

Become a Hult Prize Expert

FCU HULT PRIZE 2020-2021 ON CAMPUS
GUIDEBOOK



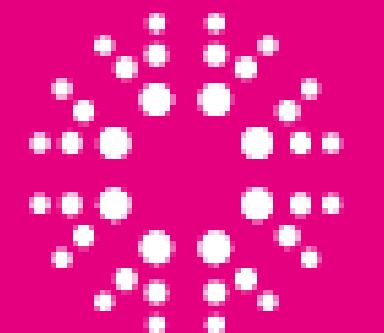
HELLO FENG CHIA! ARE YOU READY TO CHANGE THE WORLD?

Dear HultPrize Family,
On behalf of the Hult Prize Foundation, welcome to being a part of the Hult Prize at Feng Chia University family!

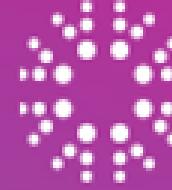
"Together we can change the world"

Amy Le,
Campus Director |
Hult Prize at Feng Chia University |
Hult Prize Foundation

What is Hult Prize?



**A global community of
people who believe in
the power of
changing the world**



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HULT
PRIZE

United Nations
Office for Partnership



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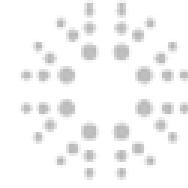
Our Mission

TRANSFORMING how young people envision their own possibilities as leaders of change in the world around them.

With a US\$1,000,000 global startup prize as its anchor activity, the Hult Prize has brought impact-focused programs, events and trainings to over a million students globally, creating a pathway for youth everywhere + to take action to build a better world.



Leading A Generation To Change The World



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Hult Prize Accomplishes Its Mission Through a Six Pillar Approach

Lluminate

Educate

Conpete

Accelerate

Fund

Scale



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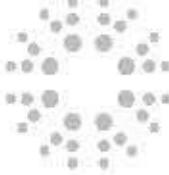
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In just over a decade, the foundation has deployed more than \$100M into the impact sector which it helped create. **Operating on more than 1500 college and university campuses in 121 countries** with a global team of more than 30,000 staff, student volunteers and changemakers the Hult Prize continues to be a **disruptive global leader in education, soft skills training and entrepreneurial development for the 21st century.**

Inspire



Educate

- + As students join the movement, **learning opportunities** abound through seminars, workshops, speakers, and dedicated mentorship and coaching. University students are transformed into **budding entrepreneurs with business concepts**, multi-disciplinary teams, and a focused pathway to changing the world.

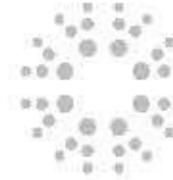


Compete



What good is an education if you can't put it to action! The Hult Prize organizes over 2,000 in-person pitch events around the world - from local on-campus pitch programs to national level awards and prizes to our flagship US\$1,000,000 global program which convenes at United Nations Headquarters every fall.

Make no mistake about it, the Hult Prize is the world's largest crowdsourced arena for social and business innovation.

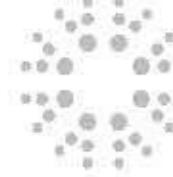


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Fund



- + The Hult Prize Foundation directly provides high-risk, early stage capital to its most promising program graduates. Its flagship funding activity is the global US\$1,000,000 prize for the winner of the world's largest start-up program. Since being founded in 2009, the Hult Prize has invested more than US\$55,000,000 and has directly funded startups worth a combined market value of more than US\$200,000,000.



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Scale



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- + Through a one-of-a-kind network, “Hult One” the largest international community of mentors, coaches, advisors, trainers and experts, the Hult Prize introduces startups to potential customers and partners who help grow young people into leaders and ideas into change. The Hult Prize global team also provide direct mentorship, advisory and scale planning and execution. Reach millions of customers is just an application away.

Our Northstar:

Inspire youth, change their trajectory and
bring them to the social impact space.

Our Slogan:

That is why we chose our slogan to be:

Leading a Generation to Change the World



HULT PRIZE SUITE OF PROGRAMS



United Nations
Office for Partnerships

OnCampus
Program

**Impact
Retreat**

Regionals
Summits

**IMPACT
BREAK**

Accelerator
Global



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Flagship Startup Challenge

US\$1,000,000 TO CHANGE THE WORLD

The Hult Prize Global US\$1M Challenge is the Foundation's anchor program. Student teams from around the world compete to solve a mega global challenge through the design and commercialization of a for-good, for-profit startup.

As the largest program in the world of its kind, you can count on big IMPACT.





OnCampus

Program

hultprize.org

Hult Prize On Campus are student hubs on college and university campuses around the world that inspire, educate, train and curate a hyper localized community of changemakers. Students franchise global Hult Prize methodology and bring award winning programs to their university campus, including an On-Campus final pitch round which allows the winning team to fast track into a regional round of the US\$1M flagship startup program.

OnCampus

Regionals

Accelerator

UN Finals



+120 countries
+1500 Universities

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Impact Retreat

AT THIS EVENT, best in class **Campus Directors** will be invited to join the Hult Prize Foundation leadership team and **learn how to plan and execute a regional summit**, as well as help **share the future strategy and operations** of the global foundation.



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Regionals

Summits

Regional Summits happen every spring and bring together regional ecosystems of change to be inspired, learn, build community and curate the very best youth generated idea for change. Events happen across the world in major cities like Boston to Shanghai, Dubai, Toronto, San Francisco, Tunisia, London, Egypt, Lagos, Mexico, Nairobi, Quito, Melbourne, Kuala Lumpur to smaller regional areas like Amman and Ramallah.

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OnCampus

Regionals

Accelerator

UN Finals



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Generation To Change The World

IMPACT BREAK

Impact Break is a four day festival which brings young people around the world to a centralized beach location who come together for the experience of a lifetime. Parties, workshops, pitch events and local community based impact tours. Impact break events also serve as a **Hult Prize Wildcard** where live pitch events will take place where up to 20 startups will receive an invitation to attend the **Global Hult Prize Accelerator** and win **US\$1,000,000** in startup capital.





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Accelerator

Global

OnCampus

Regionals

Accelerator

UN Finals

50 shortlisted startups from around the world are invited to attend the **Global Accelerator for 2020**, hosted in Boston, MA. Teams from across the world, will have the chance to join **the Hult Prize Accelerator Program and win US\$1,000,000 in funding.** A global ecosystem of business leaders, mentors, investors, and corporate partners help forge a path for our students to become entrepreneurs and support their development for life. Our network opens doors to capital, mentorship, marketing, business development, customer acquisition, and talent recruitment.

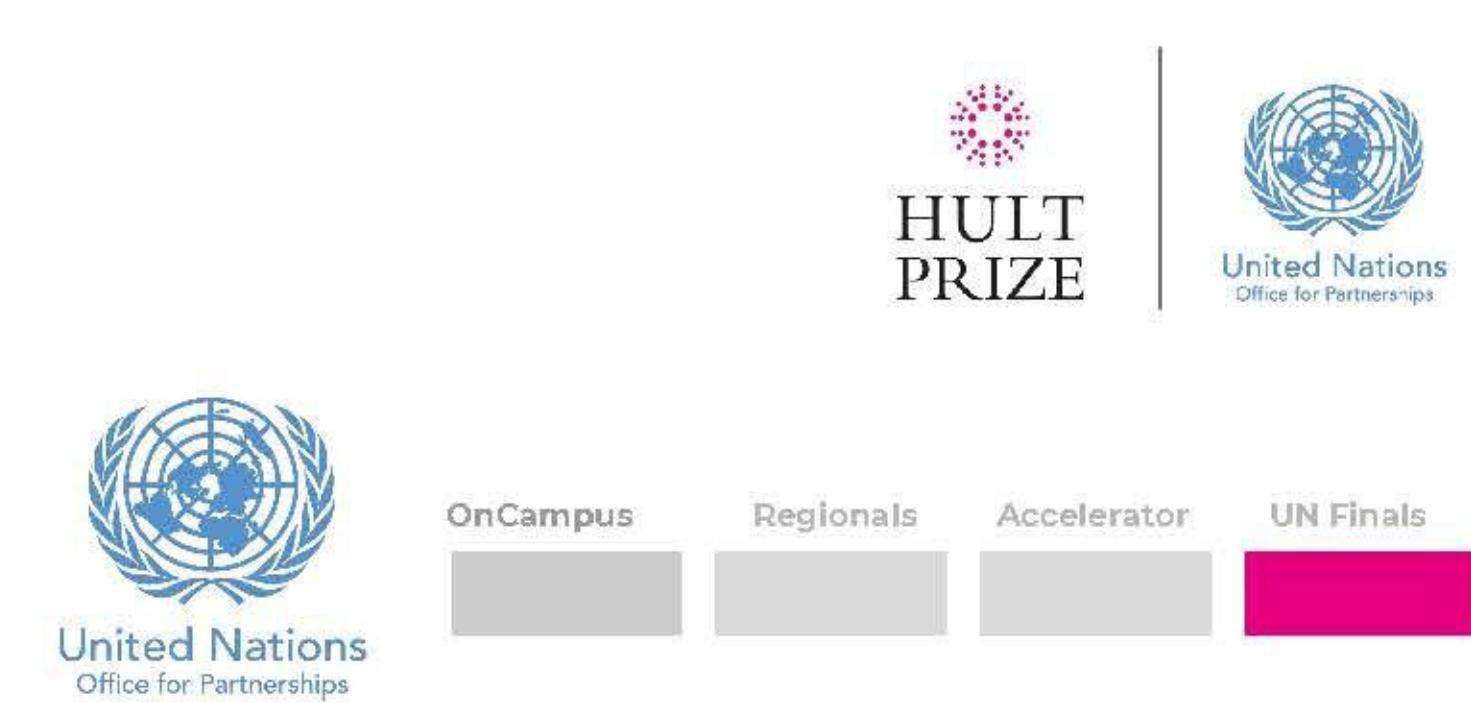


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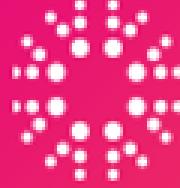
United Nations
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HULT PRIZE AWARDS AT THE UNITED NATIONS

The Hult Awards at the United Nations take place each year to kick off UNGA week in New York at UN HQ. Amongst the awards presented is the Hult US\$1M Flagship Prize which takes place following the largest demo day on the planet in the #impact sector as the top six Hult startups pitch in front of one of the world's most influential audiences in development.

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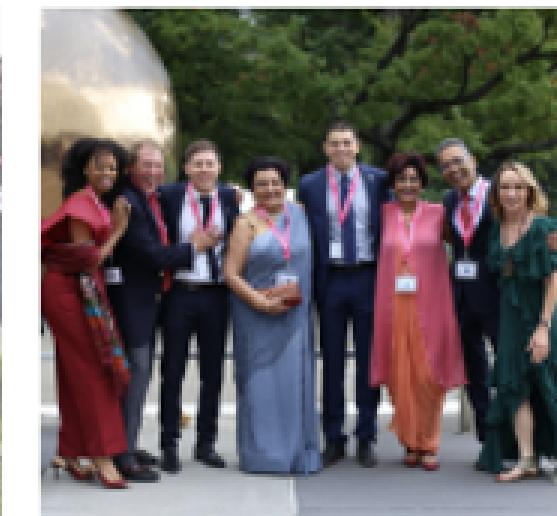


HULT PRIZE EFFECT

A Decade of Global Impact



Campus Network



35,000 Mentors



Distinguished Alumni



5 ideas Changing The World by Bill Clinton



25,000
Organizers



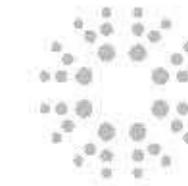
Forbes
30 Under 30

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Awards & Achievements

AHMAD ASHKAR Social Venture Executive

Ahmad founded the Hult Prize Foundation more than ten years ago while just a student - JUST LIKE YOU! Today, his company has inspired and led an entire generation to change the world and serves a catalyst for change targeting youth around the world.

Ranked as one of the, "TOP 100 MOST POWERFUL ARABS IN THE WORLD" by Gulf Business, the rapid growth and recognition of the Hult Prize proves that the future of business is impact. 2018 GQ Entrepreneur of the Year, Esquire Magazine Entrepreneur of the Year 2017 and Arabian Business CEO of the Year 2016.



TOP 100 Most Powerful Arabs
2019, Gulf Business



Entrepreneur of the year
2016, Esquire Magazine



CEO of the year
2017, Arabian Business



Entrepreneur of the year
2018, GQ Magazine



The world's most innovative companies
2018, Fast Company

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250,000

Startup Business Ideas Generated

Through leveraging our breakthrough methodology



**+2,100,000
STUDENTS**

Empowered with the tools to change the world through business



50,000

Judges and Mentors

Improving thousands of ideas



HULT PRIZE



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+30,000

Student Workforce

Coming together every year to lead a generation to change the world!



+\$55,000,000

INVESTED IN THE IMPACT SECTOR



250,000

Annual Participants

Making us the world's largest impact entrepreneurs training program



+121

Countries

Represented by Hult Prize entrepreneurs



Our Rules & Requirements

1.



**Opportunity
for all**

On Campus is open to all students from the same university; including all undergraduate, graduate, and Ph.D. departments. All events shall be open to the entire university, not secluded to only one department. Students from other universities are not eligible to compete in your On Campus. However, they can apply through the online application.

2.



**Students can
change the world**

Each team will consist of 3 to 4 current students from the same university. Alumni and faculty are not allowed to be official team members.

3.



**Goals are Dreams
with Deadlines**

All Hult Prize On Campus programs must be completed by December 15, 2020. Teams that do not win can apply for a second chance to participate in the Regional Summits through the general Wildcard Application located on hultprize.org

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YEAR	UN'S SDGS	HULT PRIZE CHALLENGE	ENTREPRENEUR WINNER	UNIVERSITY
2010		EDUCATION	 one laptop per child	
2011		CLEAN WATER	m.Paani	
2012		ENERGY POVERTY		جامعة نيويورك أبوظبي 
2013		GLOBAL FOOD CRISIS		
2014		HEALTHCARE		
2015		EARLY CHILDHOOD EDUCATION		

2016

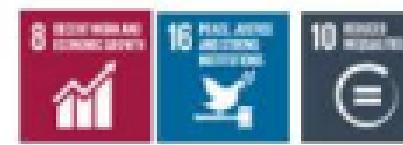


DOUBLING INCOME



Earlham
COLLEGE

2017



REFUGEE CRISIS



RUTGERS
THE STATE UNIVERSITY
OF NEW JERSEY

2018

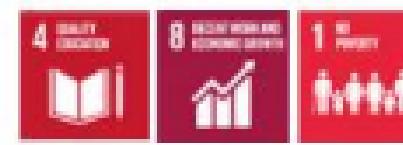


HARNESSING THE POWER
OF ENERGY



AUCL
Institute of Education

2019



YOUTH UNEMPLOYMENT



Tecnológico
de Monterrey

2020



BOLD BUSINESSES FOR A
BETTER PLANET

Challenge in Progress

"Genius
is in the idea..."



Impact, however,
comes from action



2021 CHALLENGE

BUILDING STARTUPS THAT RE-
IMAGINE FOOD AND FOOD
SYSTEMS AND HAVE A
POSITIVE IMPACT ON THE
LIVES OF 1,000,000 PEOPLE
OVER THE NEXT DECADE

CAN WE BUILD BUSINESSES TO DEVELOP AN IDEA WHICH RE-IMAGINES FOOD AND FOOD SYSTEMS IN SUCH A WAY THAT THE RESULTING IMPACT IMPROVES THE LIVES OF 1,000,000 PEOPLE OVER THE NEXT DECADE IS PARTICULARLY IMPORTANT IN THE CURRENT GLOBAL DEVELOPMENT, ECONOMICS AND ENVIRONMENTAL SPACE?

The 2021 Hult Prize Challenge is asking participants to focus on creating opportunity through food. Feeding the hungry, building more environmentally friendly food chains and increasing the amount of meaningful work opportunities for our youth are just a few of the ways we can rethink food. Some of the poorest places on Earth have a disparity that is breathtaking. It is really important to let people out of poverty, and poverty is more bearable if at least you think you can work your way out of it. The worst thing that can happen to anybody is to have to get up every morning and start the day believing that everyone of your tomorrows will be like yesterday - and millions and millions of young people believe that today.



You are not only an ambassador of Hult Prize, but also a youth and **social impact ambassador**

THINK BIG & Innovate!



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