographing the training sessions of Altitude for Educational Management's Model United Nations Program at City University Tripoli
  - ♦ Social Media Managing ACUMUN's content on Instagram and Facebook

### AnNahar Al Arabi, Beirut, Lebanon

Apr. 2022 - July 2022

**Content Creator** 

♦ Photoshopping, editing, and creating content for An-Nahar Al Arabi's Instagram stories, posts, and reels

### AnNahar, Newspaper, Beirut, Lebanon

Apr. 2022 - July 2022

Social Media Intern

Training and working with the social media content of An-Nahar's Instagram

# Maharat Foundation, Intern, Jdeideh, Lebanon

Mar. 2022 - June 2022

Paid Intern, News Reporter, and Content Creator

- Monitored the 2022 Lebanese Parliamentary Elections for defamation, slander, and libel
- ♠ Reported all the information via Excel
- Creating social content for Maharat Foundation's social media

# MOSAIC, LAU Independent Student Publication, Beirut, Lebanon

Jan. 2022 – Present

Head Editor, Content Manager, and Managing Editor

♦ Editing all English articles published in the newspaper

- Managing all the content with the Secretariat Board at MOSAIC
- ♦ Managing and editing all the articles published in the Arabic section

### LAU Simulation Programs, Beirut, Lebanon

Media Relations Coordinator

Oct. 2020 - Oct. 2021

**'Lesh Ana' Event,** Saint Joseph School, Cornet Chehwan

Mar. 2019 – May 2019

Social Media Manager

 Managed the social media content on Instagram and Facebook for an event that gathered people with special needs

### **EXTRACURRICULARS & VOLUNTEERING**

Active Member of the Lebanese Scout Movement, Jesus and Mary School	Jan. 2011 - Oct. 2022
Assistant Chief for Groupe Jesus and Mary's Guides Du Liban	Oct. 2020 - Oct.2022

**LAU Model United Nations and Model African Union,** Beirut, Leban *Trainer* 

Oct. 2020 - Oct. 2022

Altitude Model United Nations, New York, New York State

Mar. 31 – Apr. 2, 2022

Dais and Staff Member

♦ Simulated a Chair at UNESCO tackling 'Fostering Freedom of Speech and Journalistic Liberty in the Face of Disinformation'

President and Member of the Student Council, Jesus and Mary School

Sept. 2016 - Sept. 2019

# LANGUAGES, COMPUTER, & COMMUNICATION SKILLS

- ♦ Fluent in English and French
- ♦ Arabic native speaker
- ♦ Professional level in Italian
- Daily expert user: Adobe Photoshop, Premiere Pro, Illustrator, Canva, PlayPlay
- Daily expert user: Microsoft Office (Word, PowerPoint, Excel)
- Graphic Design
- Search Engine Optimization
- Data Analytics
- Brand Engagement

### TRAINING & DEVELOPMENT

#### Workshop by Facebook, Online Via Zoom

May 2022

♦ Attended an online workshop with Facebook regarding Search Engine Optimization and Audience Engagement

### Workshop by European Confederation of Independent Trade Unions, Via Zoom

Nov. 2022

• Invited to attend an online workshop with CESI to discuss the minimum wage directive in the EU

### Workshop by ARIJ, Beirut, Lebanon

Jan. 2023

Attended a workshop on fact checking in the Arab world by the Arab Fact Checkers Network

### Workshop by Samir Kassir Foundation, The Smallville Hotel, Lebanon

Feb. 2023

♦ Attended a workshop on media management and information spread by Samir Kassir Foundation, Erich Brost Institute at TU Dortmund, and InflueAnswer