

Mabuhay!

FILIPINO VALUES

LESSON 7



FILIPINO VALUES

-refer to the set of values that are significant and inclined with one's culture. Like family, relatives, ancestors or friends.

-It preserves social harmony that promotes connection, unity and may understand set of people.

VALUES THAT ARE INTEGRATED IN BUSINESS PRACTICES

1. Pakikisama (Fellowship)
2. Hospitality
3. Family Orientation
4. Joy and Humor
5. Ability to Survive
6. Hard work and Industriousness
7. Flexibility, Adaptability and Creativity
8. Utang na Loob (Debt of Gratitude)
9. Filial Piety
10. Suki



VALUES THAT ARE INTEGRATED IN BUSINESS PRACTICES



1. Pakikisama (Fellowship)

The word “pakikisama” (fellowship) comes from the word “sama” and prefix “paki”, and literally means to accompany someone.

- Fellowship is used to maintain good relations with others, and the fellowship is associated with adaptation, dealings and harmony



2. Hospitality

Is the relationship between a guest and a host, wherein the host receives the guest with goodwill, including the reception and entertainment of guests, visitors, or strangers

3. Family Orientation

It refers to the family in which a person is raised. It includes one's parents and siblings. It may also include grandparents or other relatives.



4. Joy and Humor

Business operates and grow not only by means of profit and management.

- An entrepreneur operates business to find joy and happiness in his life.

5. Ability to Survive

A Filipino has a sense of resourcefulness or the ability to survive with whatever situation or challenges they have.

- In business, if it is needed to promote and increase the volume of sales,



6. Hard work and Industriousness

Filipinos are determined and persistent to accomplish whatever they have set in their minds.

7. Flexibility, Adaptability and Creativity

A Filipino has an ability to adapt, adopt and adept in any changes and challenges in life either in spiritual, social, emotional and physical aspect.





*Masaming
Salamaf!*

