

Stephanie Hays

News Designer • Web designer • Illustrator

CONTACT

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SKILLS

Proficient | Adobe InDesign, Adobe Illustrator, Adobe Photoshop

Experienced | HTML, CSS, Java, JavaScript, Bootstrap, Typography, Adobe After Effects, Digital Photography, Data Visualization, AP Style, Adobe Premiere Pro, Reporting

AWARDS & HONORS

Awards of Excellence, Business Cover, Cover Story/Spread | Society for News Design, 2018

National Winner, Front Page Design, Sports Page Design | Michigan State University Society for News Design, 2018

National Mark of Excellence Award, Photo Illustration, Small School | Society of Professional Journalists, 2016

National Winner, Best Newspaper News Page/Spread, Best Newspaper Photo Page/Spread | College Media Association, 2016

SND President's Award | Society for News Design, 2017

EDUCATION

Elon University

Graduation | May 2018, Summa Cum Laude

GPA | 3.91

Major | Bachelor of Arts in Communication Design

Minors | Mathematics and Art

EXPERIENCE

Sacramento Business Journal

Sacramento, Calif.

Lead Designer | May 2018 – Present

- Designs 24-40 pages of content each week, including A1, business, opinion, infographic and photo pages for the newspaper
- Art directs and creates special sections for both print and online by collaborating with the photographer, reporters and editors
- Conceptualizes the cover design and corresponding inside layout for cohesive storytelling
- Translates print designs and graphics to digital platforms, ensuring they are responsive and effective on desktop and mobile
- Creates graphics and GIFs for social media
- Writes headlines, decks, fact boxes and display type

The Virginian-Pilot

Norfolk, Va.

Design Intern | May 2017 – August 2017

- Designed A1, news, sports, features, business and home pages for the daily paper by collaborating with other designers and the director of presentation
- Created illustrations for select articles to interest readers and enhance understanding of the subject matter
- Designed pull quotes and graphics for Twitter and templates for Instagram stories to create a cohesive design uniting print and digital styles

Elon News Network

Elon, N.C.

Design Chief | April 2015 – March 2018

Design Editor | September 2014 – April 2015

- Managed and led a group of 10-12 designers by teaching them proper design techniques and specific design styles
- Conceptualized and designed the front page of every edition, and edited and critiqued all pages before the newspaper went to print
- Coded webpages and interactive infographics for online articles
- Pitched, coordinated, edited and designed special sections for print and digital by collaborating with fellow editors, reporters and photographers
- Maintained design styles and guides created for a complete newspaper redesign, which included new layouts, fonts and infographics
- Reported and wrote articles on news and feature topics
- Photographed events and edited images for print and digital publication

WatchGuard Technologies

Seattle, Wash.

Marketing Intern | June 2016 – May 2018

- Designed infographics, banners, advertisements and T-shirts
- Developed themes, concepts and designs for logos and webinars
- Photographed and edited WatchGuard executive team headshots

Society for News Design

Elon, N.C.

Student Blogger | January 2017 – May 2018

- Brainstormed and wrote articles on a variety of topics, including design inspiration and the stages of news production
- Curated the top five things to read and see in news design each week