

STEPHANIE HAYS

(425) 765-5285 | shays2@elon.edu | @sterphanerhers | stephaniehays.com

SKILLS

Proficient | Adobe InDesign,
Adobe Illustrator,
Adobe Photoshop

Experienced | HTML, CSS,
Java, JavaScript, Bootstrap,
Adobe After Effects,
Adobe Premiere Pro, Trello

HONORS

**National Mark of Excellence
Award, Photo Illustration,
Small School** | Society of
Professional Journalists, 2016

**National Winner, Best
Newspaper News Page/
Spread** | College Media
Association, 2016

**National Winner, Best
Newspaper Photo Page/
Spread** | College Media
Association, 2016

**National Third Place Honor,
Best Photo Illustration** |
College Media Association, 2017

Phi Kappa Phi | Academic
Honor Society

REFERENCES


Stephen Komives

 Executive Director of the
Society for News Design
 skomives@snd.org
 (407) 405-7696

Paul Nelson

 Director of Presentation at
The Virginian-Pilot
 paul.nelson@pilotonline.com
 (757) 646-8520

Kelly Furnas

 Lecturer at Elon University
and Faculty Mentor for
The Pendulum
 kfurnas@elon.edu
 (540) 200-8665

DESIGN EXPERIENCE

The Virginian-Pilot

Norfolk, Va.

Design Intern | May 2017 – August 2017

- Designed A1, news, sports, features, business and home pages for the daily paper by collaborating with other designers and the director of presentation
- Created illustrations for select articles to interest readers and enhance understanding of the subject matter
- Designed pull quotes and graphics for Twitter and templates for Instagram stories to create a cohesive design uniting print and digital styles
- Wrote headlines, decks, fact boxes and display type to provide the reader with easily accessible information

Elon News Network

Elon, N.C.

Design Chief | April 2015 – Present

Design Editor | September 2014 – April 2015

- Manages and leads a group of 10-12 designers, teaching proper design techniques and specific design styles
- Conceptualizes and designs the front page of every edition, and edits and critiques all pages before the newspaper goes to print
- Codes webpages and interactive infographics for online articles
- Designs cohesive social media templates, graphics and GIFs to promote articles and upcoming editions
- Maintains design styles and guides created for a complete newspaper redesign, which included new layouts, fonts and infographics

WatchGuard Technologies

Seattle, Wash.

Marketing Intern | June 2016 – Present

- Designs infographics, banners, advertisements and T-shirts
- Develops themes, concepts and designs for logos and webinars
- Photographed and edited WatchGuard executive team headshots

WRITING EXPERIENCE

Society for News Design

Elon, N.C.

Student Blogger | January 2017 – Present

- Brainstorms and writes articles on a variety of topics, including design inspiration, the stages of news production and more
- Curates the top five things to read and see in news design each week

EDUCATION

Elon University

Elon, N.C.

Graduation | May 2018

GPA | 3.91

Major | Bachelor of Arts in Communication Design

Minors | Mathematics and Digital Art