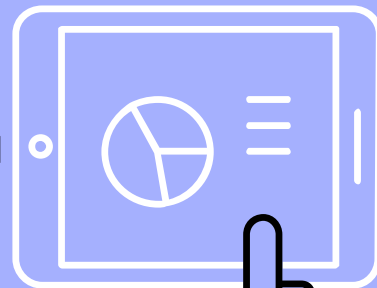
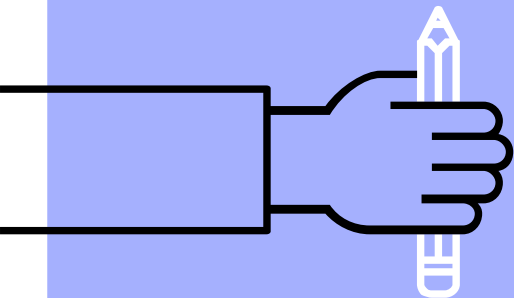
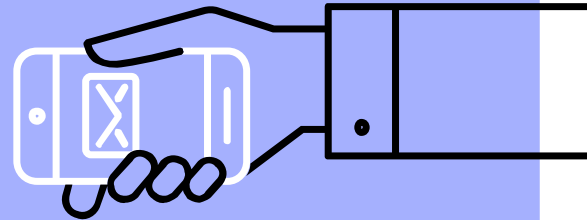
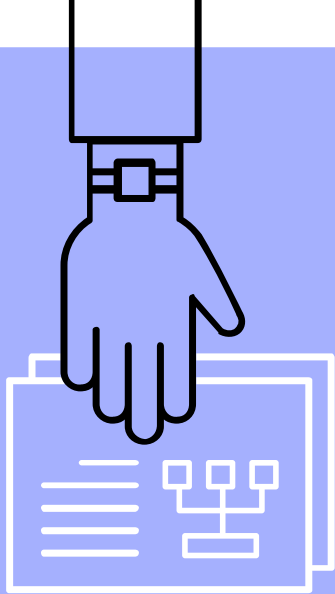


You 'R' Community

Haowen Lin | Gavin Haynes | Daniel Saraolu

Empowering People, Revolutionizing Lives



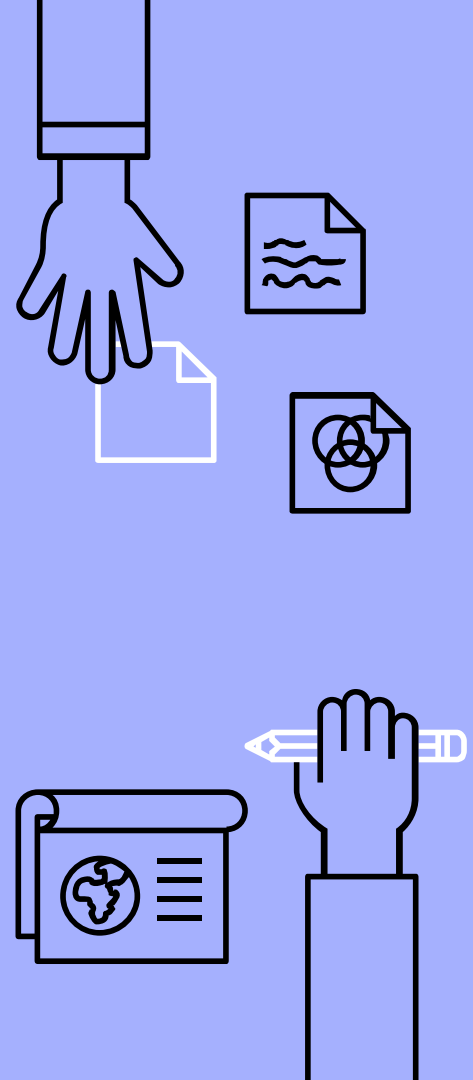
Communities are Hard

- ▶ Unsustainable
- ▶ Expensive
- ▶ Discovery is tricky

Case Study:

After organizing about 40 different online communities with more than 15 000 members, spanning hundreds of real life meetings and across 25 different cities, I realized that existing platforms for community organization fall short in providing an effective platform for communication. They do not perform well on a global scale, and lack the sustainability needed to survive in the Information Age.

- Daniel Saraolu, 2018





“

*The single biggest
problem in
communication is the
illusion that it has taken
place*

- George Bernard Shaw



HELLO!

This is You 'R'
Community

Kickstarting
communities made
easy

5:17 PM

87%

Meetings

Settings

Create Event

Start

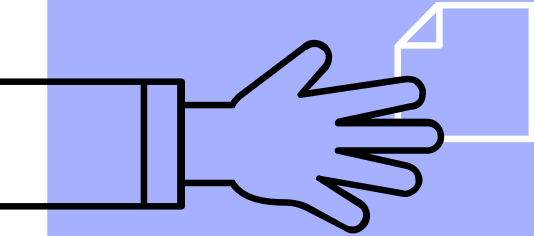
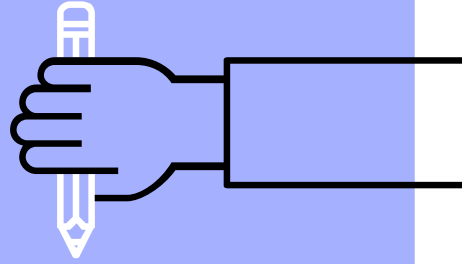
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Thu Feb 15	3	15	
Fri Feb 16	4	16	AM
Today	5	17	PM
Sun Feb 18	6	18	
Mon Feb 19	7	19	
Tue Feb 20	8	20	

End

Wed Feb 14	2	14	
Thu Feb 15	3	15	
Fri Feb 16	4	16	AM
Today	5	17	PM
Sun Feb 18	6	18	
Mon Feb 19	7	19	
Tue Feb 20	8	20	

Big Idea 1: The Collective as a financial instrument

Where market economics
meets sociology

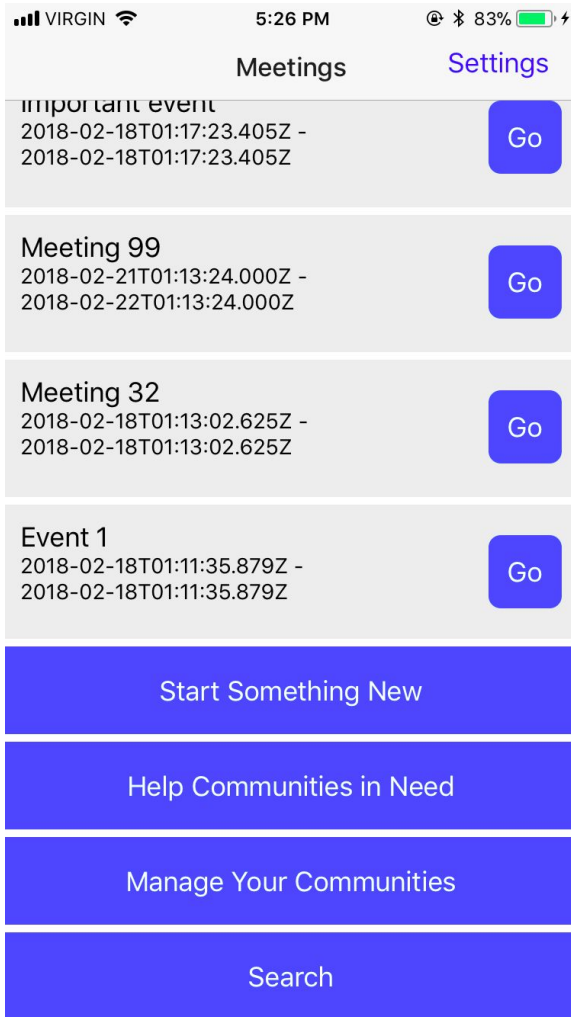


The Collective as a financial instrument

- ▶ A community can be 'traded'
- ▶ Platform pairs sponsors with communities
- ▶ More ethical and precise marketing for businesses

Transaction fees ensures sustainability of platform in the long-term

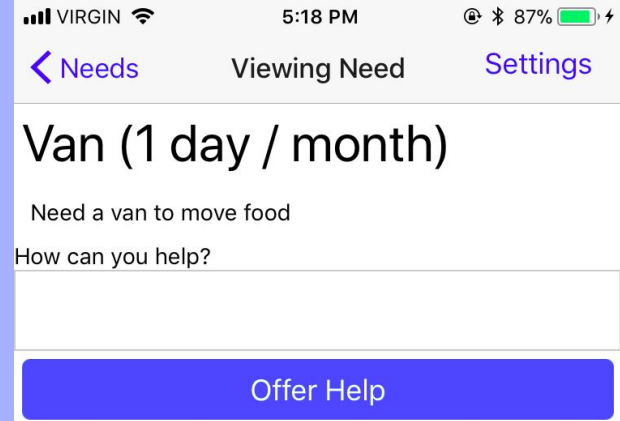




Communities
are Assets

Bringing people together

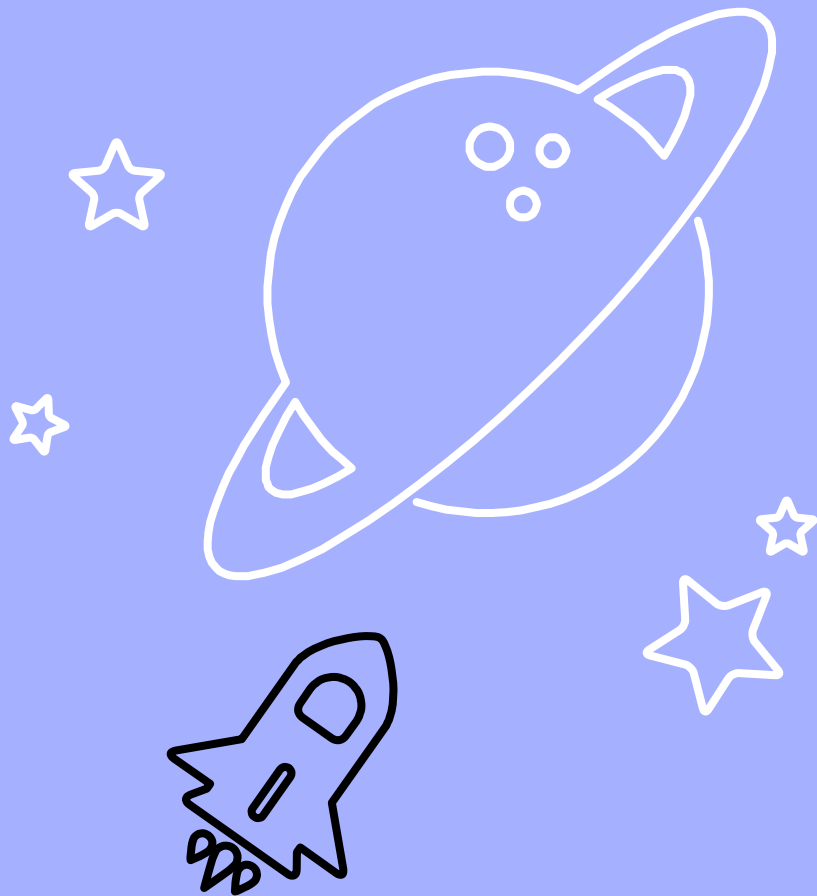
Communities for the sharing economy



BIG

Idea 2

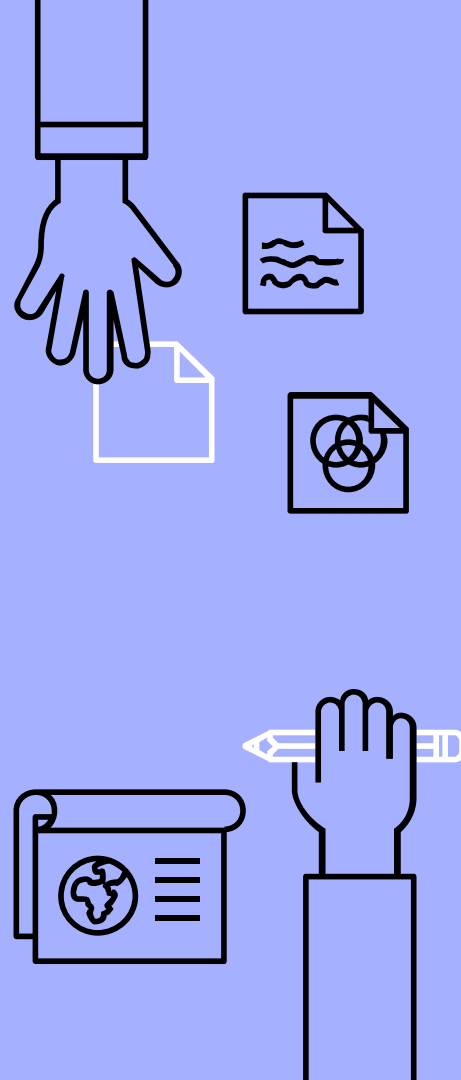
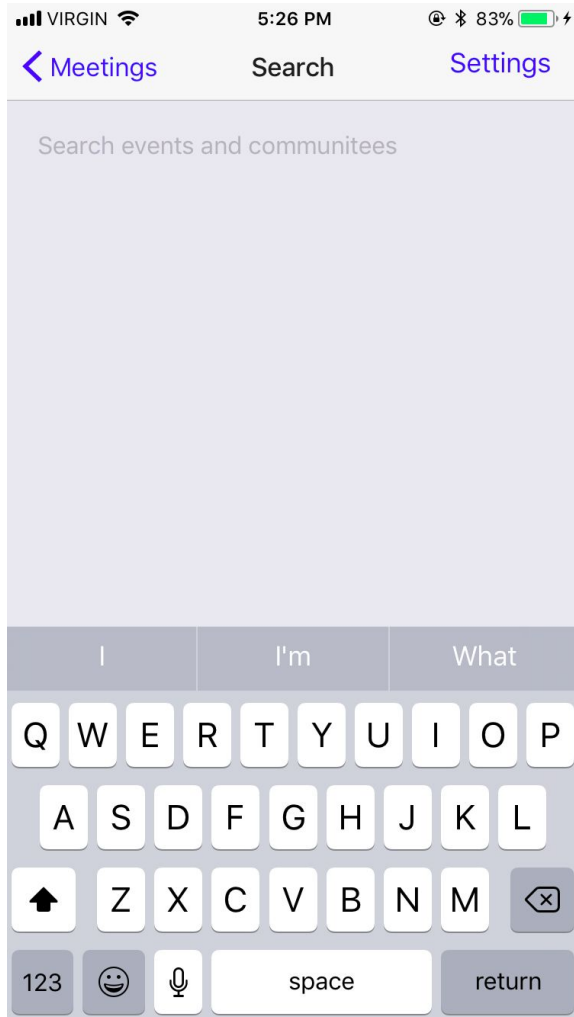
Designed for
Intelligent
Algorithms



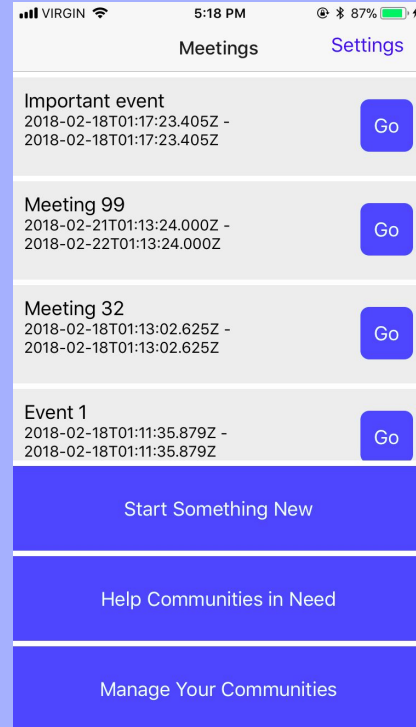
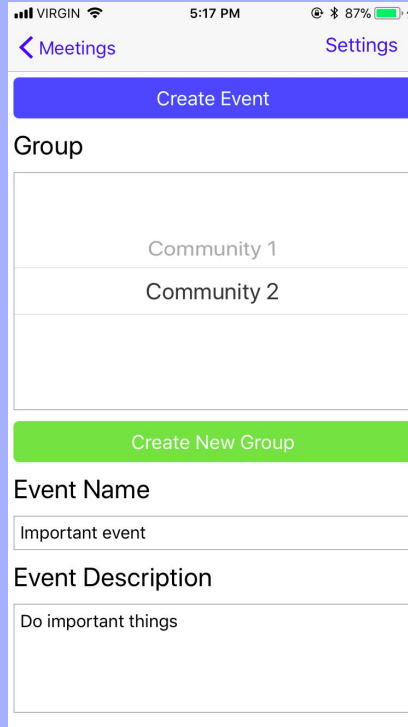
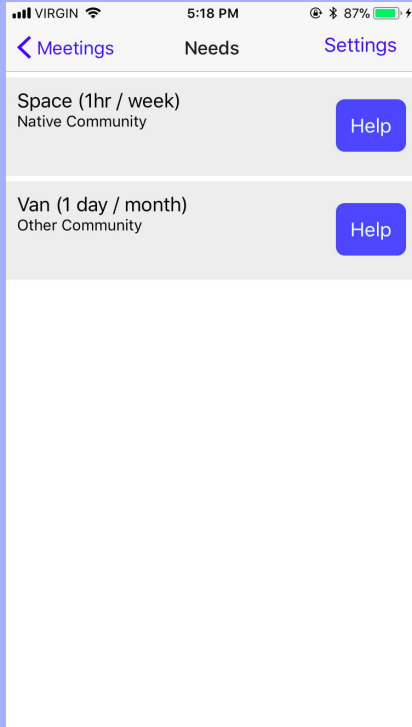
M is for Machine Intelligence

Natural Language Processing

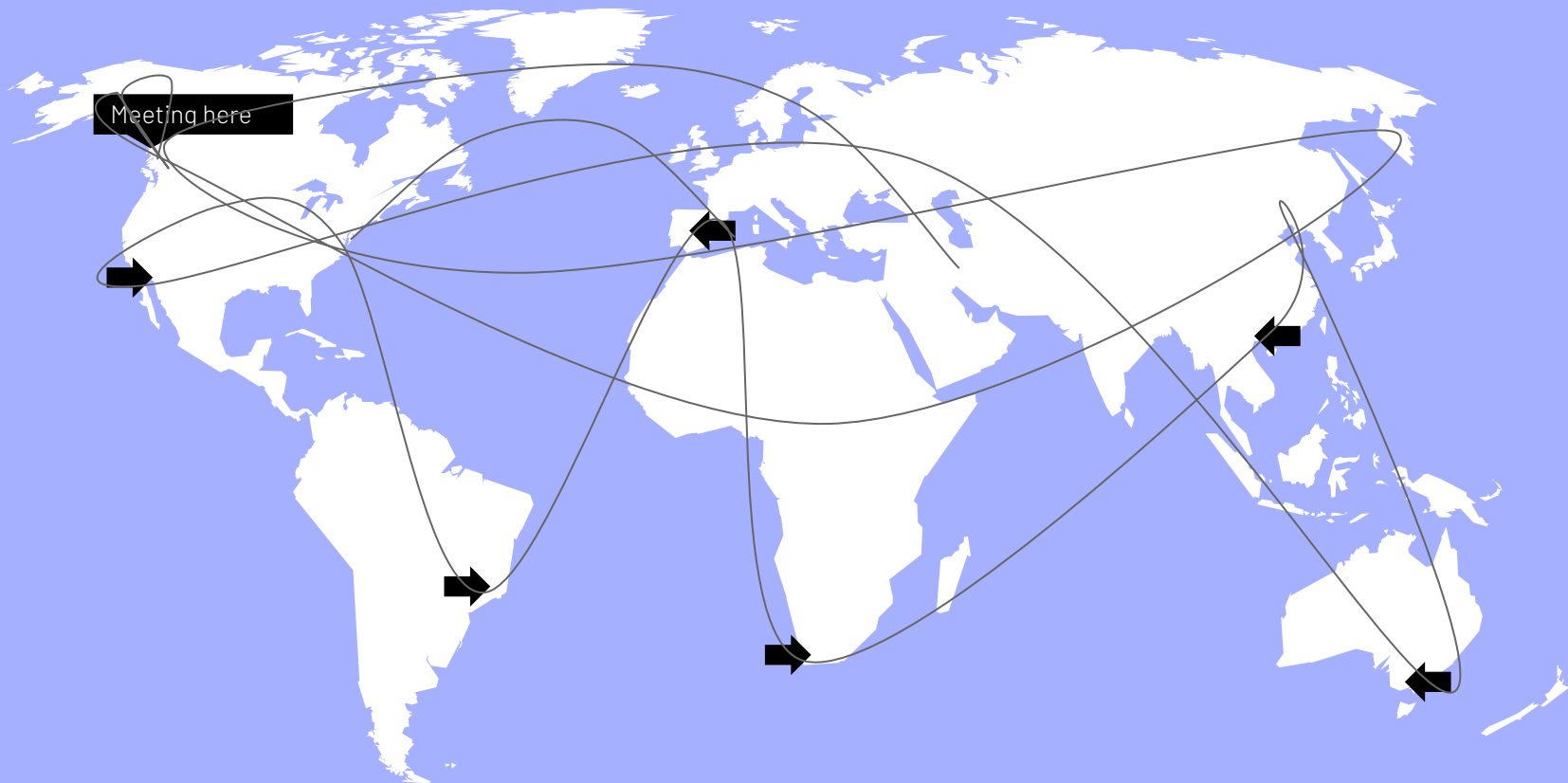
The weights of
geographical
boundaries, interests
etc. are taken into
account when
searching for
communities



This is the future of community creation

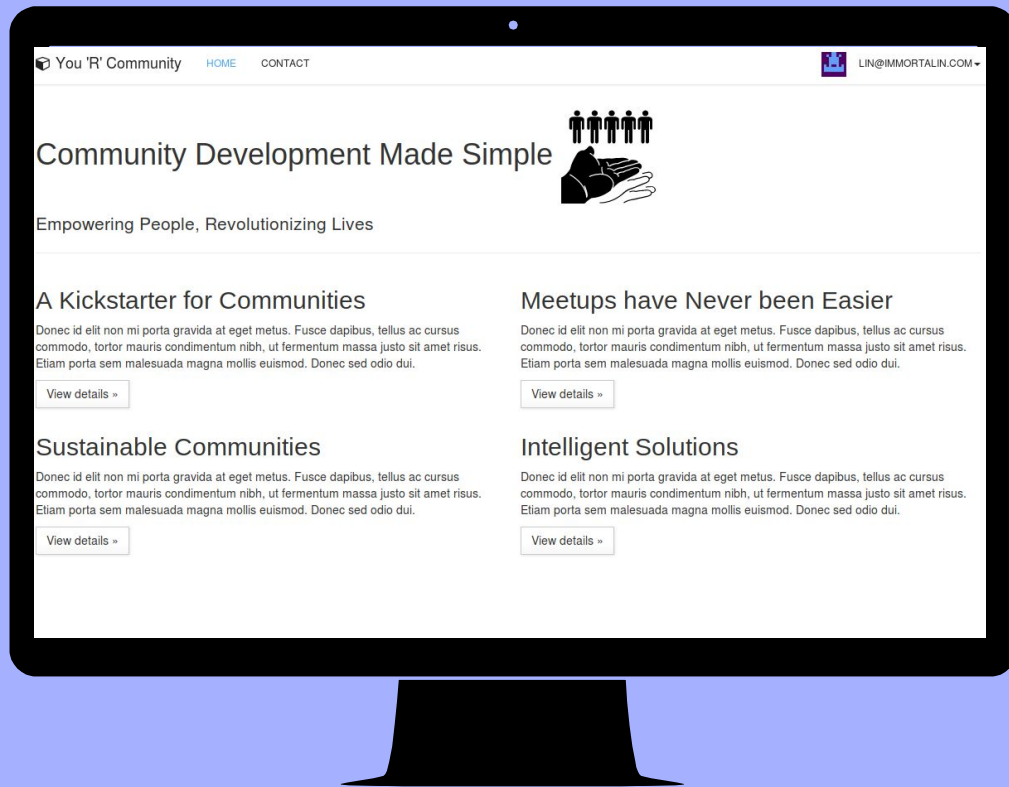


True Global Scale



Accessible

For all ages and
platforms



Fintech

For a better world

THANKS!

Any questions?

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Or LinkedIn



EXTRA GRAPHICS

