# Demo Day Overview:

Come network with us!



## What is Demo Day?

- A time to showcase your projects
- An opportunity to network with industry professionals
- A time to build connections with current + former students
- A space to give + receive professional advice and feedback
- Celebration of your Bootcamp experience and a chance to reunite with classmates

### Ways to Participate:

#### PRESENTING STUDENT:

- Demo a project that you have created in class
  - This includes explaining what you created and why you created it
  - You will present to industry professionals, networking students, and program alumni in attendance

#### **NETWORKING STUDENT:**

- Attend the event to watch students demo their projects
- Interact with industry professionals and program alumni in an informal capacity

## Preparing for Demo Day:

- Register (each student will need to complete this)
- Prepare your materials (resume / business cards)
- Dress for success (business casual)
- Review who will be in attendance as an industry professional and prep a few questions to ask guests (list of attendees will be on the RSVP page)
- Use the <u>checklist</u> as a guide to be prepared

## Presenting at Demo Day:

- Students must provide their own laptop (a 2nd monitor is optional)
- Make your presentation space look inviting!
  - Display your materials (resume, business cards)
  - Feel free to be creative with your station (candy, decorations, etc)
- Greet industry professionals and be sure to ask them questions





What Does Demo Day Look Like?

## Upcoming Demo Day Logistics:

When: Wednesday, November 20

Where: Topgolf, Universal Blvd, Orlando

Time: 5:00pm - 7:00pm (students should arrive 4:00pm-4:30pm)

How to Register: <a href="https://ucfdd112019.splashthat.com/">https://ucfdd112019.splashthat.com/</a>

# Follow up for Demo Day:

- Connect with Industry Professionals and alum of the program on LinkedIn with a thank you for their RSVP to the event
  - Attendees will be listed on the original RSVP page