HAZEL LEUNG

UX / Product Designer

hazelleung.com
hhleung@ucsd.edu

EDUCATION

University of California San Diego

Sept 2015 - expected June 2019

B.S. Cognitive Science
Specialization in Human-Computer Interaction
Graduating with Distinction in Cognitive Science

SKILLS

Design

Design Research
Experience Design
Web Design
Mobile Design
Print Design
Design Strategy
Storytelling
Branding
Prototyping

Research

Mixed methods
Ethnography
Behavioral Coding
Experimental Design
Statistical Analysis
Data Modeling
Survey Design
Amazon MTurk

Software

Sketch
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe XD
Figma
InVision
SolidWorks

Coding

HTML, CSS,
JavaScript
R, Python
Java

Languages

English
Mandarin
Cantonese

Awards

Earl Warren College Undergraduate Research Scholar 2017-2018

Design at UCSD Intuit Design Sprint Runner-Up Nov 2018

UCSD Cognitive Science Honors Program Scholar 2018-2019

WORK EXPERIENCE

UX Designer & Web Developer

Workplace Technology Services | UC San Diego

June 2018 - Present

• Coordinated with campus clients to define workplans and design websites that decreased their website's landing and starting page drop-offs.

• Brought successful research insights to PM and developer teams by conducting interviews, creating user journeys, and sketching university application mockups.

Editor-in-Chief & Design Editor

The Equilibrium | UC San Diego

Feb 2017 - Present

• Designed and developed over 100 journal pages that were read over 2,000 times in print and online.

• Oversaw 15-person teams: divided & assigned design tasks, presented updates to administrators, facilitated design workshops, critiques, and discussions.

Research Assistant

Comparative Cognition Laboratory | UC San Diego

May 2016 - Present

• Designed and conducted a large-scale, cross-cultural research project on human behavior and attitude, manuscript in preparation for publication in next year.

• Collected & behaviorally coded 250+ hours of video data to a high level of accuracy that led to several publications.

UX Design Intern

Birch Aquarium at Scripps

June 2018 - Sept 2018

• Created a floor-ready multisensory, interactive exhibit that taught guests about the physics of sound waves.

• Mapped interaction flows, conducted prototype usability tests, and translated data into actionable insights for engineering teams and PMs.

• As the lead UX designer, successfully mentored teammates on human-centered design principles.