



# PARIS - FRANCE - June 7, 2012

We heart projects is proud to announce the release of **My laboratory**, a puzzle game for iPhone. In this game, players embody a scientist who leave our planet to create an entire colorful new world outta space.

To reach his goal, he has **4 basic elements** (air, earth, fire and water) he must combine to discover new ones, for example metal, cars, birds, beer and even a nyancat and a double rainbow. From this point, players can create up to 200 illustrated elements by mixing in a logical way. Earth + earth would make hills, earth + water would make mud etc. But mud + hills won't do anything so that brings the player to think of what to do before doing it.







## Great universe and design

My laboratory is a fresh designed game, with a clean and neat interface. It features a powerful drag and drop system which makes the game very easy to use.

Players will enjoy its **200 original elements** and sure want to find them all. Some elements are really important to continue, for example: energy, submarine volcano, engine, animals, seeds... When important elements are found, it **unlocks achievements which are cool illustrated clues** that help to discover other awesome elements.

All that work is an original creation and we are going to make goodies of it.

## New indie production

My laboratory is an independent production made by 3 pationate people from France. It was a hard work but the result is nice and beautiful vast universe.

# Casual game and reflexion

My laboratory is a **casual game**, but not a stupid one. Players will have to brainstorm hard to win. It is logical and players will enjoy it, especially when they will find the unicorn :D This is the perfect game to relax at the beach while getting a nice tan...

# 200 elements to discover!



# WE PROJECTS

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Facebook: https://www.facebook.com/Mylaboratorygame

#### Media

Screenshots: https://www.dropbox.com/sh/tn0rma1x0nhe5lk/PJa8AESFfo

#### **PR**

Press release: http://mylaboratorygame.com/press\_release.pdf

## **Product website**

http://www.mylaboratorygame.com

## **App Store link**

http://itunes.apple.com/app/my-laboratory/id512396250