

# Stephanie Hays

News Designer • Web designer • Illustrator

## CONTACT

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## SKILLS

**Proficient** | Adobe InDesign, Adobe Illustrator, Adobe Photoshop

**Experienced** | HTML, CSS, Java, JavaScript, Bootstrap, Typography, Adobe After Effects, Digital Photography, AP Style, Adobe Premiere Pro

## AWARDS & HONORS

**National Winner, Front Page Design, Sports Page Design** | Michigan State University Society for News Design, 2018

**National Mark of Excellence Award, Photo Illustration, Small School** | Society of Professional Journalists, 2016

**National Winner, Best Newspaper News Page/Spread** | College Media Association, 2016

**National Winner, Best Newspaper Photo Page/Spread** | College Media Association, 2016

**SND President's Award** | Society for News Design, 2017

**Phi Kappa Phi** | Academic Honor Society

## EDUCATION

### Elon University

**Graduation** | May 2018, Summa Cum Laude

**GPA** | 3.91

**Major** | Bachelor of Arts in Communication Design

**Minors** | Mathematics and Art

## EXPERIENCE

### Sacramento Business Journal

Sacramento, Calif.

**Lead Designer** | May 2018 – Present

- Designs 24-40 pages of content each week, including A1, business, opinion, infographic and photo pages for the newspaper
- Art directs and creates special sections for both print and online, collaborating with the photographer, reporters and editors
- Conceptualizes the cover design and corresponding inside layout for cohesive storytelling
- Translates print designs and graphics to digital platforms, ensuring they are responsive and effective on desktop and mobile
- Creates graphics and GIFs for social media
- Writes headlines, decks, fact boxes and display type

### The Virginian-Pilot

Norfolk, Va.

**Design Intern** | May 2017 – August 2017

- Designed A1, news, sports, features, business and home pages for the daily paper by collaborating with other designers and the director of presentation
- Created illustrations for select articles to interest readers and enhance understanding of the subject matter
- Designed pull quotes and graphics for Twitter and templates for Instagram stories to create a cohesive design uniting print and digital styles

### Elon News Network

Elon, N.C.

**Design Chief** | April 2015 – March 2018

**Design Editor** | September 2014 – April 2015

- Managed and led a group of 10-12 designers by teaching them proper design techniques and specific design styles
- Conceptualized and designed the front page of every edition, and edited and critiqued all pages before the newspaper went to print
- Coded webpages and interactive infographics for online articles
- Designed cohesive social media templates, graphics and GIFs to promote articles and upcoming editions
- Maintained design styles and guides created for a complete newspaper redesign, which included new layouts, fonts and infographics

### WatchGuard Technologies

Seattle, Wash.

**Marketing Intern** | June 2016 – May 2018

- Designed infographics, banners, advertisements and T-shirts
- Developed themes, concepts and designs for logos and webinars
- Photographed and edited WatchGuard executive team headshots

### Society for News Design

Elon, N.C.

**Student Blogger** | January 2017 – May 2018

- Brainstormed and wrote articles on a variety of topics, including design inspiration and the stages of news production
- Curated the top five things to read and see in news design each week