haylee **mclemore**
Web Designer/ Full- Stack Developer

contact

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Los Angeles, CA
Portfolio: https://hayleemclemore.github.io/Portfolio-HM/

experience

2020 present

Ramsey Solutions
ELP Designer (contract)

Creating mock-ups of landing pages, touching up photography for email and blog graphics. Designing any assets needed for site maintenance.

2019 -2020

Speak Creative
Web Designer & Front-End Developer

A mix of design and frontend skills to create a visual identity for clients on multiple platforms. Helping put the client's best foot forward. Responsible for taking a project from concept to execution.

2017 -2019

cj Advertising
Digital/Web Designer

Creating high-fidelity mockups of web pages for all digital platforms, touching up photography for clients, designing landing pages, emails, and email graphics. Expanding skillset of UI/UX design and digital marketing campaign design. Designing and maintaining highly customized websites for clients, and making design decisions based on research and best practice for clients.

2016

C.R. Gibson
Production/ Catalog Designer (contract)

Working primarily in InDesign and Photoshop, creating layouts, working with product photography, staging and styling in photography studio, working with others to revise and perfect the catalog for print, as well completing any design tasks as needed.

2015 -present

Freelance
Graphic Designer

Working with artists in the music industry to create album graphics and layout design for print. Implementing rebranding strategies and logo development for businesses and startups.

education

Full-Stack Developer Bootcamp (24 weeks)
Vanderbilt University
2020-present

B.S. Information Technology and Graphic Media
Trevecca Nazarene University
2014-2016

B.S. Graphic Communications
Clemson University
2012-2014

Skills

Languages : HTML, CSS, JavaScript, jQuery, Bootstrap, Express.js, React.js, Node.js, Database Theory, MongoDB, MySQL, Command Line, Git

Tools: InVision, Wordpress, Marketo, Unbounce, Jira, GitHub, Postman

Software : Adobe Creative Suite, Sketch, After Effects, Adobe XD

personal

Quick learner | Organized | Quality Driven | Detail-oriented | Motivated | Dependable | Problem Solver

Other skills include:
UI/UX Design, Branding, Responsive Design