

Haylee McLemore

Nashville, TN 37210 | Phone: 864-209-9284 | Email: hmmclemore@gmail.com

LinkedIn: <https://www.linkedin.com/in/haylee-mclemore-36339b83/> |

GitHub: <https://github.com/hayleemclemore> |

Portfolio: <https://hayleemclemore.github.io/Portfolio-HM/>

Summary

UI/UX Designer and Web Developer with a background in web design, application design, providing strong problem-solving skills with a keen eye for aesthetics, presentation and user-centered design. An excellent communicator and collaborator who works well in team-based projects and independently with very strong interpersonal skills.

Technical Skills

Node.js, Express, JavaScript, jQuery, React.js, Vue.js, React, GIT, GitHub, MongoDB, MySQL, Firebase, Handlebars, HTML, CSS, Bootstrap, Media Queries, APIs, Microsoft Suite, Heroku, Command-Line, Sketch, Figma, Adobe Creative Suite

Experience

Hireology; Chicago, IL (Remote)

2021-present

UI Designer

Visual design support for SaaS application.

- Responsible for designing the newest version of Hireology's app. Collaborating with UX and engineering on a small and dedicated team within the Product department.
- Presenting designs to stakeholders and collecting feedback from peers throughout the design phase.
- Participating in usability testing and customer interviews. Collaborating with UX to produce wire-frames and high-fidelity designs from customer data.
- UX support for front-end and mobile engineering teams. Reviewing and testing during development phases of work.
- Design support for UX team. Responsible for reviewing and collaborating with junior designers.

Plankk; Calgary, CA (Remote)

2020

UI/UX Designer & Front-End Developer (Contract)

Visual design support for Product and Engineering teams.

- Fully designed responsive applications with a user-centered, mobile-first approach.
- Implemented and developed new UI features of application based on designs in Figma
- Designing and maintaining client mobile applications as new features are established
- Responsible for wireframing, designing and prototyping apps and landing pages

Ramsey Solutions; Nashville, TN

2020

Designer (Contract)

Visual design support for B2B Marketing and Product teams.

- Designed and maintained marketing email creative, including but not limited to: blog and social graphics, paid media campaign design, print materials, digital web design and other graphic design services.

- Face-lifted two B2B paid media campaigns that doubled in performance of prior campaigns within a 48-hr period.

Speak Creative; Nashville, TN

2019 – 2020

Web Designer/Front-End Developer

A mix of design and frontend skills to create a visual identity for clients on multiple platforms with a user-experience driven approach.

- Planned site designs, functionality and navigation, built wireframes and prototypes converted into functional and responsive digital products
- Successfully progressed multiple design projects from concept to execution
- Commonly spearheaded 4+ projects at one time
- Crafted angular components and services with an eye for modularity
- Completed first site build after 6 months
- Tools and applications used mostly HTML, CSS, Javascript, Wordpress, Buddy, Liquid Template Markup

cj Advertising; Nashville, TN

2017 – 2019

Web Designer

- Created high-fidelity mockups of web pages for all digital platforms, touched-up photography, designed landing pages, emails, and email graphics
- Designed and maintained highly customized websites based on research and best practice
- Expanded skill set of UI/UX design and digital marketing campaign design
- Commonly handled 5+ projects at any given time, worked under quick turn-arounds in an agency setting
- Promoted from Interactive Print Designer to Web Designer after 6 months
- Kick-started development and design of an internal modular library to improve efficiency

Education

Vanderbilt University; Nashville, TN

Full Stack Web Development | Certificate | 2020

A 24-week intensive boot camp program focused on gaining technical programming and market-driven skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Express.js, React.js, Node.js, Database Theory, MongoDB, MySQL.

Trevecca Nazarene University; Nashville, TN | **2014-2016**

Bachelors of Science | Information Technology and Graphic Media

Clemson University, Clemson, SC | **2012-2014**

Bachelors of Science | Graphic Communications