

CO-FOUNDER & CREATIVE DIRECTOR AT **DRAPERIE**

MADELEINE
EDWARDS

WORK RISETTE CONTACT

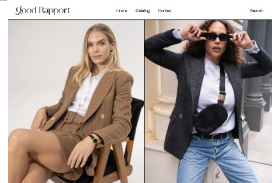
DESIGN & ART DIRECTION

INSTAGRAM | INSPIRATION | LINKEDIN

Madeleine is a Charleston based designer specializing in art direction, branding, and content creation. Combining her training in traditional graphic design across multiple disciplines has expanded her work to include object design, photography styling, content creation and other interdisciplinary projects. She finds a varied field of exploration indispensable for the ability to execute a project to any medium it may naturally lead.

In 2023, she founded **RISETTE**, a lifestyle and design blog with her husband as a way to collaborate and **JOY** to the everyday.

Available for **COLLABORATIONS** here, there & everywhere.



ARCHIVE

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ADJUST LAYOUT ON
MOBILE. SOCIAL/EMAIL
LINKS ARE REMOVED
AND ADDED TO THE
HAMBURGER NAV MENU
ON MOBILE

MADELEINE
EDWARDS



HAMBURGER ICON
FOR NAV ON MOBILE.
SEE NEXT SLIDE FOR
LAYOUT.

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Available for collaborations here, there & everywhere.



CHECKERBOARD LAYOUT
SWITCHES TO STACKED
IMAGES LIKE THIS. REFER TO
LINK IN EMAIL



ARCHIVE

SWAP LOGO FOR THE
INITIAL MONOGRAM,
ALSO MAKE THIS THE
SAME HEIGHT AS THE
HAMBURGER ICON/X

M.E.



WORK
SERVICES
RISETTE
CONTACT
INSTAGRAM
INSPIRATION
LINKENIN

CO-FOUNDER & CREATIVE
DIRECTOR AT **DRAPERIE**



ROW DTLA TEMPLATES

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DIGITAL, ART DIRECTION, WEB DESIGN

CREATIVE DIRECTOR Evan Polivy

ART DIRECTION + DESIGN Madeleine Edwards

PHOTOGRAPHER Cole Moser

COMPANY Stateless

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MOBILE LAYOUT

TABLET LAYOUT

M.E.

WORK SERVICES RISETTE CONTACT



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MADELEINE
EDWARDS

WORK SERVICES RISETTE CONTACT

CREATIVE SERVICES

BRAND IDENTITY
ART DIRECTION
CONSULTING
PRINT MATERIALS
CREATIVE STRATEGY
WEB DESIGN
CONTENT DIRECTION
STYLING

WORK WITH ME

HELLO@MADELEINE.WORK

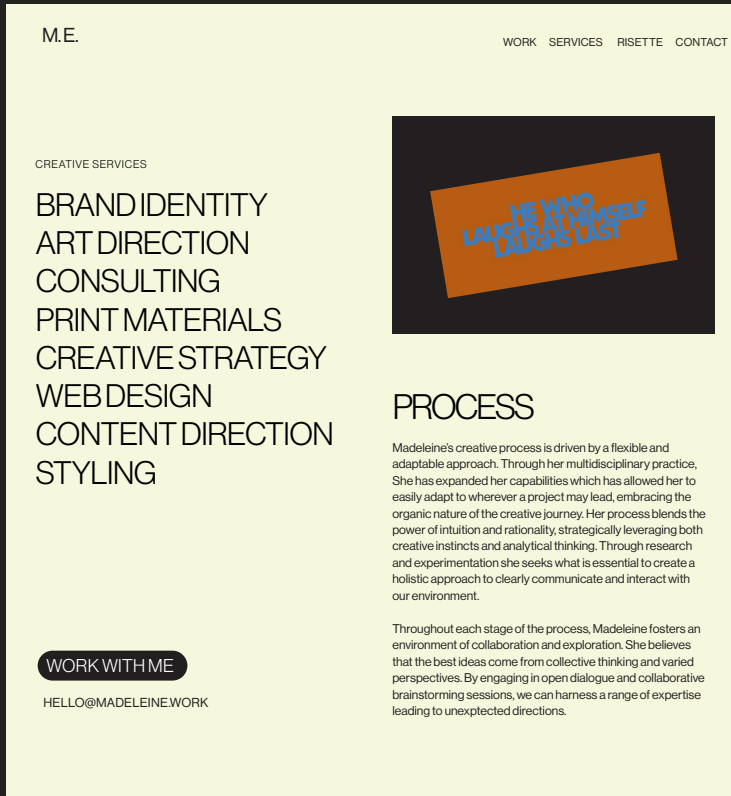


PROCESS

Madeleine's creative process is driven by a flexible and adaptable approach. Through her multidisciplinary practice, She has expanded her capabilities which has allowed her to easily adapt to wherever a project may lead, embracing the organic nature of the creative journey. Her process blends the power of intuition and rationality, strategically leveraging both creative instincts and analytical thinking. Through research and experimentation she seeks what is essential to create a holistic approach to clearly communicate and interact with our environment.

Throughout each stage of the process, Madeleine fosters an environment of collaboration and exploration. She believes that the best ideas come from collective thinking and varied perspectives. By engaging in open dialogue and collaborative brainstorming sessions, we can harness a range of expertise leading to unexpected directions.

TABLET LAYOUT



MOBILE LAYOUT

