

Stephanie Hays

News Designer • Web designer • Illustrator

Contact

☎ (425) 765-5285
✉ stephanie.n.hays@gmail.com
🐦 @sterphanerhers
🖱 haysstephanie.com
🌐 [linkedin.com/in/stephanie-hays](https://www.linkedin.com/in/stephanie-hays)

Skills

Proficient | Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Methode

Experienced | HTML, CSS, Java, JavaScript, Bootstrap, Typography, Adobe After Effects, Digital Photography, Data Visualization, AP Style, Adobe Premiere Pro

Awards & honors

First Place, Illustration, Print Division
California News Publishers Association, 2020

First Place, Inside Page Layout & Design, Print Division
California News Publishers Association, 2020

First Place, Informational Graphic, Digital Division
California News Publishers Association, 2020

Award of Excellence, Cover Story/Spread
Society for News Design, 2019

Award of Excellence, Business Cover
Society for News Design, 2019

SND President's Award
Society for News Design, 2017

Education

Elon University
May 2018 | *summa cum laude*
Bachelor of Arts in Communication Design
Minors in Mathematics and Art

Experience

The Seattle Times

Seattle, Wash.

Designer | December 2019 – Present

- Art directs and designs Sunday features and opinion sections, working with illustrators, photo editors and section editors to determine the visual presentation of stories
- Conceptualizes, creates and art directs special sections with unique themes
- Leads monthly Inspiration & Collaboration meetings to foster innovative visual storytelling and facilitate communication between teams
- Designs the local news section on a daily deadline while collaborating with section editors, photo editors and other designers
- Codes and designs interactive websites for features articles

Society for News Design

Seattle, Wash.

Communication Committee Chair | March 2021 – Present

- Sets priorities for the organization's communications
- Creates roles on the committee and recruits volunteers
- Curates and edits a biweekly newsletter informing SND subscribers about society information, upcoming events, recommended reading and more
- Writes and edits tweets and updates blog posts

SND Digital News Design Competition

Seattle, Wash.

Chair of Outreach and Promotion | May 2020 – Present
Committee member | October 2019 – May 2020

- Leads the four-member communications team by setting promotional priorities and assigning roles and tasks
- Writes newsletters, tweets, Instagram posts and other promotional material
- Led the execution of a live social media campaign during the competition, which included Twitter threads, Instagram posts and stories, Facebook posts, a live blog, live updating results and multiple posts on our website
- Coordinated the schedules of 17 global volunteers on four different continents during the competition
- Developed written guidance for volunteers

Sacramento Business Journal

Sacramento, Calif.

Lead Designer | May 2018 – December 2019

- Designed 24-40 print pages of content each week, including A1, business, opinion, infographic and photo pages
- Art directed and created special sections for both print and online, collaborating with the photographer, reporters and editors
- Conceptualized cover designs and corresponding inside layouts to ensure cohesive storytelling
- Translated print designs and graphics to digital platforms, optimizing content for desktop and mobile
- Created graphics and GIFs for social media
- Wrote headlines, decks, fact boxes and display type