

GAME CONCEPT

By Hayley Gregg



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Concept

Using the information from the brief a concept has been created that is fun, young, friendly and addictive. The game is inspired by current games such as Candy Crush, Bejeweled and Brizzle.

Players must match 3 or more characters by swiping to move or highlight them. The aim is to collect points within a time limit in order to progress to the next level.



Characters



Piccolo



Peter



Sal



onia



Charlie



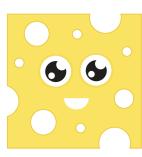
Betty



Tom



Matthew



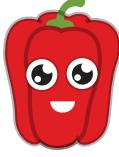
Chad



Hannah



Paddy



Bell



Simon



oliver

Little Wing



Game Name

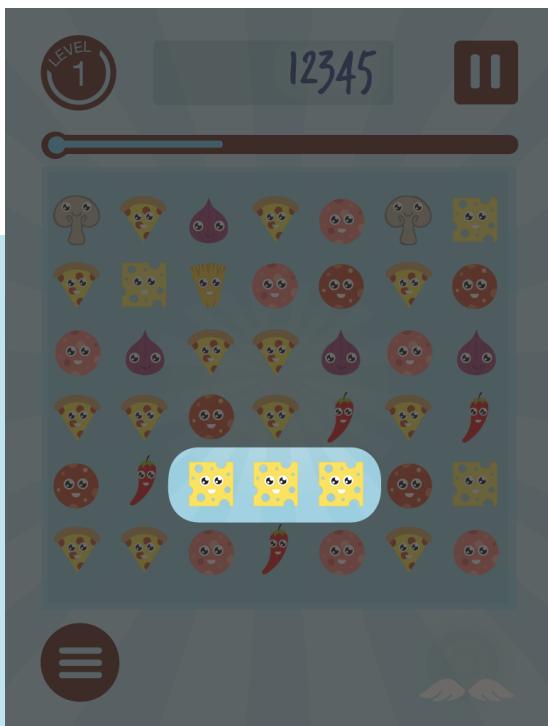
LIttLE WiNG[®]
& Friends



Gameplay

Little Wing & Friends is an App that can be played on either Mobile or Tablet.

This is a prototype of the visual of the game



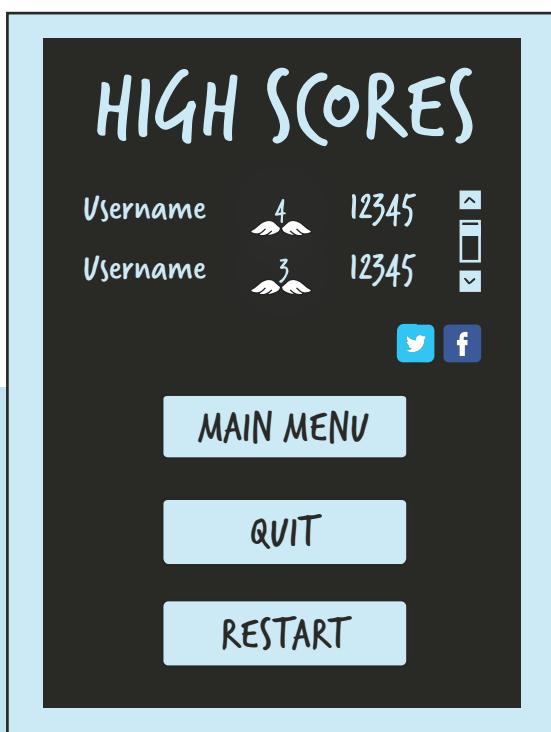
The first time the App is used the user will be given a short tutorial on how to play.



cont.

When you run out of time and don't get enough points to pass to the next level the game is over.

User is then provided with options



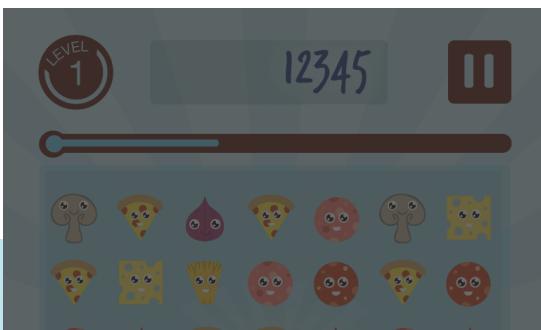
This is a rough idea of what the High Scores frame will look with the possibility of being able to share scores on social media. (optional)



Features



If you get more than 3 matches in a row bombs will appear that you can tap to collect even more points!



If you are on the move you can pause game-play and resume when you are free to play again!



Rewards



Every time you collect
Piccolo matches you
earn wings



=



Earning wings allow
you to unlock prizes!
e.g. 1 Free Pizza at
nearest Little Wing
Restaurant!

Piccolos sparkle/glow
to show that they are
special



Mascot

Having a figure/identity is a good way to help the public recognise and relate to the Little Wing brand.

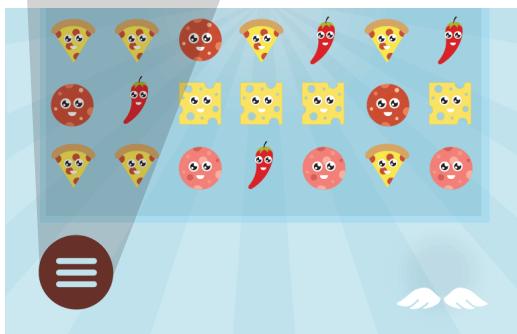
This can also be used as a marketing strategy when promoting the launch of this game or advertising any other Little Wing events held in the future.



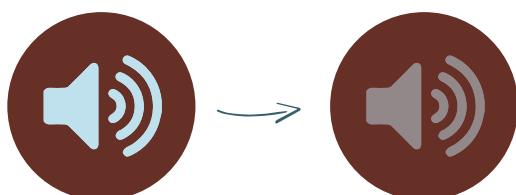
Menu



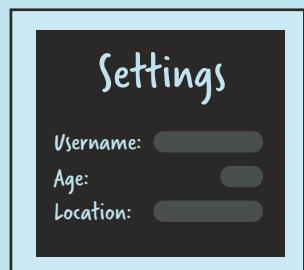
Tapping the Hamburger Menu will display options of Settings, Volume and Help.



Tap to turn off sound



The settings icon will provide a window of options



This is where you can get help if your stuck



Tap to get a helping hand



Touchpoints

Colouring in



Napkins



Menu Tents



More...



Placemats

Stationary

Badges

Advert on Main Menu

Bags

Stickers

Teddies

Links

Invision <https://invis.io/JC4UM5YZS>

Keynote [https://www.dropbox-.com/s/akr3xry0245it5m/Game-Proto-type-new.key?dl=0](https://www.dropbox.com/s/akr3xry0245it5m/Game-Proto-type-new.key?dl=0)

Homescreen Animation <https://www.dropbox-.com/s/wzhj1t6cz4o0mye/homescreen-new.gif?dl=0>

