


WEB101 Prework

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Individual Brainstorm

 **Question #1:** Describe your website subject in detail:

What do you already know about it? (50+ words)

common healthcare issues include access to healthcare, affordability of healthcare, quality of care, and public health emergencies, such as pandemics. There is also a growing concern about the unequal distribution of healthcare resources and outcomes among different populations, including racial and ethnic minorities. Additionally, the use of technology in healthcare and the integration of electronic health records are ongoing discussions in the industry.

What do you need to find out? (20+ words)

The specific information you may need to find on a healthcare-related website would depend on your particular question or need. Some common information that can be found on healthcare websites include:

Symptoms and treatments for various medical conditions.

Information on medications, including side effects and interactions.

Tips for maintaining good health and preventing diseases.

Information on insurance coverage and costs.

Details on procedures, tests and diagnoses.

Provider directories, to find doctors and other healthcare professionals.

Wellness and healthy living advice.

Research studies and news on medical advancements.

These are just a few examples of the types of information that may be available on healthcare-related websites. It's always important to verify the accuracy and reliability of the information you find online before making any decisions about your health.

Who is involved with this topic? (20+ words)

Many different groups and individuals can be involved in the topics discussed on a healthcare website. Some of the main groups include:

1. Healthcare professionals: Doctors, nurses, and other healthcare providers who offer information and advice on various medical conditions and treatments.
2. Patient advocacy groups: Organizations that represent the interests of patients and work to improve access to quality healthcare.
3. Health insurance companies: Providers of health insurance plans who offer information on coverage, costs, and benefits.
4. Research institutions: Universities, medical schools, and other organizations that conduct research and provide information on the latest medical advancements and treatments.
5. Government agencies: National and local health agencies that regulate healthcare, provide information on public health, and offer resources for patients.
6. Pharmaceutical companies: Manufacturers of drugs and medical devices who provide information on their products, including uses, benefits, and potential risks.
7. Patient communities: Online forums and discussion groups where patients can share experiences, offer support, and find information on health conditions.

These are some of the main groups involved in the topics discussed on healthcare websites. The information and perspectives provided by each group can be important in

helping individuals make informed decisions about their health.

? Question #2: Describe your proposed website in detail:

What is the purpose of your website? (30+ words)

1. To provide information and resources on various health topics, such as symptoms, treatments, and preventive measures, for patients and their families.
2. To connect patients with healthcare providers and services, including directories of doctors, hospitals, and clinics.
3. To provide a platform for patients to manage their health, such as through secure portals to access their medical records and communicate with their healthcare providers.
4. To offer educational resources, such as articles and videos, on health and wellness topics.
5. To provide information on health insurance, including plan options, costs, and how to enroll.
6. To offer tools and resources to help individuals manage their health and wellness, such as health risk assessments, wellness programs, and personal health records.
7. To promote public health and awareness, by offering information on current health initiatives, outbreaks, and preventive measures.

Who is your intended user? (30+ words)

The intended user of my website can vary depending on the specific focus and audience of the site. However, some common intended users include:

1. Patients and their families: Individuals who are seeking information on medical

conditions, treatments, and health and wellness topics.

2. Healthcare providers: Doctors, nurses, and other healthcare professionals who use the website for information, resources, and tools to support patient care.
3. Health insurance consumers: Individuals who are seeking information on health insurance options, costs, and enrollment.
4. Caregivers: Individuals who provide care for family members or loved ones and seek information on various health topics and support resources.
5. Public health officials: Representatives of government agencies who use the website for information on public health initiatives, outbreaks, and preventive measures.
6. Researchers and healthcare organizations: Organizations and individuals conducting research on healthcare topics and seeking information on the latest developments and advancements in the field.

How will your user interact with your website? (30+ words)

users can interact with the site in a variety of ways, including:

1. Browsing and searching for information: Users can navigate the site to find information on medical conditions, treatments, and health and wellness topics.
2. Connecting with healthcare providers: Users can use the site to find and connect with healthcare providers, such as doctors, clinics, and hospitals, and book appointments.
3. Managing their health: Users can use the site to access their personal health records, communicate with their healthcare providers, and manage their health and wellness.
4. Engaging with the community: Users can participate in online forums, discussion groups, and social media to connect with others, share experiences, and receive support.
5. Participating in educational resources: Users can access articles, videos, and other educational resources on various health and wellness topics.
6. Making informed decisions: Users can use the site to make informed decisions about

their health, including information on health insurance options and costs.

Wireframe

? When creating your wireframe, ask yourself:

- What about your topic do you want shared on your website?
- How do you want your content and website structured?

? Copy/Paste a screenshot of your wireframe or a link to it below (if using a link, make sure it is publicly viewable).

