# HAZEL LEUNG

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## Product Designer

## EDUCATION

### University of California San Diego

Sept 2015 - June 2019

B.S. Cognitive Science

Specialization in Human-Computer Interaction
Awarded department honors and distinction

## SKILLS

**Design**
Interaction Design
User Research
Visual Design
Experience Design
Prototyping
Usability Testing
Workshop Facilitation

**Research**
Ethnography
Behavioral Coding
Experimental Design
Statistical Analysis
Survey Design

**Software**
Figma
Sketch
Adobe Creative Cloud

**Code**
HTML, CSS
JavaScript
R, Python
Java

**Languages**
English
Cantonese
Mandarin

## AWARDS / TALKS

**Earl Warren College Undergraduate Research Scholar** 2017-2018

**Principles of Community "Championing Freedom of Expression" Awards Finalist** Jan 2018

**Senior Honors Thesis "Understanding Factors Affecting Undergraduate Office Hours Attendance Rates in Higher Education"** 2019

**2020 Grace Hopper Celebration Speaker "User Research Cannot Exist Without Study Design"** Oct 2020

## WORK EXPERIENCE

### Design Technologist

NPR

July 2019 - Present

• Modernized the podcast sponsorship insertion tool that facilitates a $20 million yearly revenue by facilitating existing producer workflow and improving application functionality.

• Transformed 3rd party podcast catalogue management by reducing/streamlining internal staff's workload and empowering member station staff and other 3rd party podcasters with visibility into their podcasts.

• Conducted research studies and facilitated design workshops that provided key insights that informed product design and tech direction.

### Product Designer & Web Developer

Workplace Technology Services | UC San Diego

June 2018 - June 2019

• Coordinated with campus clients to define workplans and design websites that decreased their website's landing and starting page drop-offs.

• Brought successful research insights to PM and developer teams by conducting interviews, creating user journeys, and sketching university application mockups.

### Research Assistant

Comparative Cognition Laboratory | UC San Diego

May 2016 - January 2020

• Designed and conducted a large-scale, cross-cultural research project on human behavior and attitude.

### Product Design Intern

Birch Aquarium at Scripps

June 2018 - September 2018

• Mapped interaction flows, conducted prototype usability tests, and translated data into actionable insights for engineering teams and stakeholders.

• Mentored teammates on human-centered design principles as the lead UX designer.