

Quant

Analysis Presentation

LESSON 6

Johari window model:

The Johari Window helps us understand self-awareness and communication.

The Johari Window helps us understand self-awareness and communication.

- > Open self
- > Hidden self
- .>Blind Self
- >Unknown self



what is Swot Analysis

- SWOT Analysis is a tool used for understanding and analyzing an organization's Strengths and Weaknesses (Internal Environment) and Opportunities and Threats (External Environment)



Internal Factors are:

- 1. Financial resources such as money
- and sources of funds for
- investment;
-
- 2. Physical resources, such as the
- company's location, facilities,
- machinery, and equipment;
-
- 3.. Human resources consisting of
- employees.
-



How to use the SWOT analysis?

Strengths

Question to ask and answer:

- What do we exceptionally well?
(Saan tayo magaling? Saan tayo malupit?)
- What advantages do we have?
(Saan tayo lamang kumpara sa kalaban?)

Opportunities

Tips:

- Look at changes in the sector represented by the organization, technological changes, government policy, socio-economic and demographic changes.
(Anong mga pagbabago sa lipunan, ekonomiya, pulitika, populasyon ng bansa.)

Weaknesses

Questions to ask and answer:

- What could we do better?
(Anong mga bagay, sistema, atbp. Ang puwede natin pagandahin pa?)
- What are we criticized for or receive complaints about?
(Ano madalas na complaint at puna sa atin?)

Threats

Questions to ask and answer:

- Are any of our weaknesses likely to make us critically vulnerable?
(Meron ba tayong mga kahinaan na pag nabunyag ay puwedeng “ikamatay” at ikasira natin ng tuluyan?)
- What external roadblocks exist that block our progress?

THANK YOU