

# Haylee McLemore

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**LinkedIn:** <https://www.linkedin.com/in/haylee-mclemore-36339b83/> |

**GitHub:** <https://github.com/hayleemclemore> |

**Portfolio:** <https://hayleemclemore.github.io/Portfolio-HM/>

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## Summary

UI/UX Designer and Web Developer with a background in web design, application design, providing strong problem-solving skills with a keen eye for aesthetics, presentation and user-centered design. An excellent communicator and collaborator who works well in team-based projects and independently with very strong interpersonal skills.

## Technical Skills

Node.js, Express, JavaScript, jQuery, React.js, Vue.js, React, GIT, GitHub, MongoDB, MySQL, Firebase, Handlebars, HTML, CSS, Bootstrap, Media Queries, APIs, Microsoft Suite, Heroku, Command-Line, Sketch, Figma, Adobe Creative Suite

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## Experience

**Hireology;** Chicago, IL (Remote)

2021-present

### UI Designer

Visual design support for SaaS application.

- Responsible for designing the newest version of Hireology's app. Collaborating with UX and engineering on a small and dedicated team within the Product department.
- Presenting designs and collecting feedback from peers throughout the design phase.
- Designing and maintaining new features as they are established. Collaborating with UX to produce high-fidelity designs for engineering.
- UX support for front-end and mobile engineering teams. Reviewing and testing during development phases of work.
- Design support for UX team. Responsible for reviewing and collaborating with junior designers.

**Plankk;** Calgary, CA (Remote)

2020

### UI/UX Designer & Front-End Developer (Contract)

Visual design support for B2B Marketing and Product teams.

- Fully designed responsive applications with a user-centered, mobile-first approach.
- Implemented and developed new UI features of application based on designs in Figma
- Designing and maintaining client mobile applications as new features are established
- Responsible for wireframing, designing and prototyping apps and landing pages

**Ramsey Solutions;** Nashville, TN

2020

### Designer (Contract)

Visual design support for B2B Marketing and Product teams.

- Designed and maintained marketing email creative, including but not limited to: blog and social graphics, paid media campaign design, print materials, digital web design and other graphic design services.

- Face-lifted two B2B paid media campaigns that doubled in performance of prior campaigns within a 48-hr period.

**Speak Creative**; Nashville, TN

2019 – 2020

**Web Designer/Front-End Developer**

A mix of design and frontend skills to create a visual identity for clients on multiple platforms with a user-experience driven approach.

- Planned site designs, functionality and navigation, built wireframes and prototypes converted into functional and responsive digital products
- Successfully progressed multiple design projects from concept to execution
- Commonly spearheaded 4+ projects at one time
- Crafted angular components and services with an eye for modularity
- Completed first site build after 6 months
- Tools and applications used mostly HTML, CSS, Javascript, Wordpress, Buddy, Liquid Template Markup

**cj Advertising**; Nashville, TN

2017 – 2019

**Web Designer**

- Created high-fidelity mockups of web pages for all digital platforms, touched-up photography, designed landing pages, emails, and email graphics
- Designed and maintained highly customized websites based on research and best practice
- Expanded skill set of UI/UX design and digital marketing campaign design
- Commonly handled 5+ projects at any given time, worked under quick turn-arounds in an agency setting
- Promoted from Interactive Print Designer to Web Designer after 6 months
- Kick-started development and design of an internal modular library to improve efficiency

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## Education

**Vanderbilt University**; Nashville, TN

**Full Stack Web Development | Certificate | 2020**

A 24-week intensive boot camp program focused on gaining technical programming and market-driven skills in HTML5, CSS3, JavaScript, jQuery, Bootstrap, Express.js, React.js, Node.js, Database Theory, MongoDB, MySQL.

**Trevecca Nazarene University**; Nashville, TN | **2014-2016**

**Bachelors of Science | Information Technology and Graphic Media**

**Clemson University**, Clemson, SC | **2012-2014**

**Bachelors of Science | Graphic Communications**