Hayley Ye

MIT Computer Science and Design Student

Interested in UI/UX and Product Design

- 📍 *Cambridge, MA 02139*
- 📞 *617-872-8884*
- ✉ *hayleyye@mit.edu*
- 👤 *linkedin.com/in/hayley-ye*

SKILLS

SOFTWARE
Adobe Creative Suite
(Illustrator, Photoshop, Premiere)
Figma, Sketch

LANGUAGES
HTML, CSS, JavaScript & React
Python, Git, Swift, C++
Mandarin (fluent), Spanish (int.)

DESIGN THINKING
Journey Mapping, Storyboarding
Wireframing, Prototyping

COMMUNICATION
Public Speaking, Problem Solving
Social Media Marketing

LEADERSHIP

MIT Ridonkulous
(urban dance team)

MIT Fixation
(contemporary dance team)
Publicity Chair

Create social media content and posters.
Promote events and annual city-wide showcase.
Design team apparel and manage team socials.
Bring dance to the greater Boston community.

Harvard Ballet Company
Company Member

INTERESTS

painting, fashion, film photography,
baking, ice cream, dogs

EDUCATION

CLASS of 2021

Massachusetts Institute of Technology / CAMBRIDGE, MA
B.S. in Computer Science and Comparative Media Studies, Minor in Design

RELEVANT EXPERIENCE

JAN 2020
FEB 2020

FindingSchool / WOBURN, MA
UX Design Intern

Redesigned parts of the existing webpage to improve the user experience.
Designed and prototyped new mobile version of website using Sketch.

JUN 2019
AUG 2019

GoDaddy / KIRKLAND, WA
UX Platform Software Development Intern

Updated website headers using React to promote a unified user experience.
Debugged new components and features for company's rebranding project.
Built useful data visualizations using Victory API and GoDaddy components.
Created web application for internal use to gamify UXCore contributions.
Developed modular React component to address insecurities in 2FA process.
Improved documentation for UXCore components and other repositories.

JAN 2019
FEB 2019

MIT Media Lab / CAMBRIDGE, MA
Personal Robots Group

Developed Unity game to help young children learn English with Jibo robot.
Programmed game features to implement affect-response technology.
Designed automated child-robot interaction to supplement game instructions.

AUG 2018
DEC 2018

Ivy Seed Academy / BOSTON, MA
Marketing Assistant

Organized offline events to promote awareness of brand and products.
Managed social media platforms to maintain a positive company image.
Developed monthly marketing strategies and created online video content.

JUN 2018
AUG 2018

Ivy Seed Academy / CAMBRIDGE, MA
iOS App Development Instructor

Taught students ages 10-17 fundamentals of computer programming in Swift.
Guided students in developing their own iOS apps using Xcode.
Designed lesson materials and provided an interactive learning environment.

EMPLOYMENT

MAR 2018
PRESENT

Avavista Hospitality / BOSTON, MA
Investor & Property Manager

Manage short term rental property listing and operations across five units.
Lead marketing, customer engagement, and pricing optimization.

JUN 2018
AUG 2018

Cybersecurity@CSAIL / CAMBRIDGE, MA
Undergraduate Researcher

Investigated basic memory corruption exploits in Linux using GDB.
Developed an attack planning method focused mainly on Reconnaissance.