# Project Plan

CS 510 - Explorations in Data Science

# Yiming Zhang

# Paper Topic

In recent years, the practice of data mining has become a popular computing technology. Data mining is a means to summarize useful information by analyzing big sets of data. In this project, I will research data mining and how data mining affects our data privacy and followed by some case studies.

#### Research Planned

Data privacy is a very broad topic. In this project, the main topics I will explore include: what is data mining and how data mining influences people's daily life in both good ways and bad. In details, I will research how big companies like Google, Facebook and Amazon collect your personal information and how they use it to benefit you or potentially harm you. In addition, I will do a case study of COVID-19's impact on data privacy, protection and security.

## **Team Structure**

There is only one team member in this team which is me.

### **Milestones**

- 1. Introduction to data mining and its history. (Jul 10 Jul 17)
- 2. How Google, Facebook and Amazon collect your personal data. (Jul 17 Jul 24)
- 3. The good and bad side of data mining in terms of data privacy. (Jul 24 Jul 31)
- 4. COVID-19's impact on data privacy. (Aug 1 Aug 5)

5. Writing report and doing final presentation. (Aug 6 - Aug 11)