

MEHTAP ELAIDI

FALL WINTER '25 LOOKBOOK



The journey is the story of unapologetic women...

Maral, the main character of our FW '25 collection is a reflection of this very sentiment.

She has guided our new designs with the people, books, and exhibitions that have touched her life, with ceramics and vintage pieces she brought home from around the world, and most significantly, with a sense of identity that never compromises. Today, we meet Maral as she embarks on a new journey—returning to her homeland 25 years after spending her life abroad. Inspired at times by the unapologetic woman she was named after, and at others by the many different women she discovers within herself each day, she now opens the door to something entirely new.



FALL WINTER '25 DROP 1





WHITE ZAMBAK BLOUSE WITH PLEATED WAIST



WIDE LEG LIGHT BLUE PANTS



DOUBLE-LAYERED BLUE MANOLYA BLOUSE

TRENCH COAT WITH FLOWER EMBROIDERY





EMBROIDERY DETAILED CLASSIC WHITE SAKURA SHIRT

CLASSIC OLIVE PLEATED PANTS





FRINGED SKIRT

FRINGED DETAIL SALKIM BLOUSE





MINT GREEN DRESS WITH BELT DETAIL





FLORAL SKIRT WITH PLEATS





OLIVE FRINGED SHAWL



MIMOZA SHIRT



SCARF DETAILED BUTTER YELLOW SKIRT



WHITE LALE BLOUSE WITH DRAPED NECKLINE

PANTS WITH BANDANA DETAIL







NIÛER BROWN CAPE

CONIC BROWN SKIRT



WHITE DENIM CONIC PANTS



LILYUM GREY BLOUSE WITH BUCKLE DETAIL

PINK WIDE LEG PANTS







WIDE LEG INDIGO PANTS

BEGONYA BLOUSE WITH SLEEVE SLIT DETAIL



BELT DETAILED WHITE LONG SLEEVE DRESS





BLACK BEGONYA BLOUSE WITH SLIT SLEEVE DETAIL





RED POLKA DOT BIAS-CUT MIDI SKIRT

PREZYA SHIRT



INKA WHITE ASYMMETRIC BLOUSE





ORIANCA BALLOON BLACK SHIRT

FLARED BLACK PANTS WITH BUTTON DETAIL



CAMEL TRENCH SKIRT DETAILED DRESS



TRENCH PANTS WITH BUTTONS







BLACK BIAS-CUT MIDI SKIRT



ASMA OPEN-BACK BLACK BLOUSE



RED CIGARETTE PANTS



MERAL BLUE STRIPED SHIRT



WIDE LEG BELTLESS SATIN PANTS



DAHLIA SATIN CORSET DETAIL SHIRT



FALL WINTER '25 DROP 2
COMING SOON...



DENIM JACKET WITH FLORAL EMBROIDERY





WRINKLED LOOKING BLACK SHINY JACKET

CLASSIC BLACK PLEATED PANTS





OLIVE SKIRT WITH PLEATS AND ELASTICATED WAISTBAND





GREY JACKET WITH WHITE COLLAR



CORSET SKIRT WITH BELT DETAIL





SLEEVELESS SILK BURGUNDY DRESS



KAMELIA BLOUSE



COLLEGE MIDI SKIRT







BEIGE STRIPED JACKET



WHITE DENIM CONIC PANTS

WRINKLED LOOKING BROWN SHINY JACKET





DRESS WITH SCARF DETAIL





PINK PYJAMA SET



BLACK AND WHITE DRAPED DRESS





SHANTUNG CORSET DETAIL DRESS





DENIM JACKET WITH FLORAL EMBROIDERY

NAVY DENIM CONIC SKIRT





BLACK SLEEVELESS DRAPED DRESS



MERAL WHITE SHIRT





WRINKLED LOOKING SHINY BROWN JACKET

BROWN JACKET WITH BLUE COTTON COLLAR



WIDE LEG BROWN PANTS



BLACK PUFFY DRESS



