

# **Hazem Mrad** Hammamet, Tunisia Engineering Cycle in Computer Technologies ESPRIT, Ariana, Tunisia

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### **EDUCATION**

# ESPRIT: Private Higher School of Engineering and Technology

3rd Year Engineering Cycle in Computer Technologies

- Focus on AI and Machine Learning

Expected: June 2027 Ariana, Tunisia

# Mohamed Boudhina High School

Baccalaureate in Mathematics

June 2022 Hammamet, Tunisia

- Strong foundation in mathematics and problem-solving

#### Professional Experience

#### **Dourbia Startup**

Brandist and Graphic Designer

July 2024 - September 2024

- Polytechnique El Marsa, Tunisia
- Created graphic designs to enhance brand identity
- Complete rebranding with visual data analysis
- Collaborated with the marketing team for impactful visuals

Arab-Tunisian Bank

June 2023 - July 2023

Intern

- Hammamet, Tunisia
- Provided IT support to resolve technical issues - Managed funds and analyzed transactional data

**ID-Design** June 2018 - August 2018 InternHammamet, Tunisia

- Created 3D models for interior design projects

- Produced data-based visualizations for clients

#### Personal Projects

## MatchUPZ: Sports Management Application (In Progress)

Development of a web and desktop application for real-time player analysis on the field using AI techniques

January 2025 - July 2025 Esprit, Ariana, Tunisia

- Achieved 94% accuracy in real-time player tracking with object detection, providing live player stats
- Implemented deep learning models for sports insights
- Tools & technologies: Python, YOLO, TensorFlow, NLP, SQL

### **ARTHIVE: Art Gallery Management Application**

Development of an application using AI for object detection and artist prediction

January 2024 - June 2024 Esprit, Ariana, Tunisia

- Predicted artists from paintings with 86% accuracy using real-time artwork analysis
- Featured at the 2024 Project Ball @ ESPRIT (ranked among the top 2 projects)
- Tools & technologies: C++, C, QT, CSS, Arduino, deep learning models

#### Dashboard for FAZA.TN

March 2023 - July 2023

Creation of an interactive dashboard for social media data analysis with AI models

Remote

- Enabled predictive analysis of social data for actionable insights
- Tools & technologies: Python, TensorFlow, Scikit-learn, Keras

## TECHNICAL SKILLS AND INTERESTS

Languages: Python, Java, C, C++, SQL, JavaScript

Development Tools: QT, Jupyter, Adobe Creative Suite (Photoshop, Illustrator)

Frameworks: TensorFlow, Scikit-learn, Keras, YOLO

Databases: Oracle, SQL

Areas of Interest: Machine Learning, Deep Learning, Natural Language Processing (NLP), Data Analysis, Artificial

Intelligence

# ASSOCIATIVE LIFE

• Media Manager, DeepFlow AI Club (the first AI club in Tunisia), ESPRIT

July 2024 - March 2025

- Increased social media reach by 20% by managing and optimizing club pages

• Secretary General, DeepFlow AI Club, ESPRIT

July 2023 - July 2024

- Organized 2+ events and coordinated 10+ team members to enhance club operations

• Member, DeepFlow AI Club, ESPRIT

October 2022 - July 2023

- Learned about AI and machine learning

### **CERTIFICATIONS**

• Certification: Natural Language Processing with Deep Learning NVIDIA DLI

• Certification: Responsive Web DesignFreeCodeCamp

 $\bullet \ \ \textbf{Certification: Front-End Development Libraries} \\ \textbf{FreeCodeCamp}$