

A fashion photograph of a woman with dark hair pulled back, wearing a vibrant red, short-sleeved dress with long, flowing fringe at the hem. She is leaning her head against her hand, looking directly at the camera with a neutral expression. She is positioned on a wooden deck next to a swimming pool. The pool has blue tiles at the bottom and a white concrete edge. A metal ladder is visible in the water. The background is a light-colored wall.

MEHTAP ELAIDI

FALL WINTER '25 LOOKBOOK

The journey is the story of unapologetic women...

Maral, the main character of our FW '25 collection is a reflection of this very sentiment.

She has guided our new designs with the people, books, and exhibitions that have touched her life, with ceramics and vintage pieces she brought home from around the world, and most significantly, with a sense of identity that never compromises. Today, we meet Maral as she embarks on a new journey—returning to her homeland 25 years after spending her life abroad. Inspired at times by the unapologetic woman she was named after, and at others by the many different women she discovers within herself each day, she now opens the door to something entirely new.



FALL WINTER '25 DROP 1





WHITE ZAMBAK BLOUSE WITH PLEATED WAIST





WIDE LEG LIGHT BLUE PANTS

DOUBLE-LAYERED BLUE MANOLYA BLOUSE

TRENCH COAT WITH FLOWERS EMBROIDERY





EMBROIDERY DETAILED CLASSIC WHITE SAKURA SHIRT

CLASSIC OLIVE PLEATED PANTS





FRINGED SKIRT

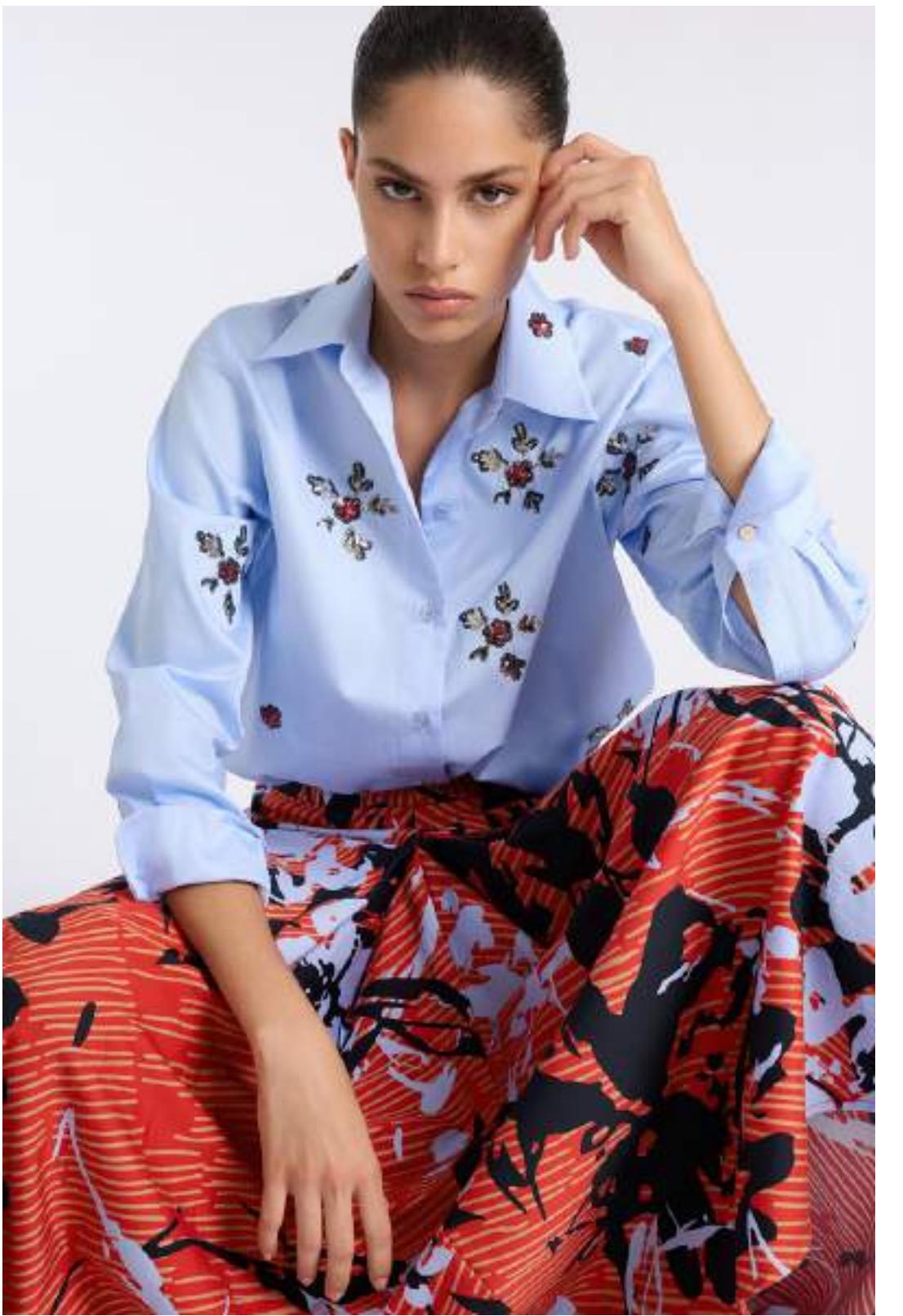
FRINGED DETAIL SALKIM BLOUSE





MINT GREEN DRESS WITH BELT DETAIL





FLORAL SKIRT WITH PLEATS





OLIVE FRINGED SHAWL



MIMOZA SHIRT



SCARF DETAILED BUTTER YELLOW SKIRT



WHITE LALE BLOUSE WITH DRAPED NECKLINE

PANTS WITH BANDANA DETAIL







NÜFER BROWN CAPE

CONIC BROWN SKIRT

WHITE DENIM CONIC PANTS





LILYUM GREY BLOUSE WITH BUCKLE DETAIL

PINK WIDE LEG PANTS







WIDE LEG INDIGO PANTS

BEGONYA BLOUSE WITH SLEEVE SLIT DETAIL



BELT DETAILED WHITE LONG SLEEVE DRESS





BLACK BEGONYA BLOUSE WITH SLIT SLEEVE DETAIL





RED POLKA DOT BIAS-CUT MIDI SKIRT



FREZYA SHIRT

INKA WHITE ASYMMETRIC BLOUSE





ORTANCABALLOONBLACKSHIRT

HAPEDBLACKPANTSWITHBUTTONDEAIL



CAMEL TRENCH SKIRT DETAILED DRESS



TRENCH PANTS WITH BUTTONS







BLACK BIAS-CUT MIDI SKIRT

ASMA OPEN-BACK BLACK BLOUSE





RED CIGARETTE PANTS



MERAL BLUE STRIPED SHIRT



WIDE LEG BELIESS SATIN PANTS



DAHLIA SATIN CORSET DETAIL SHIRT





FALL WINTER '25 DROP 2
COMING SOON...

DENIM JACKET WITH FLORAL EMBROIDERY





WRINKLED LOOKING BLACK SHINY JACKET

CLASSIC BLACK PLEATED PANTS





OLIVE SKIRT WITH PLEATS AND ELASTICATED WAISTBAND





GREY JACKET WITH WHITE COLLAR



COPSET SKIRT WITH BELT DETAIL





SLEEVELESS SILK BURGUNDY DRESS



KAMELIA BLOUSE



COLLEGE MIDI SKIRT







BEIGE STRIPED JACKET

WRINKLED LOOKING BROWN SHINY JACKET



WHITE DENIM CONIC PANTS



DRESS WITH SCARF DETAIL





PINK PYJAMA SET



BLACK AND WHITE DRAPED DRESS





SHANTUNG CORSET DETAIL DRESS



NAVY DENIM CONIC SKIRT



DENIM JACKET WITH FLORAL EMBROIDERY



BLACK SLEEVELESS DRAPED DRESS



MERAL WHITE SHIRT





WRINKLED LOOKING SHINY BROWN JACKET



WIDE LEG BROWN PANTS

BROWN JACKET WITH BLUE COTTON COLLAR



BLACK PUFFY DRESS





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